



DCEO ILLINOIS ENERGY NOW TRADE ALLY PROGRAM

DCEO Illinois Energy Now Trade Ally Program
1309 South Halsted Street
Chicago, IL 60607
www.erc.uic.edu/tradeallies/

[insert date]

[insert recipient's name]
[insert company name]
[insert mailing address]
[insert city, state and ZIP code]

Dear [insert recipient's name]:

On behalf of the Illinois Department of Commerce and Economic Opportunity (DCEO), I would like to welcome you to the Illinois Energy Now Trade Ally Program.

The Trade Ally Program was created to facilitate connections between our Trade Allies and their public sector clients, all with a goal of achieving DCEO's energy savings targets. Through this program, Trade Allies are trained on Illinois Energy Now energy efficiency programs, providing them a solid understanding of the program rules and procedures.

The benefits of the Illinois Energy Now Trade Ally Program include:

- Your business listed on the DCEO Illinois Energy Now Trade Ally website
- Lower project costs for your clients
- Staff training throughout the year
- Networking opportunities with DCEO Program Managers and other Trade Allies
- Program marketing materials on energy efficient products and equipment
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If you have any questions about the Trade Ally Program, please contact Sam Rinaldi at 312-996-2554 or via email at samr@uic.edu.

Sincerely,

Jonathan Feipel
Director, Illinois Energy Office
Illinois Department of Commerce and Economic Opportunity