



Better Buildings Residential Network Peer Exchange Call Series: *It's a Beautiful Day in the Neighborhood: Scale Interventions*

March 2, 2017

Call Slides and Discussion Summary

Agenda

- Agenda Review and Ground Rules
- Opening Polls
- Brief Residential Network Overview and Upcoming Call Schedule
- Featured Speakers
 - **Chris Castro**, Sustainability Director at the City of Orlando
 - **Sarna Salzman**, Executive Director, SEEDS
 - **Marjorie McRae**, Vice President, Research Into Action, Inc. (*Network Member*)
- Discussion
 - What are key challenges and opportunities to deploy neighborhood energy program?
 - Are there key criteria to be fulfilled in order to expand a neighborhood energy pilot to a full-scale program?
 - What type of partnerships are critical to successfully implement a neighborhood energy program?
 - What funding sources/options can be considered for this type of programs?
 - Other questions/issues and lessons learned related to neighborhood energy programs?
- Closing Poll

Better Buildings Residential Network

Better Buildings Residential Network: Connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient.

Membership: Open to organizations committed to accelerating the pace of home energy upgrades.

Benefits:

- Peer Exchange Calls 4x/month
- Tools, templates, & resources
- Recognition in media, materials
- Speaking opportunities
- Updates on latest trends
- Voluntary member initiatives
- Residential Program Solution Center guided tours

Commitment: Provide DOE with annual number of residential upgrades, and information about associated benefits.

For more information or to join, email bbresidentialnetwork@ee.doe.gov, or go to energy.gov/eere/bbrn and click Join

Peer Exchange Call Series

***We hold one Peer Exchange call the first four Thursdays of each month
from 1:00-2:30 pm ET***

Calls cover a range of topics, including financing & revenue, data & evaluation, business partners, multifamily housing, and marketing & outreach for all stages of program development and implementation

Upcoming calls:

- March 9: [Who's Got Game? Interactive Customer Engagement Strategies](#)
- March 16: [Sold! Engaging the Real Estate Industry in Home Performance](#)
- March 23: [Effecting Behavior Change: Energy Report Data Usage](#)

Send call topic ideas to peerexchange@rossstrategic.com

See the Better Buildings Residential Network Program [website](#) to register

Best Practices: City of Orlando



Green Works Orlando



2013 COMMUNITY ACTION PLAN



ENERGY/GREEN BUILDINGS



FOOD SYSTEMS



GREEN ECONOMY



LIVABILITY



SOLID WASTE



TRANSPORTATION



WATER



FOCUS AREA: SOLID WASTE





FOOD WASTE

ACCEPTABLE ITEMS:

Please see the list below for acceptable food waste, compostable packaging and yard waste.



Coffee Grounds and Filters/Teabags

- Poso de café y filtros y bolsas de té
- Kafe en poud ak filtè / sachè te



Pastries muffins, bagels, biscuits, donuts

- Reposterías
- Panmkèt, pen, biskwit, donòt



Eggshells

- Cáscara de huevo
- Po Ze



Dry Goods Flour, sugar, coffee, tea

- Mercancías Cecas Harina, azúcar
- Atik pou kote ki sèk Farin, sik, kafe, te



Fats, oils and grease

- Todo tipo de aceites y grasas
- Gwo grès, lwil ak grès



Fruit & Vegetable Prep Waste

- Desperdicio de preparación de comida
- Fatra ki sot nan Fwi & Legim



Fruits and Vegetables

- Frutas y Verduras
- Fatra ki sot nan Fwi & Legim



Grains

- Pasta, beans, rice, bread, cereal
- Granos - Pastas, frijoles, pan, cereal
- Grenn - Espageti, pwa, diri, pen, sereyal



Meat and Dairy

- Carnes y Productos lácteos
- Vyann ak pwodwi ki gen lèt

DO NOT INCLUDE: Metal, glass, plastic or non-biodegradables.

— Pa mete Metal, vé, plastik ak tout lot bagay ki pa ka dekonpoze.

— No metales, vidrio, plastico y no biodegradables.

Residential Backyard Composters

- Cost-avoidance for City operations
- Residents can sign up for FREE Earth Machine composters
 - Free home delivery
 - Assembled
- Launch February 14, 2015 “Get Dirty” Campaign
 - Get Dirty for Valentine’s Day
 - Get Dirty with Your Neighbors
- **4,000+ composters delivered** since February 2015
- Cityoforlando.net/composter





FOCUS AREA: LIVABILITY



Place your trees (Step 3 of 4)

[Back](#)

[Checkout](#)

1



Norway Spruce
Picea abies

Est. savings
\$24.72 /yr



Eastern Redbud



Norway Spruce



2



Red Maple
Acer rubrum

Est. savings
\$16.68 /yr



Red Maple



River Birch



+ Add a tree that matches your interests

S 27th St

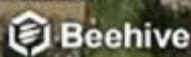
S 28th St

1 \$24.72/yr

\$41.40/yr

2 \$16.68/yr

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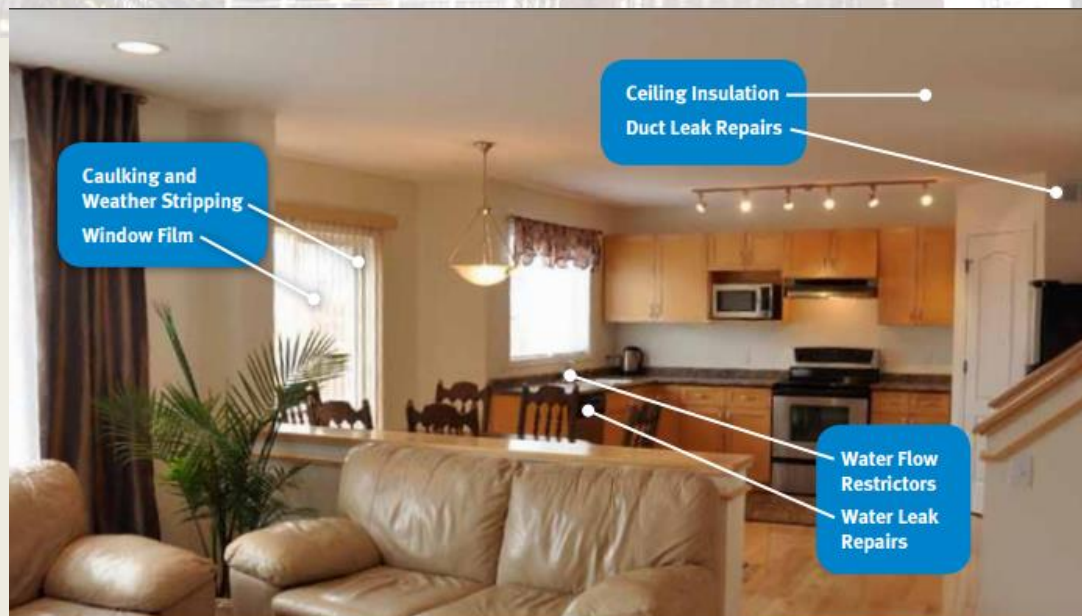




FOCUS AREA: ENERGY & GREEN BUILDINGS



OUC Efficiency Delivered Program



Efficiency Delivered® from The Reliable One

Efficiency Delivered® provides up to \$2,000 of energy and water efficiency upgrades in your home based on your needs. A conservation specialist from OUC—The *Reliable One* will determine which home improvements could save you the most money and then with your approval will arrange for a licensed contractor to do the work. You receive professional installation from a trusted source and save instantly with contributions from OUC.

You only pay for your share of the cost for the selected improvements. If you qualify, you may spread payments over an interest-free period of up to 12 months on your utility bill. See chart (on right) for contribution levels and income qualifications.



Household Income	OUC Contribution
Less than \$40,000	85% (not to exceed \$1,700)
\$40,001–\$60,000	50% (not to exceed \$1,000)
Greater than \$60,000	Rebates only

From the attic to the back door, Efficiency Delivered® provides money-saving home improvements:

- Attic insulation
- Caulking and weather stripping
- Water flow restrictors
- Hot water pipe insulation
- Window film installation
- Toilet replacement
- Irrigation repairs
- Duct leak repairs
- Minor plumbing repairs
- Air filter replacement



**CONVENIENT.
AFFORDABLE.
RELIABLE.**

Efficiency Delivered®.

Call 407-423-9018 for more information or to get started today!

www.ouc.com

Solar & Energy Loan Fund (SELF) Financing

What is SELF?

SELF is non-profit community lending organization that provides favorable financing for assorted home improvements that can help save money on operating costs (i.e., energy and insurance bills), increase equity and home value, improve hurricane resistance, and enhance comfort and livability.

Energy Expertise

An energy assessment is performed at the outset to help identify cost-effective home energy improvements. **SELF** then provides a follow-up consultation with homeowners to review the energy assessment and identify estimated energy savings for each type of improvement.

Project Management

SELF provides project management from start to finish to help homeowners make informed decisions about home improvements.

Favorable Financing

SELF offers low interest rate loans for assorted home improvements, including: **Energy Efficiency; Renewable Energy; Wind-Hazard Mitigation; and, Water Conservation.** Lending requirements are more flexible than banks, with no money down options.

Products for Home Improvements



Energy Efficiency

- ♦ Air conditioners
- ♦ Weatherization
- ♦ Windows and doors
- ♦ LED lights



Renewable Energy

- ♦ Solar water heaters
- ♦ Solar electric panels
- ♦ Solar attic fans



Wind Hazard Mitigation

- ♦ Hurricane Resistant Windows, Doors, Roofs and Shutters



Water Conservation

- ♦ Irrigation System
- ♦ Rainwater Cistern



How the Process Works!

1 Apply

With just a simple click you can get started! The Loan Application is available online at : www.SolarEnergyLoanFund.org

2 Learn

Learn how to maximize your energy savings by completing an energy assessment and consulting with our energy experts.

3 Close

Upon closing of your loan choose from our list of approved contractors at : www.SolarEnergyLoanFund.org/contractor

4 Enjoy!

Enjoy your new improvements, live and work in a clean and high quality environment, while saving money!



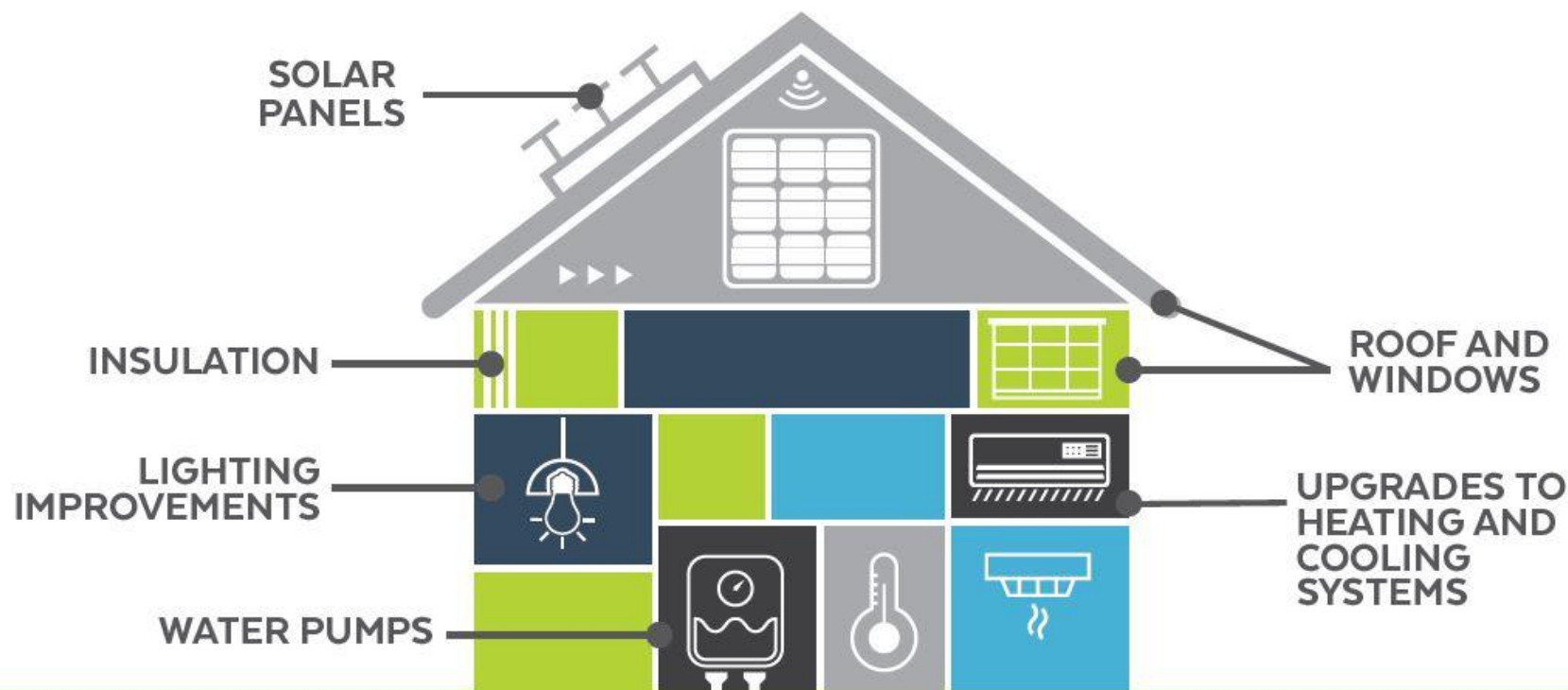
"The SELF residential loan program allowed for me and my son to be cool and comfortable in our home."
-Albert & Everlean Jackson



"The whole process was easier than I expected. I'm very happy with the SELF program and the staff is outstanding!"
-Barbara Grant

Property Assessed Clean Energy (PACE) Financing

EXAMPLE OF IMPROVEMENTS:



GREENWORKSORLANDO.COM/PACE



GREEN WORKS
ORLANDO

Orlando PACE Program approved!



Powered by
THE FLORIDA PACE FUNDING AGENCY

- Unanimously approved in April 2016
- Enabled 4 Third-party administrators / agencies
- Combined \$500 million in available capital
- Coming Fall 2016!
- <http://www.cityoforlando.net/greenworks/pace/>

OUC Community Solar + Solar Aggregation Program

- Community Solar offsets consumption through virtual net metering



- Aggregation makes it easier for homeowners to put Solar Photovoltaic (PV) panels on their roofs.

—OUC purchases the panels in bulk to achieve economies of scale, which makes solar more affordable for our customers



Green Works Orlando



Presentation Highlights: City of Orlando (1 of 2)

- **Landscaping interventions not only can improve livability, but can also achieve residential energy savings.**
 - **Orlando's citywide tree initiative, One Person One Tree**, allows residents to order a tree and calculate via an online platform the energy that tree would save if planted near their house.
 - **By requiring residents to avoid planting the trees near power lines**, Orlando helps local utilities save money from reduced line clearance interventions.
- **Utility rebate programs for minor energy upgrades can increase homeowners' awareness and pave the way for future larger improvements.**
 - **Orlando's Efficiency Delivered Program offers free home energy audits and up to \$2000 upfront** for home upgrades, which can be repaid through utility bills over the following 2 years.

Presentation Highlights: City of Orlando (2 of 2)

- **Aggregation makes solar energy more affordable** by allowing neighborhoods to buy solar panels in bulk and get lower prices.
 - **Orlando's Residential Solar Aggregation Program** decreased the cost of solar ownership to \$2 per watt through economies of scale.
- **Establishing funding programs for local communities encourages a larger uptake of energy upgrades.**
 - Orlando residents can access SELF and PACE funding programs, available for different segments of the population.
- **Composting is a great way for municipalities to save money by decreasing landfill waste.**
 - Orlando offers **free backyard composters** for food waste.
- **Holiday-themed campaigns are a funny and memorable way to draw attention to sustainable initiatives within the community.**
 - To promote the food waste compost initiative, Orlando launched the "Get Dirty" campaign on Valentine's day.

March Energy Madness



Round 1

Bracket 1: Pets

City and County of Denver* Denver Energy Challenge

Alliance to Save Energy



We're Cooler Than You this summer

denver energy CHALLENGE

More than **6,100 residents** and their pets have taken the Denver Energy Challenge and will be cooler this summer because their home is no longer wasting energy. It's not too late to join them! To help you get started, we've put together a list of pet-friendly energy efficiency tips to build awareness for safe, comfortable indoor temperatures and practices to avoid wasting energy without stressing the pets who are home without you.

When Are The Hottest Days Of Summer?	How Many People Have Pets in Denver City/County?	How Hot Was It Summer of 2012?	How Hot In Denver This Year?
Temperatures above 90 degrees can begin as early as May and last through Sept. in Denver.	1.6 dogs/household 1.9 cats/household	Denver had over 65 days of temperatures over 90 degrees last summer.	It is expected to be warmer in 2013 with above average temperatures. OUCH!

Thermostat Settings
Set your thermostat no higher than 80 degrees for your dog or cat while away. If your pet has a health condition, check with your vet on a good temperature setting, and don't turn off your AC if your pet is indoors. Remember, pets don't perspire like humans to keep cool. They only perspire through their foot pads and will pant to cool themselves.

Don't have an AC system?
Close blinds on your south and west facing windows during the day to keep the house cool. Close your house during the day and then open it at night when the air temperature cools down. If you have a basement, allow your pet to spend time there where it will be cooler.

Lights and Ceiling Fans
Leave off lights and ceiling fans in rooms you're not using whether you're home or away. Natural lighting is more soothing for your pets and they don't feel the effects of ceiling fans like you do.

TV, Radio or Music Playing
Leave home electronics turned off while you're away. Leaving TV's, radios or music may keep your pet active in the daytime hours versus getting rest and relaxation while you're away. This is especially relevant for cats who are typically nocturnal by nature.

Air Leaks
Be sure that your windows, doors and fireplaces are sealed. Make sure to air seal any ceiling penetrations as well. Don't let precious cool air out of your home during extreme outdoor heat of the summer. Air leaks cause your AC to turn on more frequently, which uses more electricity and leads to higher electricity bills.

Flyer

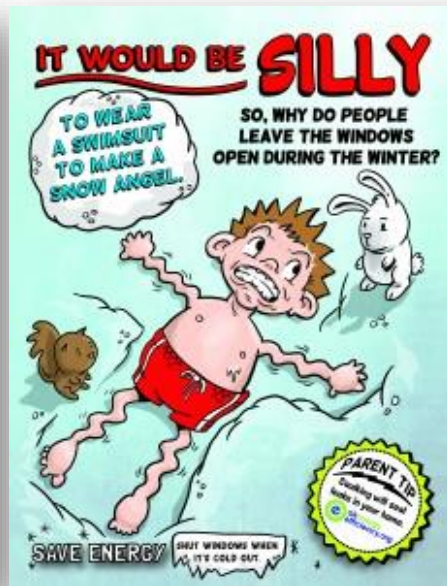
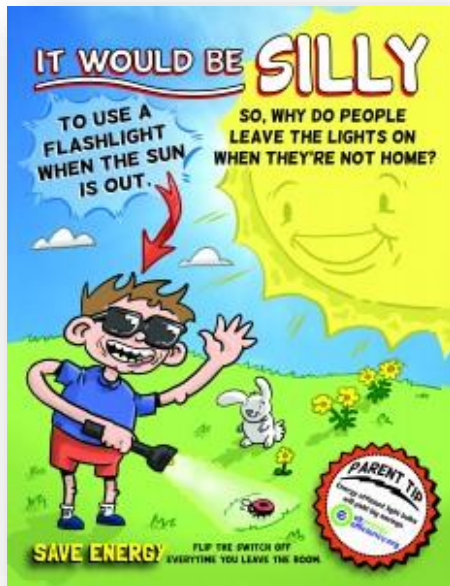


[Video](#)

Round 1

Bracket 2: Kids

Alaska Energy Efficiency



Posters

Efficiency Nova Scotia*



Happy Father's Day! Listen to this great [#energyrules](#) from Dad during [TED talk](#).



Share your Mom's [#energyrules](#), helping us save and the environment! Happy [#Mother'sDay!](#)

Twitter Posts

Round 1

Bracket 3: Seasonal

Department of Energy*



[Video](#)

Delaware Sustainable Energy Utility* Energize Delaware Program



Don't let energy leaks sack your next game day. A [#HPwES](#) home energy audit is the winning play.

Twitter Post

Round 1

Bracket 4: Hashtags

Inhabitat



Website Post

City of Columbia, Missouri*

CoMo Energy Challenge



MU students are #inittowinit for the #CoMoEnergyChallenge

[Video](#)

Round 1

Bracket 5: Pets

Energize New York*



Energize New York with Justin Cole Frawley

November 11, 2014 ·

For this week's installment of Testimonial Tuesday we are featuring members of the family that know all about the warm and cold spots in their house. Energized pets Buddy and Mr. Bojangles said "Ruff Ruff Bark Bark" about their warmer spaces.

Our translator quotes Buddy saying "I spend more time in our house than any other family member and am most pleased that my favorite spot on the tile floor in the kitchen is no longer drafty and ice cold during snowy winter days. Now I don't even need my slippers!"



Facebook Post

Direct Energy



Blog Post

Round 1

Bracket 6: Savings

Fuel Fund of Maryland*

The Watt Watchers program



Posters

Empower Chattanooga



Poster

Round 1

Bracket 7: Seasonal

Energy Upgrade California*



Facebook Post

Energy Vibe



Posters

Round 1

Bracket 8: Concepts

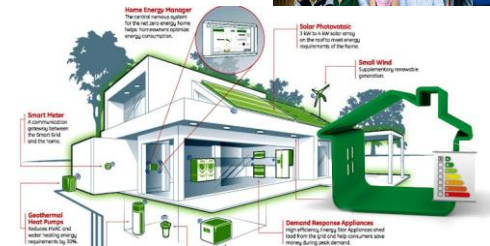
Rocky Mountain Institute*

What's your deal-breaker?



We all have our deal breakers. Luckily, it's easy to get out of a bad date. But what about the biggest investment most Americans ever make? Do you have a deal breaker for your next home? It's up to you to set your standard. Know your deal breakers.

Your house can work harder for you



We're a hard working country. We don't like laziness or wastefulness. We each work hard for ourselves, our families, our friends, and our communities. But too often our houses don't work hard enough for us; they're lazy and wasteful, even though solutions are available today. We deserve better, high performance houses that work as hard as we do. Ask a qualified professional today about how getting an energy upgrade and how your house can work harder for you.

Best Practices: SEEDS



seeds

Ecology + Education + Design



Sarna Salzman, Executive Director
sarna@ecoseeds.org



Key regional stakeholders agree

R.E.A.L. Framework for Energy Excellence

Reliability – does it turn on when I want it?

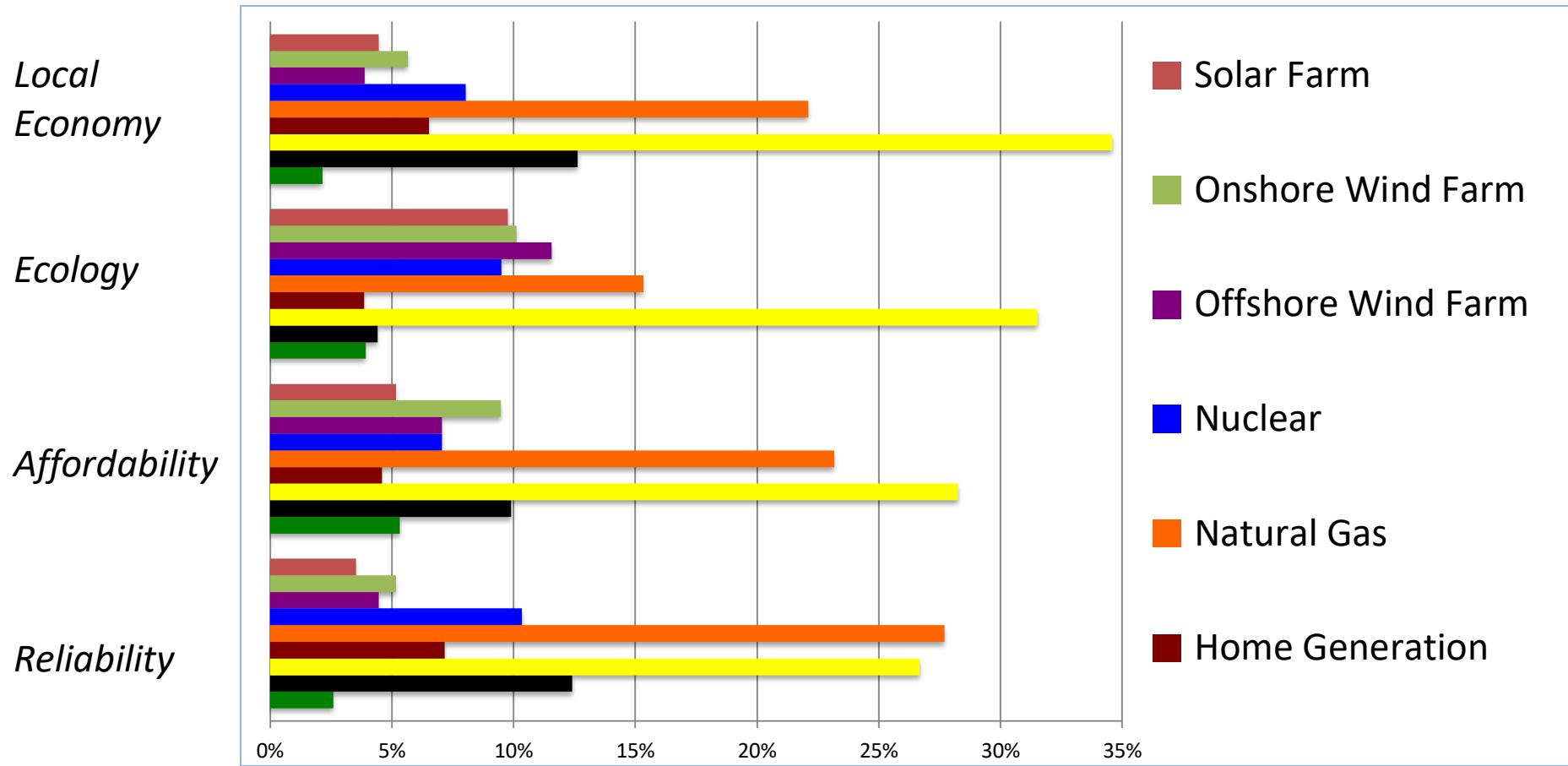
Ecology – does it harm other species?

Affordability – can I reasonably pay for

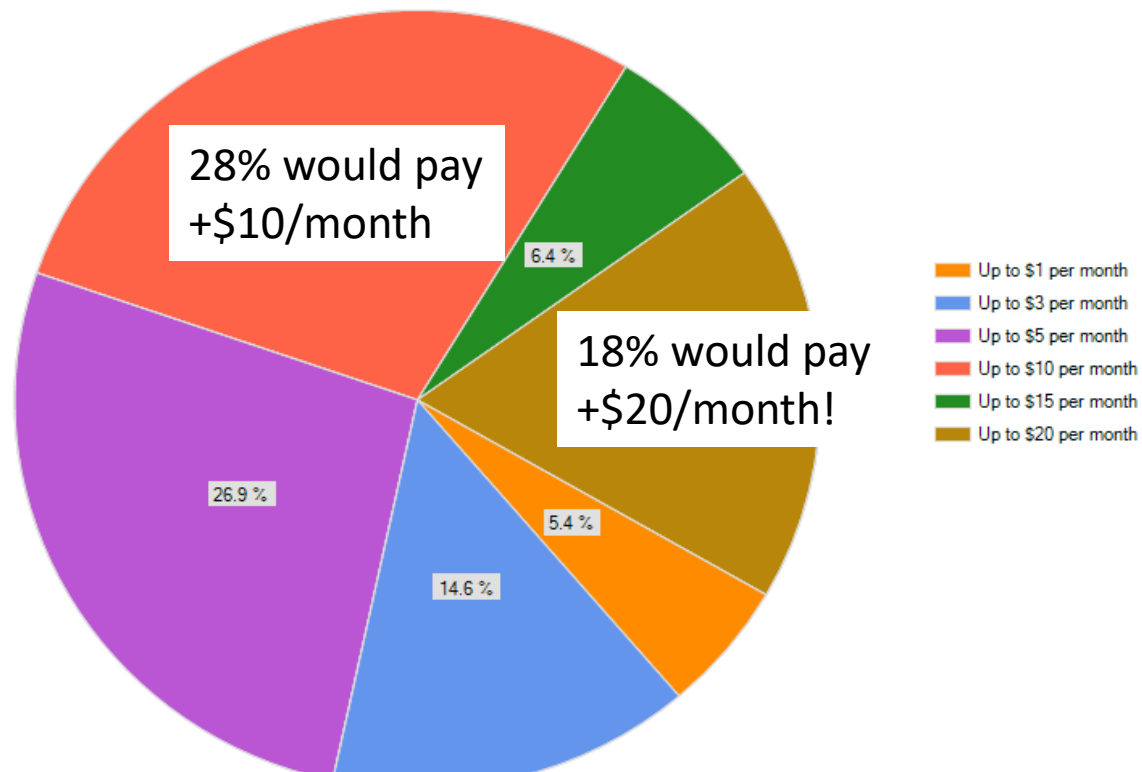
Local economy – who gets my dollars?



Community Opinion about Electricity Priorities



62% Residents Willing to Pay More for Conservation and Efficiency Programs



We're Saving Energy!
Join us!

www.TCSaves.com





**High
energy
bills**

**Ice dams
or big
icicles**

**Drafty
or cold
rooms**



**Hot and
humid
rooms**



Here's how to tell...



Photo by Gary L. Howe

**"Why spend
money on
energy that's
just going out
through the
walls and
attic?"**

Nick Cassell and
Andrea Smoot
Traverse City, MI

What is TC Saves?

TC Saves is a residential energy savings program sponsored by Traverse City, the State of Michigan and the Department of Energy's Better Buildings Program. It is designed to make your home more comfortable and save money by reducing energy through home energy assessments and upgrades. Homeowners cut their energy bills; local contractors have more work; and the quality of our community improves.

For more information contact: 231-620-1060

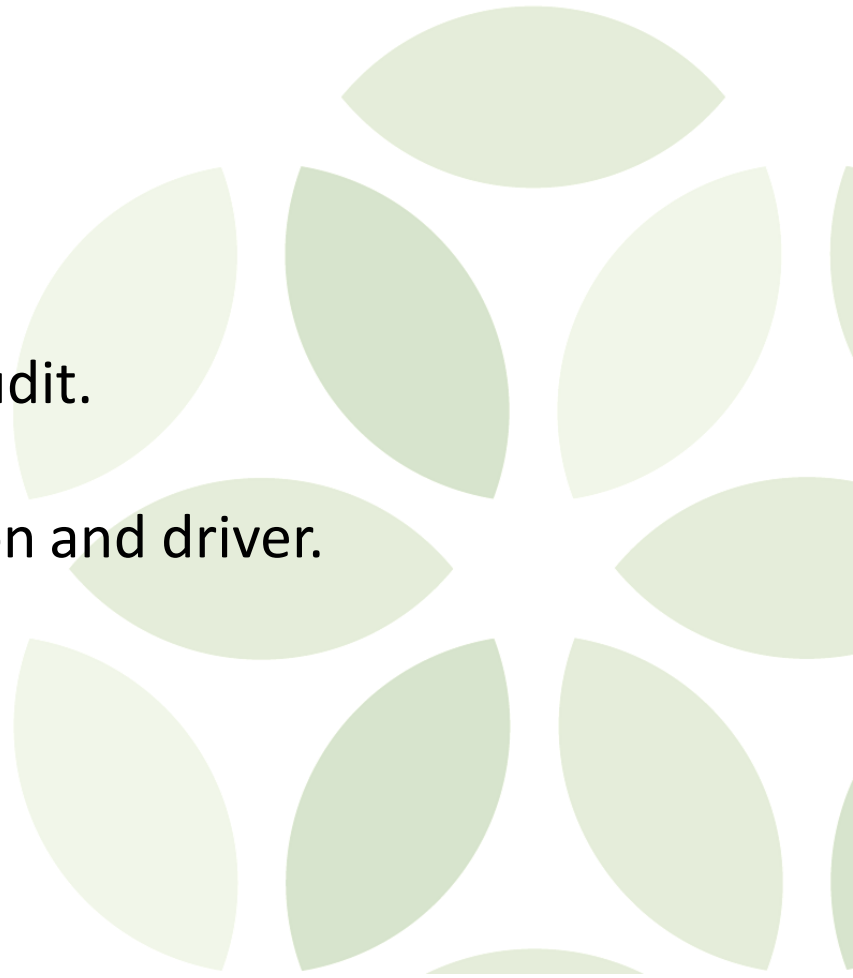
www.TCSaves.com



**Is Your House
Wasting Your
Energy Dollars?**



- Creating URGENCY to “Act Now”.
- Call it an Assessment – never an Audit.
- Comfort was the primary motivation and driver.
- Neighborhood sweeps.



“We wanted to make our home more comfortable.
But we wanted to lower our utility bills too.”



The TC Saves residential program provides direct support—including [home energy assessments](#), [incentives](#) and [access to affordable loan options](#)—to Traverse City homeowners looking to make their homes more energy efficient.

About Cindy and Evan's home:

- 107 years old.
- A Victorian in the historic Oak Park neighborhood.
- Originally built as a boarding home; many rooms since redone and combined.

What energy-related problems did Cindy and Evan face?

- Inadequate insulation in the attic and in crawlspaces.
- Very few vents in the attic to allow hot air to escape.

- The lower the co-pay for the professional Energy Assessment the greater the rate of signup (\$100=12%, \$50=19%, \$25=21%).
- A low cost initial signup package + low interest rates = more extensive investments by owner. Zero% was very attractive!
- The more marketing channels a prospect was exposed to, the more likely they were to sign up.
- All sectors desired access to a trusted coach in order to come to decisions.

Presentation Highlights: SEEDS

Best practices when engaging neighborhoods in energy upgrades:

- **Tailor your approach based on what offerings your target community finds most compelling.** The Traverse City (TC) Saves program focused on comfort, which seemed to resonate best with the local community.
- **The lower the co-pay, the greater the interest in program participation.** For TC Saves, \$25 co-pay and a low-interest rate had a positive impact on the signup rates.
- **Start small to encourage long-term investment.**
 - A survey showed that 60% of customers would invest in additional upgrades after the Michigan Neighborhood Program ended.
 - The program also impacted the TC marketplace: one of the TC Saves consultants changed their whole marketing approach and attracted more customers by offering energy upgrade packages.
- **Offer clear and simple home energy assessments.** TC Saves used a simple report with no abbreviations or technical jargon.

Best Practices: Research Into Action

Community-Based Approaches to Delivering Efficiency: Tips for Leveraging Local Organizations

By Marjorie McRae and Jen Loomis



Goals of this Presentation

Partnerships between traditional program administrators and community organizations can:

- Reach traditionally underserved customer groups
- Capitalize on existing momentum from grassroots efforts and local energy champions
- Leverage funding from diverse sources to expand efforts to address a common mission

We provide insights as to what it takes to make a successful partnership.



Definitions

- **Traditional** program administrators:
 - Utilities
 - Public benefit/ratepayer funded organizations
 - Government, such as U.S. Department of Energy
- **Community** partners:
 - **CBOs: Community-based organizations** are nonprofit organizations that represents a specific community or segment of a community.
 - **NGOs: Non-governmental organizations** are local, national, or international nonprofit organizations.
 - **LGs: Local governments** are jurisdictions smaller than state governments including cities, towns, counties, and special districts.

Definitions (cont.)

- **Targeted Marketing**

- **Geographic:** Focusing outreach on a defined geographic area
 - Neighborhood
 - Downtown core area
 - Rural, hard-to-reach area
- **Non-geographic:** Focusing outreach to groups defined by a certain characteristic
 - Through employers
 - Through social connections
 - Groups with latent demand
 - Attendance at community events

Reaching Underserved Customer Groups

How Partnerships Can Help

- CBOs, NGOs, and LGs are embedded within their communities and understand constituent needs
- They can:
 - Identify target groups
 - Advise on outreach and delivery approaches
 - Serve as trusted program messengers



Leveraging Local Grassroots Efforts

How Partnerships Can Help

- Local organizations' activities generate interest in and commitment to a specific cause that program administrators can leverage
- Local organizations know their constituencies and can help tailor outreach and marketing messages
- Active members can help support one-on-one outreach efforts



Examples of Effective Targeted Marketing

Targeted Marketing Example #1

- Efficiency Maine targeted islands with latent demand for home upgrades. They partnered with CBOs to organize homeowners for bulk purchases of air sealing and insulation.
 - Bulk purchases made it economically feasible for contractors to travel
 - Justified a spray foam truck being shipped to islands
 - On one island, 90% of year-round residents participated



Targeted Marketing Example #2

- Seattle's Community Power Works targeted outreach to oil-heated homes through mailings and door-to-door outreach.
 - Mailings co-branded with City logo helped generate uptake
 - Ineligible for utility programs since 1980s
 - Offered rebates comparable to those for electric- and gas-heated homes and rebates to offset cost of decommissioning oil tanks
 - Almost 75% of participating oil-heated homes switched to HE heating equipment



Combining Missions and Funding Sources

How Partnerships Can Help

- Partnerships with CBOs, NGOs, and LGs offer opportunities to integrate missions and combine funding sources
- Leveraging multiple funding sources can provide a more holistic approach to meeting the needs of underserved groups



Conclusions

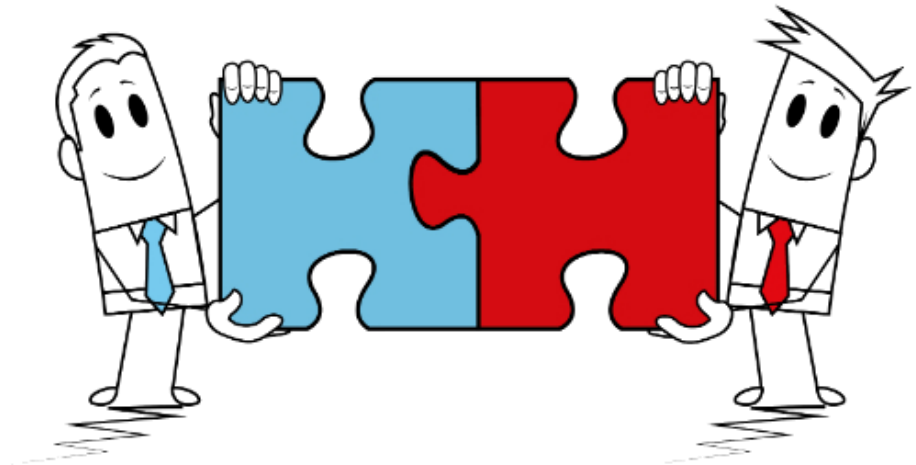
Warning

- Not all partnerships are “matches made in heaven”
- Key factors to consider in forming partnerships:
 - Characteristics of partners
 - Roles and coordination
 - Ongoing support



Characteristics of Effective Partners

- Leverage existing networks by seeking complementary missions and active memberships
- Partners with EE experience or strong familiarity can:
 - Articulate the value proposition
 - Answer technical questions
- Look for sufficient internal resources necessary for a sustained effort



Roles and Coordination

- Roles matter. At outset, clearly define:
 - Leadership and decision making processes
 - Partner responsibilities
- Coordination is necessary to:
 - Avoid confusion in the market
 - Avoid redundancy, gaps, and – worse – conflict
- Consider the “ask” – partnerships are most effective when they serve as a component of a broader approach

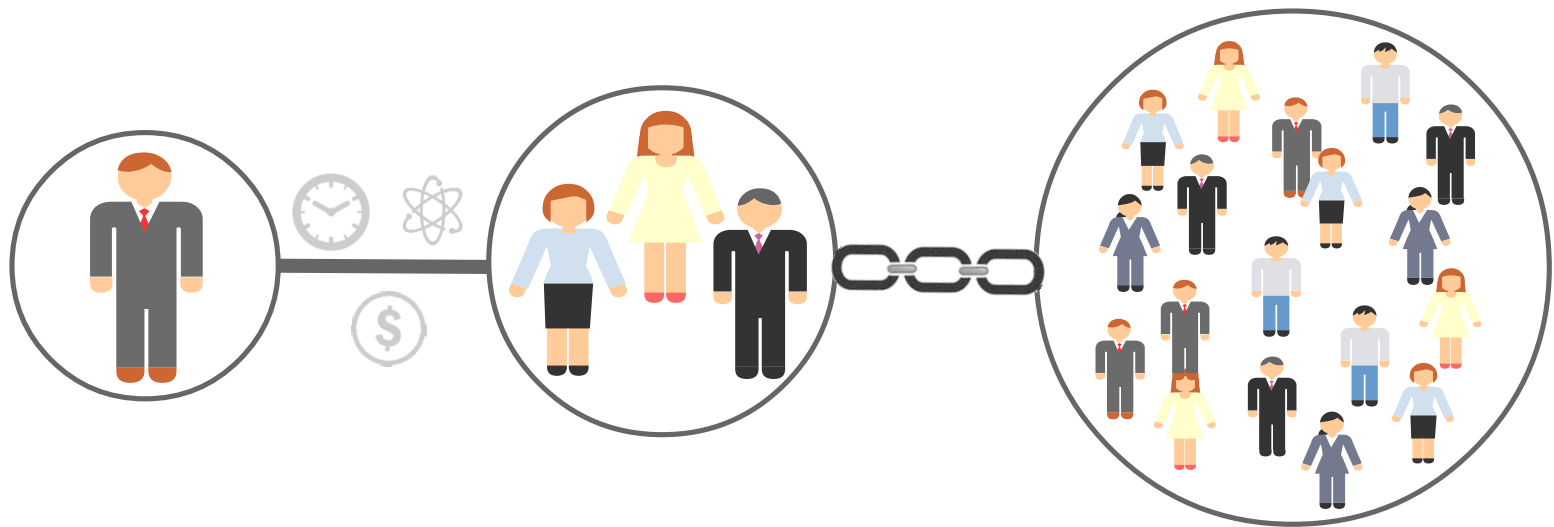
Ongoing Support Is Needed

- Needs depend on role and type of organization
- Types of support
 - Training on EE
 - Training on program processes
 - Access to technical expertise
 - Regular communication (to maintain motivation and ensure they stay abreast of any changes)
 - Marketing materials, logos
 - Funding possibly needed
 - If partner is a local government, may need to augment their staff

Recommendation

Administrators who want to extend the reach of their programs through partnerships should

- Seek out local organizations with **the resources and connections** needed to engage actively in the partnership and, in turn,
- Plan to **invest time, energy, and resources into their partners**



research > into > action^{inc}

Contact:

Marjorie McRae

Presentation Highlights:

Research Into Action, Inc. (1 of 2)

Key considerations to successfully leverage local partnerships and engage communities in program participation:

- **Not all partnerships are successful matches:** search for meaningful partnerships with local actors that are closely familiar with energy efficiency, as they will communicate your value proposition.
 - Research into Action found that approximately half of partnerships do not fully meet their initial objectives.
- **Perfect match partnerships bring wins all around:** local organizations have an established network and deep knowledge of the community, which helps craft messages that resonate with your audience.
- **Clear roles matter:** establish a clear leadership and decision-making process, and define individual responsibilities.
- **Ongoing training and support is crucial** as energy efficiency will not always be your local partners' primary mission.

Presentation Highlights:

Research Into Action, Inc. (2 of 2)

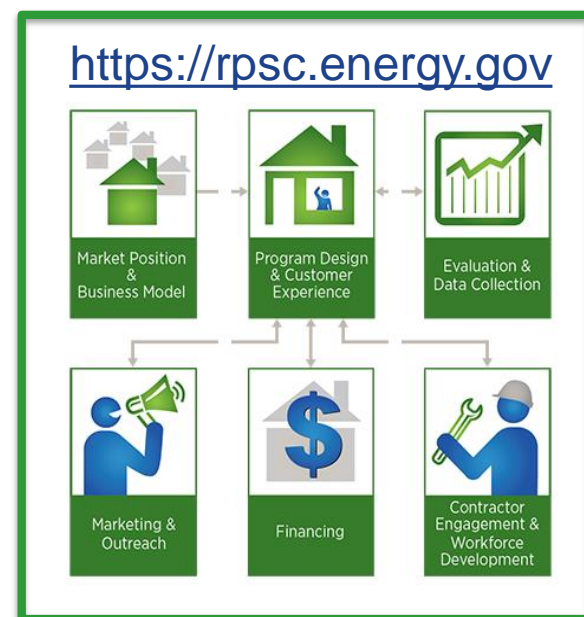
Key lessons learned when engaging communities:

- **There is no one-size-fits-all communication channel.**
 - For example, door-to-door outreach proved to be successful in Michigan, but had limited impact in other areas.
 - Other ways to engage a large portion of the population can be via homeowner associations, employers, or retirement communities.
- **Give homeowners time to decide.** Michigan's successful door-to-door approach included three phases:
 - **“We're coming”**: the attention-getting phase in which door hangers were spread in the neighborhood announcing residents that local organizations will come by to discuss energy efficiency upgrades.
 - **“We're here”**: first time when they've gone door-to-door to connect with the residents.
 - **“We're back again”**: follow-ups were done in two weeks, giving homeowners time to process the messages.

Related Resources in the Residential Program Solution Center

Explore resources related to scale interventions:

- Explore this [SEE Action guide](#) to scaling home energy upgrades for taking advantage of new policy developments to accelerate residential EE programs.
- Learn about the opportunities for scaling up multifamily energy efficiency programs in metropolitan areas in this [ACEEE report](#).
- Read this [BBRN tip](#) for setting realistic expectations for launching and scaling up your energy efficiency program.



- Check out the latest [Proven Practices](#) post on [Recognizing Good Contractor Performance](#).
- The Solution Center is continually updated to support residential energy efficiency programs—[member ideas are wanted!](#)

2017 Better Buildings Summit

Registration is now open!



Be sure to [register today](#) for the 2017 [Better Buildings Summit!](#)



Spread the word:

[#BBSummit17](#) registration is right around the corner. Get ready to learn about expert [#EnergyEfficiency](#) enhancements <http://bit.ly/2iZCMsB>

GET SOCIAL WITH US



Stay engaged and connected with the Better Buildings Residential Network and our partners from the residential and multifamily sectors!

Follow us to plug into the latest Better Buildings news and updates!

Share with us your top stories on how your organization is accelerating energy savings through efficiency upgrades, strategies, and investment!



[Better Buildings Twitter](#) with [#BBResNet](#)

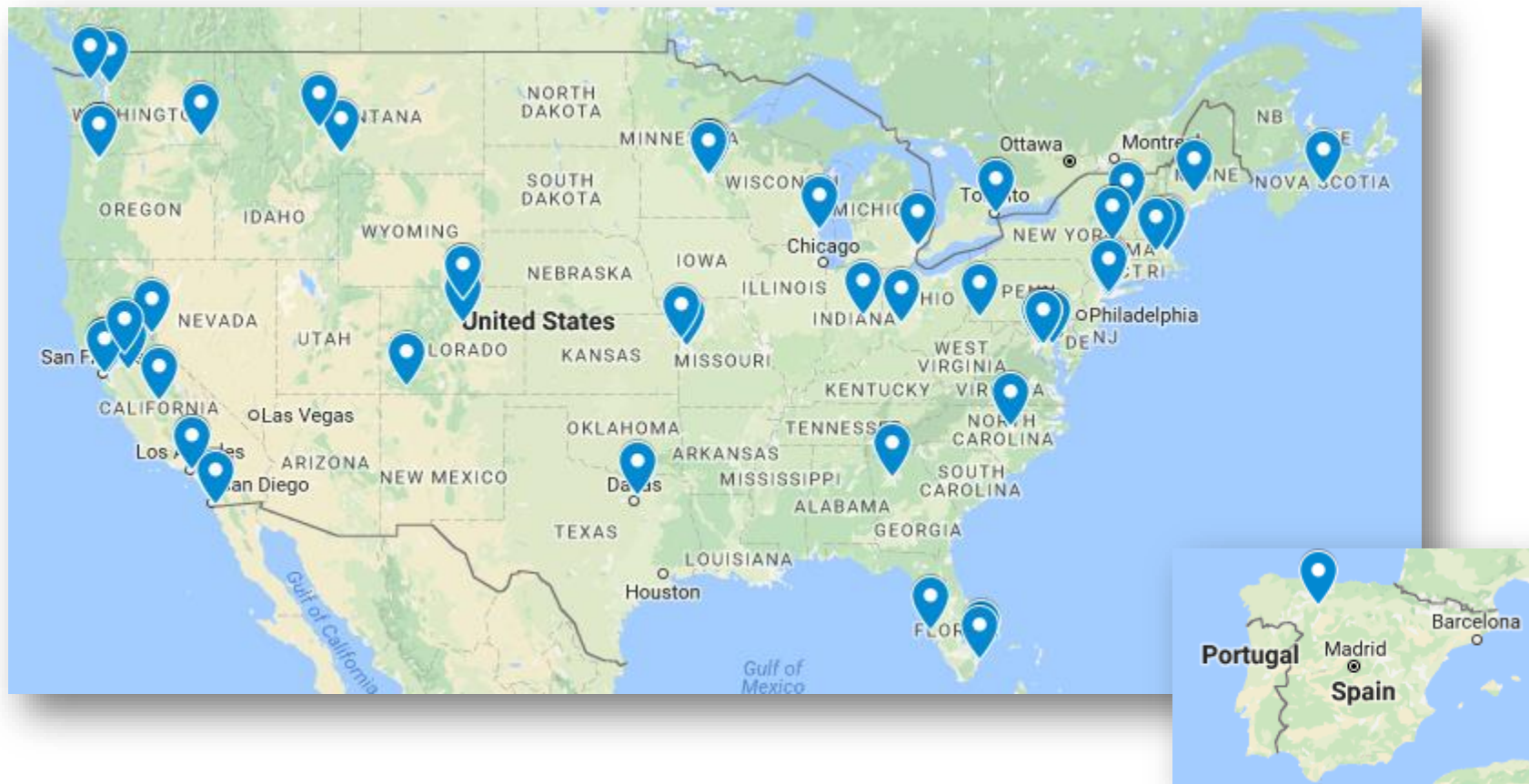


[Better Buildings LinkedIn](#)

We can't wait to hear from you!

Addenda: Attendee Information and Poll Results

Call Attendee Locations



Call Attendees: Network Members

- Center for Energy and Environment (CEE)
- Center for Sustainable Energy
- City of Chula Vista Conservation Section
- City of Fort Collins
- City of Kansas City
- City of Plano
- CLEAResult
- Efficiency Maine
- International Center for Appropriate and Sustainable Technology (ICAST)
- La Plata Electric Association
- NeighborWorks of Western Vermont
- New York State Energy Research & Development Authority (NYSERDA)
- Rocky Mountain Institute

Call Attendees: Non-Members (1 of 2)

- Bank of Montreal
- BKi
- California Public Utilities Commission
- Chhaya Community Development Corporation
- City of Deerfield Beach (FL)
- City of Milwaukee (WI)
- City of Orlando (FL)
- Codman Square Neighborhood Development Corporation
- EcoDistricts
- EfficiencyOne
- Enbridge Gas Distribution
- Energetics Incorporated
- EnergyWize
- Environmental Design / Build
- Eric Kjelshus Energy Heating and Cooling
- FM Consultores
- FS Energy
- Great Lakes Renewable Energy Association
- Green Compass Sustainability Consulting
- I Custom Inc.
- Local Government Commission
- Massachusetts Department of Energy Resources

Call Attendees: Non-Members (2 of 2)

- Mercy Housing Management Group (MHM)
- Montana Department of Environmental Quality
- NANA Regional Corporation
- Navigant Consulting Inc.
- National Council of Structural Engineers Associations
- Off The Grid Renovations, LLC.
- Portland Energy Conservation (PECI)
- PG&E Energy Training Center
- Clallam County
- Research Into Action, Inc.
- Retrofit America, Inc.
- Sarasota County UF/IFAS Extension & Sustainability
- SEEDS
- Sierra Business Council
- SIM2
- Snohomish County
- Sustainable South Bronx
- University of Minnesota -Center for Sustainable Building Research (CSBR)
- Reducing Outdoor Contaminants in Indoor Spaces (ROCIS)
- Thousand Home Challenge

Opening Poll #1

- Which of the following best describes your organization's experience with neighborhood-scale energy efficiency interventions?
 - Limited experience/familiarity – **37%**
 - Very experienced/familiar – **23%**
 - Some experience/familiarity – **23%**
 - No experience/familiarity – **17%**
 - Not applicable – **0%**

Closing Poll

- After today's call, what will you do?
 - Seek out additional information on one or more of the ideas – **74%**
 - Consider implementing one or more of the ideas discussed – **16%**
 - Make no changes to your current approach – **5%**
 - Other (please explain) – **5%**