

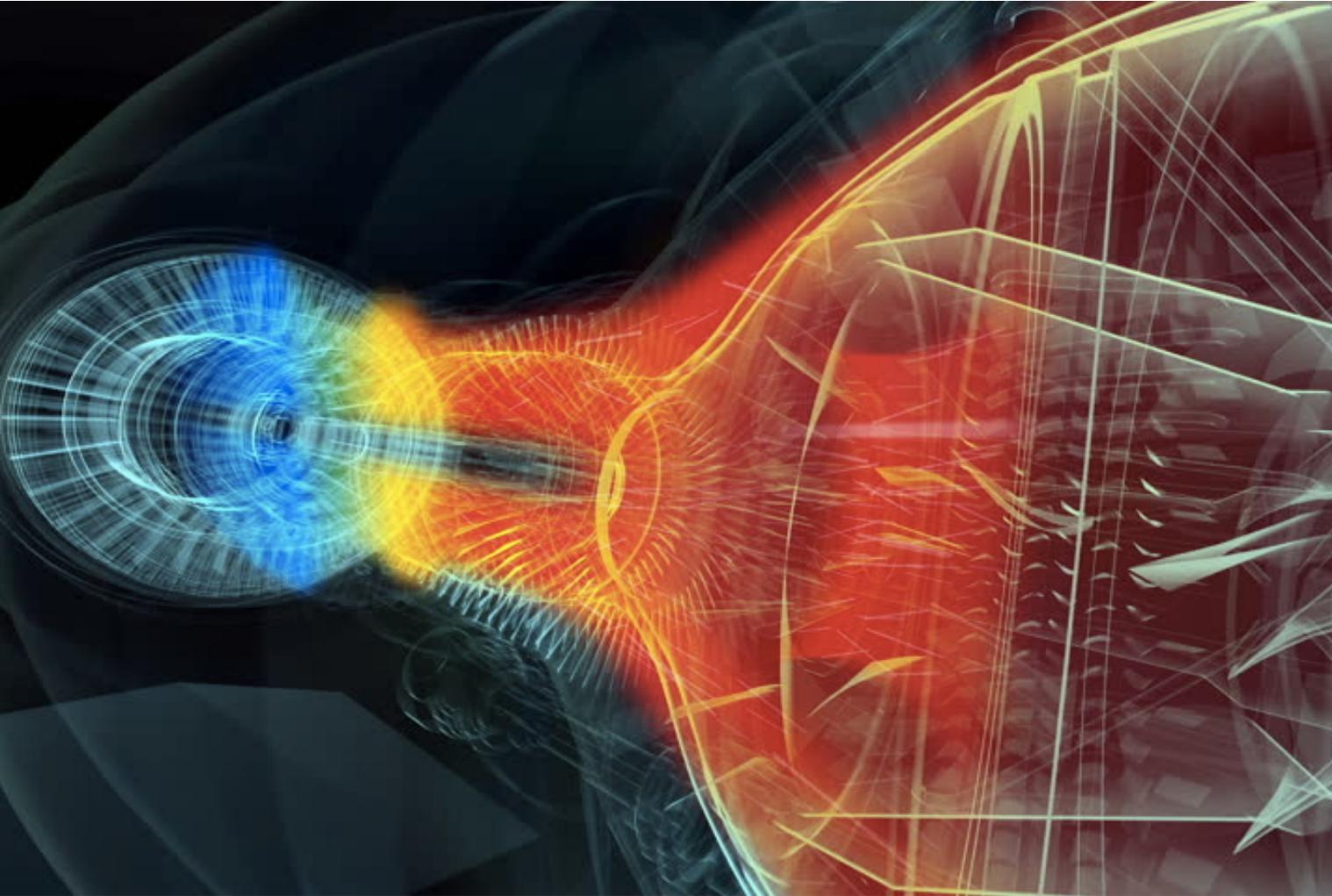


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Tanuj Mohan, CTO Enlighted

IoT & Big Data: What's Lighting Got to Do with It?

DOE Connected Lighting Workshop, June 8, 2016



Small Things, Very Big Data

Big Things, Very Small Data

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Scaling Data



Environment of Small Things,
Very Big Data

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What's Lightin'
Got to Do
With it
?



What's Lighting got to do with it?

Symbiotic relationship between lighting and the sensory system

Lighting gives position and power

The sensory system gives every light intelligence



What's Lighting got to do with it?

But it is IoT for commercial real estate – not lights

The data can be used for so many valuable applications

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What's Lighting got to do with it?



Lighting Controls: Where are we today?

Broken: Half of installed lighting controls don't work or are disabled.

Choice Paralysis:

Too Many New Products & Vendors
Result in Delayed or No
Purchase/Investment.

Limits to Infrastructure Efficiencies and Energy Savings in Lighting

The End of Lighting As We Know It?

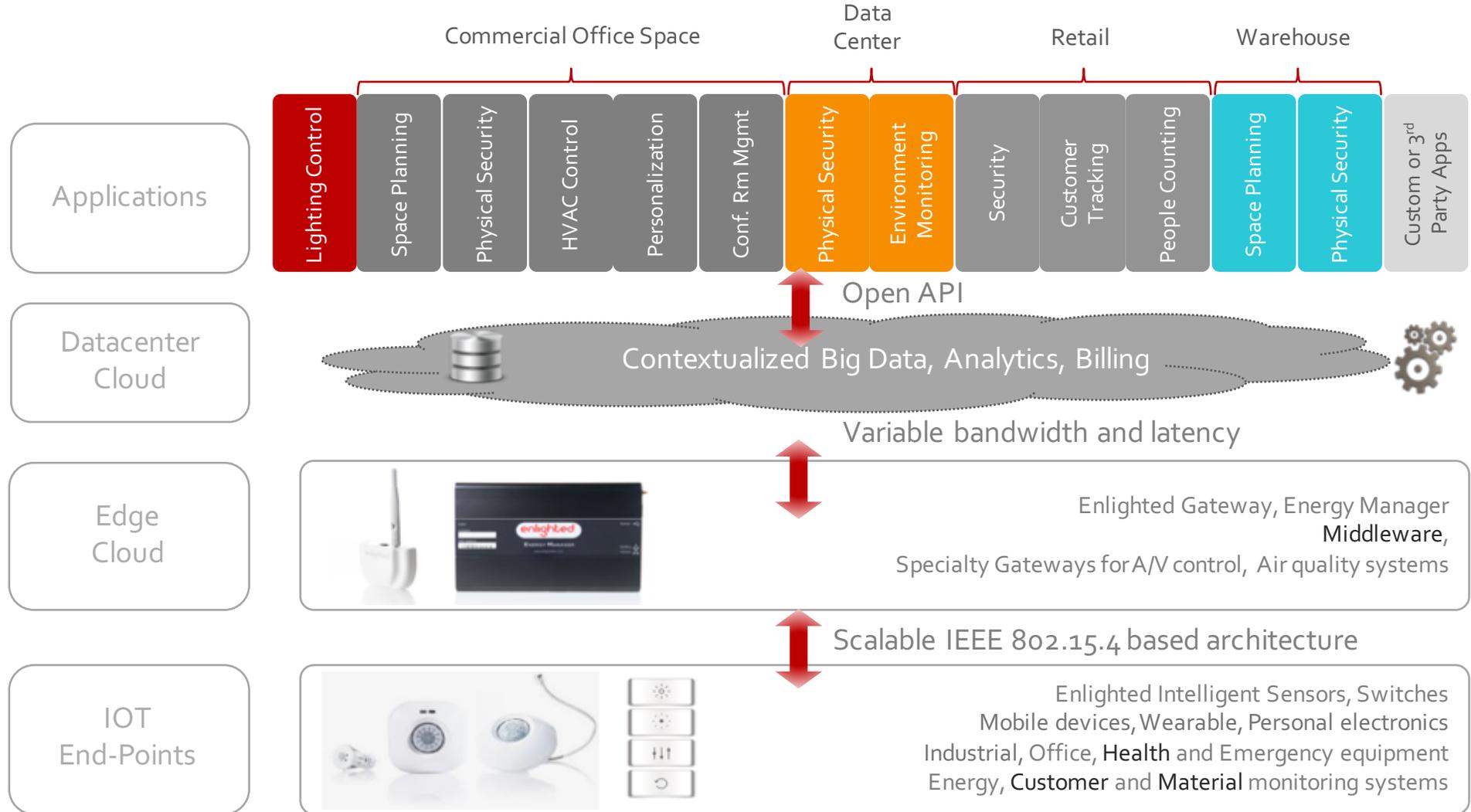


Tech & Building Industries:
Vastly Different Rates of
Change
Where are we going?



Where are we going?

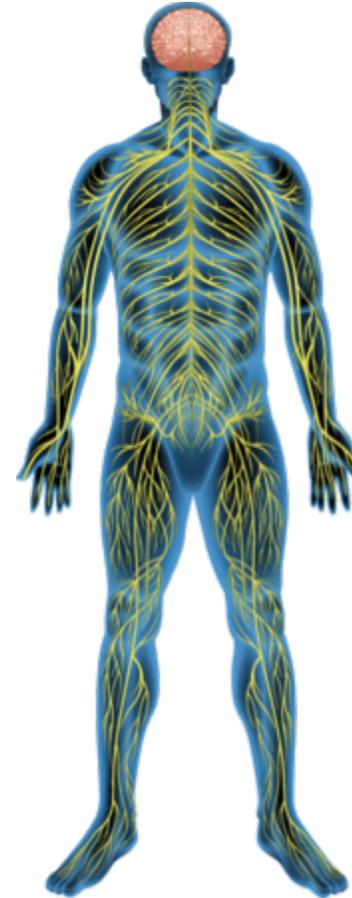
IoT Technology Stack



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Where are we going?



Brain-
Central
Processing

Nervous System-
Transmission
Backbone

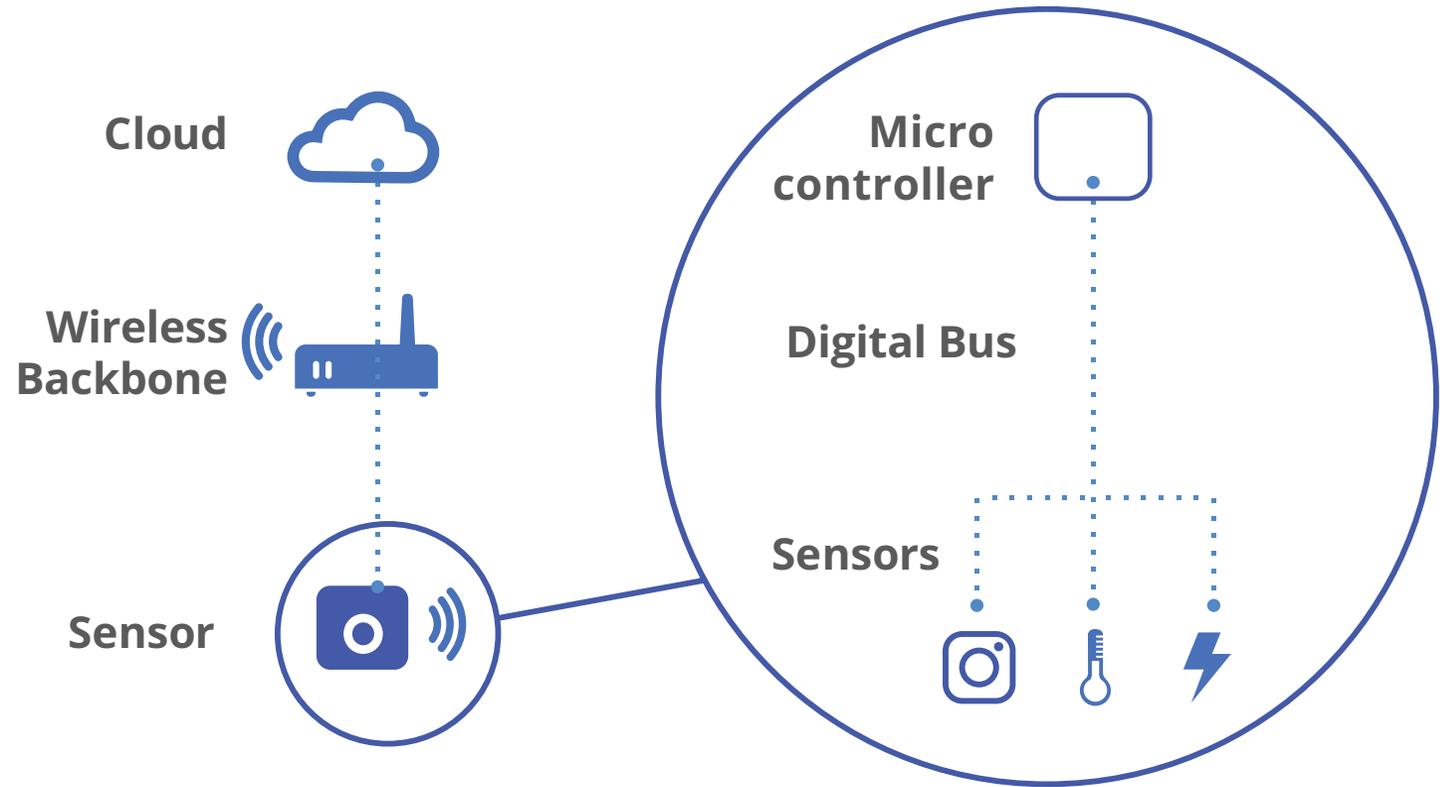
Hands-
Sensors,
Actuators

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Where are we going?

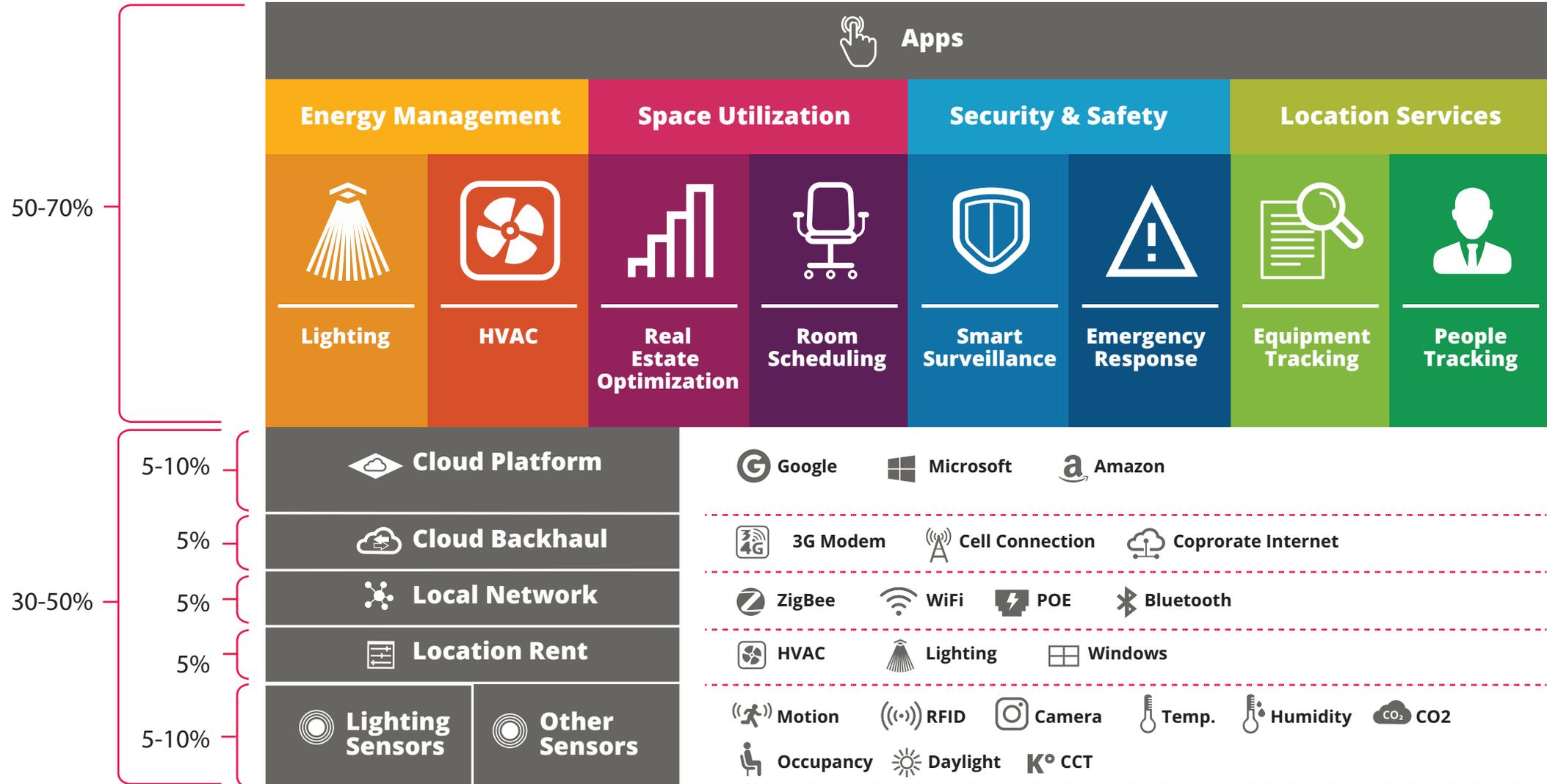


Recognizing Fractals





Value



+?

So What should we Do?

Manufacturers- Build Products that are:

- Future-proof – a learning system at every level
- Secure
- Simple – Easy to use and high quality

Industry

- Bust Silos
- Promote Persistent Learning and Continuous Experimentation – Better Decisions

Product life cycles

- Tech Industry – change phones/laptops every 2 years
- Building Industry – Buildings designed to last 25 years
- Lighting Industry – 10+ year life

IOT for Buildings

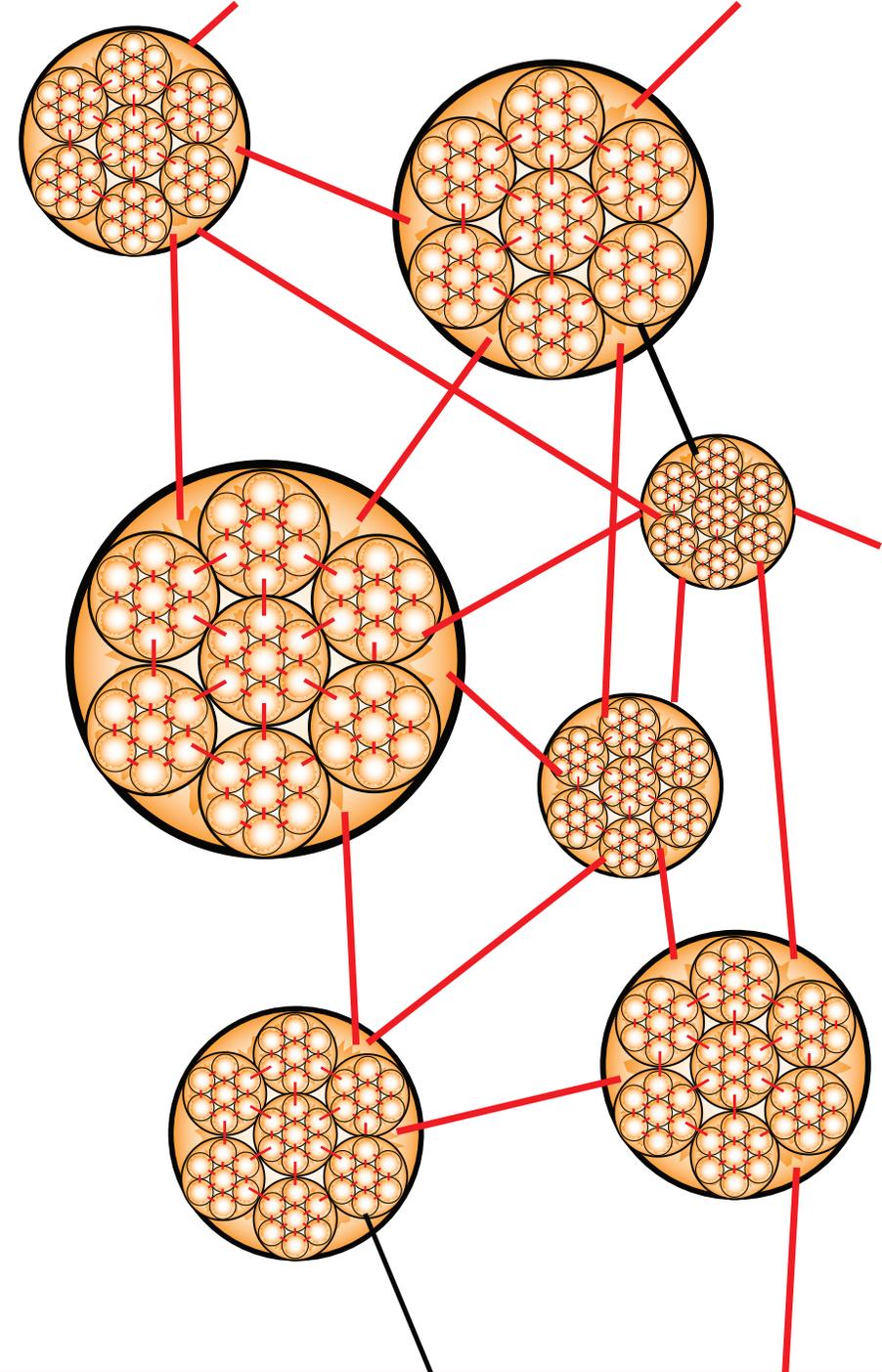
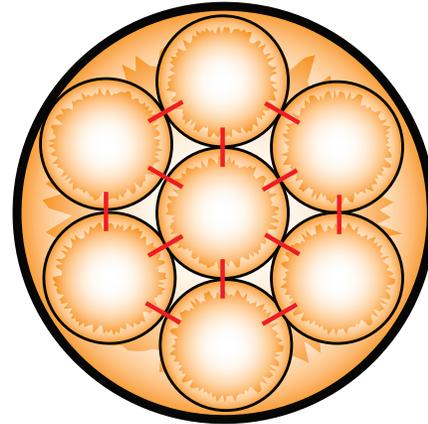
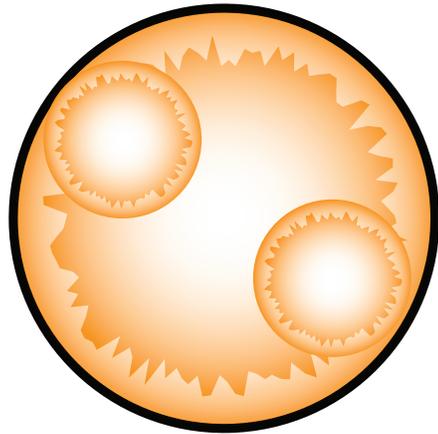
- Sensor Software must be secure and fully upgradeable
- Sensor Hardware must have headroom
- The sensors should be digitally connected to the processor



Look for the most hardware headroom, sensor types and network bandwidth you can afford

You are only as strong as
your weakest link





Security – Bolt On vs Built-in

- Protect the Devices (Sensors, Gateways, Servers)
 - Mutual Authentication (source of data is verified)
 - Software is signed and passwords/keys are encrypted
 - No back-doors! (no factory known passwords etc,)
 - Intrusion Detection and Prevention
- Protect the Communication Strong encryption
- Vulnerabilities will always exist – ensure upgradeability
- Understand your application and exposure



Balance Ease of Use with Security

Adoption Depends on Quality & Simplicity

Silo Busting



Do Persistent Research

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Thank You
Enlighted. Changes Everything.