



Better Buildings Residential Network All-Member Peer Exchange Call: *Member Reporting and Benefits*

May 22, 2014

Call Slides and Discussion Summary

Agenda

- Call Logistics and Introductions
- Residential Network and Peer Exchange Call Overview
- Residential Network Member Reporting and Benefits Overview
- Residential Network Member Reporting and Benefits Submissions
- Discussion
 - How will member reporting of upgrades and benefits work?
 - What would be most useful for the *State of the Residential Network Report*?
 - How else would you like to learn about what other members are doing and how they're describing/showing their successes?
- Future Call Topics Poll

Call Participants

- Austin Energy
- City of Greensboro, NC
- Clean Energy Works (Seattle, WA)
- Davis Energy Group (Davis, CA)
- Elevate Energy (Chicago, IL)
- Empower Efficiency (Brookline, MA)
- Energy Programs Consortium (Brooklyn, NY)
- Energy Wise Alliance (New Orleans, LA)

Better Buildings Residential Network

- **Better Buildings Residential Network**: Connects energy efficiency programs and partners to share best practices to increase the number of American homes that are energy efficient.
 - Membership: Open to organizations committed to accelerating the pace of existing residential upgrades. Commit to providing DOE with annual number of residential upgrades, and information about benefits associated with them.
 - Benefits:
 - Peer Exchange Calls
 - Tools, templates, & resources
 - Newsletter updates on trends
 - Recognition: Media, materials
 - Optional benchmarking
 - Residential Solution Center

For more information & to join, email bbresidentialnetwork@ee.doe.gov.


- **Better Buildings Residential Network Group on Home Energy Pros**

Join to access:

- Peer exchange call summaries and calendar
- Discussion threads with energy efficiency programs and partners
- Resources and documents for energy efficiency programs and partners

<http://homeenergypros.lbl.gov/group/better-buildings-residential-network>

Better Buildings Residential Network Group on Home Energy Pros Website



Better Buildings Residential Network

Created by Better Buildings Support


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Information

The Better Buildings Residential Network connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of American homes that are energy efficient.




Website: <http://betterbuildings.energy.gov/bbm>
 Members: 76
 Latest Activity: 8 hours ago


Join the conversation in the discussion forum below. You can use the "Follow" link at the bottom of the forum to receive an email whenever a new discussion is posted.


Open the table of contents below and follow the links to access topical materials and resources.


Helpful Links


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- [Better Buildings Residential Network](#)
- [Better Buildings Neighborhood Program Website](#)
- [Home Performance with ENERGY STAR](#)
- [Home Energy Score](#)



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Home Energy Pros

Home Energy Pros was founded by the developers of Home Energy Saver Pro (sponsored by the U.S. Department of Energy,) and brought to you in partnership with Home Energy magazine.

Latest Activity

What brings you here?

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Tucker Henne commented on David Byrnes's blog post **Does Aeresol work? An auditors review**

"I would like to begin with a disclaimer that I am an Aeresol contractor. One of the reasons I..."

16 minutes ago

TJ Alexander posted a blog post **So many homes have fiberglass insulation that is poorly installed in New Hampshire and elsewhere**

Doing testing of existing homes it is typical to see mottled patterns of surface temperatures with...

See More

1 hour ago

0

CleanEdison updated an event **Entry Level Solar Photovoltaic at Cotuit, MA**

September 30, 2012 to

Discussion Forum

Attend Today's Peer Exchange Calls on Program Sustainability and on Workforce

Don't miss today's calls. "Collaborating with Utilities on Residential Energy Efficiency" begins at 12:30 p.m. Eastern and "Engaging Efficiency First Chapters and Other Trade Associations in Energy Efficiency Programs" begins at 3:00 p.m. Eastern.

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Tags: Peer Exchange Calls


Started by Better Buildings Support 8 hours ago.

Register for Upcoming DOE Webinar About On-Bill Financing

Sign up to attend the DOE State and Local Energy Efficiency Action Network (SEE Action) webinar, "Case Studies: Financing Energy Improvements on Utility Bills," taking place June 11, 2014, from 2:00 to 3:30 p.m. Eastern. To learn more on this topic, read

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Peer Exchange Call Series

- There are currently 6 Peer Exchange call series:
 - Data & Evaluation
 - Financing & Revenue
 - Marketing & Outreach
 - Multifamily/Low-Income Housing
 - Program Sustainability
 - Workforce/Business Partners
- Calls are held the 2nd and 4th Thursday of every month at 12:30 and 3:00 ET
- Upcoming calls:
 - June 12, 12:30 – Program Sustainability: Collaborating with Utilities on Residential EE
 - June 12, 3:00 – Workforce: Engaging Efficiency First Chapters and Other Trade Associations in Energy Efficiency Programs
 - June 26, 12:30 – Multifamily & Low-Income Housing: Cost-Effective Modeling and Savings Projections for Multifamily Projects
 - June 26, 3:00 – Marketing & Outreach: Stakeholder Mapping: Identifying Leaders, Target Audiences, and Gaps in Outreach
- Send call topic ideas or requests to be added to additional call series distribution lists to peerexchange@rossstrategic.com

Better Buildings Residential Network

Member Reporting and Benefits Overview

Jonathan Cohen

DOE Better Buildings Residential Network

Benefits of Reporting

- **IMPACT**: Sharing the number of member upgrades will be a powerful statement about the our collective impact
- **LEARN**: Sharing the benefits from upgrades will allow members to learn from each other's best practices
- **RECOGNITION**: Based on what is shared, members can get recognition in DOE materials, such as the forthcoming *State of the Better Buildings Residential Network report*, lessons learned materials, the Network View e-newsletter, our online group on Home Energy Pros, the Residential Network website, and other DOE social media outlets

Residential Network Impetus to Report

- Goal is to recognize and aggregate the impact Better Buildings Residential Network members are having in their communities
- Members made one commitment when joining the Residential Network: To provide their number of upgrades and benefits from those upgrades.
- What are members reporting?
 - # of **home energy upgrades**
 - Measures taken to make a residential building more energy efficient, such as improvements to the building enclosure, HVAC/mechanical systems, or whole home
 - **Benefits** of those upgrades

Reporting and Benefits Template



Reporting and Benefits Template

BETTER BUILDINGS RESIDENTIAL NETWORK

The Better Buildings Residential Network connects energy efficiency programs and partners to share best practices and learn from one another to increase the number of homes that are energy efficient.

Members share their number of upgrades and benefits from those upgrades once per year, which benefits all members by providing a summary of the Residential Network's collective impact and enables learning from each other's best practices.

With their permission, members will be recognized for their accomplishments in DOE publications, such as the forthcoming State of the Better Buildings Residential Network report, lessons learned materials, Better Buildings Network View e-newsletter, and other communications and social media.

Share your organization's accomplishments by completing this template.¹

Reporting and Benefits Template

Members can use the Residential Network's reporting and benefits template, or provide the information below in another format, such as via email, a document, spreadsheet, graphic, or chart.

Organization name:

Name of contact:

Contact email address:

Contact phone number:

Number of home energy upgrades* completed in 2013 (January 1 – December 31):

*The Residential Network defines a home energy upgrade as: Any transaction intended to improve a residential building's (single-family home, multi-family unit, multi-family building) enclosure or mechanical system (e.g., insulation, air sealing, windows, HVAC, ducts, hot water).

Benefits** associated with completed upgrades (feel free to attach more information):

**The Residential Network offers the following suggestions for benefits to include:

- ▶ Energy saved
- ▶ Money saved by consumers
- ▶ Economic impacts (e.g. dollars spent on upgrades)
- ▶ Jobs created or workers trained or certified
- ▶ Environmental benefits (e.g. greenhouse gas or water savings)
- ▶ Health benefits

Please send this template by Friday, June 8, 2014, to bbresidentialnetwork@ee.doe.gov.

¹ Home Performance with ENERGY STAR® Sponsors do not need to report to the Residential Network.

For More Information

If you have any questions, please email the Residential Network at bbresidentialnetwork@ee.doe.gov.

The Reporting and Benefits Template and FAQ can be found on the “Tools” section of Home Energy Pros.

State of the Residential Network Report

- DOE plans to produce a *State of the Residential Network Report* by year end
- Potential Contents:
 - Characteristics of members (types of organizations, locations, etc.)
 - Network activities (e.g., peer exchange calls)
 - Summaries of upgrades affected (*based on member reports*)
 - Examples of individual member activities – how members are supporting home energy upgrades (*based on member reports*)
- Materials about lessons learned and case studies will encompass what members report

How to Provide Upgrades and Benefits

- A Reporting Benefits Template has been sent out
- An FAQ was also sent out and provides additional information
- Information in the template should cover the calendar year (January 1 – December 31, 2013) and only existing residential buildings
- We are interested in feedback – please let us know what would be helpful
- When and How:
 - Completed template due by **Friday, June 6**
 - Email bbresidentialnetwork@ee.doe.gov

Discussion Questions

- What questions do you have about what members will be submitting (upgrades and benefits)?
- Are there ways that DOE can make it easy for your organization to share information on upgrades and benefits?
- What content and format would be most useful for the *State of the Residential Network Report*?
- How else would you like to learn about what other members are doing and the upgrades/benefits they're achieving?
- Other questions/issues related to reporting and benefits?

Discussion

- Home Performance with Energy Star sponsors do not need to submit information. For anyone other than the sponsor, please send any easily shareable information.
- The *State of the Residential Network Report* will share aggregate data, not data broken down to the organizational level.
- The report will allow evaluation of how the Residential Network is doing and an assessment of where it is strong and what areas merit a change in course.
- Programs are invited to send case studies and materials that can be shared, as a resource for other programs and to share the great work that programs are doing.
 - The Better Buildings Residential Program Solution Center, which will be publicly available fall 2014, will house case studies and other resources.

Poll Results

What best describes your experience with reporting on energy upgrades and benefits for the Better Buildings Residential Network?

- REPORTING – AAAAAUUUUGGGHHHHH!!!!!!!: 29%
- It has to be easy and aggregate info has to be shared: 29%
- If it's not like DOE grant reporting, I'm OK: 14%
- No problem! I love sharing what our organization is doing!: 14%
- I don't know enough yet: 43%

What residential energy upgrade benefits do you plan to share?

- Energy benefits (energy, CO₂, energy costs, etc.): 100%
- Economic benefits (cost savings, upgrade costs, jobs, etc.): 80%
- Environmental benefits (greenhouse gas or water savings): 40%
- Workforce benefits (workers trained, certified, etc.): 40%
- Other benefits: 0%

Future Call Topics Poll

- Which topics are of interest for future peer exchange calls?
 - Community-based funding models for energy-efficiency programs: 100%
 - Addressing health, energy efficiency, and safety in low-income/multifamily housing: 75%
 - Strategies to move homeowners to “net zero” homes: 25%
 - Cross-marketing of residential and commercial energy efficiency programs: 25%
 - Other ideas: 0%

If you would like to share your experiences on a call or have other ideas for a call topic, contact peerexchange@rossstrategic.com