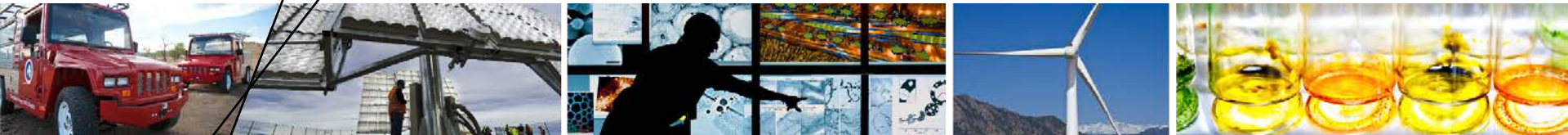


# Estimating Renewable Energy Economic Potential in the United States: Methodology and Initial Results



**Austin Brown, Philipp Beiter, Donna Heimiller, Carolyn Davidson, Paul Denholm, Jennifer Melius, Anthony Lopez, Dylan Hettinger, David Mulcahy, and Gian Porro**

**Webinar, 02/24/16**

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*NREL*

# Topics

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## I. U.S. Renewable Energy Trends

1. Capacity and Generation
2. Capacity additions and growth

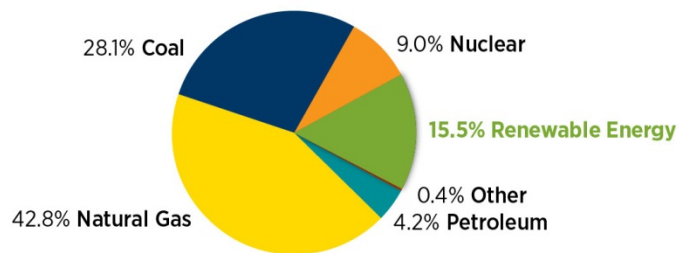
## II. Economic Potential

1. Summary of initial results
2. Background
3. Method
4. Initial estimates and observations
5. Summary
6. References

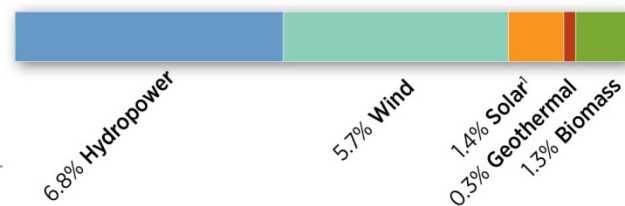
# I. U.S. Renewable Energy Trends

## U.S. Electricity Nameplate Capacity and Generation

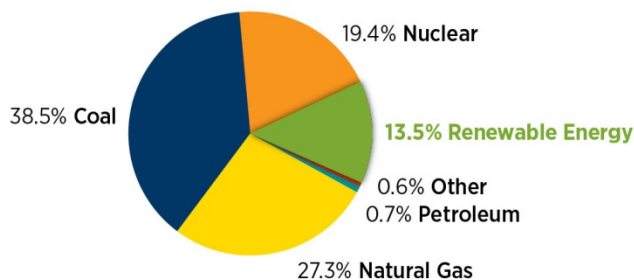
U.S. Electric Nameplate Capacity (2014): 1,158 GW



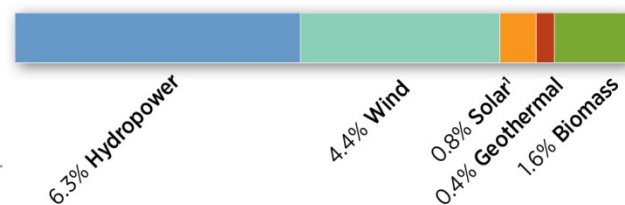
U.S. Renewable Capacity: 180 GW



U.S. Electric Net Generation (2014): 4,113 TWh



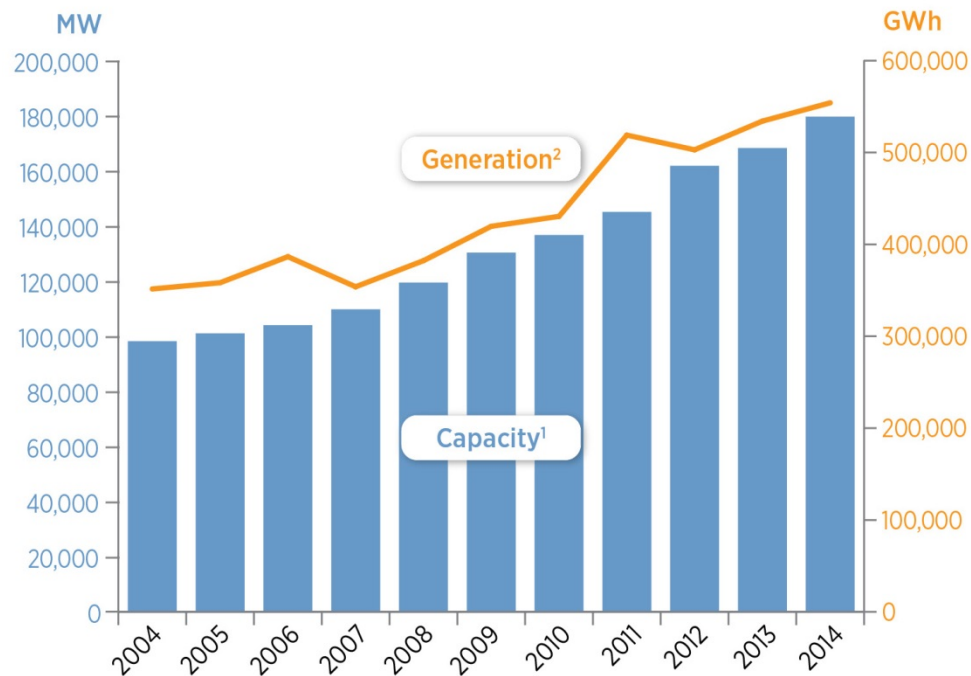
U.S. Renewable Generation: 554 TWh



Sources: EIA, Solar Energy Industries Association (SEIA)/GTM Research (GTM)  
*Other* includes pumped storage, batteries, chemicals, hydrogen, pitch, purchased steam, sulfur, tire-derived fuels, and miscellaneous technologies.  
 Totals and percentages may not correspond due to rounding.  
<sup>1</sup>Grid-connected only. Solar generation assumes a 25% capacity factor for CSP and an 18% capacity factor for PV. A de-rate factor of 77% has been applied to convert PV Installed Nameplate Capacity from MWdc to MWac.

# I. U.S. Renewable Energy Trends

## U.S. Capacity and Generation: All Renewables

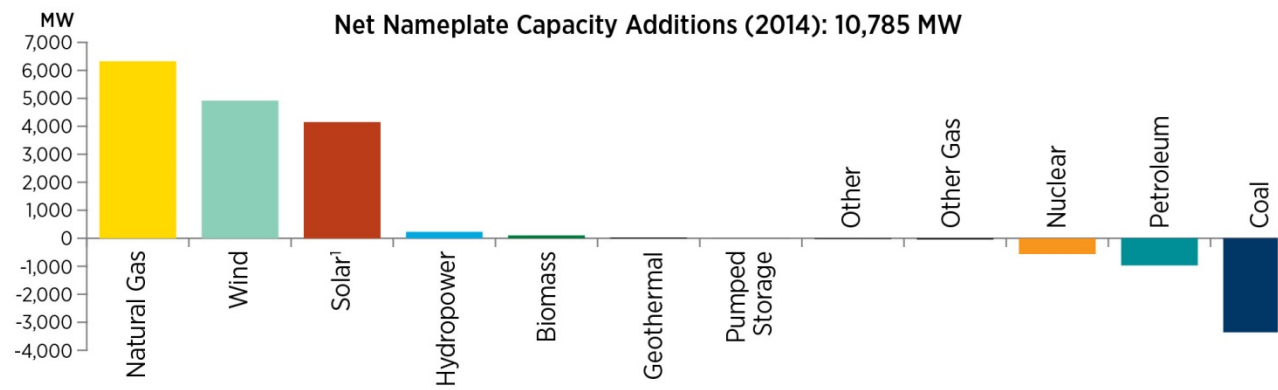
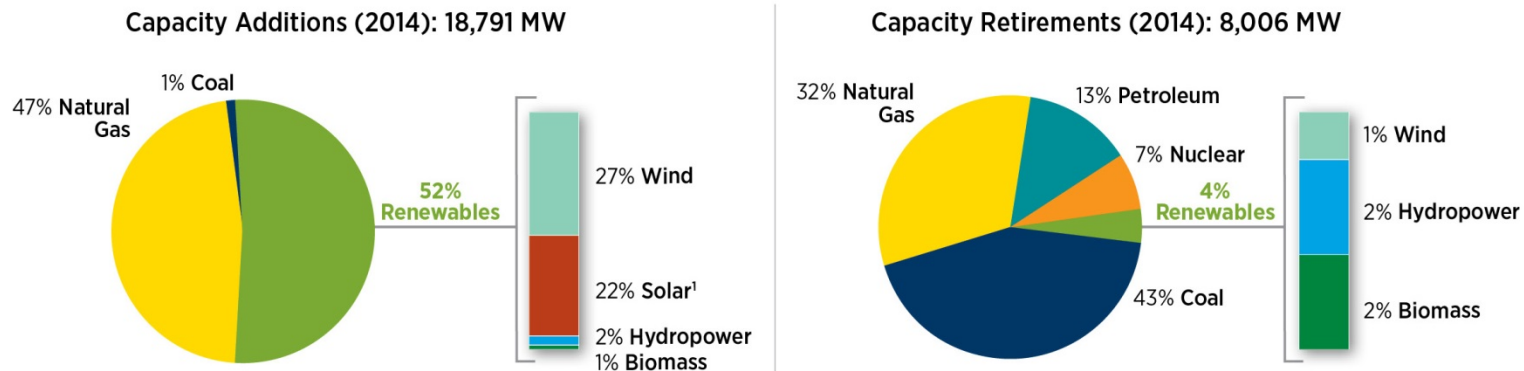


	Total Nameplate Capacity <sup>1</sup> (MW)	Total Generation <sup>2</sup> (GWh)
2000	93,673	356,789
2001	95,243	288,017
2002	96,106	343,750
2003	97,770	355,695
2004	98,474	351,474
2005	101,379	358,254
2006	104,363	386,585
2007	110,049	353,849
2008	119,705	382,252
2009	130,664	419,643
2010	137,099	430,487
2011	145,373	518,874
2012	162,168	502,913
2013	168,268	534,134
2014	179,665	554,040

Sources: EIA, Lawrence Berkeley National Laboratory (LBNL), SEIA/GTM  
 Reported values may vary from those included in previous versions of the Data Book due to retroactive changes in source data.  
<sup>1</sup>Includes grid-connected PV only. A de-rate factor of 77% has been applied to convert PV Installed Nameplate Capacity from MWdc to MWac. Reflects source change from Geothermal Energy Association (GEA) to EIA for geothermal capacity for all reported years.  
<sup>2</sup>Solar generation assumes a 25% capacity factor for CSP and an 18% capacity factor for PV.

# I. U.S. Renewable Energy Trends

## U.S. Electricity Generating Capacity Additions and Retirements (2014)

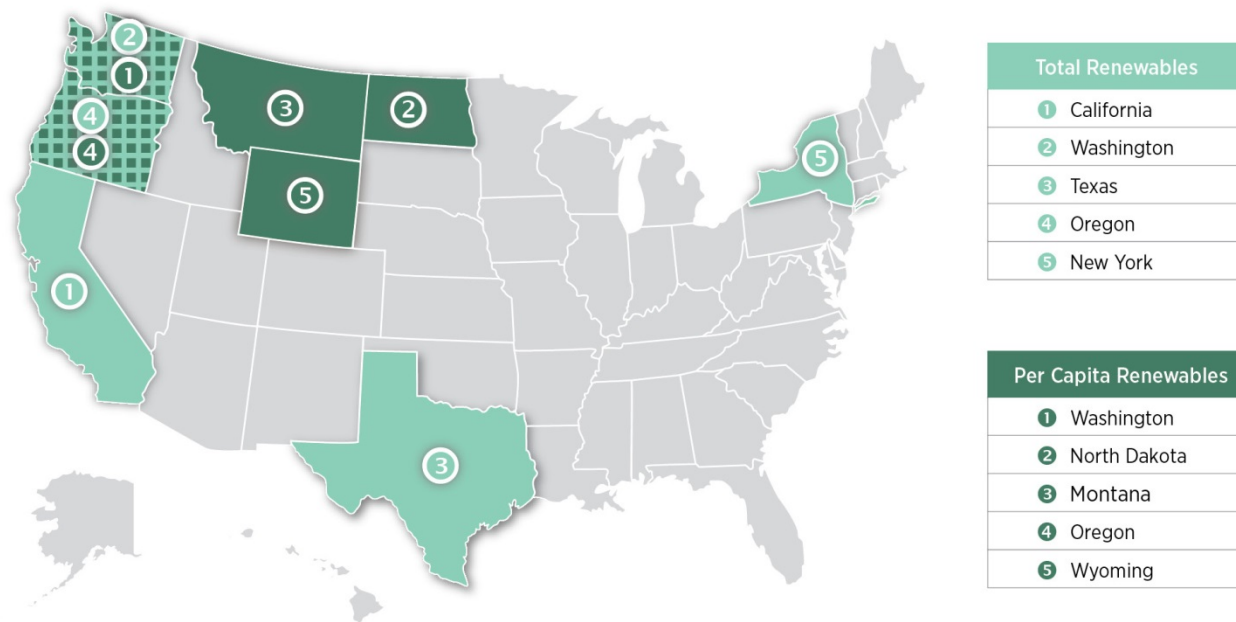


Source: EIA  
*Other* includes batteries, chemicals, hydrogen, pitch, purchased steam, sulfur, tire-derived fuels, and miscellaneous technologies.  
 Capacity additions and retirements below 1% of total are not displayed.  
 Reported values for capacity additions may differ from those reported in other sections of the Data Book due to use of different data sources.

Totals may not equal 100% due to rounding.  
<sup>1</sup>Includes only on-grid systems of 1 MW or higher in capacity.

# I. U.S. Renewable Energy Trends

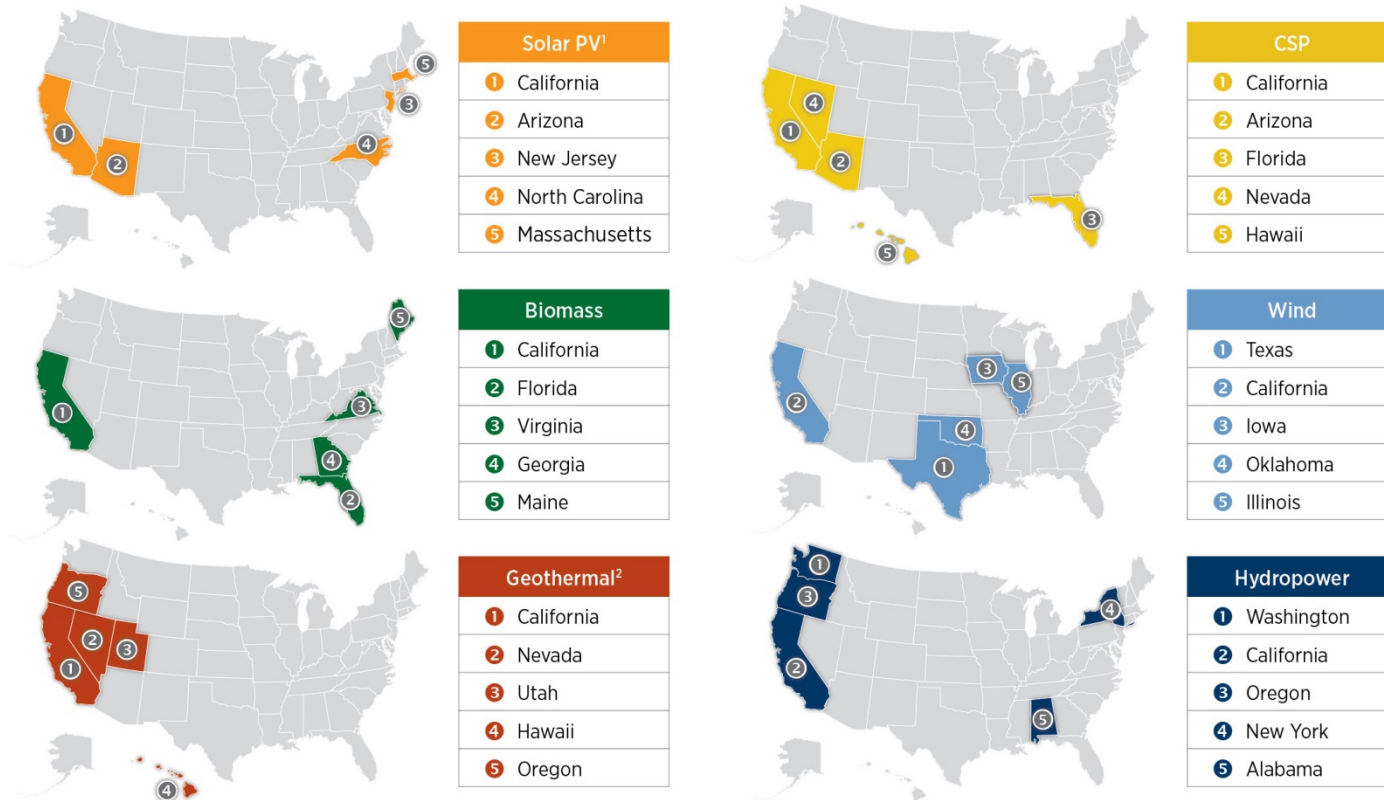
## U.S. Annual Installed Renewable Electricity Capacity Growth



Sources: EIA, LBNL, SEIA/GTM, U.S. Census  
Includes grid-connected PV only. A de-rate factor of 77% has been applied to convert PV  
Installed Nameplate Capacity from MWdc to MWac.  
Reflects source change from GEA to EIA for geothermal capacity for all reported years.

# I. U.S. Renewable Energy Trends

## Top States for Cumulative Renewable Electricity Installed Capacity (2014)



Sources: EIA, LBNL, SEIA/GTM

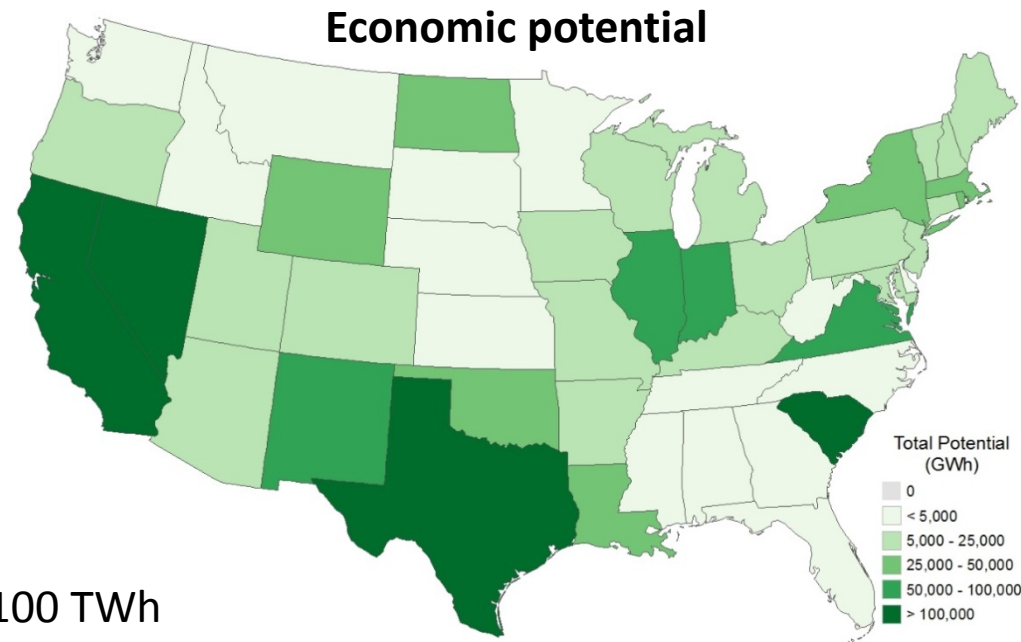
<sup>1</sup>Grid-connected only. A de-rate factor of 77% has been applied to convert PV Installed Nameplate Capacity from MWdc to MWac.

<sup>2</sup>Reflects source change from GEA to EIA for geothermal capacity for all reported years.

## II. Summary of initial results

### Economic potential:

- Ranges from one third to over ten times 2013 Total U.S. generation from all sources
- Appears in every state for at least one of the assessed technologies, depending on specific factors considered
- Increases considerably due to historic and projected technology cost reductions
- Is highly sensitive to specific assumptions
- In one primary case (2020 costs), economic potential is assessed to be\*:
  - Wind: 548 – 869 TWh
  - UPV: 430 – 606 TWh
  - DPV: 287 TWh
  - Hydropower: 64 – 76 TWh
  - Geothermal: 131 – 153 TWh
  - Biopower: 0 TWh
  - Total: 1,460 – 1991 TWh

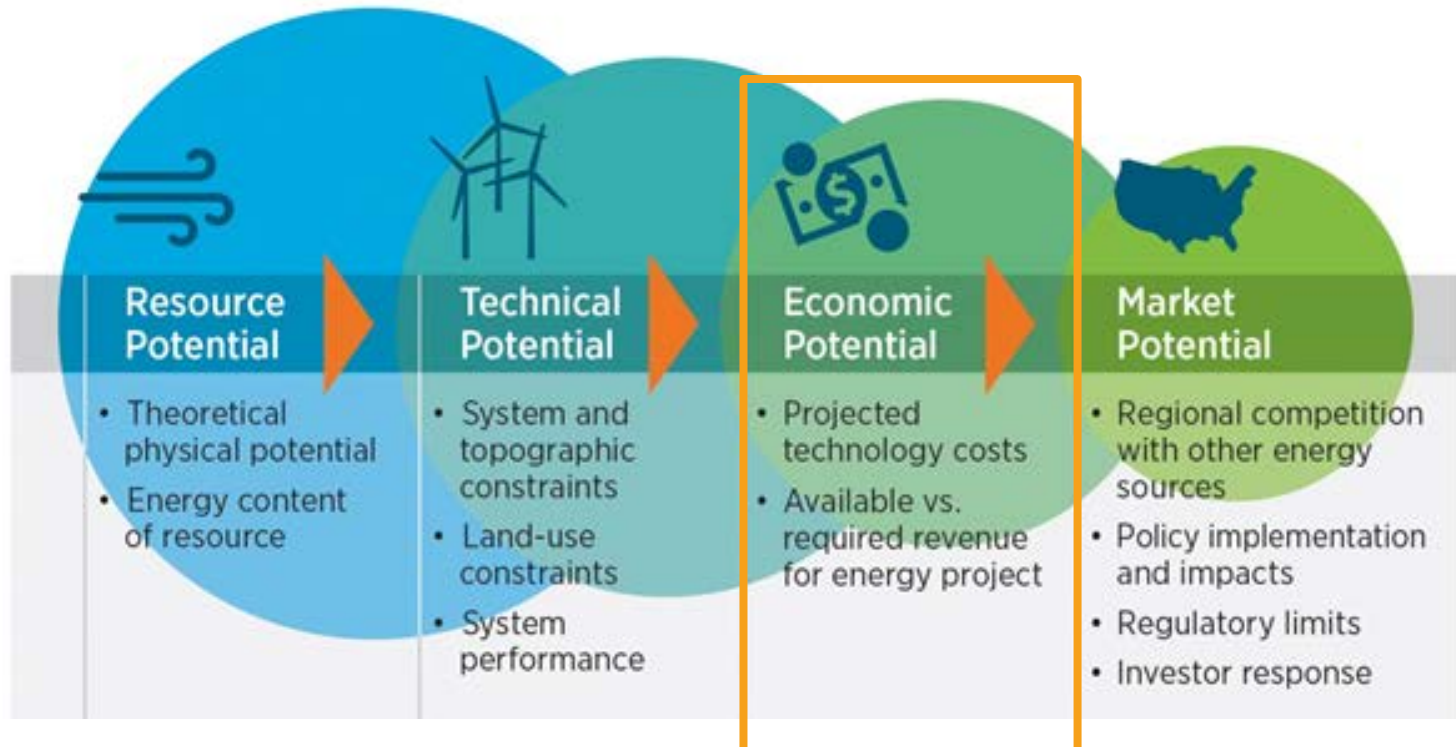


\* 2013 U.S. Total Electricity Generation: ~4100 TWh



# II. Background

## Economic Potential



Economic potential is the subset of the available resource technical potential where the cost required to generate the electricity is below the revenue available



# II. Background

## Purpose

- To provide a high-level indicator of the **potential economic viability** of renewable electricity at a **detailed geospatial resolution** (more than 150,000 technology-specific sites)
- To capture the **significant variation** in local resource quality, costs, and revenue potential
- To apply the method to several renewable generation technologies **under a variety of assumptions**, including land-based wind, utility photovoltaics (UPV), distributed photovoltaics (DPV), hydropower, geothermal (hydrothermal resource only), and biopower (dedicated combustion plants only, not including co-firing)
- This analysis **does not** directly consider market dynamics, customer demand, exports from one site to another, or most policy drivers (e.g. CPP) that may incentivize renewable energy generation
- Analysis does not take into account region specific characteristics related to electricity infrastructure and utilities beyond resource and prevailing electricity prices
- Results shown indicate generation **above and beyond current generation**



# II. General method summary

## Step 1: Technical potential

- Use best available renewable resource geospatial data to estimate the achievable annual generation of specific technologies at specific sites or within defined regions across the continental United States

## Step 2: Cost of Supply (LCOE)

- Estimate the levelized cost of energy for each renewable generation technology at these same locations, incorporating regional plant construction costs, technology cost, performance and estimated intra-regional transmission costs

## Step 3: Avoided Cost (LACE)

- Estimate a levelized avoided cost of electricity at these same locations by calculating the potential revenue available to a renewable generation project

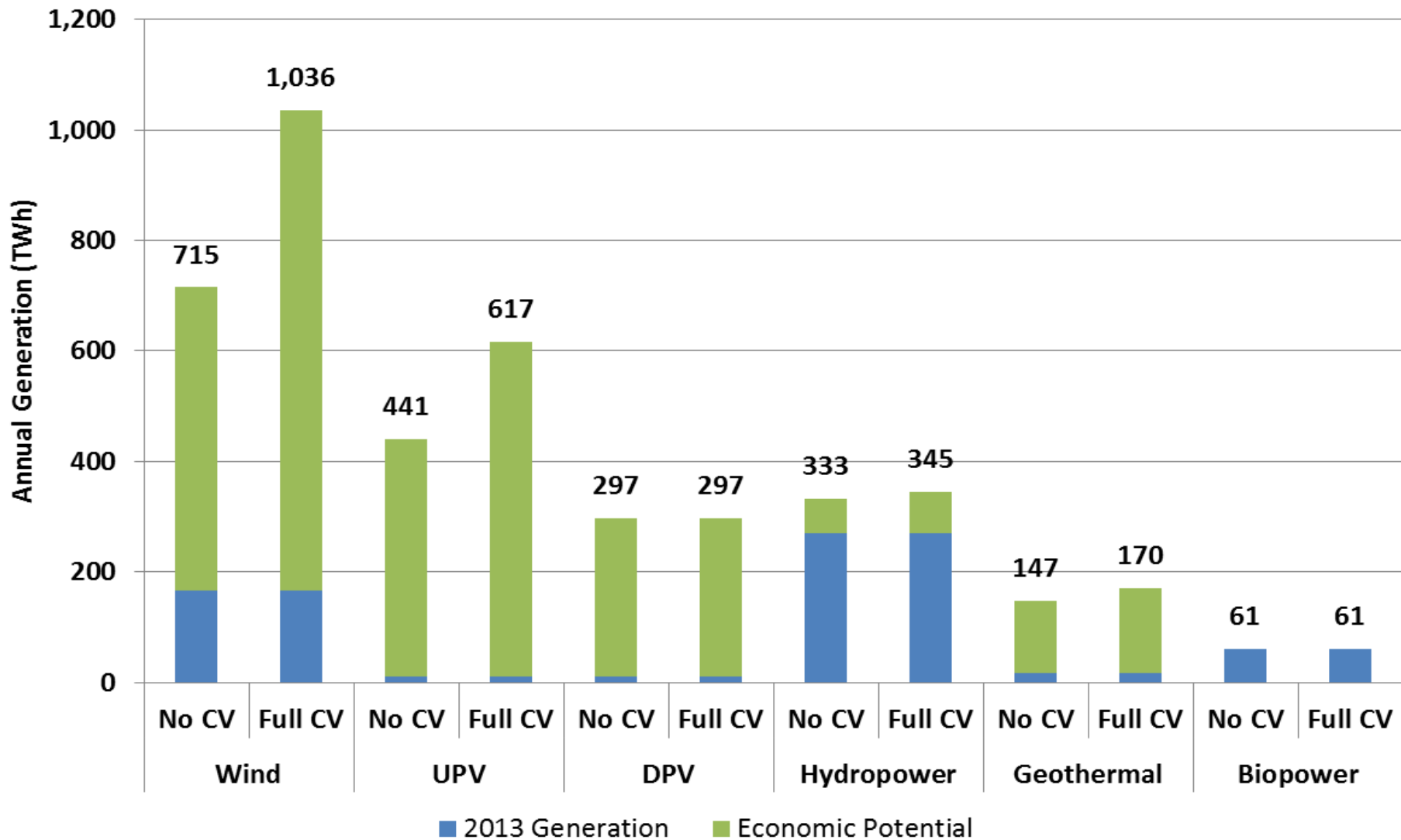
## Step 4: Economic Potential

- Calculate  $LACE - LCOE$  as the net value for a location
- A specific location is considered economically viable if its net value is positive; the technical potential associated with locations with positive net value is summed and deemed the economic potential

*\* The same general four-step approach is applied to DPV to estimate potential in the residential and commercial sectors, based on a method described in Denholm et al. (2009)*

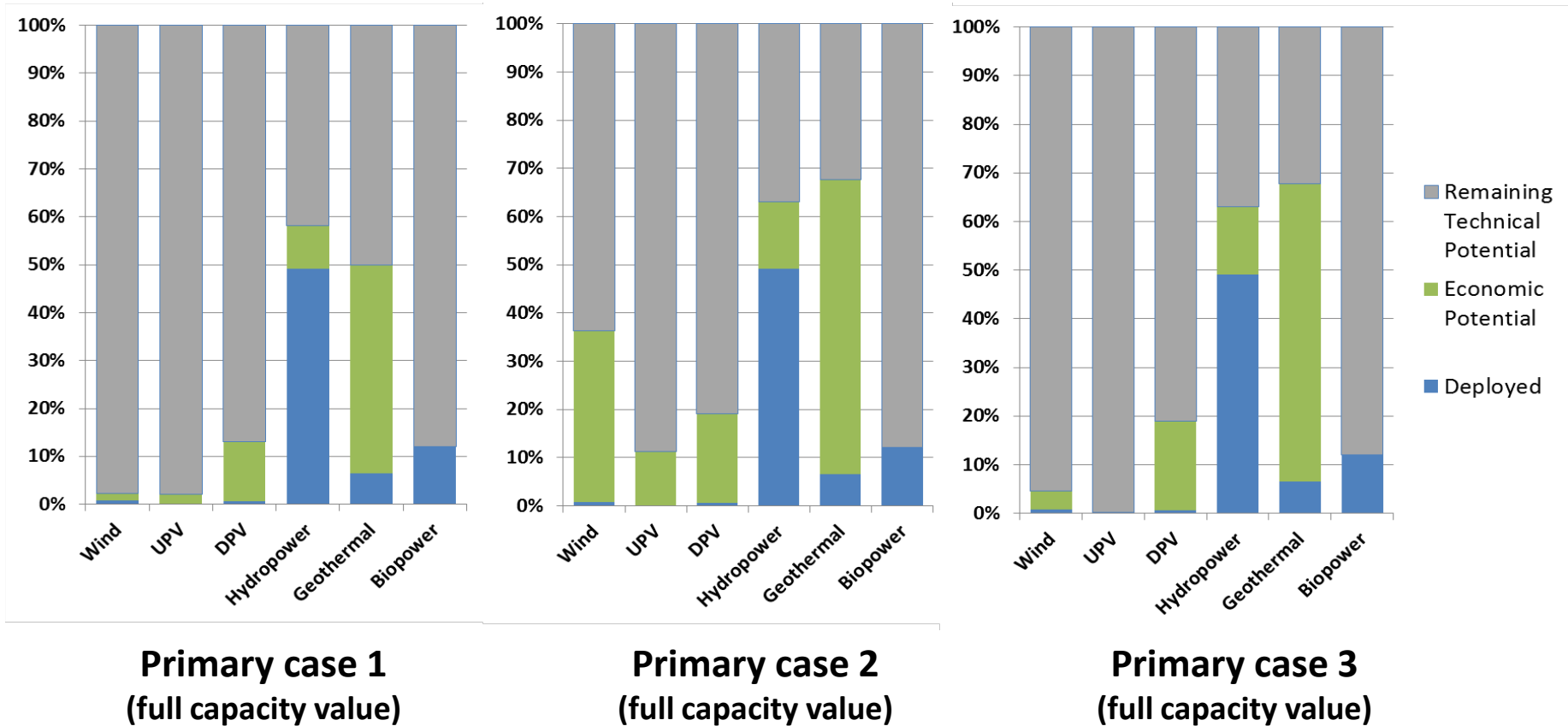
# II. Initial estimates and observations

## Aggregated Estimated U.S. Economic Potential (Primary Case 3)



# II. Initial estimates and observations

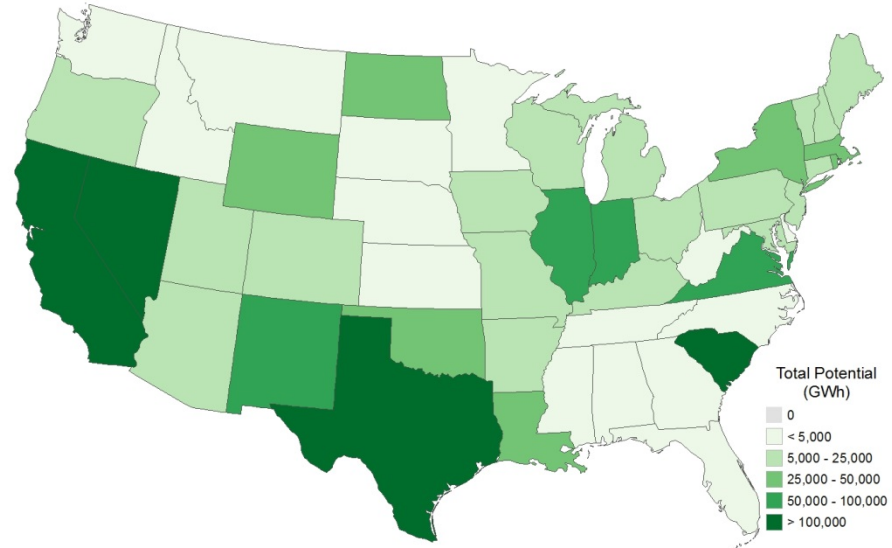
## Comparison of deployed, economic, and remaining technical potential



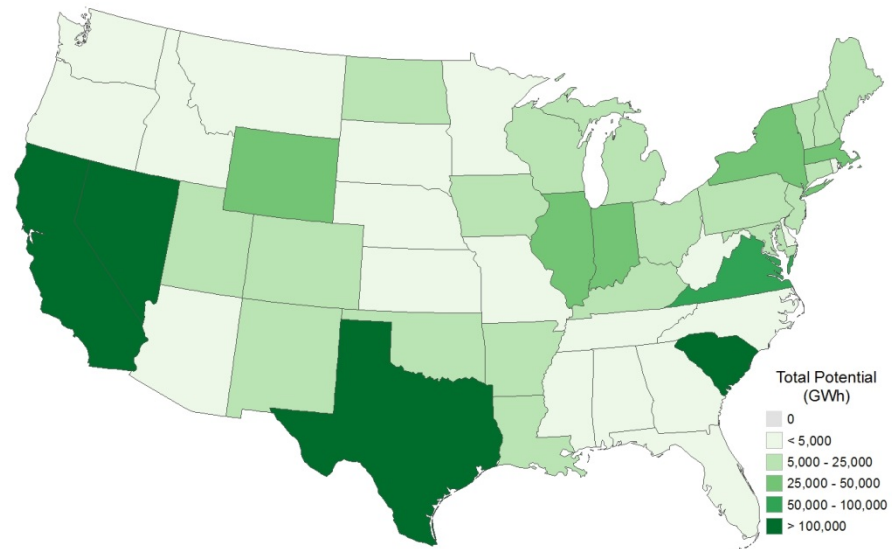
# II. Initial estimates and observations

## Aggregated Estimated U.S. Economic Potential for Primary Case 3

- With full capacity value

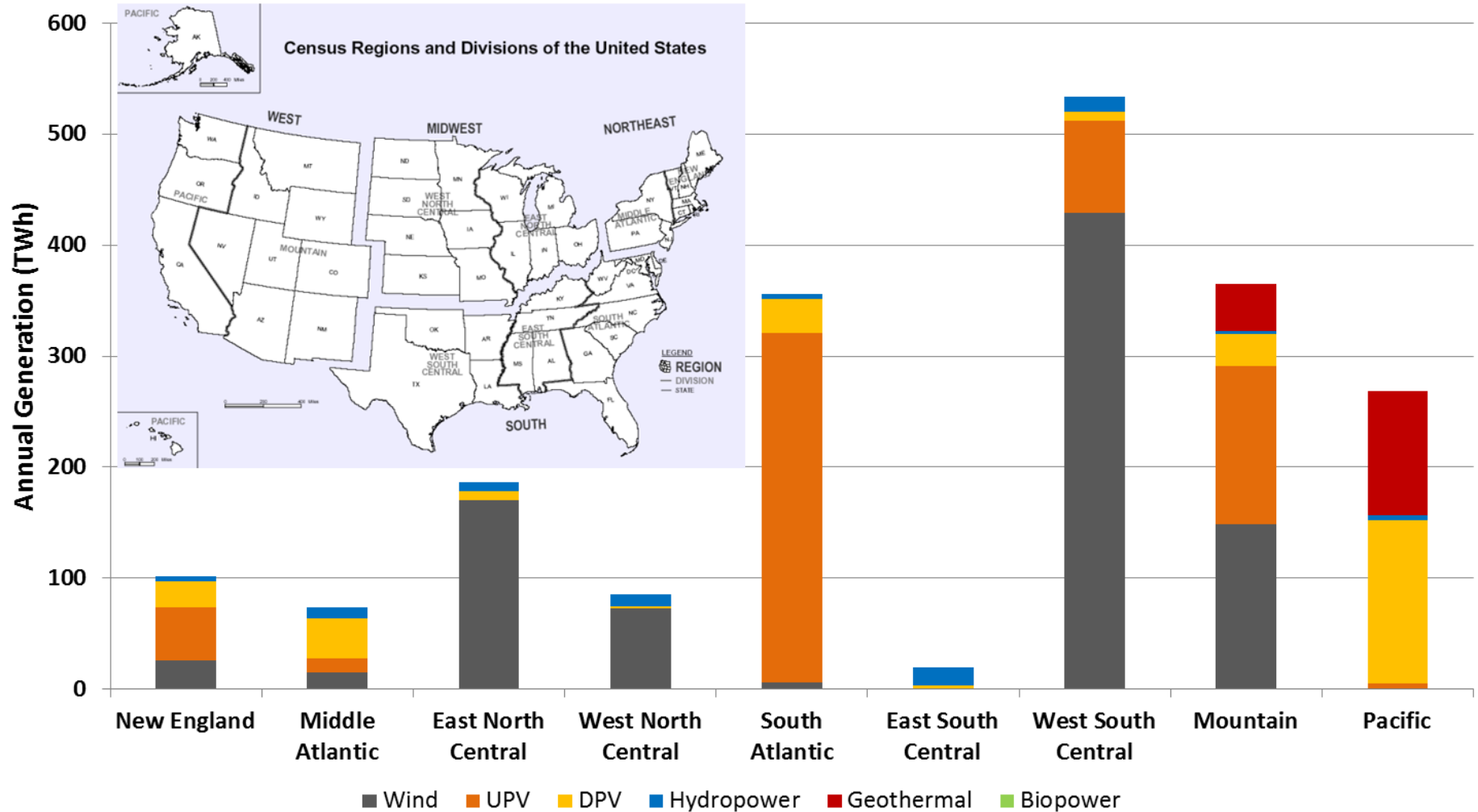


- With no capacity value



# II. Initial estimates and observations

## Aggregated Estimated U.S. Economic Potential for Primary Cases (Primary Case 3 w/ full capacity value)



# II. Summary

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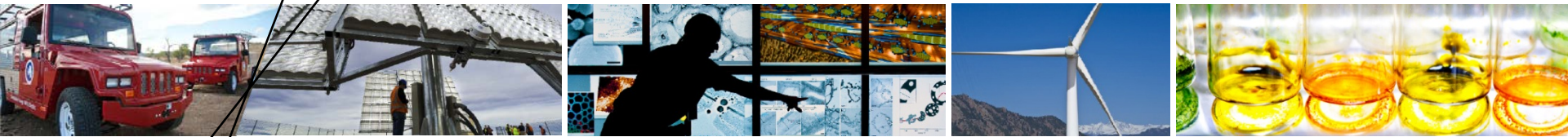
## Initial results suggest:

- Economic potential metric can serve as a useful screening indicator for understanding the economic viability of renewable generation technologies at specific locations
- The specific formulation of the economic potential metric is extremely important. Estimates ranges from one third to over ten times 2013 Total U.S. generation from all sources
- Economic potential appears in every state for at least one of the assessed technologies, depending on specific factors considered
- Renewable energy technology cost declines between 2010 and 2014 have resulted in more than a tripling of economic potential
- Economic potential is highly sensitive to specific assumptions (e.g., consideration of Social Cost of Carbon, consideration of the declining value of variable generation with increased penetration, capacity value, technology cost, and construction year)

## Potential further work:

- The spreadsheet-based model used to conduct this analysis is expected to be updated and refined to reflect new data and analysis as they become available
- Several improvement opportunities for the methodology, underlying data, and scenario analysis have been identified





## 8. Back-up slides



# 3. General method summary

## Core assumptions

- Construction Date: 2014
- Renewable Technology Cost: 2020 mid-projection
- Renewable Technology Incentives: Permanent 10% ITC for UPV, DPV; Accelerated depreciation (MACRS)
- Avoided Cost Method
  - Central Generation: A synthesis of locational marginal price and market marginal cost data from 2014 is applied as a proxy for marginal generation prices; accounts for projected electricity price increases over the life of a renewable generation plant (AEO 2014)
  - Distributed Generation: Local retail rates, together with full net metering where the customer is credited for any excess hourly generation at the applicable retail rate, are used as a basis for comparison to generation cost
- Project Life: 20 years



# 3. General method summary

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## Limitations

- The methodology does not attempt to project the amount of renewable generation that might **actually be deployed in the future**:
  - The framework described is static
  - It does not consider either **export or import** situations
  - The analysis relies on **available data sets** and **simplifying assumptions**

# 4. Resource data

Resource / Technology	Sites/Areas
Land-based wind	~100,000 sites
Utility-scale Solar PV (UPV)	~710,000 sites (aggregated to ~66,000 sites)
Hydropower	More than 280,000 individual sites aggregated to supply curves in 134 Power Control Areas
Geothermal	240 individual sites aggregated to supply curves in 134 Power Control Areas
Biopower	~3,000 county-level estimates aggregated to supply curves in 134 Power Control Areas

# 5. Case descriptions

## Primary Case 1 – LACE Only:

- Direct LACE components plus the cost of intra-regional transmission for variable generation technologies (Wind and UPV).

## Primary Case 2 - LACE including Value of Avoided External Costs

- Primary Case 1 plus the value of avoided external costs, in particular CO2 emissions.

## Primary Case 3\* - LACE including Value of Avoided External Costs and Declining Value of Variable Generation

- Primary Case 2 plus the impact of increasing amounts of variable generation

\* Most results presented in this presentation will represent Primary Case 3



# 5. Case descriptions

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## Other factors considered in the framework

- Capacity value
- Technology tax incentives, including the Production Tax Credit (PTC) and Investment Tax Credit (ITC)
- The reduction of capacity and energy value of variable generation that may occur with increasing levels of generation
- The value of avoided CO<sub>2</sub> emissions, based on an estimate of the social cost of carbon (SCC)
- The value of avoided health costs



# 6. Initial estimates and observations

## Presentation of results

- For illustrative purposes, intermediate results are presented for land-based wind
- Aggregated Economic Potential is presented for Primary Cases and sensitivities

### Intermediate results

#### I. Wind

1. Technical potential
2. LCOE
3. LACE
4. Net value (LACE – LCOE)

### Aggregated Economic Potential

#### II. Sum of all technologies assessed

1. Results for Primary Cases
2. Sensitivity results

# 6. Initial estimates and observations

## Technical potential for land-based wind

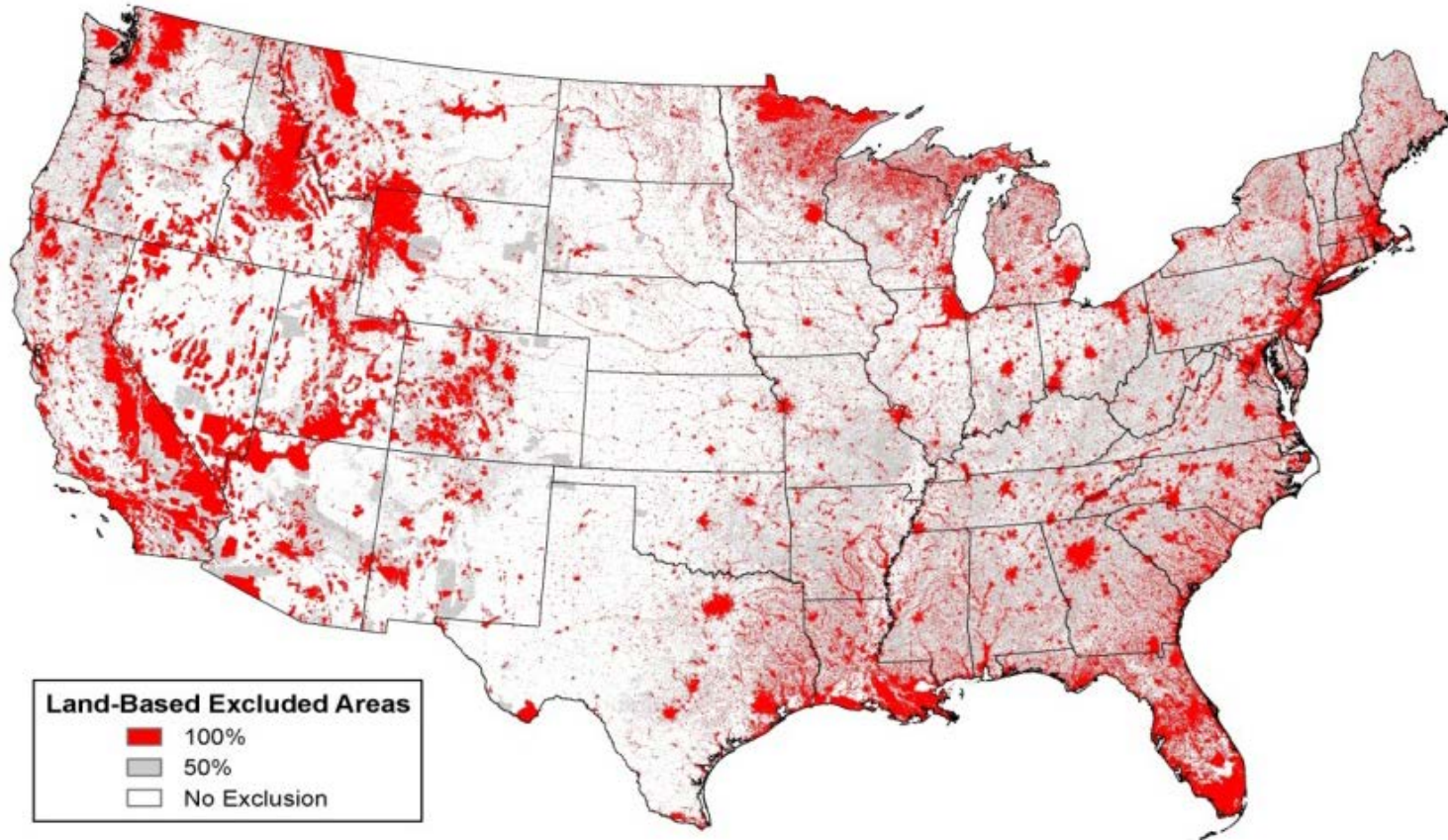
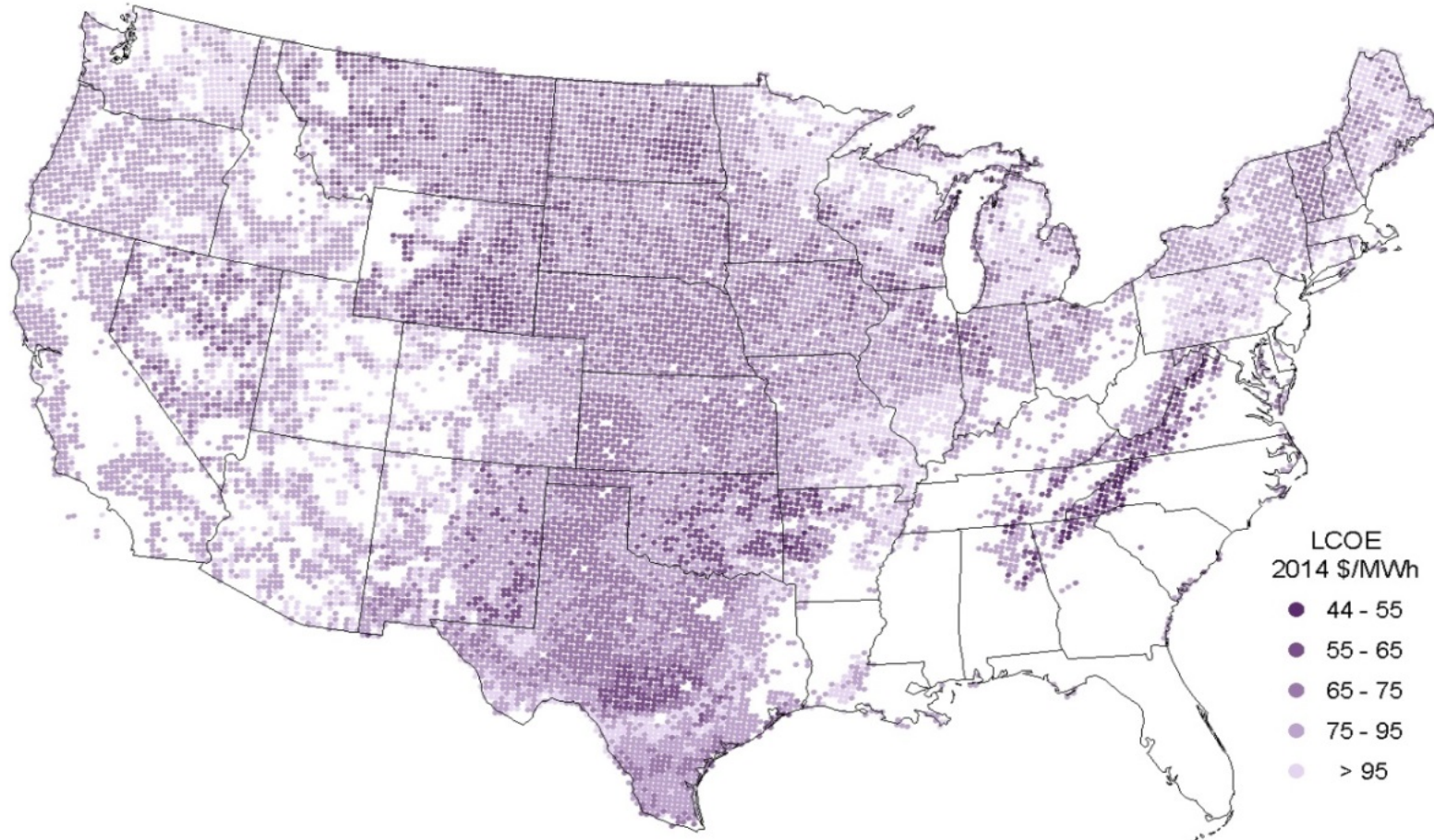


Figure 4. Land-based exclusion areas for land-based wind potential



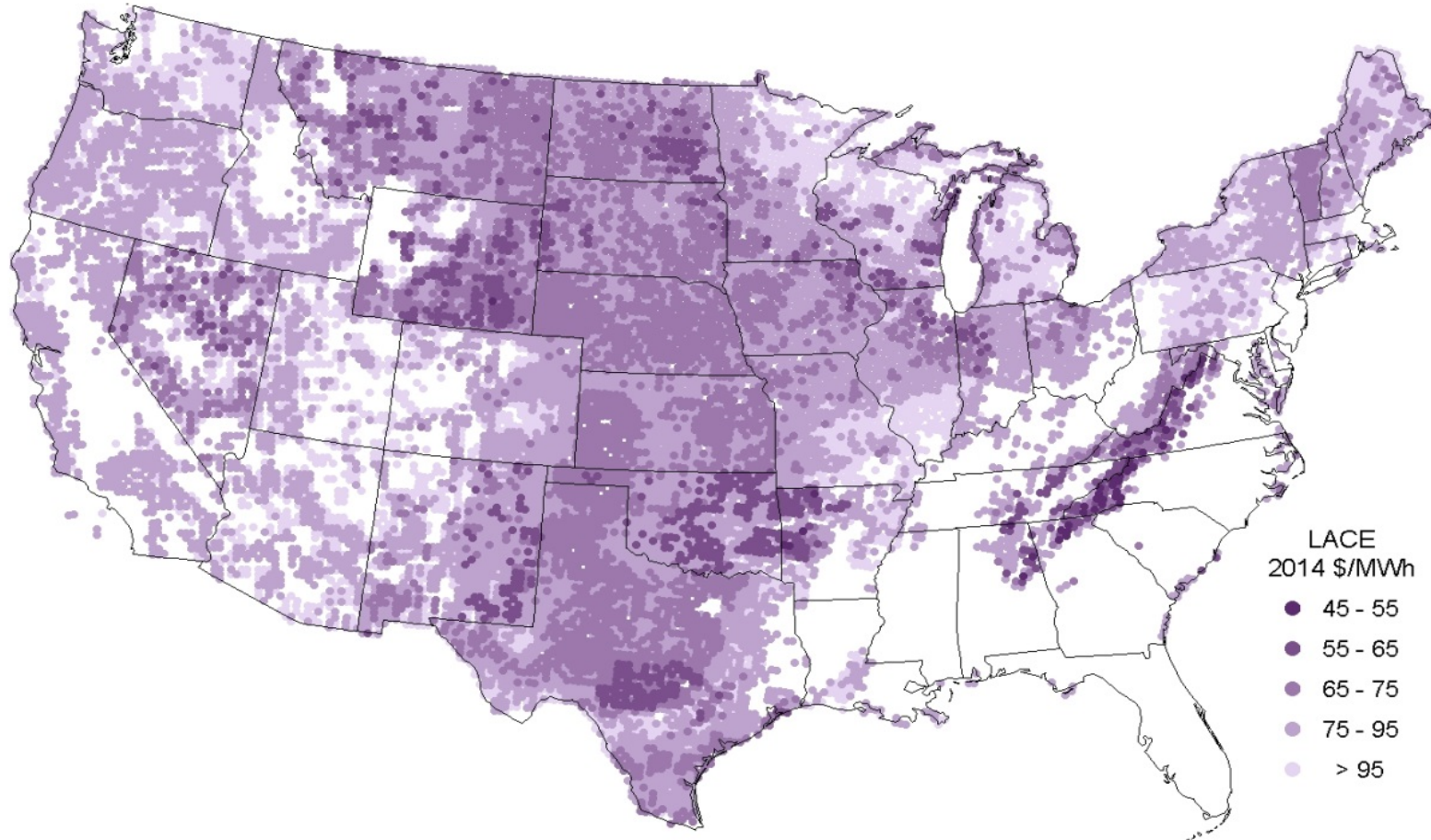
# 6. Initial estimates and observations

## LCOE map for land-based wind (Primary Case 3)



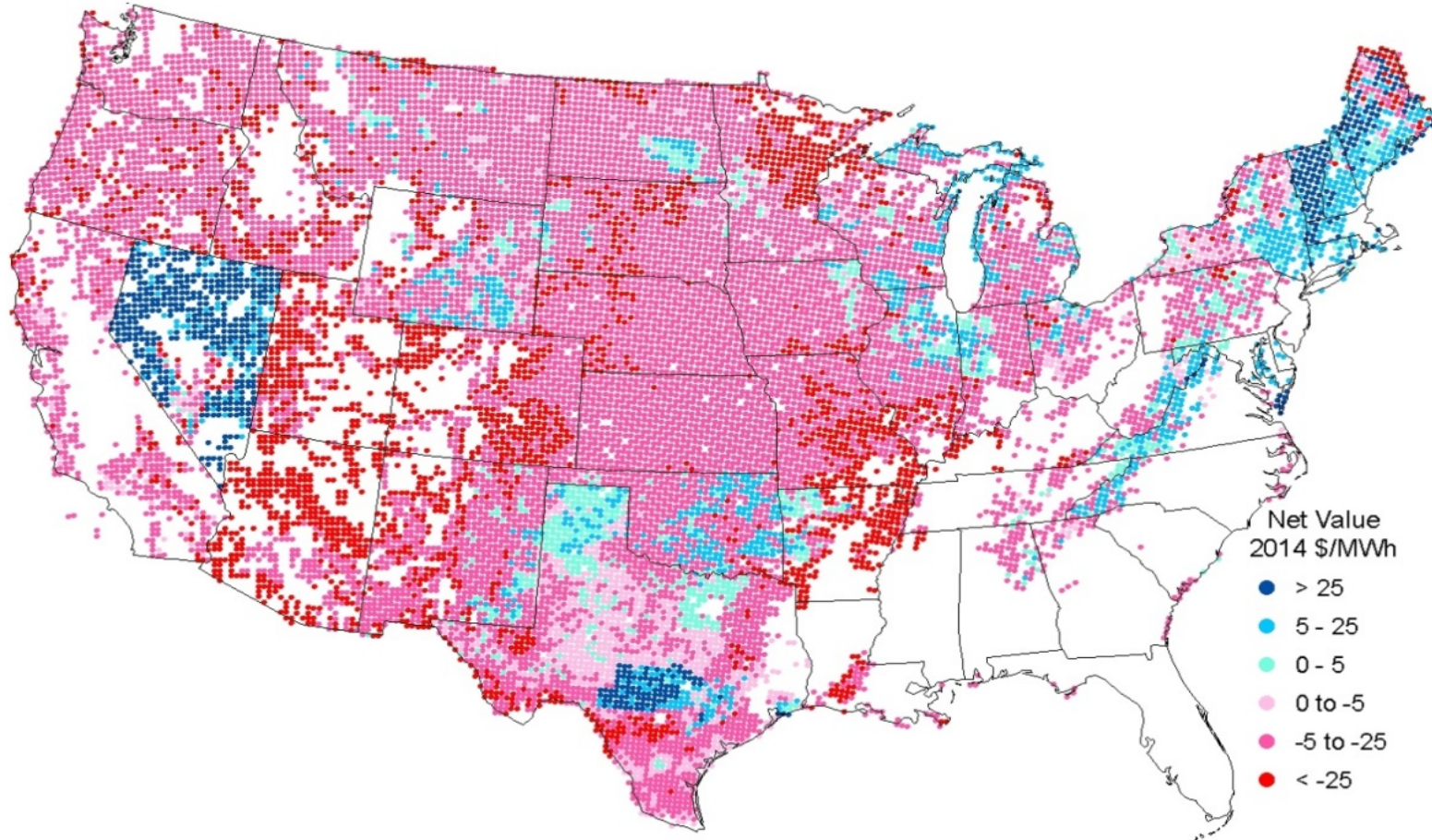
# 6. Initial estimates and observations

LACE map for land-based wind (Primary Case 2 and 3 with full capacity value)



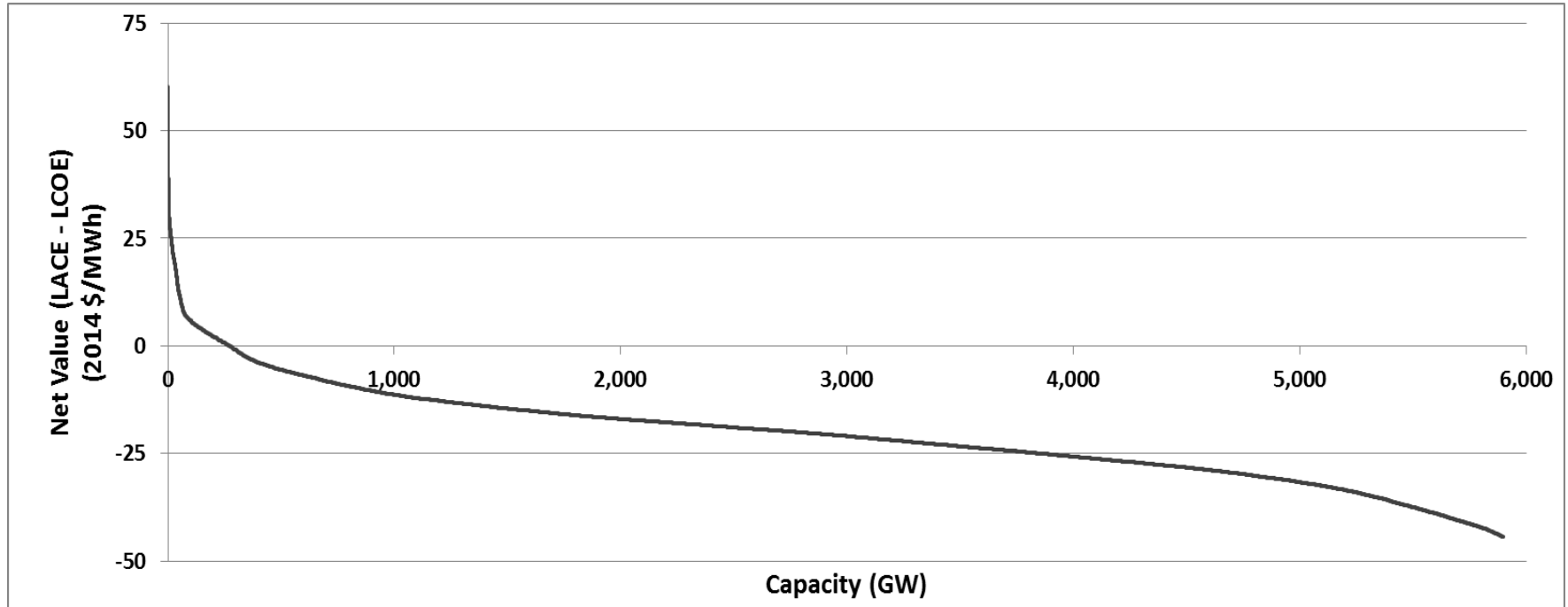
# 6. Initial estimates and observations

Net value map for land-based wind (Primary Case 3 with full capacity value)



# 6. Initial estimates and observations

Aggregated U.S. net value supply curve for land-based wind (Primary Case 3 with full capacity value)



Note: Capacity shown is incremental to 2013 level

# 6. Initial estimates and observations

## Aggregated Estimated U.S. Economic Potential for Primary Cases

Primary Case	Specific Cases	Economic Potential - Annual Generation (TWh)						Sum of Assessed
		Wind	UPV	DPV <sup>5</sup>	Hydro-power	Geo-thermal	Bio-power	
Reference Data	2013 Generation <sup>1</sup>	168	11	10	269	17	60	534
	Technical Potential <sup>2</sup>	22,195	297,475	1,560	278	234	445	322,187
Primary Case 1 - LACE Only <sup>3</sup>	Primary Case with Full Capacity Value	319	6,468	194	50	109	0	7,140
	Primary Case with No Capacity Value	135	2,789	194	38	29	0	3,184
Primary Case 2 - LACE including Value of Avoided External Costs <sup>3</sup>	Primary Case with Full Capacity Value	7,870	33,523	287	76	153	0	41,909
	Primary Case with No Capacity Value	4,590	7,713	287	64	131	0	12,785
Primary Case 3 - LACE including Value of Avoided External Costs and Declining Value of Variable Generation <sup>4</sup>	Primary Case with Full Capacity Value*	869	606	287	76	153	0	1,991
	Primary Case with No Capacity Value*	548	430	287	64	131	0	1,460

### Notes

1 As reported in 2013 Renewable Energy Data Book (2014); including Alaska and Hawaii. Total generation from all sources in 2013 was ~ 4100 Twh.

2 As updated in this report; excluding Alaska and Hawaii. Estimates may differ from prior assessments including Lopez et al. (2012) due to differences in the classification of resources (e.g., in some cases hydropower upgrades are not considered as new technical potential), advancements in technology (e.g., the availability of higher productivity wind turbines), or other factors.

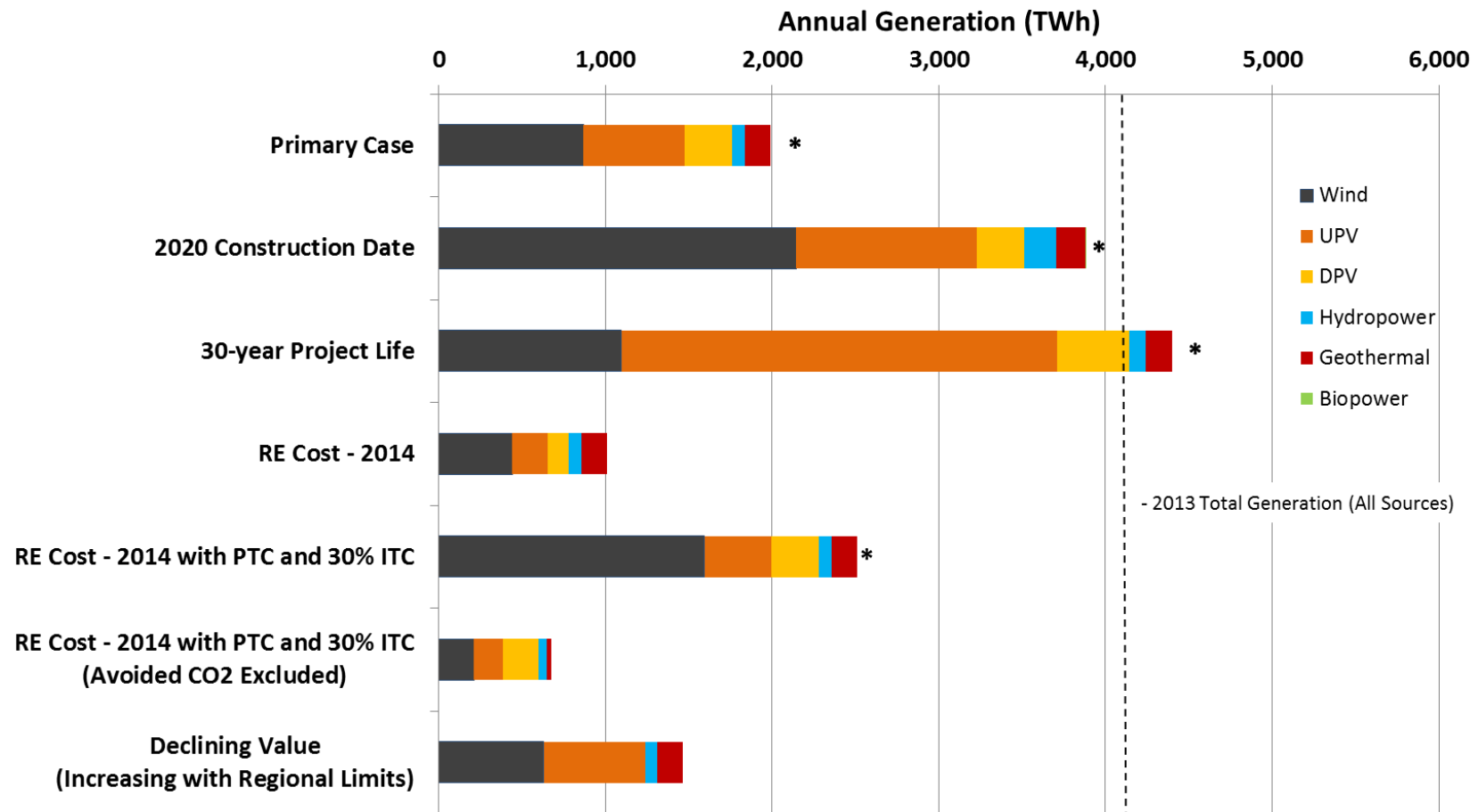
3 Does not include Alaska and Hawaii; in addition to existing generation.

4 Does not include Alaska and Hawaii; in addition to existing generation. Declining value applied to Wind and UPV only. An asterisk symbol (\*) to the right of a case name indicates that wind generation potential exceeds 40% of 2013 total generation in some regions and may be overstated as the declining value method applied does not reduce the value of wind further as its potential share of generation exceeds 40%.

5 Not all cases run for DPV, hydropower, geothermal, and biopower; gray-shaded cells indicate that another case is used as a substitute.

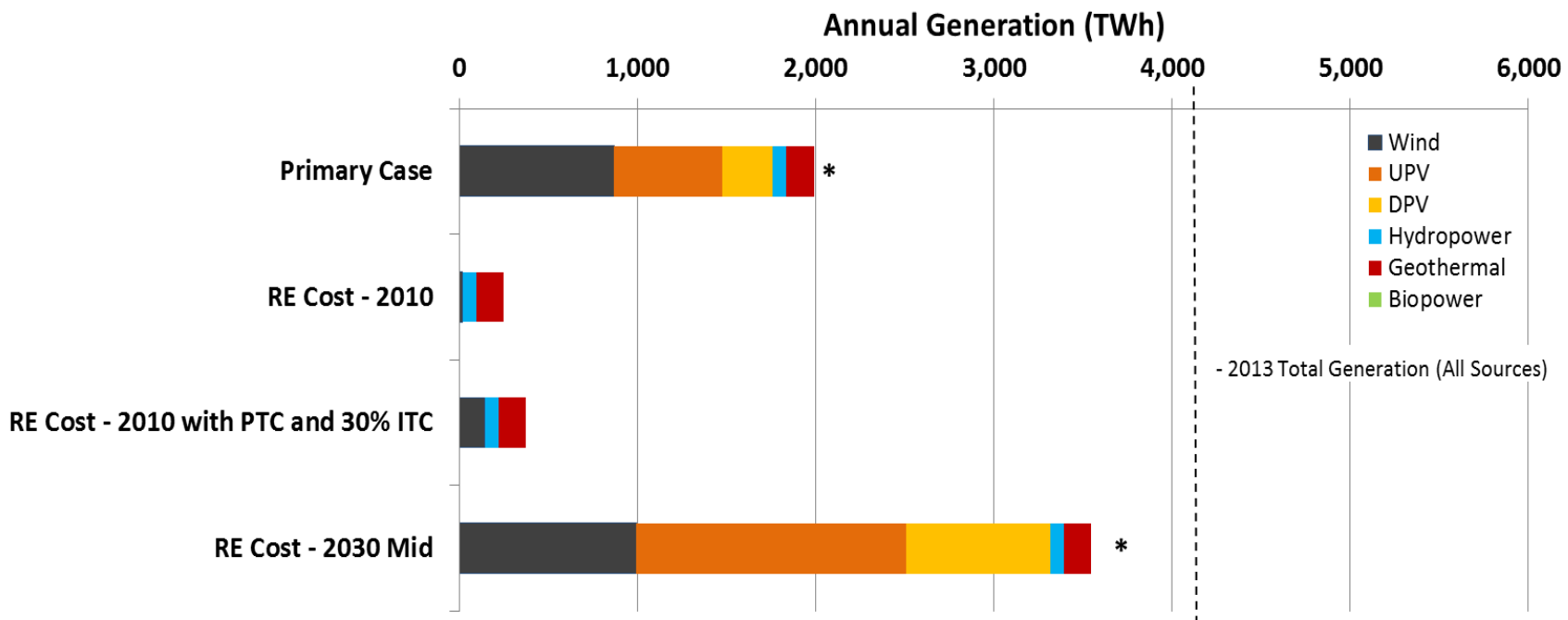
# 6. Initial estimates and observations

## Sum of estimated U.S. economic potential – Framework sensitivities



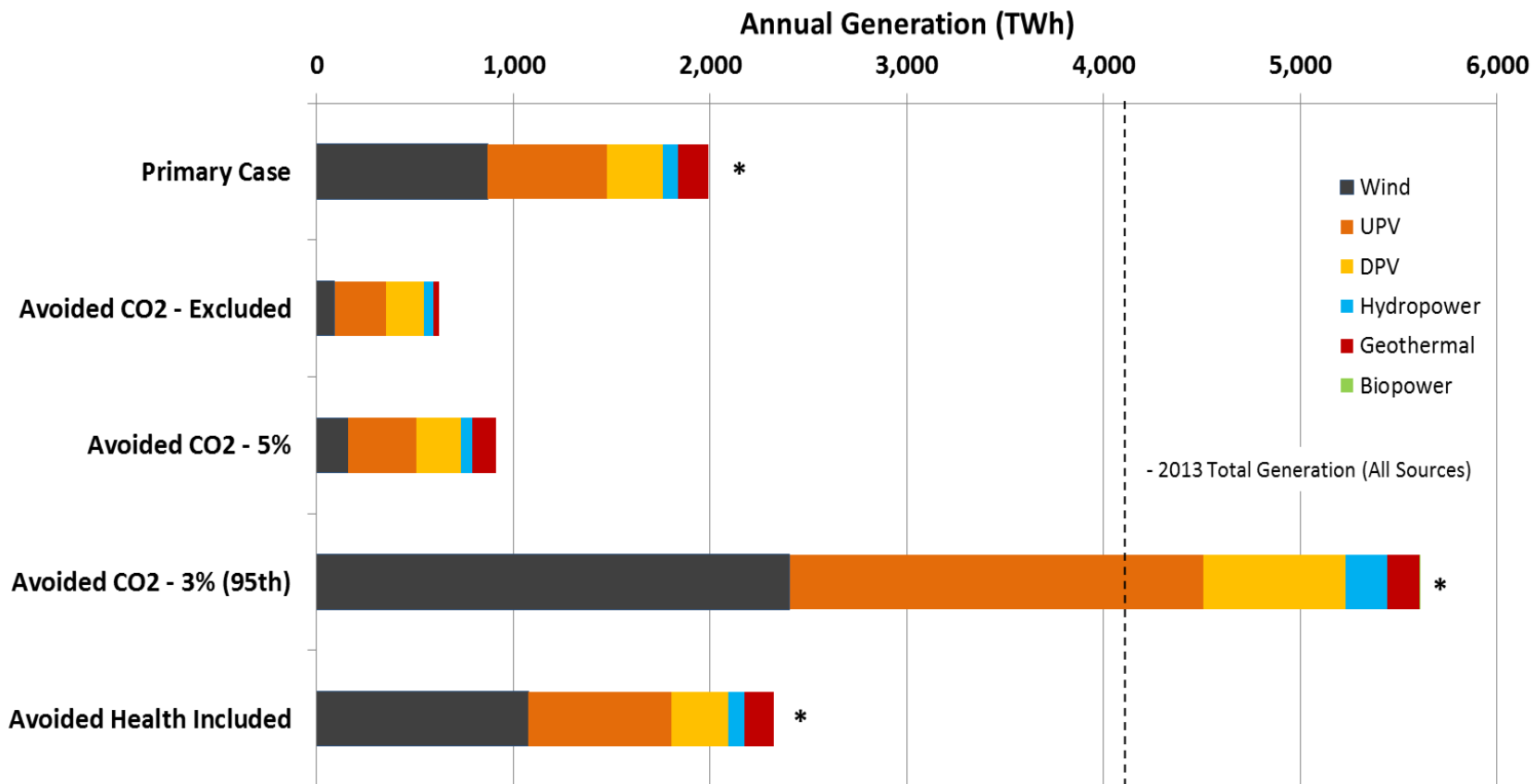
# 6. Initial estimates and observations

## Sum of estimated U.S. economic potential – Renewable Technology Cost Sensitivities

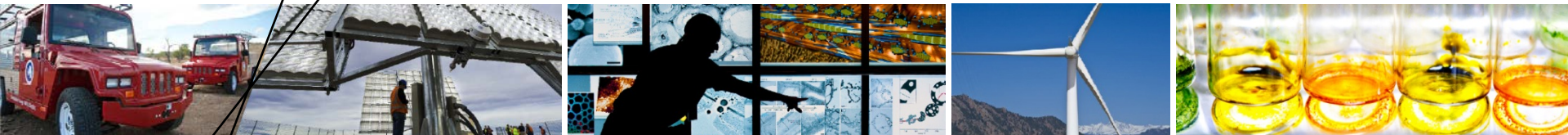


# 6. Initial estimates and observations

## Sum of estimated U.S. economic potential – Avoided External Cost Sensitivities







## 8. References

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Denholm, P.; Margolis, R.; Ong, S.; Roberts, B. (2009). Break-Even Cost for Residential Photovoltaics in the United States: Key Drivers and Sensitivities. NREL/TP-6A20-46909. Golden, CO: NREL