Data Universal Numbering System (DUNS) number is a unique nine-digit identification number issued by Dun & Bradstreet (D&B). Organizations must have a DUNS number prior to registering in the System for Award Management (SAM).

To request a free DUNS number go to http://fedgov.dnb.com/webform and follow on screen instructions. Complete all 5 steps on the Government iUpdate pages, from step 1 “Company Look-up”; 2 “Verify Identity”; 3 “Authentication”; 4 “Security Settings; to” step 5 “Registration Complete” to confirm completion of your request.

The following screenshots will provide step-by-step guidance on requesting a DUNS Number.
Select United States of America in the drop down menu and click on "Continue".
This screenshot announces a new security protocol. Click on “Continue to Government iUpdate” to begin.
To request a new DUNS number, click on "Start Now". This will lead you to the first step: Company Look up.

To access your entities information, enter your Business Name, City and select State, and click on the “Search” button.
If your entity name appears under the Company Name list click on the box next to the name to select it, then click on “Next” button.

If your Company Name does not appear on the list then click on a “Request a D-U-N-S number” button.
If you selected your entity from the Company Name list on the previous screen and hit “Next” then the above screenshot will pop up for you to enter Your Personal Information as part of the ID verification process.

Complete all required fields then click on the “Next” button.
You must complete the next steps to authenticate and complete your company/organization registration. Follow directions as instructed based on your status.