

# STEAB TELECONFERENCE

Thursday, September 20<sup>th</sup>, 2012  
3:30 – 4:12 PM Eastern Time

## TELECONFERENCE ATTENDEES

### Designated Federal Officer (DFO):

- Gil Sperling, STEAB DFO, Senior Management Technical Advisor, EERE, DOE.

STEAB TELECONFERENCE ATTENDANCE		
BOARD MEMBERS	Present	Absent
<b>Susan S. Brown</b> , Deputy Administrator, Wisconsin Division of Energy	X	
<b>Tom Carey</b> , Director, Energy and Rehabilitation Programs, New York State Division of Housing and Community Renewal	X	
<b>Dan Carol</b> , Strategic Advisor/Organizational Consultant	X	
<b>William Vaughn Clark</b> , Director, Office of Community Development, Oklahoma Department of Commerce	X	
<b>John H. Davies</b> , Director, Division of Renewable Energy and Energy Efficiency, Kentucky Office of Energy Policy	X	
<b>David Gipson</b> , Director, Energy Services Division, Georgia Environmental Facilities Authority		X
<b>Philip Giudice</b> , Chief Executive Office, Liquid Metal Batter Corporation		X
<b>Paul Gutierrez</b> , Vice Provost for Outreach Services, Associate Dean and Director, Cooperative Extension Service, College of Agriculture and Home Economics, New Mexico State University		X
<b>Duane Hauck</b> , Director, Extension Services, North Dakota State University	X	
<b>Robert Jackson</b> , Manager, Michigan Economic Development Office, Michigan Energy Office	X	
<b>Elliott Jacobson</b> , Vice President for Energy Services, Action Energy	X	
<b>Peter Johnston</b> , Project Manager, Clean Energy Technologies, Burns & McDonnell	X	
<b>Maurice Kaya</b> , Hawaii Renewable Energy Development Venture	X	
<b>Ashlie Lancaster</b> , Director, South Carolina Energy Office	X	
<b>Lou Moore</b> , Chief, Energy and Pollution Prevention Bureau, Montana	X	
<b>Frank Murray</b> , President and CEO, New York State Energy Research and Development Authority	X	
<b>Steve Payne</b> , Managing Director, Housing Improvements & Preservation, Department of Commerce	X	
<b>Janet Streff</b> , Manager, State Energy Office, Minnesota Department of Commerce		X
<b>David Terry</b> , Executive Director, ASERTTI	X	
<b>Daniel Zaweski</b> , Assistant Vice President - Energy Efficiency and Distributed Generation Program, Long Island Power Authority		X

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## Public Attendees

- Michael Li, SEE Action Network, DOE
- David French

## Contractor Support & Other DOE Staff:

- Emily Zuccaro, SRA, International Inc.

## Agenda Items:

1. Task Force Review and Updates:
    - a. Strategic Plan Task Force  
Maurice Kaya
    - b. Deployment Task Force  
Phil Giudice
    - c. DOE/USDA Task Force  
Duane Hauck
    - d. Weatherization Task Force  
Elliott Jacobson
    - e. SEP Task Force  
Lou Moore
    - f. Lab Task Force  
Peter Johnston
  2. SEE Action Sub-Committee
    - a. Customer Information and Behavior Working Group  
Johanna Zetterberg
    - b. Residential Retrofits Working Group  
Michael Li  
Frank Murray
  3. Public Comments  
Gil Sperling
  4. Other/New Business  
Gil Sperling
    - a. October 2012 STEAB Meeting - BNL
- Gil Sperling (GS) opened the meeting and started with Task Force updates. He asked Maurice Kaya (MK) about the Strategic Planning Task Force.
  - MK thanked everyone who attended the Strategic Planning live meeting in Minneapolis, MN during the NASEO meeting at the Hyatt Regency. He noted meeting minutes from that gathering were provided to the Board earlier and hopefully everyone had a chance to review. The discussion at the September 11<sup>th</sup> meeting talked about key priorities and actions items which had been previously mentioned on earlier Task Force calls. This live discussion really took those ideas and synthesized them into two main areas: Structure and Content.
  - Structure refers to the way in which EERE could incorporate STEAB assistance into the Strategic Planning process. Ideally EERE would form a STEAB sub-committee comprised of a few STEAB members and key Sr. EERE staff to exchange ideas and utilize the FACA rules to govern discussion and gather formal input from these players. A comment on the structure was made at the meeting to the effect that there may be issues brought up in small group discussion that require the expertise of people or groups not represented on the Sub-committee. It is an interesting aspect to think about as the structure is developed and a possible sub-committee established.
  - With regards to content, the three priority areas discussed are partnership, deployment and innovative financing. Each of these concepts were discussed and details on these areas outlined during the September meeting. With regard to partnerships, the key point was about changing the relationship between states and DOE so it mutually benefitted both groups. On the deployment side, the conversation echoed the priorities of Dr. Danielson when he spoke at the June meeting about the need to integrate renewable energy and energy efficiency into the electricity sector and aligning key programs to promote EE practices. In the area of

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financing, the group again discussed issues addressed by Dr. Danielson about how to best catalyze funding opportunities between states and the federal government through innovation and partnership to move clean technology forward. MK finished by noting he hopes the Task Force can meet in person at the upcoming October meeting to continue this discussion.

- GS thanked MK and also mentioned that David Terry (DT) and Kate Marks recently delivered a presentation on State Energy Plan Process where it was noted that 80% of states are revising or in a planning process about a lot of these issues. GS asked if DT would present on this at the October meeting as there are a lot of good discussion points which could come of this presentation.
- GS elaborated on the strategic planning overview by noting a recommendation to form just the sort of sub-committee MK discussed was currently routing within EERE and GS was going to brief Mike Carr, the Principle Deputy Assistant Secretary, about this as well but GS hopes for some response by next week. Having a small sub-committee like this will help institutionalize a process for bringing states and DOE together to discuss policy issues.
- GS noted there was not an update from the Deployment Task Force and moved on to asking for an update on the USDA/DOE Task Force.
- John Davies (JD) talked about the SEEP Working Group call which was held earlier in the day. The MOU between USDA and DOE has been signed by NIFA and is still routing within USDA's Rural Development group. The objective the Working Group is pushing for is to have the MOU signed and announced before November 11, 2012 when APLU will be meeting and would like to discuss the MOU during a session about energy. The Working Group also discussed Energy Literacy and the partnership which has evolved between NIFA and EERE and the collaboration which links CES and the energy literacy guidelines that Michelle Fox created. JD indicated this information was recently shared with the Board and if they have questions to please reach out to Ms. Fox or the Working Group.
- GS then asked Elliott Jacobson (EJ) to discuss the current activities of the Weatherization Task Force. EJ noted an update from the DOE Weatherization Plus 2015 Working Group will be hosting a call about the Strawman Process and the Task Force from STEAB will be participating in that. Also, the Task Force is conferenced about the effort to get Dr. Danielson out to see the millionth home weatherized, and asked if there had been a response to the letter from the Task Force about having Dr. Danielson come out and visit a weatherization site in one of the Task Force states. GS said the letter is working its way through the system, but there had been no official response at this point. EJ reiterated his concern about funding for the Weatherization Program.
- Steve Payne (SP) then updated the STEAB about the NSCSP meeting he attended and how they were also discussing the Weatherization Plus 2015 Task Force documents. He also noted that Robert Adams from OWIP did a good job helping attendees understand the current status of the environment for Weatherization with regards to politics and budget. GS followed-up on these comments noting the biggest issue facing the Program right now is sequestration. Additionally, in response to the question about the millionth home invitation, GS noted that all events have really been put on hold until after the election so there will most likely be no activity on this until early December.
- Lou Moore (LM) let the STEAB know that she is now the chair of the State Energy Program (SEP) Task Force and has replaced David Gipson. She will work to arrange a call with the Task Force shortly.
- Peter Johnston (PJ) provided the Lab Task Force update. He stated the group has been working with Pat Looney of BNL to iron out an agenda for the upcoming October STEAB meeting. He is excited for the way the agenda currently looks, and there is a final follow-up call with BNL on September 27<sup>th</sup> to discuss the agenda.

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- GS thanks all the Task Forces for their updates and moved onto the SEE Action Network update portion of the agenda and introduced Michael Li.
- Mr. Li thanked the Board for having him and let them know he works for Dr. Kathleen Hogan and is the staff liaison for the Customer Information and Behavior Working Group of the larger SEE Action Network. The premise of the group is to produce and distribute information in a way that influences customer decisions about energy. The first year of the Working Group, the focus was on two areas. Area one was helping regulators measure savings from behavior based on energy efficiency programs. Secondly, addressing the fundamental cornerstone of energy efficiency programs is data collection to prove savings and changes to customer behavior. The issue, however, is the privacy of customer data and how to manage those issues. Moving into the second year of the Working Group, the focus will be on the principle of savings. If someone adopts a new behavior because of a program they heard about or read about, how long will the customer continue to practice that behavior? That is the questions the Working Group will focus on; how to track continuing behavior and what prompts that behavior to continue or to cease.
- Frank Murray (FM) then updated the STEAB on the activities of the Residential Retrofit Working Group he is a co-chair of. The second year focus of this group is to reach out to middle-income populations through energy efficiency programs. The group expressed interest in working with the Customer Behavior and Information Working Group in order to more closely coordinate activities of energy efficiency programs for tracking success and finding ways to reach this strata of society. The group will focus on moving forward 4 priorities in the next year. Those 4 priorities are, 1) what evaluations mean to EERE in order to lower program costs, 2) find new ways to perform cost effective research for residential program, 3) identify collaborative potential across SEE Action Working Groups, and 4) find ways to reach middle-income families.
- The meeting then turned to the portion for public comments. GS asked if any members of the public would like to make comments or ask questions. None of the public indicated they wanted to comment, so GS then closed that portion of the meeting.
- GS asked for an update on the October STEAB meeting. Contractor support indicated the meeting was on track and urged everyone to review the draft agenda provided and send feedback and comments to both the Chair and the DFO of the Board. Additionally, she reminded the group about the deadlines for booking flights and hotel rooms.
- GS asked if there was any new business or old business that was outstanding. Seeing as there was none, he thanked the Board for participating in the September call, noted he looked forward to seeing everyone in New York and then closed the September teleconference call.

*Minutes were scribed by Emily Zuccaro, contractor support for the STEAB.*