

**Cincinnati, Ohio, Summary of
Reported Data From July 1, 2010
– September 30, 2013**

**Better Buildings Neighborhood
Program**



**Report Produced By:
U.S. Department of Energy
June 2014**

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

ACKNOWLEDGMENTS

This document presents a summary of data reported by an organization awarded federal financial assistance (e.g., grants, cooperative agreements) through the U.S. Department of Energy's (DOE's) Better Buildings Neighborhood Program (BBNP) from July 2010 or September 2010 through September 30, 2013. Although some awards have been extended into 2014, only the data reported through the end of September 2013 are included in this document.

We would like to thank the BBNP recipients who submitted these data, reviewed the information in this document, and provided revisions. We appreciate their perseverance and patience with the reporting process.

We would also like to thank Rebecca Ciraulo and Aayush Daftari at Navigant Consulting and Dave Roberts and Mike Heaney at the National Renewable Energy Laboratory (NREL) for compiling the quarterly information and the graphs and tables for this report.

Please contact Dale Hoffmeyer at betterbuildings@ee.doe.gov with any questions about this report.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

TABLE OF CONTENTS

- Cincinnati, Ohio, Summary of Reported Data 1**
 - 1.1 Introduction 1
 - 1.2 Source of Data 3
 - 1.3 Data Quality 4
 - 1.4 Funding Synopsis 5
 - 1.5 Program Design Synopsis..... 6
 - 1.6 Driving Demand Synopsis 7
 - 1.7 Financing Synopsis..... 9
 - 1.8 Workforce Development Synopsis 10
 - 1.9 Estimated Energy Savings Synopsis 11
 - 1.9.1. Estimated Lifetime Energy Savings per Upgrade Analysis 12
- APPENDIX A: Glossary of Terms 15**
- APPENDIX B: Methodology to Calculate Source Energy Savings..... 21**
- APPENDIX C: Lifetime Energy Savings Calculations 22**

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA



CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

Awardee Number	Recipient Name	State	Total Grant
3574	Greater Cincinnati Energy Alliance	Ohio	\$17,000,000 ¹

1.1 Introduction

This document presents a summary of data reported by an organization awarded federal financial assistance (cooperative agreements or grants) by the U.S. Department of Energy's (DOE) Better Buildings Neighborhood Program (BBNP) from July 2010 or September 2010 through September 30, 2013. Although some awards were extended into 2014, only the data reported through the end of September 2013 are included in this document.

This document is not an evaluation of the recipients' BBNP program or a final report of the recipient's activities. The purpose of this document is to provide a summary of data reported quarterly by recipients. As the programmatic and building upgrade project data reported quarterly by each recipient is released, it will be available on the BBNP website at <http://energy.gov/eere/better-buildings-neighborhood-program/progress>. This report may be useful to researchers and others who plan to study what recipients reported.

This document, and one like it for each BBNP award recipient, follows a similar structure with similar graphs and tables. Each document includes the following sections: Funding Synopsis, Program Design Synopsis, Driving Demand Synopsis, Financing Synopsis, Workforce Development Synopsis, and Energy Savings Synopsis. A similar document showing results from all BBNP recipients titled *Better Buildings Neighborhood Program Summary of Reported Data* is also available on the [BBNP website](#).

Two additional sources of information may be useful to researchers interested in the accomplishments of BBNP award recipients. First, is an independent evaluation of BBNP conducted by Research Into Action, NMR Group, Nexant, and Evergreen Economics. A [Preliminary Process and Market Evaluation](#) report was released in December 2012 and a [Preliminary Energy Savings Impact Evaluation](#) report was released in November 2013. Final reports will be released in 2014 and 2015. Second, as the recipient's final technical report is completed; it will be available online on the [BBNP website](#). The final technical report was written by the recipient and contains more detailed information about the recipients' accomplishments and lessons learned. Some recipients conducted independent evaluations of their programs, and the final technical report is a source for locating those evaluations.

¹ Greater Cincinnati Energy Alliance Award Summary (2013), Recovery.gov, Accessed June 2014: <http://www.recovery.gov/arra/Transparency/RecoveryData/pages/RecipientProjectSummary508.aspx?AwardIdSu r=102185>

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.2 Source of Data

BBNP included 34 (i.e., 25 Topic 1 and 9 Topic 2) competitively awarded Recovery and Reinvestment Act (ARRA or Recovery Act)-funded [Energy Efficiency Conservation Block Grants](#) (EECBGs) and 7 competitively awarded FY10-funded [State Energy Program](#) (SEP) cooperative agreements. Topic 1 EECBGs were awarded at the beginning of June 2010, Topic 2 EECBGs were awarded in August 2010, and SEP agreements were awarded in October 2010. The first Quarterly Program Reports were due from recipients for Q4-2010 (grant start date through December 30, 2010) regardless of when the awards occurred.

All BBNP financial assistance agreements were originally set to expire between May and September 30, 2013. Four EECBGs awards were completed in 2013 (i.e., Toledo, Ohio; Connecticut; Omaha, Nebraska; and University Park, Maryland). The remaining agreements were modified to expire in 2014. For awards with an extended expiration date, the BBNP spending in this report will not equal the total awarded amount.

Organizations that received federal financial assistance under BBNP were required to submit a quarterly Federal Financial Report (SF-425), DOE Progress Report, and a BBNP Program Report. Most of the information in this document is based on recipient's' BBNP Program Report submissions. A copy of the BBNP Program Report (Excel Template) may be obtained by emailing betterbuildings@ee.doe.gov. Recipients were also given the option to submit Program Report information via XML Web service.

EECBG awards were funded by the American Recovery and Reinvestment Act (ARRA or Recovery Act). All federal recipients of ARRA funds were required to submit quarterly ARRA reports, in addition to agency-specific reports, via the ARRA federal reporting website. Information reported under the authority of ARRA is available on www.recovery.gov. Estimated job creation information in this report was obtained from www.recovery.gov.

EECBG (34) and SEP (7) awards had slightly different mandatory reporting requirements for BBNP Quarterly Program Reports. For example, reporting job hours worked was mandatory for EECBG awards and voluntary for SEP. Reporting workers trained and certified was mandatory for SEP awards and voluntary for EECBG. Reporting the number of active contractors performing building upgrades under the program was mandatory for EECBG awards and voluntary for SEP.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.3 Data Quality

The data summary provided in this document is based on information recipients formally submitted to DOE using the BBNP Quarterly Program Report or ARRA report (EECBG only). Recipients reported quarterly totals for some information like spending, estimated energy savings, assessments completed, and workers trained or certified. Information like invoiced cost and loan amount was reported for each upgrade project. A total invoiced cost or loan amount is obtained from summing all the values reported for each upgrade project record that included this information. Estimated energy savings was reported as a total for the quarter and an estimate was reported for each upgrade project. Where appropriate, the percent or quantity of upgrade projects that had complete information has been indicated. These upgrade project records were used to determine some values in the figures and tables.

The data reported by recipients may include three types of errors: non-response, incorrect response, or processing errors.

Non-Response: Although some data in the BBNP Program Report was mandatory and other information was optional, not all recipients consistently reported the mandatory data elements. Missing mandatory data elements can be characterized as not available, not applicable, or not reported.

Incorrect Response: Data reported by recipients could be incorrect because the requested information was not understood; there was a lack of attention to detail; or information was misrepresented.

Processing Errors: Data reported could also be incorrect because of errors introduced when extracting the data from Program Reports and loading it into a central database. Processing errors can also be introduced when querying the central database to provide summary information.

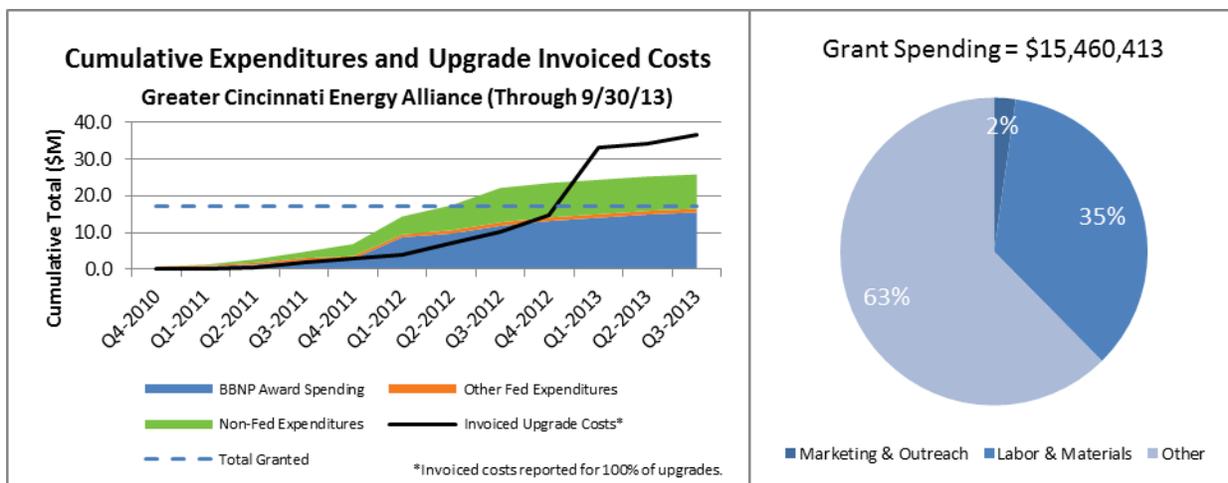
DOE made several attempts to ask recipients to provide missing information and to verify the information that was reported. For example, recipients were provided a summary of what had been reported and a list of data quality issues following each quarterly reporting period, along with numerous requests to correct errors.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.4 Funding Synopsis

The Greater Cincinnati Energy Alliance (GCEA) received a \$17 million EECBG. Figure 1 shows total recipient expenditures, other federal expenditures,² and non-federal expenditures³ (e.g., leveraged spending) compared to the total investment in building upgrades (reported as invoiced cost). Investments in building upgrades exceeded BBNP spending.

Figure 1. GCEA Cumulative Expenditures and Upgrade Invoiced Costs



The pie chart Figure 1 shows recipient-reported spending by category. Two percent of BBNP funds were spent on marketing and outreach activities; 35% was reported for labor and materials associated with energy assessments or building improvements; and 63% for other program expenses. About 38% of the award amount was allocated for a residential and commercial revolving loan funds and loan loss reserves.

² Other federal expenditures may include additional federal financial assistance award funds or loans from DOE or another federal agency.

³ Non-federal expenditures may include third-party, in-kind contributions and the portion of the costs of a federally assisted project or program not borne by the federal government. This should include building owner contributions to building upgrade project cost.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.5 Program Design Synopsis

GCEA developed programs to encourage energy efficiency upgrades in the residential and commercial building sectors. Programs included:

- **Home Performance with ENERGY STAR® and Financing:** GCEA established programs to promote home performance assessments and upgrades with incentives and loans to pay for them. GCEA invested approximately \$1 million in BBNP funds to establish a revolving loan fund to finance residential building upgrades. An additional \$375,000 in BBNP funds were used to establish a loan loss reserve against a \$500,000 loan GCEA received from a private investor to expand the residential lending program. The programs goal through 2013 was to increase energy-efficient upgrades through marketing, education, quality customer service, and loans with less emphasis on the incentive. Although the residential program began with a \$4,200 incentive, it was strategically lowered while keeping demand constant.
- **Building Performance Program:** GCEA established a commercial program, similar to the residential program, to promote assessment and upgrades with incentives and loans to pay for them. Nonprofit organizations were a specific focus.
- **Education:** GCEA recognized that more than 600 nonprofit and other community organizations, based in the Greater Cincinnati area, were not only an important segment that could benefit from energy efficiency improvements, but also a valuable resource. GCEA worked to recruit these organizations to connect and network with nonprofits across the region that could benefit from energy upgrades.
- **Commercial Financing:** GCEA and the Port of Greater Cincinnati Development Authority formed a partnership to develop a suite of energy-related economic development programs that support energy efficiency and renewable energy projects for commercial and industrial properties throughout Hamilton County. The partnership allows businesses to access the latest tools to help plan and finance energy improvements. These programs provide services throughout the entire project process from assessment and contracting to financing and project monitoring. With a broad array of project services, local businesses will have greater opportunity to invest in energy efficiency improvements, driving down costs, and freeing up capital for further reinvestment or expansion.

1.6 Driving Demand Synopsis

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

To encourage citizens to make the energy upgrades, GCEA undertook several efforts:

- Conducted community outreach events and door-to-door canvassing
- Created a comprehensive and easy-to-use website for residents to access a free home energy comparison report and sign up online for an energy assessment
- Forged partnerships with local nonprofits, churches, and other civic organizations
- Developed relationships with area contractors

GCEA conducted door-to-door canvassing to reach residents where they live. The marketing team worked to create a plan to target neighborhoods based on specific criteria. To develop the plan, the marketing team reviewed results from an American Council for an Energy-Efficiency Economy (ACEEE) market study and selected the best-ranking zip codes in categories such as homeownership rate, foreclosure rate, income level, education completed, and home equity. The team also looked for areas that had a high concentration of existing upgrades completed and used local knowledge to select additional neighborhoods—with older housing stock—that were recognized as progressive. Finally, tablet computers were utilized to upload daily maps and track potential homeowners' responses for a quicker turnaround in messaging and processing data.

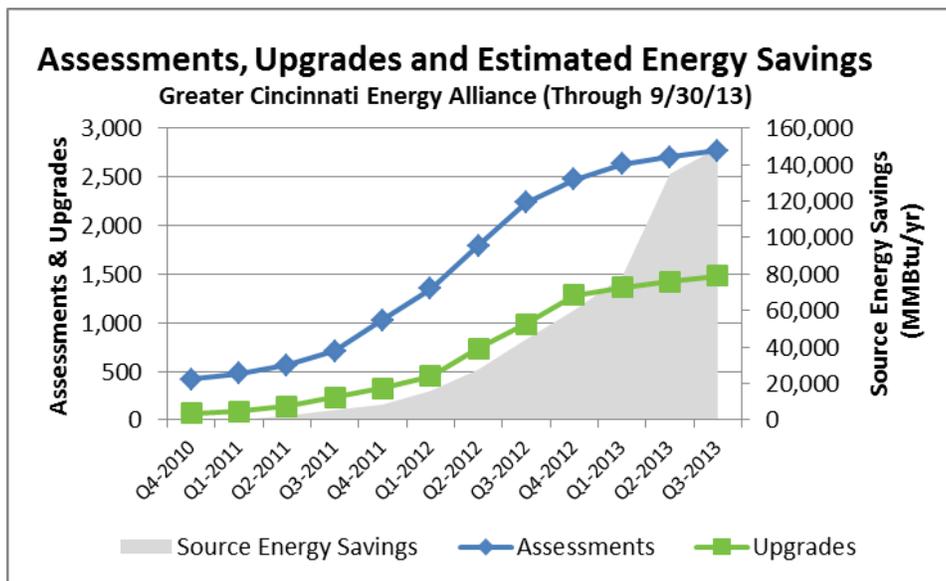
GCEA used an energy advisor to educate homeowners about energy efficiency and to address their concerns. The energy advisor served as a resource for both homeowners and contractors and was able to manage projects to ensure that they reached completion. In 2012, GCEA launched an instant messaging function on its website that allowed homeowners to chat online with staff.

GCEA recognized that the best way to drive demand was to get the local contractors that were in homes on a daily basis involved in the program. To that end, it identified, trained, and mentored local contractors who were interested in promoting the benefits of energy efficiency. Through collaborative work with a network of participating contractors, homeowners throughout Greater Cincinnati were made aware of, and ultimately purchased, energy efficiency products and services.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

Figure 2 shows the cumulative energy assessments and upgrades reported by GCEA from all building sectors through September 30, 2013, and the estimated annual source energy savings⁴ (right axis).

Figure 2. GCEA Assessments, Upgrades, and Estimated Savings



	Residential Single-Family	Residential Multi-Family Units	Commercial Buildings	Industrial Buildings	Agricultural Buildings
Assessments	2740	0	32	0	0
Upgrades	1461	0	23	0	0

⁴ Source energy, also called primary energy, is the amount of fossil fuels and electricity plus the losses associated with the production of electricity (i.e., losses that occur in the generation, transmission, and distribution). Total estimated source energy savings was calculated by DOE. See Appendix B.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.7 Financing Synopsis

Table 1 shows the grant funding investments in revolving loan funds (RLFs), loan loss reserves (LLRs), or interest rate buy-down (IRBDs).

Table 1. Financing Investments and Results (Through September 30, 2013)

Financing Investments and Results (Through 9/30/13)	
RLF (Commercial)	\$305,000
RLF (Residential)	\$1,017,500
Percent of Total Award Invested in RLF	8%
LLR (Multi-Sector)	\$0
LLR (Commercial)	\$4,695,000
LLR (Residential)	\$375,000
Percent of Total Award Invested in LLR	30%
IRBD	\$0
Total Financing Investment	\$6,392,500
Percent of Total Award	38%
Total Capital (Private and Other Non-BBNP) Leveraged for Lending	\$500,000⁵
Results	
Amount Loaned Out (Residential)	\$1,120,119
Number of Loans (Residential)	126
Average Loan Amount (Residential)	\$8,890
Amount Loaned Out (Commercial)	\$60,169
Number of Loans (Commercial)	2
Average Loan Amount (Commercial)	\$30,085

Through the end of the grant period, GCEA offered a \$400 to \$500 energy assessment for a reduced rate as low as \$50. For any improvements homeowners undertook, GCEA provided either cash incentives up to 35% of the total project cost, or 15% of the project cost plus a 10-year unsecured loan of up to \$20,000 with a 6.99% interest rate. The City of Forest Park, Ohio, provided an additional 15% incentive toward insulation and air-sealing projects. To assist homeowners, GCEA and its contractors also informed and helped customers secure rebates from local utilities and federal and state tax credits to further reduce the project costs.

⁵ The Total Capital Leveraged for Lending is likely higher because reports only included \$500,000 in private capital leveraged with the residential loan loss reserve fund.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.8 Workforce Development Synopsis

Table 2 shows the total number of workers trained and certified as reported by recipients. Most recipients reported the number of workers trained and certified each quarter; the table shows the cumulative total through September 30, 2013. The table also shows the number of active participating contractors reported by recipients for one quarter. The number of participating contractors may increase or decrease each quarter. However, it is not summed across quarters because many of the same contractors actively participated during multiple quarters. Therefore, only the number of participating contractors reported in the most recent quarter is provided in the table.

Table 2. Workforce Development Results (Through September 30, 2013)

Workforce Development Results⁶ (Through 9/30/13)	
Number of Trained Workers	115
Number of Certified Workers	55
Active Participating Contractors (Q3-2013)	97

From 2011 to 2013, the GCEA invested \$500,000 to create the Building Performance Training Center at Cincinnati Technical and Community College's Workforce Development Center. This centralized location provided the building performance contractor community with a venue to obtain initial and continuing education without leaving the Cincinnati area. The training center was supported by two important positions: a workforce assurance manager responsible for overseeing the center, contractor compliance, and contractor training; and a quality assurance manager that oversees on-site inspections and one-on-one consultation with the home energy assessors.

In 2011, the GCEA held its first two-day introductory course for participating contractors—Energy Alliance 10—at the training center. By year's end, three Energy Alliance 101 courses were offered, with more than 50 contractors attending. In addition, there were five Building Performance Institute Building Analyst courses held to train and certify energy auditors currently participating in the Energy Alliance's Home Performance with ENERGY STAR program.

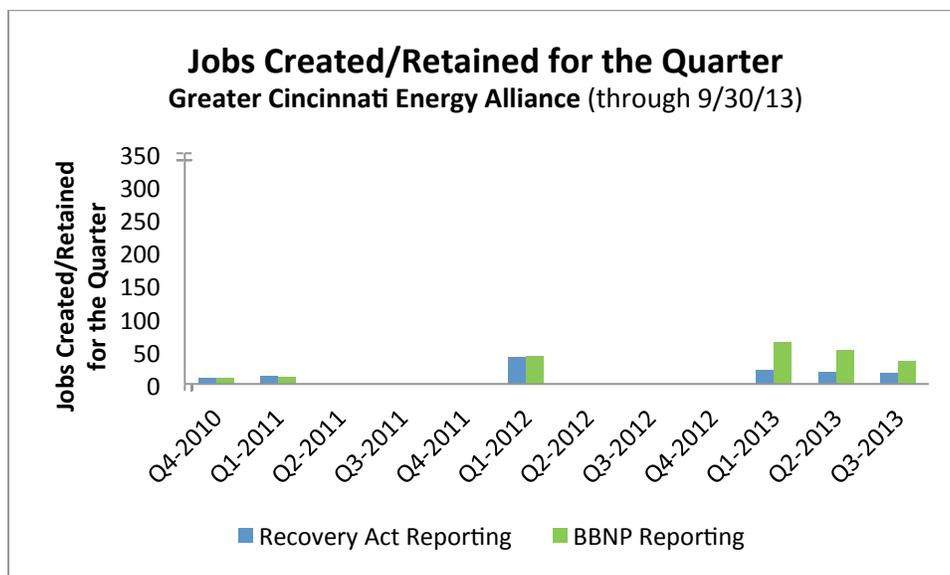
Figure 3 shows jobs created or retained. EECBG recipients were required to report jobs created or retained expressed as “full-time equivalent” (FTE) for Recovery Act reporting. The Recovery Act reporting specified direct jobs created and retained by sub-recipients and vendors. This information is in blue in Figure 3.

⁶ Reporting the number of trained and certified workers was mandatory for SEP and voluntary for EECBG. Reporting the number of active contractors was mandatory for EECBG and voluntary for SEP.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

EECBG recipients were asked on the BBNP Program Report to report hours worked per quarter directly funded by BBNP funds, as well as hours worked administrating or working on the BBNP program if funded by other federal and leveraged funds (e.g., state and local funds, utilities, financial institutions, private contributions, etc.). This includes but is not limited to administrative staff, consultants, and contractors involved in the management or deployment of BBNP-related building upgrades and assessment activities. This information is in green in Figure 3 and is estimated based on total hours worked during the quarter reported by the recipient divided by 520 hours per quarter. The BBNP Program Report definition was broader than direct jobs reported for the Recovery Act and is one reason why Recovery Act Reporting and BBNP Reporting in Figure 3 differ.

Figure 3. GCEA Jobs Created/Retained for the Quarter⁷



⁷ Reporting job hours worked was mandatory for EECBG and voluntary for SEP. ARRA Reporting only includes EECBG data.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

1.9 Estimated Energy Savings Synopsis

Recipients reported estimated energy savings in two ways. First, recipients were asked to report estimated savings data quarterly: total kilowatt-hours (kWh) of electricity, therms of natural gas, gallons of fuel oil, and gallons of propane saved, along with dollars in energy costs saved. Table 3 shows the total estimated annual energy savings of the recipient’s activities reported through September 30, 2013.

Table 3. Estimated Annual Energy Savings (Through September 30, 2013), as Reported in Program Summaries

Estimated Annual Energy Savings (Through 9/30/13)	
kWh Electricity	8,008,391
Therms Natural Gas	481,411
Gallons of Oil	17,238
Gallons of Propane	18,292
Total Estimated MMBTU Savings (Source Energy) ⁸	149,239
Total Estimated Energy Cost Savings	\$1,972,270

Secondly, recipients were asked to report estimated savings data quarterly for each upgrade project. Table 4 shows the sum of the estimated energy savings of all building upgrade projects reported by the recipient through September 30, 2013. The second column shows the number of upgrade projects that were summed to estimate the energy savings in the third column.

Table 4. Sum of Estimated Annual Energy Savings (Through September 30, 2013), as Reported for Individual Upgrade Projects

Sum of Estimated Annual Energy Savings (Through 9/30/13)		
	Number of Projects Summed	Sum of Estimated Savings Reported
kWh Electricity	1,371	7,980,090
Therms Natural Gas	1,132	485,092
Gallons of Oil	32	17,129
Gallons of Propane	31	17,541
Sum of Estimated Annual Energy Cost Savings	1,404	\$1,469,892
Method(s) of Savings Prediction	ASHRAE LEVEL 1, DEEMED SAVINGS, ENERGY STAR PORTFOLIO MANAGER, OTHER, PSD SURVEYOR, RECURVE, REM/RATE, SURVEYOR, TRACE ENERGY MODELING, TREAT	

The program-reported total in Table 3 will not necessarily equal the sum of estimated savings in Table 4. Recipients were originally asked to only report individual building upgrade projects that

⁸ Total estimated source energy savings is calculated by DOE.

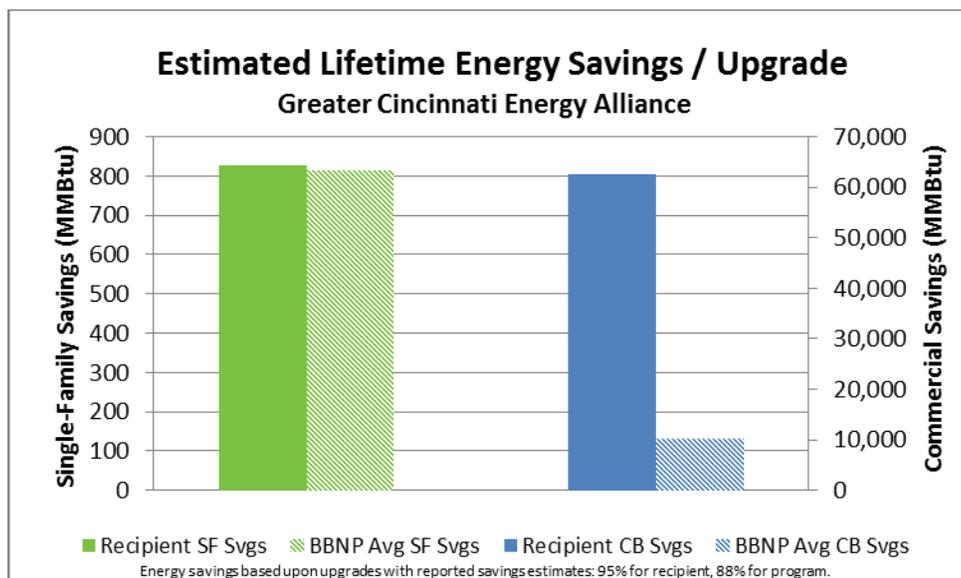
CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

were estimated to achieve at least a 15% reduction in total building energy use. Recipients were also told to include estimated energy saving from all upgrades in their program summaries, including upgrades that achieved less than a 15% reduction in total building energy use, in their program totals. In 2012, recipients were given the option to continue to report only building upgrade projects that saved 15% or to report all building upgrade projects so long as the total portfolio of projects (by building sector) achieved an average savings of 15%.

1.9.1. Estimated Lifetime Energy Savings per Upgrade Analysis

From the beginning of BBNP, recipients expressed interest in understanding how their results compared to other recipients. Figure 4 shows an estimated lifetime energy savings per upgrade for the recipient and an average estimated lifetime energy savings per upgrade based on all BBNP-reported projects. This analysis was completed by NREL using recipient-reported project information. The methodology used to complete the analysis is provided in the Appendix C. Eighty-eight percent of the reported BBNP upgrade projects were used in the analysis to calculate the BBNP average because energy savings estimates were missing or incomplete for 12% of reported projects.

Figure 4. Estimated Lifetime Energy Savings per Upgrade⁹



There could be several reasons why a recipient's results are higher or lower than the BBNP average. Recipients implemented a variety of program design approaches, including different mixes of energy efficiency measures, and targeted different building types and customer segments. Reviewing the summary report of other recipients may provide insights into program design choices and other factors that could influence results.

⁹ SF is Single-family home, CB is Commercial building.

CINCINNATI, OHIO, SUMMARY OF REPORTED DATA

In addition to program design decisions, other factors could influence results. For example, programs in more energy-intensive climates may be able to achieve greater savings per upgrade because average energy consumption is higher than the national average. Programs in states with high energy costs may find that customers are more motivated to save more energy than states with low energy costs.

APPENDIX A: GLOSSARY OF TERMS

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ARR or Recovery Act:	American Recovery and Reinvestment Act of 2009
Active Participating Contractors:	Active contractors are qualified (qualified according to the individual recipients' program guidance) contractors who have performed one or more building upgrades in the reporting quarter.
Assessments:	Expert review of building's energy savings opportunities, which typically includes an onsite inspection of the building and its systems and results in recommendations for building energy performance improvements.
BBNP:	Better Buildings Neighborhood Program
BBNP Award Spending:	Total outlay amount for recipients through 9/30/13
Certified Workers:	Number of workers with a nationally-recognized certification. Recipients could choose to adopt an alternative to nationally-recognized certification and provide a justification for the alternative certification chosen.
EECBG:	Energy Efficiency Conservation Block Grant
IRBD:	(Interest Rate Buy-Down) Program administrators provide lenders or investors with an up-front payment when a financial product is originated to reduce the interest rate a customer pays. The payment is typically the present value of the difference between the interest rate the customer will pay and the "market" interest rate of the financial product over the expected life of the financial product.
Invoiced Upgrade Costs:	Total cost of the building energy efficiency upgrades, as invoiced by the contractor performing the work, which includes the building owner's contribution, and any incentives or grants funded by BBNP funds, other federal funds or non-Federal sources intended to reduce the building owner's cost.

APPENDIX A: GLOSSARY OF TERMS

Jobs Created/Retained:	<p>For the purpose of Recovery Act reporting jobs created and retained was estimated based on the job hours directly funded with BBNP funds during a reporting quarter divided by 520 hours per quarter. EECBG recipients were required to report jobs created or retained expressed as “full-time equivalent” (FTE) for Recovery Act reporting. The Recovery Act reporting specified direct jobs created and retained by sub-recipients and vendors.</p> <p>For the purpose of BBNP Quarterly Program reporting, jobs created and retained was estimated based on the job hours worked directly funded with BBNP funds and job hours worked funded by other federal funds and leveraged funds (i.e. state and local funds, utilities, financial institutions, private contributions, etc.) during reporting quarter divided by 520 hours per quarter. This includes, but is not limited to; administrative staff, consultants, and contractors involved in the management or deployment of assessment and building upgrade activities. The BBNP Program Report definition was broader than direct jobs reported for the Recovery Act</p>
LLR:	<p>(Loan Loss Reserve) A form of credit enhancement through which a program administrator (or other entity) promises to pay lender some portion (less than 100%) of losses the lender endures on a financial product or pool of financial products. 5% to 20% LLRs are common.</p>
Labor & Materials:	<p>Recipient outlays of BBNP award funds incurred as part of an assessment or upgrade directly associated with the installation of energy efficient equipment, appliances, or building components (e.g. insulation, windows, etc.). This includes incentives or grants to reduce a building owner’s labor or material costs to complete and energy assessment or upgrade.</p>
Marketing & Outreach:	<p>Recipient outlays of BBNP award funds for communication activities designed to identify, reach and motivate potential customers to participate in a program and learn more (e.g. assessment or other informational activity) about energy efficiency or initiate an energy efficiency upgrade.</p>
MMBtu	<p>One million British thermal units (Btu).</p>
Multi-Family Unit:	<p>unit in a building with multiple housing units--a structure that is divided into living quarters for two or more families or households in which one household lives above or beside another. This category also includes houses originally intended for occupancy by one family (or for some other use) that have since been converted to separate dwellings for two or more families.</p>

APPENDIX A: GLOSSARY OF TERMS

Non-Federal Expenditures:	These may include third-party, in-kind contributions and the portion of the costs of a federally assisted project or program not borne by the Federal Government. This should include building owner contributions to building upgrade project cost.
Other Federal Expenditures:	These may include additional federal financial assistance award funds or loans from the Department of Energy or another federal agency.
Other Program Expenses:	Recipient outlays of BBNP award funds not classified as labor & materials or marketing & outreach. These expenses are often associated with program overhead. Outlays are distinct from DOE's definition of expenditures, which is most relevant with financing programs (i.e., Funds drawn down and provided by the recipient to a third party, to capitalize a loan fund, are considered outlays. Funds drawn down by the recipient to capitalize a loan fund in-house are not considered outlays until the funds are loaned out.).
RLF:	(Revolving Loan Fund) Funds of capital used to provide loans for energy efficiency and renewable energy improvements; loan repayments recapitalize the funding pool to enable additional lending.
SEP:	State Energy Program
Single-Family:	housing unit, detached or attached, that provides living space for one household or family. Attached houses are considered single-family houses as long as they are not divided into more than one housing unit and they have an independent outside entrance. A single-family house is contained within walls extending from the basement (or the ground floor, if there is no basement) to the roof. mobile home with one or more rooms added is classified as single-family home. Townhouses, row-houses, and duplexes are considered single-family attached housing units, as long as there is n household living above another one within the walls extending from the basement to the roof to separate the units.
Source energy:	Also called primary energy, is the amount of fossil fuels and electricity plus the losses associated with the production of electricity (i.e., losses that occur in the generation, transmission, and distribution).
Total Capital (Private and Other non-BBNP) Leveraged for Lending:	Capital committed by one of more third parties for financing energy efficiency building upgrades. This can include federally funded (non-BBNP) revolving loan funds and private capital from credit unions, banks or other financial institutions.
Trained Workers:	Number of workers trained under a nationally-recognized organization or curriculum. Recipients could choose to adopt an alternative to nationally-recognized training and provide a justification for the alternative training chosen.

APPENDIX A: GLOSSARY OF TERMS

Upgrades:

Also called building upgrades or retrofits, an individual or group of measures that a customer undertakes to improve building performance, with benefits including more efficient energy use, improved comfort and indoor air quality, ensured combustion safety, and lower utility bills.

APPENDIX B: METHODOLOGY TO CALCULATE SOURCE ENERGY SAVINGS

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DOE used the following methodology to calculate source energy savings:

$$E_{svgs} = \sum_{i=Energy\ Type} E_{svgs\ source,i}$$

$$E_{svgs\ source,i} = E_{svgs\ site,i} \times CF_{MMBtu,i} \times CF_{Site\ to\ Source,i}$$

where,

E_{svgs} is the total annual energy savings in MMBtu

$E_{svgs\ source,i}$ is the annual source energy savings in MMBtu for each energy type i as shown in Table B- 1

$E_{svgs\ site,i}$ is the total estimated annual site energy savings for each energy type i as shown in Table B- 1

$CF_{MMBtu,i}$ is the MMBtu conversion factor for each energy type i as shown in Table B- 1

$CF_{Site\ to\ Source,i}$ is the site to source conversion factor for each energy type i as shown in Table B- 1.

Table B- 1. MMBtu and Site to Source Conversion Factors by Energy Type

Energy Type	MMBtu Conversion Factor	Site to Source Conversion Factor
Electricity	0.00341214 MMBtu/kWh	3.365
Natural Gas	0.1027 MMBtu/ccf	1.092
Natural Gas	0.1 MMBtu/therm	1.092
Fuel Oil (Type 2)	0.14 MMBtu/gallon	1.158
Propane/LPG	0.09133 MMBtu/gallon	1.151
Kerosene	0.135 MMBtu/gallon	1.205
Wood	20 MMBtu/cord	1

APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATIONS

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The Lifetime Energy Savings, LES, is the total source energy savings over the expected life of the installed efficiency upgrades, expressed in MMBtu. An LES value is calculated for each grant recipient as follows:

$$LES_r \times = E_{svgs,r} \times \bar{L}_r$$

where,

LES_r is the Lifetime Energy Savings for grant recipient r

$E_{svgs,r}$ is the total estimated annual energy savings for all projects reported by the recipient (MMBtu/yr)

\bar{L}_r is the project weighted lifetime of the efficiency upgrades reported by a recipient, expressed in years and calculated as follows:

$$\bar{L}_r = \frac{(\bar{L}_{res} \times E_{svgs,res}) + (\bar{L}_{com} \times E_{svgs,com})}{(E_{svgs,res} + E_{svgs,com})}$$

where,

\bar{L}_{res} is the source energy-savings-weighted lifetime of the residential efficiency upgrades installed for a recipient

$E_{svgs,res}$ is the total estimated annual source energy savings in MMBtu for all residential upgrades reported by the grant recipient

\bar{L}_{com} is the project-count-weighted lifetime of the commercial efficiency upgrades installed for a recipient

$E_{svgs,com}$ is the total estimated annual source energy savings in MMBtu for all commercial upgrades reported by the grant recipient

\bar{L}_{res} is calculated as follows:

$$\bar{L}_{res} = \frac{\sum_{i=1}^4 (Cnt_i \times E_{svgs,i} \times L_i)}{\sum_{i=1}^4 (Cnt_i \times E_{svgs,i})}$$

where,

i is the type category of efficiency upgrades installed as shown in Table C- 1.

Cnt_i is the number of energy efficiency upgrades of type i installed by a recipient

$E_{svgs,i}$ is the assumed annual energy savings in MMBtu for each energy efficiency upgrade of type i as shown in Table C- 1.

APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATION

L_i is the assumed lifetime in years for energy efficiency upgrades of type i as shown in Table C- 1.

Table C- 1. Residential Project Energy Upgrade Categories, Lifetimes and Energy Savings¹⁰

Type Category	Description	Assumed Lifetime (Years)	Assumed Source Energy Savings (MMBtu/yr/measure)
R1	Simple direct-install measures including CFL's, low-flow showerheads, water heater blankets, HVAC tune ups and other low cost measures	5	0.5
R2	HVAC replacement, programmable thermostats, refrigerators, dishwashers, hot water heaters and any large appliance	15	7
R3	Duct sealing and duct insulating	15	10
R4	House air sealing, house insulating, window replacement and any other insulating (except duct insulating)	20	20

\bar{L}_{com} is calculated as follows:

$$\bar{L}_{com} = \frac{\sum_{j=1}^4 (Cn_j \times L_j)}{\sum_{j=1}^4 (Cn_j)}$$

where,

j is the type category of efficiency upgrades installed as shown in Table C- 2.

Cn_j is the number of energy efficiency upgrades of type j installed by a recipient

L_j is the assumed lifetime in years for energy efficiency upgrades of type j as shown in Table C- 2.

¹⁰ Assumed Lifetime for residential measures was estimated by NREL based on a review NAHB Study of Life Expectancy of Home Components, DEER, and consulting with evaluation experts. Assumed Source Energy Savings was estimated/adapted from the Better Building Energy Savings Measure Packages developed by NREL using BEopt. General methodology is documented here: <http://www.nrel.gov/docs/fy11osti/50572.pdf>

APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATION

Table C- 2. Commercial Project Energy Upgrade Categories and Lifetimes¹¹

Type Category	Description	Assumed Lifetime (Years)	Assumed Source Energy Savings (MMBtu/yr/measure)
C1	CFLs, faucet aerators and HVAC tune ups	5	100
C2	Commercial kitchen equipment, thermostats	11	6
C3	HVAC (packaged), refrigeration, hot water heaters, LED and linear fluorescent lighting	15	100
C4	Chillers, boilers, PV, solar thermal, insulation, windows	20	100

¹¹ Assumed Lifetime for commercial measures was estimated by NREL based on a review of DEER and consulting with evaluation experts. Assumed Source Energy Savings was derived using regression analysis of reported commercial projects with energy savings and installed measures. A measure may include several instances of one technology installed in a project.



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