

Peer Exchange Calls, Spring 2018, No. 15

The Better Buildings Residential Network hosts Peer Exchange Calls that connect energy efficiency programs to share best practices and learn from one another in order to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the Better Buildings Residential Network website to view a schedule of upcoming Peer Exchange Calls.



Image: VEIC

Utilities and programs are gearing up for "life after lighting."

The Vermont Energy Investment Corporation (VEIC) recommends updating performance metrics to reward savings beyond kWh and therms, and aggressive research to identify and prove new sources of savings.

- ▶ Featured on the Peer Exchange Call [Looking Ahead in 2018: Energy Efficiency Perspectives from Coast to Coast](#)



Evaluation & Data Collection



Marketing & Outreach

Strategies used by communities that participated in the Georgetown University Energy Prize are scalable and replicable.

The Bellingham, WA Energy Prize consolidated existing efficiency programs and leveraged a "Kilowatt Kitty" mascot in promotions with partners including utilities, non-profits and local businesses as part of a successful campaign to save energy.

- ▶ Featured on the Peer Exchange Call [The Amazing Race: City Finalists of the National Georgetown University Energy Prize](#)



Image: Bellingham, WA



Image: U.S. DOE

The new DOE Evaluate as You Go Toolkit helps programs improve effectiveness.

Strengthening relationships with evaluators, identifying essential program components, and shortening the time frame from evaluation to program improvements are the foundation of an evaluation program.

- ▶ Featured on the Peer Exchange Call [Toolkit Launch: A New Approach to Evaluate As You Go](#)



Evaluation & Data Collection



Marketing & Outreach

Increase uptake of smart devices with Do It Yourself and Bring Your Own Device programs.

Kansas City Power and Light installed 20,000 smart thermostats in 18 months with such Do It Yourself (DIY) and Bring Your Own Device (BYOT) programs, and reduced implementation costs by 40% compared to non-DIY/BYOT programs.

- ▶ Featured on the Peer Exchange Call [Meet the Jetsons: Smart Tech and the Home of the Future](#)



Image: Kansas City Power and Light