

### Peer Exchange Calls, Spring 2019, No. 21

The Better Buildings Residential Network hosts Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another in order to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the **Better Buildings Residential Network** website to view a schedule of upcoming **Peer Exchange Calls**.



#### Support the customer's journey to promote adoption of smart home technologies.

The See Change Institute's Beth Karlin analyzed survey results to determine what drives consumer adoption of smart home technologies. She identified five key areas that programs can support: generating awareness and understanding, communicating benefits, engaging and incentivizing uptake, supporting follow through, and maximizing the use of products.

- ▶ [Getting Smarter Every Day: Leveraging Smart Home Technologies to Advance Home Performance Projects](#) April 25, 2019



Image: See Change Institute

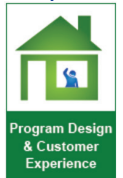


Image: Left (CLEARresult):

#### Focus on consumer benefits when presenting smart home technologies.

Emily Kemper from CLEARresult highlighted homeowner feedback that suggested they cared most about convenience, comfort & health, control, security & safety, and energy savings—in that order—when evaluating the benefits of smart home technologies.

- ▶ [Getting Smarter Every Day: Leveraging Smart Home Technologies to Advance Home Performance Projects](#) April 25, 2019



#### Residential energy labels are a cost-effective way to drive savings.

Kai Palmer-Dunning described the Northeast Energy Efficiency Partnerships' efforts to promote efficiency via home energy labels, which allow consumers to see and value otherwise hidden characteristics of a property.

- ▶ [Residential Energy Efficiency in a World of Funding Constraints](#) May 9, 2019



Image: NEEP



Image: DCSEU

#### Combine solar with efficiency measures to maximize home performance.

Shelley Cohen revealed how the DC Sustainable Energy Utility incorporated solar incentives into their residential efficiency program to realize the best of both worlds.

- ▶ [Finding the Balance Between Solar and Energy Efficiency](#) May 23, 2019

