

The Better Buildings Residential Network hosts weekly Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the [Better Buildings Residential Network website](#) to view a schedule of upcoming Peer Exchange Calls.

Marketing & Outreach

**Use the latest technology to engage with your community in an exciting new way.** Fort Collins Utilities was able to reach young, tech-savvy community members by providing energy use information and tips in an appealing app.

*Member Highlighted: [City and County of Fort Collins](#)*

**Boom Chika Boom: Demand Response and Behavior Change (301)** – November 3, 2016

**Money talks, but other levers, such as providing contractors with valuable leads, can also increase program participation.** The City and County of Denver was able to develop and retain a robust, high-quality pool of contractors by providing benefits such as training, lead generation, and co-branding opportunities.

*Members Highlighted: [City and County of Denver](#)*

**Secret Sauce: Recruiting and Retaining Qualified Contractors (101)** – October 6, 2016

Contractor Engagement & Workforce Development

Program Design & Customer Experience

**Simple, quick energy assessments often don't supply enough actionable information.** Stewards of Affordable Housing created the **EZ Retrofit Tool**, which limits the analysis to ten systems and cuts out measures with very long payback periods, to provide multifamily properties with a clear path forward.

*Member Highlighted: [Stewards of Affordable Housing for the Future](#)*

**America's Got Multifamily Talent (201)** – September 15, 2016

**TREE GROWTH CHART**

PLANT A TREE WHEN A CHILD IS BORN, AND WATCH THEM GROW TOGETHER.

TODDLER (2 YEARS) 18"  
KINDERGARDEN (5 YEARS) 72"  
MIDDLE SCHOOL (10 YEARS) 15"  
HIGH SCHOOL (14 YEARS) 19.5"  
COLLEGE (19 YEARS) 25"

**Cities can strengthen their energy-efficiency portfolio by drawing connections to complementary programs.** Orlando is using trees to improve livability and saving energy through a web-based platform where residents can select a tree, virtually place the tree on their property, and identify the potential energy savings. Once selected, the city will deliver the tree free of cost.

**Connect 4: Energy Efficiency in Relation to Other Program and City Goals (101)** – October 27, 2016

Market Position & Business Model