

The Better Buildings Residential Network hosts weekly Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the [Better Buildings Residential Network website](#) to view a schedule of upcoming Peer Exchange Calls.



Marketing & Outreach

**Energy efficiency behavior change should be fun, social, and easy.** Cool Choices was able to foster a fun, competitive atmosphere by allowing individuals to record their energy saving behaviors, win prizes, and cheer others on via an online platform.

Member Highlighted: [Cool Choices](#)

[Swipe Left, Power Down: Using Interactive Media to Instill Behavior Change \(301\)](#) – June 9, 2016



**Avoid untargeted, one-size-fits-all program offerings for your contractor network.** The Midwest Energy Efficiency Alliance (MEEA) offers its contractors a wide range of resources, from equipment rental to a building science hotline, to ensure that its program is relevant to the differing business needs of contractors.

Members Highlighted: [Build It Green](#), [Efficiency Vermont](#), [Midwest Energy Efficiency Alliance \(MEEA\)](#)

[Best Practices for Fostering and Using Contractor Networks \(101\)](#) – July 28, 2016



Contractor Engagement & Workforce Development



Program Design & Customer Experience

**Don't lock in a bad process by automating it.** To achieve the highest possible savings, NeighborWorks of Western Vermont eliminated repetitive processes and bottlenecks before making the process electronic.

Member Highlighted: [NeighborWorks of Western Vermont](#)

[Five and Dime: Revisiting Strategies for Lowering the Costs of Delivering Energy Efficiency \(101\)](#)

– June 2, 2016



**Make data work for you.** Wisconsin Energy Conservation Corporation (WECC) collected a robust data set using a Wi-Fi-enabled smart thermostat pilot program that gave small, rural utilities the opportunity to learn how customers use energy.

Member Highlighted: [Wisconsin Energy Conservation Corporation \(WECC\)](#)

[Gold Medal Approaches for Obtaining and Using Energy Efficiency Data \(101\)](#) – August 11, 2016



Evaluation & Data Collection