

DOE Zero Energy Ready Home

Zero Energy Ready Home Newsletter: April 2016

A Note From Sam Rashkin:

Welcome to the Zero Energy Ready Home Housing Innovation Awards!



The 2015 Housing Innovation Award Winners at the EEBA Conference in Denver, CO.

As a young architect, I yearned to receive a special award for my projects so I could add the phrase, "Award-Winning Architect" to my resume. However, my career switched lanes to managing high-performance housing programs long before I ever found the time to pursue that goal. Ironically, it was much later in life, when I had no ambitions for recognition, that I received the Hanley Award for my efforts leading the ENERGY STAR for Homes program. It was incredibly moving, humbling, and unexpected to be recognized for the many years of hard work.

It's that time of year again, when the U.S. Department of Energy (DOE) bestows prestigious recognition for builders truly leading our nation's housing to a far better future. The DOE [Housing Innovation Awards](#) represent a substantial business opportunity for Zero Energy Ready Home builder partners to be distinguished as industry leaders. There is one trick though...you have to apply.

By applying, you'll not only be eligible for the award itself, but a whole system of recognition. The award itself comes with a variety of possibilities to promote your distinction on business materials, web sites, and media using press release templates provided by DOE. Your profile on the [Partner Locator](#) will highlight your accomplishment and all award winners will be automatically added to the '[Tour of Zero](#)', a virtual tour allowing American homebuyers an inside look at ZERH certified homes across the country. This summer the 'Tour' will also include a new consumer video telling the story of why a ZERH home is 'The Expert's Choice' because of the seven must-have systems included in every certified home.

These components are the major pieces of our national consumer campaign designed to educate American homebuyers on the superior experience living in a ZERH certified home. DOE has teamed with leading manufacturers and housing industry organizations to help support the campaign. These organizations are supporting this effort because of concomitant interests to get more of their best products and services into American homes with quality installation practices that ensure a better homeowner experience.

But remember the trick...you have to apply. And don't just apply for one home if you have more than one certified. You can apply for as many unique homes as you have completed this year. You're already doing the hard work in building these homes, now make sure you get the recognition you deserve for building the home of the future today!

ZERH Webinar: Successful Strategies for the Housing Innovation Awards

Remember way back when, when you were applying to that college you really wanted to get into or that job you really wanted to land? You tried to make yourself look as good as you possibly could right? You certainly didn't leave any of your accomplishments out and made sure you included all your extra-curricular activities. After all, you were likely competing against students from all over the country and a lot of them probably had pretty good resumes.

So when applying for the [Housing Innovation Awards](#) we want to make sure you put your best foot forward. Zero Energy Ready Home builders represent the top 1% of all home builders in the country and Housing Innovation Award winners are the very best of this bunch. In other words, you will be competing against the very best of the very best. To give yourself the best chance of earning this prestigious award, it's important to understand the application process and what our judges will be looking for.

To help you out, the Zero Energy Ready Home staff will be conducting a webinar on the step-by-step process to apply for a 2016 Housing Innovation Award. Our staff will take the audience through the application process and point out common mistakes made on applications. The webinar will also give insight into successful strategies for winning Housing Innovation Awards and Grand Awards. The 2016 Housing Innovation Awards Applications will open May 1, 2016.

Date & Time: April 26, 2:00 pm - 3:00 pm EST

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