

March Energy Madness



Bracket 1: Pets

City and County of Denver* Denver Energy Challenge

Alliance to Save Energy



We're Cooler Than You this summer

denver energy CHALLENGE

More than **6,100 residents** and their pets have taken the Denver Energy Challenge and will be cooler this summer because their home is no longer wasting energy. It's not too late to join them! To help you get started, we've put together a list of pet-friendly energy efficiency tips to build awareness for safe, comfortable indoor temperatures and practices to avoid wasting energy without stressing the pets who are home without you.

When Are The Hottest Days Of Summer?	How Many People Have Pets in Denver City/County?	How Hot Was It Summer of 2012?	How Hot In Denver This Year?
Temperatures above 90 degrees can begin as early as May and last through Sept. in Denver.	1.6 dogs/household 1.9 cats/household	Denver had over 65 days of temperatures over 90 degrees last summer.	It is expected to be warmer in 2013 with above average temperatures. OUCH!

Thermostat Settings
Set your thermostat no higher than 80 degrees for your dog or cat while away. If your pet has a health condition, check with your vet on a good temperature setting, and don't turn off your AC if your pet is indoors. Remember, pets don't perspire like humans to keep cool. They only perspire through their foot pads and will pant to cool themselves.

TV, Radio or Music Playing
Leave home electronics turned off while you're away. Leaving TV's, radios or music may keep your pet active in the daytime hours versus getting rest and relaxation while you're away. This is especially relevant for cats who are typically nocturnal by nature.

Air Leaks
Be sure that your windows, doors and fireplaces are sealed. Make sure to air seal any ceiling penetrations as well. Don't let precious cool air out of your home during extreme outdoor heat of the summer. Air leaks cause your AC to turn on more frequently, which uses more electricity and leads to higher electricity bills.

Don't have an AC system?
Close blinds on your south and west facing windows during the day to keep the house cool. Close your house during the day and then open it at night when the air temperature cools down. If you have a basement, allow your pet to spend time there where it will be cooler.

Lights and Ceiling Fans
Leave off lights and ceiling fans in rooms you're not using whether you're home or away. Natural lighting is more soothing for your pets and they don't feel the effects of ceiling fans like you do.

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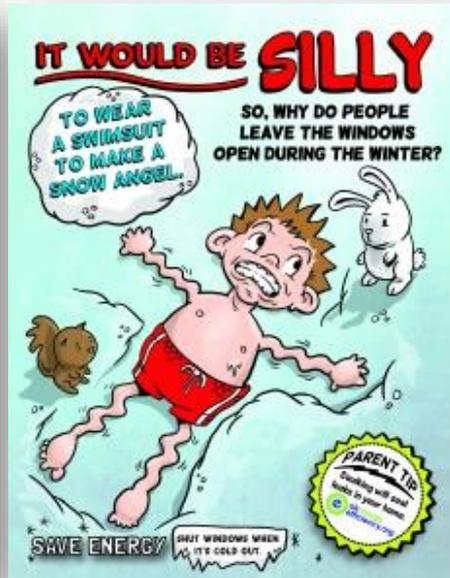
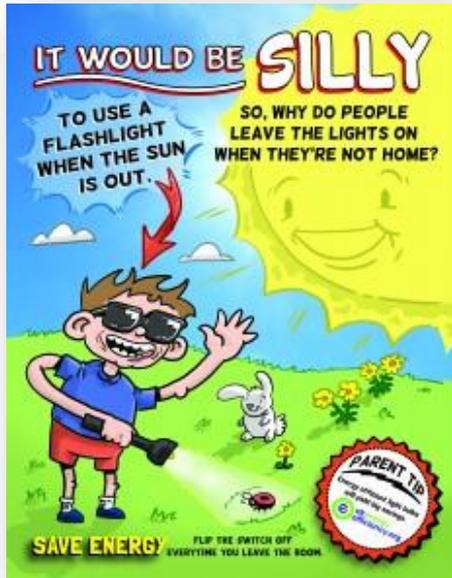
Flyer



[Video](#)

Bracket 2: Kids

Alaska Energy Efficiency



Posters

Efficiency Nova Scotia*



Happy Father's Day! Listen to this great [#energyrules](#) from Dad during TED talk.



Share your Mom's [#energyrules](#), helping us save and the environment! Happy [#Mother'sDay!](#)

Twitter Posts

Bracket 3: Seasonal

Department of Energy*



[Video](#)

Delaware Sustainable Energy Utility* Energize Delaware Program



Don't let energy leaks sack your next game day. A [#HPwES](#) home energy audit is the winning play.

[Twitter Post](#)

Bracket 4: Hashtags

Inhabitat



Website Post

City of Columbia, Missouri* CoMo Energy Challenge



MU students are #inittowinit for the #CoMoEnergyChallenge

[Video](#)

Bracket 5: Pets

Energize New York*

 **Energize New York** with Justin Cole Frawley.
November 11, 2014 · 

For this week's installment of Testimonial Tuesday we are featuring members of the family that know all about the warm and cold spots in their house. Energized pets Buddy and Mr. Bojangles said "Ruff Ruff Bark Bark" about their warmer spaces.

Our translator quotes Buddy saying "I spend more time in our house than any other family member and am most pleased that my favorite spot on the tile floor in the kitchen is no longer drafty and ice cold during snowy winter days. Now I don't even need my slippers!"



Facebook Post

Direct Energy

A screenshot of a blog post from the Direct Energy website. The page features a dark blue header with navigation links for Residential, Business, Careers, and About. Below the header is the Direct Energy logo and the "LIVE BRIGHTER BLOG" tagline. The main content area shows a photograph of various pets: a rabbit, a parrot, a black dog, a grey cat, and a small pig. Below the photo is an orange banner with the title "Five Furry Factors For Energy-Efficient Pet Care". The post is dated November 10, 2016, and written by Vernon Trollinger. A sidebar on the right contains a search bar, a "Most Viewed Pages" section with several article titles, and a "Categories" section with a list of topics and their respective counts.

Direct Energy
LIVE BRIGHTER
BLOG

BRIGHTER HOME ▾ ENERGY SAVVY ▾ BRIGHTER FAMILY ▾

SEARCH ...

Most Viewed Pages

- What's the Best Temperature for My Thermostat in Winter?
- What is the Best Air Filter for My Home?
- 8 Ways to Lower the Electricity Bills in Your First Apartment
- 9 Tips for Keeping Cool when Your Air Conditioner Breaks
- How to Organize Your Refrigerator to Make It Energy Efficient

Categories

- ▾ Brighter Family (795)
 - Community & Giving (65)
 - Health & Wellness (58)
 - Recipes (111)
 - Teaching Moments in Energy (72)

Five Furry Factors For Energy-Efficient Pet Care

NOVEMBER 10, 2016 / Written by: [Vernon Trollinger](#)

[f](#) [t](#) [p](#) [g+](#) [e](#) [+](#)

As pet owners, we all love our fur, fin, and scale babies and want to keep them comfortable and healthy. But providing effective pet care while trying to keep our monthly energy bills low can be a headache, especially in northern states where cold winter weather can not only be expensive, but also dangerous.

Blog Post

Bracket 6: Savings

Fuel Fund of Maryland* The Watt Watchers program



Posters

Empower Chattanooga



Poster

Bracket 7: Seasonal

Energy Upgrade California*



Facebook Post

Energy Vibe



Posters

Bracket 8: Concepts

Rocky Mountain Institute*

What's your deal-breaker?



We all have our deal breakers. Luckily, it's easy to get out of a bad date. But what about the biggest investment most Americans ever make? Do you have a deal breaker for your next home? It's up to you to set your standard. Know your deal breakers.

Your house can work harder for you



We're a hard working country. We don't like laziness or wastefulness. We each work hard for ourselves, our families, our friends, and our communities. But too often our houses don't work hard enough for us; they're lazy and wasteful, even though solutions are available today. We deserve better, high performance houses that work as hard as we do. Ask a qualified professional today about how getting an energy upgrade and how your house can work harder for you.