



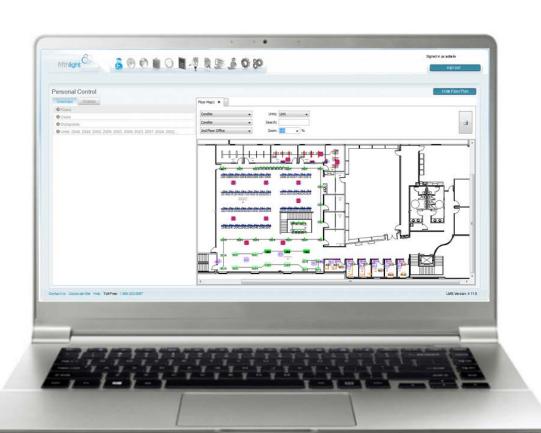
Next Step

Networked lighting control

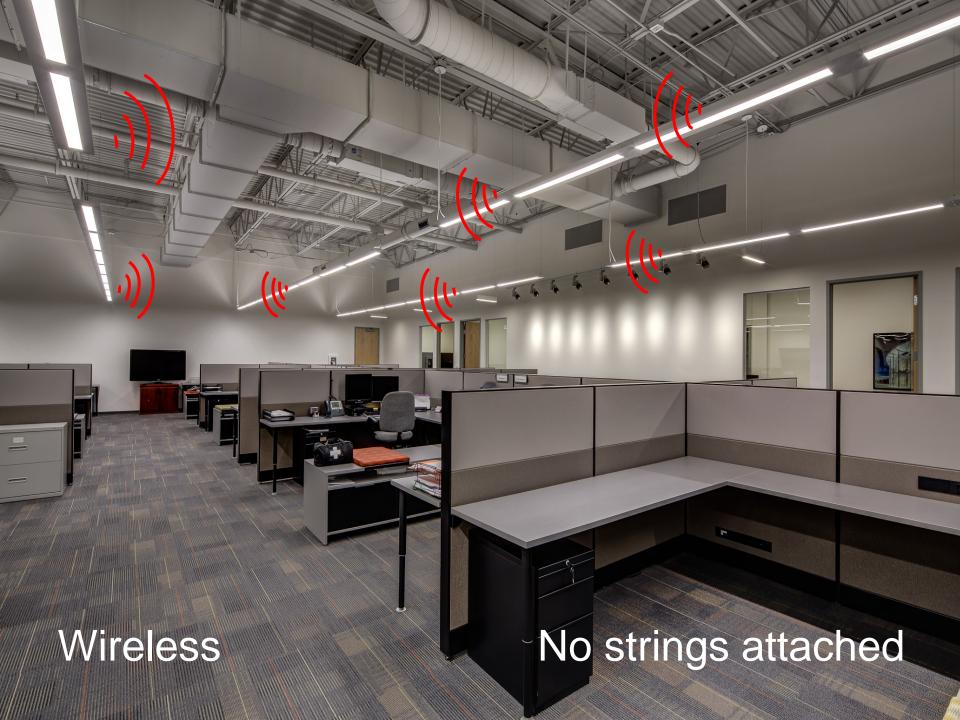




Networked lighting



Each have an address
Group control is granular
Maximize efficiency
Flexible for the future
Centralized management
Reporting



Wireless communications

- All the benefits of networked lighting
- Makes retrofit control easy
- Security improved from past wireless
 - AES128 encryption, SSL (TLS) encryption, and HTTPS web clients
- Reliability and fault proofing



- New installs much less labor
- Get power to the luminaire, control is all in the software
- Cover large areas easily
- Connect outdoor lighting

Wireless improvements

- Commissioning has gotten much easier
 - Self assignment
 - Drag and drop software
 - Luminaire location recognition
 - Easy commissioning means less time
- System components are minimal
 - Can be as simple as one "wireless hub"
 - Integrated wireless in luminaire reduces complexity
- Wireless protocols
 - Several open standards
 - Zigbee, Bluetooth, BLE, EnOcean, etc



Technology Convergence



Analogous Scenario to the Smartphone

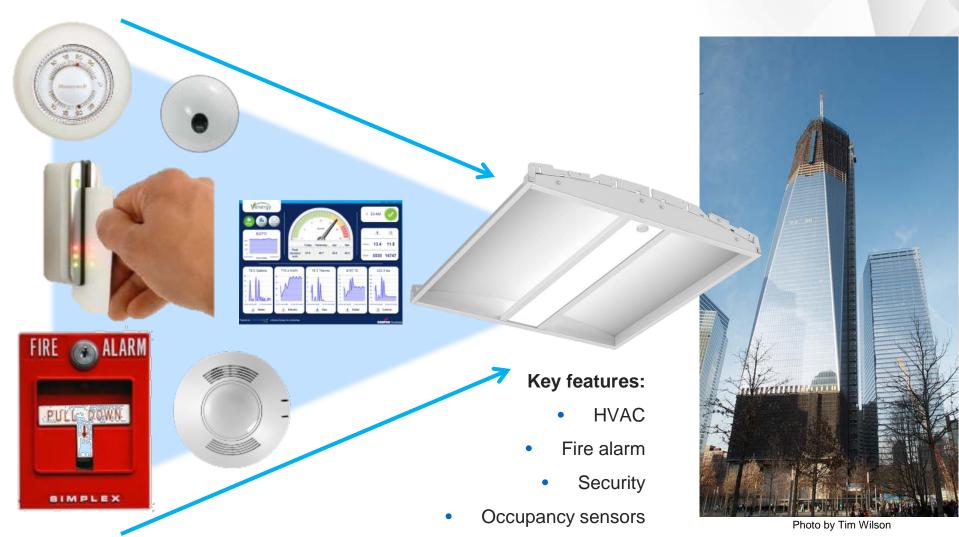




Key features:

- Music Player
- Computer
- Camera
- Gaming platform
- **GPS**

Smart Building Environment



Energy metering hard/software

Go beyond lighting

Justify costs with added value

- Motion sensing and daylighting
- Occupancy history
- Temperature
- Energy metering
- Asset tracking
- HVAC integration
- Communication with smartphones
- Ouidance through a space
- White tuning or color changing
- Security cameras



Available but early stages

Limited availability

Bluetooth asset tracking



- Warehouse management
- Track fork lift traffic
- Analyze traffic for better warehouse utilization
- Determine low frequency areas of warehouse
- Side benefit is lighting control

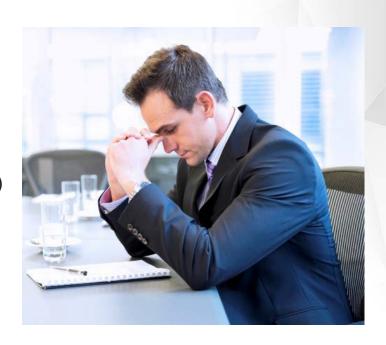
Bluetooth and VLC



- VLC (visual light communication)
- Track valuable assets like wheelchairs and club cars
- Track human foot traffic
- Where GPS is unreliable, guidance through lighting communications
- Issue alerts on smartphones via lighting system

How to evaluate

- Start with established manufacturers
- Determine functional needs
 - Simple control/complex control
 - Flexibility
 - Facility monitoring
 - Meeting energy codes
- Hardwired or wireless
 - If wireless, look for more open architectures like Zigbee (IEEE 802.15.4) or Bluetooth Low Energy
- Room based or luminaire based sensors
 - Cost per sq ft can vary
 - Don't forget to include labor costs
 - Could the benefits of luminaires with sensors be utilized



How to evaluate

- Invest in a control system that can be upgraded or has features to be utilized in the future
- Other systems requiring integration
 - HVAC control
 - Shade control
 - Asset tracking
 - Security
- Software
 - Existing platform compatibility
 - Fast commissioning
 - Ease of use
 - Open API (Application programming interface)



