

News From the Field

Read Latest Lessons Learned From Peer Exchange Calls

The eighth [Lessons Learned: Peer Exchange Calls](#) document summarizes Better Buildings Residential Network member key takeaways from spring 2016. The topics covered range from marketing and outreach to program design and customer experience.



Following is one of those takeaways:

- Tap into the energy-saving potential of employees at home. Companies can reach their sustainability goals by educating employees about how they can become energy-efficient at home and remove financial barriers through employer-assisted programs.

Read the [full document](#) for more lessons learned.

Residential Network Featured on Arlington County, VA, Podcast

Residential Network member Arlington County, Virginia, has launched the [Rethink Energy podcast](#) to explore the concept of sustainability and invite industry leaders to highlight their diversity of energy challenges, strategies, and success stories.



The series recently featured [an episode](#) about the unexpected benefits of energy efficiency with guest Jonathan Cohen, who leads the Better Buildings Residential Network. The weekly series plans to tackle unique stories on a variety of topics, such as net-zero schools and passive home construction. [Listen to the series online.](#)

Rocky Mountain Institute Releases Report on

November 2016

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Peer Exchange Calls—Register Below

All are invited to take part in these topical calls that serve as a forum to ask questions and engage peers. Register below:

November 17

Diversifying Funding Sources and Building New Revenue Streams (201)

1:00–2:30 PM ET

[Register now](#)

Unlocking Home Energy Upgrade Investments

Residential Network members the Rocky Mountain Institute and Building Performance Institute released a new report, [Peer Diffusion: A Promising Way for Service Providers to Unlock Investments in Home Energy Upgrades](#). The report outlines a “peer diffusion” strategy for contractors to promote social interaction and social comparison among homeowners around home improvements. It shows that by using online and in-person tactics to enable peer diffusion before, during, and after projects, contractors can help make energy upgrades a “must have” for homeowners. This will also encourage increased investments in energy upgrades, since research shows half of homeowners report families and friends influenced their previous home-buying decisions. Read the [full report](#).



North Carolina Building Performance Association Establishes Sister Association in South Carolina

Residential Network member the [North Carolina Building Performance Association](#) is establishing the [South Carolina Building Performance Association](#), a nonprofit trade association being formed to represent the companies and professionals working in South Carolina's home and building performance industry. The association will offer the state's contractors, product and service suppliers, and others more opportunity to grow the industry while also receiving business referrals, continuing education, legislative support, and more. [Learn more](#) about the new organization and its sister group in North Carolina, which just celebrated its 300th member, as featured in a [Residential Network tweet](#).



Home Performance with ENERGY STAR Revamps Tools and Resources

Home Performance with ENERGY STAR® has enhanced its online tools and resources to better

December 1

America's Next Top Energy Model: Tools and Best Practices (101)

1:00–2:30 PM ET

[Register now](#)

December 8

Oh, the Weather Outside Is Frightful: Weatherizing Manufactured Homes (301)

1:00–2:30 PM ET

[Register now](#)

December 15

Hibernation Mode: What Smart Thermostats Can Do for You

1:00–2:30 PM ET

[Register now](#)

Find the Latest Peer Exchange Call Summaries

Review new call summaries:

- October 13, 2016
[Moving Beyond Split-Incentives: Engaging Rental Property Tenants and Owners in Energy Efficiency \(301\)](#)
- October 20, 2016
[Here Comes the Sun: Advances in Residential Solar \(301\)](#)

Residential Program Solution Center Spotlight



Q: How can programs motivate customers to complete more comprehensive upgrades?

A: Visit the [Better Buildings Residential Program Solution](#)



guide homeowners and program partners through the home improvement process. On the program's [new website](#) you can find simplified, streamlined content including the [Expert Home Improvements](#) tab, which is designed to quickly connect homeowners and prospective program sponsors and contractors to Home Performance with ENERGY STAR resources. [Sign up for a webinar](#) November 30, 2016, at 3:00 p.m. Eastern to get a tour of the website and tools.

Member Reporting and Recognition

Each year, the Better Buildings Residential Network asks members to report the number of annual upgrades they completed, as well as any associated benefits or other accomplishments through the [Reporting and Recognition Template](#). Submitting this information to the U.S. Department of Energy (DOE) is the only requirement of Residential Network membership.



Thanks and congratulations to Residential Network member [Build It Green](#) (Oakland, CA) for reporting the following in fiscal year 2015: 3,670 home energy upgrades; annual energy savings of 3.13 gigawatt hours, 601 million therms; and 14.9 million pounds of carbon dioxide emissions avoided.

Meet the Members

Members From Across the Nation Join the Network

The Better Buildings Residential Network is pleased to welcome its newest members:

- [AE Building Systems](#) (Golden, CO)
- [Cleveland Public Power](#) (OH)
- [EnerScore Inc.](#) (Belmont, MA)
- [Net Zero Analysis & Design Corporation](#) (Chicago, IL)
- [New York City Energy Efficiency Corporation](#) (NYCEEC)
- [Northeast Energy Efficiency Partnerships](#) (Lexington, MA)
- [Ryan Taylor Architects, LLC](#) (Atlanta, GA)



[Center](#) to find the answer.

Related Events

[2016 ACEEE Intelligent Efficiency Conference](#)
December 4–6, 2016
Austin, TX

[2017 Home Performance Coalition Northwest Regional Home Performance Conference](#)
January 23–24, 2017
Portland, OR

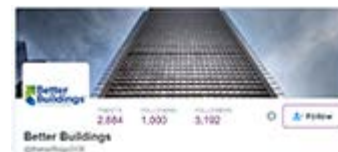
[Energy, Utility, and Environment Conference](#)
February 8–10, 2017
San Diego, CA

[Midwest Energy Solutions Conference](#)
February 22–24, 2017
Chicago, IL

[Climate Leadership Conference](#)
March 1–3, 2017
Chicago, IL

Have an event you want featured? Email the details to [Better Buildings Residential Network Support](#).

Social Media Spotlight



Connect with the Residential Network on social media by following [Better Buildings Twitter](#) with [#BBResNet](#) and [Better Buildings' LinkedIn](#) page. Recently the Residential Network congratulated member Energize NY for financing over \$1 million in clean energy projects. [View the Tweet](#).

- [Tenderloin Neighborhood Development Corporation](#) (San Francisco, CA)
- [The Insulation Man, LLC](#) (Binghamton, NY)
- [TRC Energy Services](#) (Gold River, CA)

Learn more from these programs and other members. Sign up to become a Residential Network member by completing a [membership form](#).

Resource Corner

Enhance Your Reading List

- [“Creating Jobs in Home Efficiency”](#) (DOE news, October 2016)
- [“GreenPoint Rated 7.0 Pushes the Edge of Green Home Design”](#) (*Home Energy* magazine blog, October 2016)
- [Guide to Smart Thermostats](#) (CLEAResult, October 2016)
- [“How Midwest States Are Pursuing Efficiency Amid Trend Against Mandates”](#) (Midwest Energy News, October 2016)
- [“The Impact of Millennials on the Home Energy Market”](#) (*Home Energy* magazine blog, November 2016)
- [Peer Diffusion: A Promising Way for Service Providers to Unlock Investments in Home Energy Upgrades](#) (Rocky Mountain Institute, November 2016)

If your organization has recently published a report or distributed a press release, we want to hear from you. Send your announcement to the [Better Buildings Residential Network](#) and we can include it in a future issue of the *Network View* or share it on social media.

Share the View

Forward this email to colleagues or encourage them to sign up to receive each issue by selecting “Better Buildings Residential Network” when updating their [DOE email subscription preferences](#).

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U.S. Department of Energy
1000 Independence Ave., SW
Washington, DC 20585

betterbuildings.energy.gov/bbrn