

CORNING

Integrated substrates for OLED lighting

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February 4, 2016

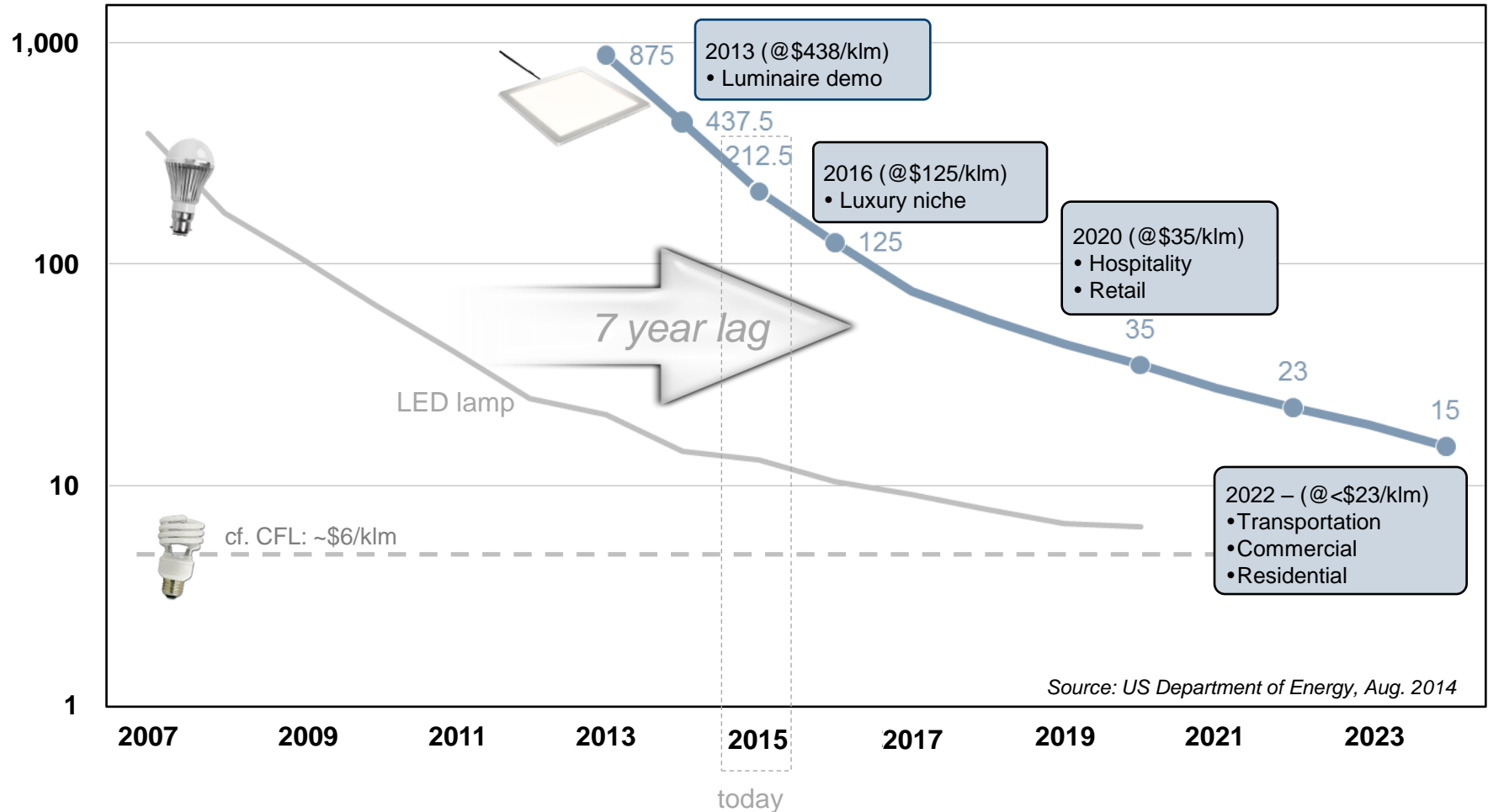


Photograph courtesy of OLEDWorks

OLED adoption follows LED adoption curve with a seven year lag

OLED panel price, \$/klm

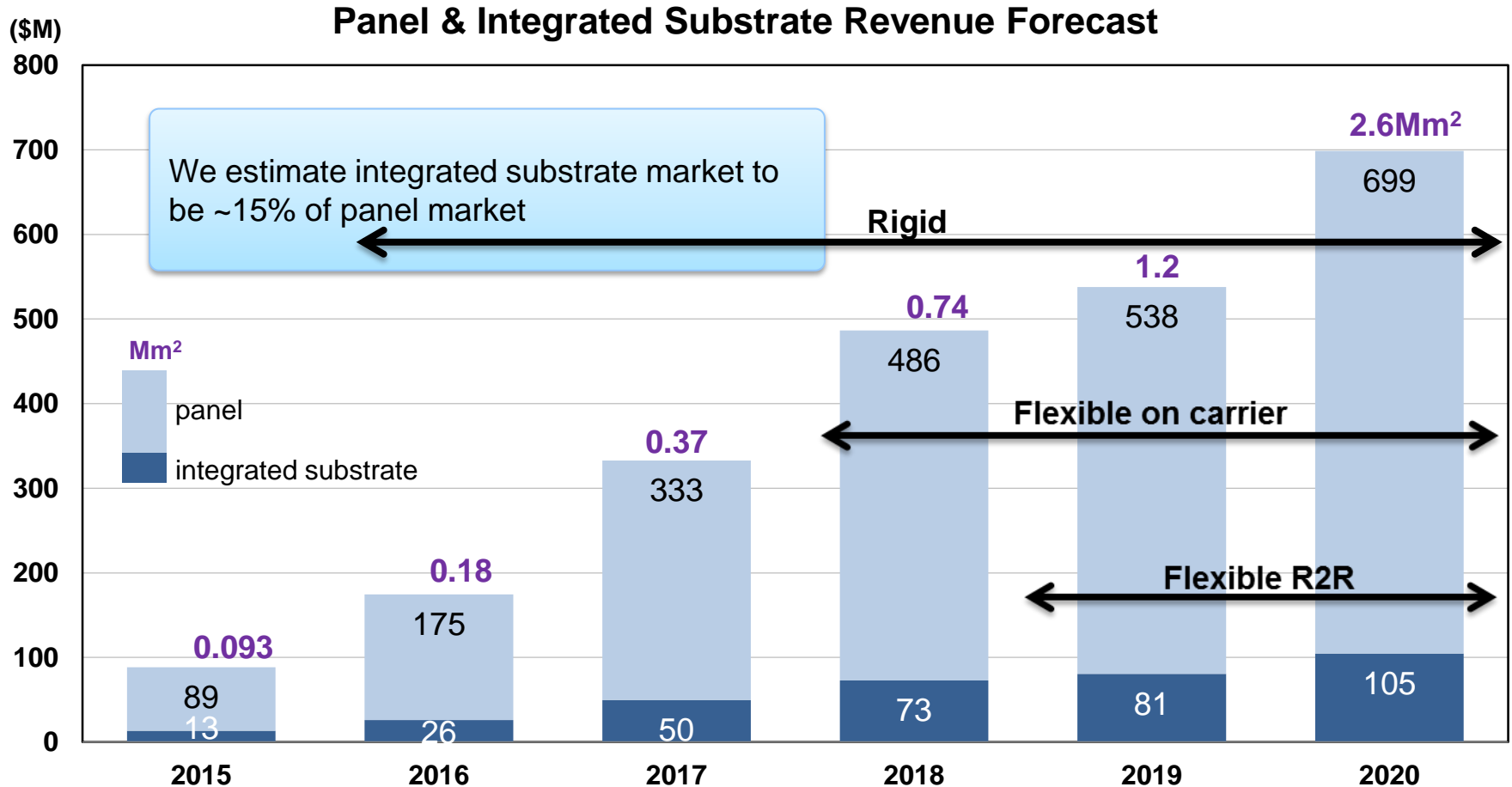
OLED 20% penetration timeline



Integrated substrate producer update

- Nippon Electric Glass / Saint-Gobain joint venture
 - 60/40 joint venture “OLED Materials Solutions”
 - Based in Higashiomi, Shiga, Japan
 - Glass frit-based light extraction technology
- PPG
 - Completing DoE project on light extraction
 - Incorporating light extraction into float technology
- NSG/Pilkington – no news
- Asahi
 - Appears to have shelved KIWI light extraction technology
 - Patents are for sale
- Corning
 - Demonstrated 2x light extraction on rigid glass
 - Developing flexible glass integrated substrate

Integrated substrate roadmap will help drive market growth



Source: n-tech Research (formerly NanoMarkets) 2015, Corning analysis

Corning's integrated substrate value proposition

1. Integrated substrate

- Internal light extraction layer (ILEL) currently delivers 40% (2x)
- Need to achieve **2.5x** ILEL by 2016 to keep moving down \$/klm curve
- Reduces cost and complexity for panel makers by providing a deposition-ready substrate

2. Flexible glass unlocks the conformability value element for OLED lighting

- Conformable products are important to applications such as hospitality and transportation
- Corning® Willow® Glass-on-carrier technology allows panel makers to deposit OLEDs without R2R technology

3. Roll-to-roll process capability provides a path to >30% cost reduction vs. current sheet-to-sheet process

- Drives faster market adoption through lowering cost
- Provides substrate with highest barrier property in a R2R format

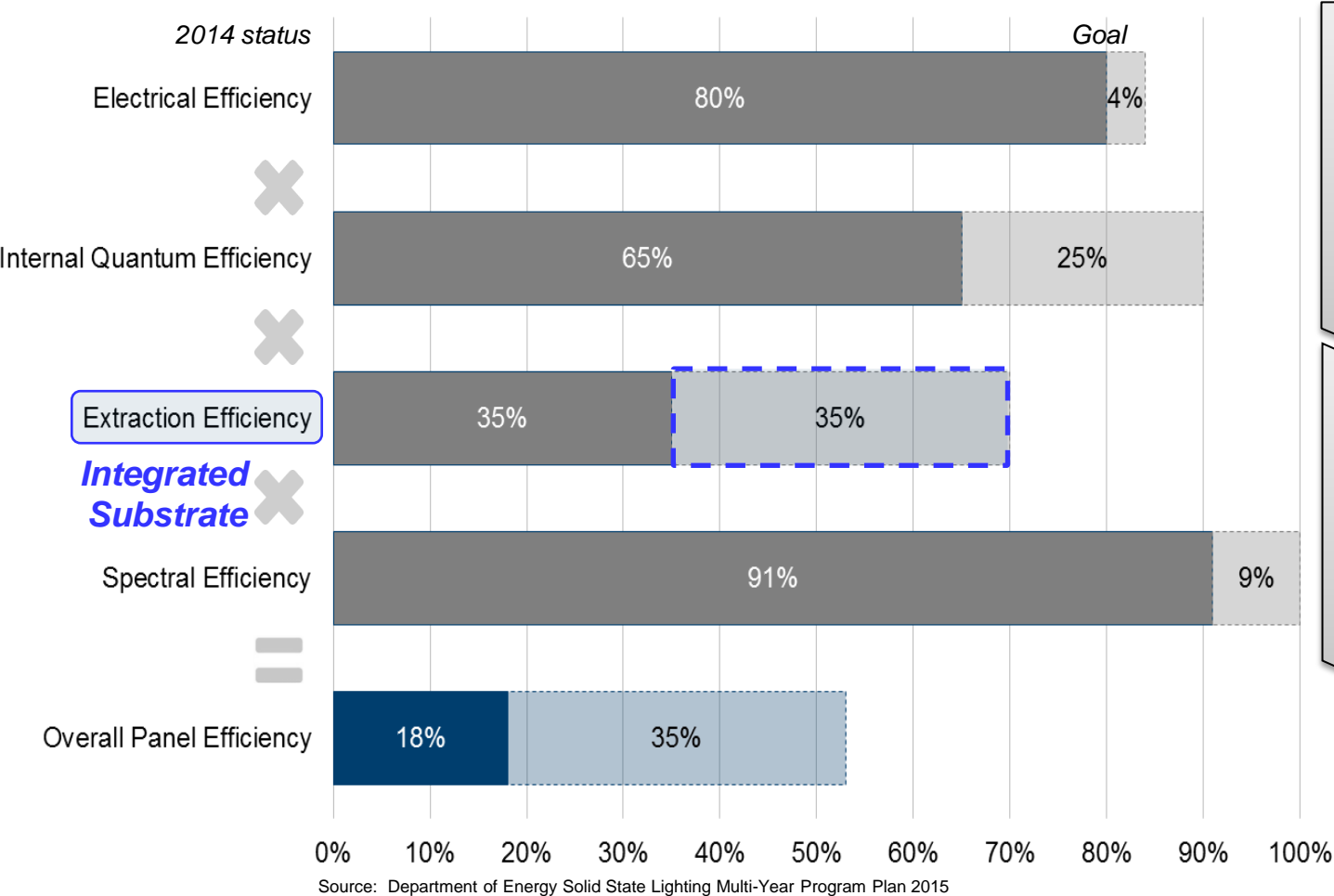
Corning milestones in 2015

- Completed initial screening of ILEL technologies on full OLED devices
- Demonstrated initial roll-to-roll capability for ILEL
- Demonstrated feasibility of flexible glass substrate on carrier through full OLED process


Concept	Light extraction		Material cost	Willow R2R Compatibility
	ILEL	ILEL+ELEL		
Tech 1	1.92	2.05	Medium	Fair
Tech 2	1.95	2.17	Low	Excellent
Tech 3	1.96	2.21	High	Fair

Extraction efficiency has greatest impact on panel efficiency

Panel Efficiency Improvement Opportunities

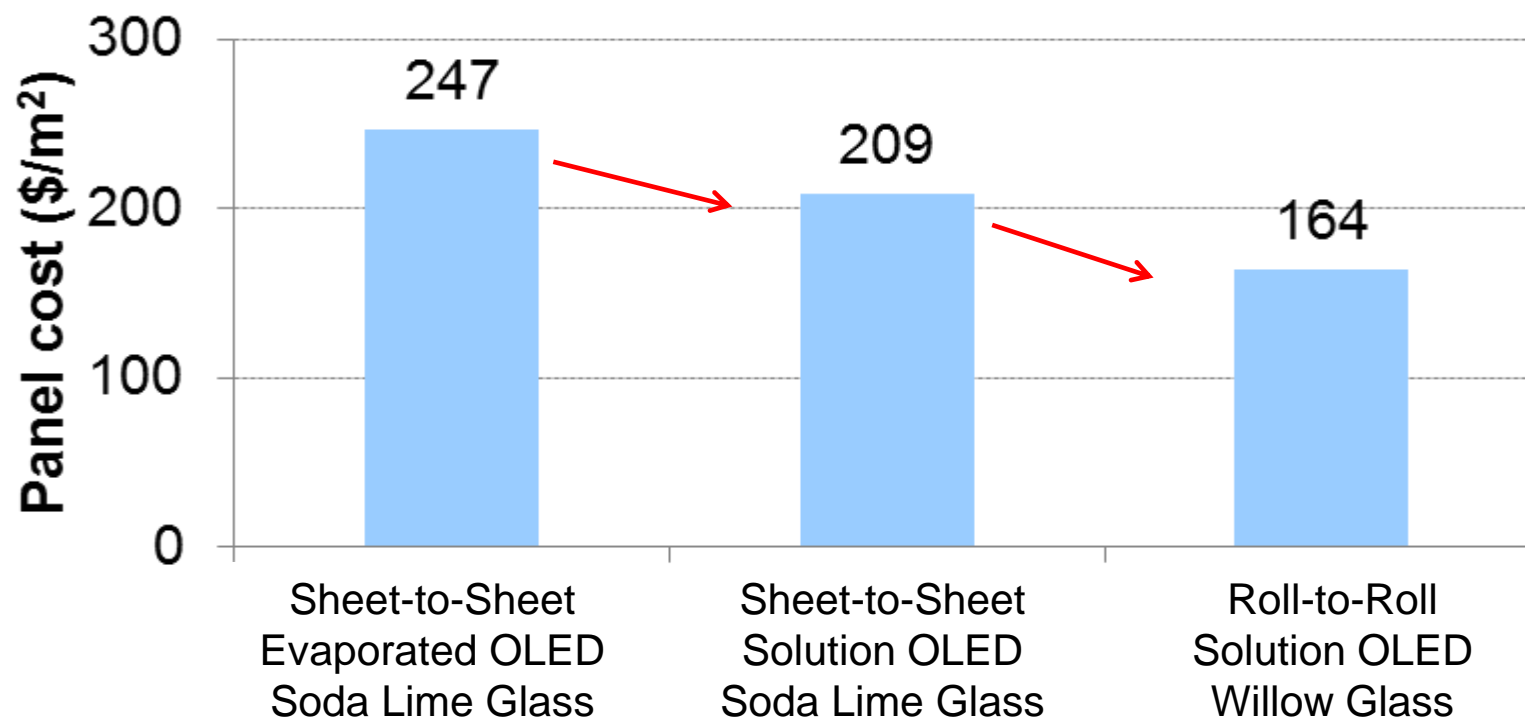


Current Extraction Efficiency → 2x (40%)



2016 Extraction Efficiency Target
2.5x (50%)
(best in industry)

Moving to roll-to-roll processing can reduce panel costs by 35%




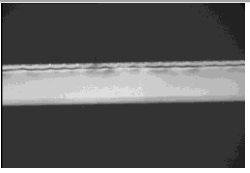
- Simpler OLED layer
- Lower investment cost
- Better materials utilization
- 15% cost reduction

- Willow Glass-based integrated substrate
 - 15% cost reduction
- Higher throughput speed
 - 7% cost reduction
- Reduced materials cost
 - 3% cost reduction

Getting ready for roll-to-roll processing

- Cleaning (TFT grade)
 - Sheet cleaning on cassettes
 - R2R cleaning

- Cutting

Method	Strength (Mpa)	Edge finish
CO ₂ Laser	350	
Mechanical (MDI-Schott)	220	

- Handling
 - Non contact wands
 - Suction cup and air table



Corning will share handling and roll-to-roll know-how with its partners

Technical challenges for 2016-2017

- Manufacturing readiness for rigid sheet integrated substrate
- Push light extraction beyond 2x with a manufacturable process
- Transfer integrated substrate processes to roll-to-roll
 - Flexible sheet handling
 - ILEL deposition
 - Conductor deposition
 - Patterning
- Packaging and luminaire design for flexible glass
- Roll-to-roll OLED processing