

1

RESEARCH

Research your topic fully. Pull together a list of impressive facts that you think are important. Make sure to use credible sources.

- 30 million retired Christmas trees could produce 68 million gallons of green gasoline.

- 68 million gallons of green gasoline could take you from New York to Los Angeles 700,000 times.

5 STEPS FOR BUILDING AN INFOGRAPHIC

2

SKETCH

Ultimately, you are going to share facts and data that tell a story. Write that story out, and draw a sketch for each key point.



30 million retired Christmas trees



68 million gallons of green gasoline

3

DESIGN

Now it's time to bring everything together in one cohesive design. Create the layout, and choose a color scheme. Bring your sketches to life with hand-drawn or digital illustrations and icons. You can create these from scratch or find ready-made resources online. Be sure to use a consistent style throughout the infographic.

4

TEST

Getting input from others will let you know if your infographic is saying what you want it to. Share your infographic with others and ask them for feedback.

5

FINALIZE

Review the feedback that you receive, and incorporate constructive changes to produce a final version of your infographic.





CONTACT

To ask questions or receive more information, email BioenergizeME@ee.doe.gov with subject: #BioenergizeME.