Boulder County, Colorado,
Summary of Reported Data From
July 1, 2010 – September 30,
2013
Better Buildings Neighborhood
Program

Report Produced By:
U.S. Department of Energy
June 2014
This document presents a summary of data reported by an organization awarded federal financial assistance (e.g., grants, cooperative agreements) through the U.S. Department of Energy’s (DOE’s) Better Buildings Neighborhood Program (BBNP) from July 2010 or September 2010 through September 30, 2013. Although some awards have been extended into 2014, only the data reported through the end of September 2013 are included in this document.

We would like to thank the BBNP recipients who submitted these data, reviewed the information in this document, and provided revisions. We appreciate their perseverance and patience with the reporting process.

We would also like to thank Rebecca Ciraulo and Aayush Daftari at Navigant Consulting and Dave Roberts and Mike Heaney at the National Renewable Energy Laboratory (NREL) for compiling the quarterly information and the graphs and tables for this report.

Please contact Dale Hoffmeyer at betterbuildings@ee.doe.gov with any questions about this report.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

TABLE OF CONTENTS

Boulder County, Colorado, Summary of Reported Data .................................1

1.1 Introduction ............................................................................................................ 1

1.2 Source of Data ......................................................................................................... 3

1.3 Data Quality ............................................................................................................ 4

1.4 Funding Synopsis ..................................................................................................... 5

1.5 Program Design Synopsis ........................................................................................ 6

1.6 Driving Demand Synopsis ....................................................................................... 8

1.7 Financing Synopsis ................................................................................................ 11

1.8 Workforce Development Synopsis ....................................................................... 13

1.9 Estimated Energy Savings Synopsis ...................................................................... 16

1.9.1 Estimated Lifetime Energy Savings per Upgrade Analysis ............................... 17

APPENDIX A: Glossary of Terms ........................................................................ 20

APPENDIX B: Methodology to Calculate Source Energy Savings ......................... 25

APPENDIX C: Lifetime Energy Savings Calculations ............................................ 27
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

<table>
<thead>
<tr>
<th>Awardee Number</th>
<th>Recipient Name</th>
<th>State</th>
<th>Total Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>3554</td>
<td>Boulder County</td>
<td>Colorado</td>
<td>$25,000,000(^1)</td>
</tr>
</tbody>
</table>

1.1 Introduction

This document presents a summary of data reported by an organization awarded federal financial assistance (e.g., grants, cooperative agreements) by DOE’s BBNP from July 2010 or September 2010 through September 30, 2013. Although some awards were extended into 2014, only the data reported through the end of September 2013 are included in this document.

This document is not an evaluation of the recipient’s BBNP program or a final report of the recipient’s activities. The purpose of this document is to provide a summary of data reported quarterly by recipients. As the programmatic and building upgrade project data reported quarterly by each recipient is released, it will be available on the BBNP website at [http://energy.gov/eere/better-buildings-neighborhood-program/progress](http://energy.gov/eere/better-buildings-neighborhood-program/progress). This report may be useful to researchers and others who plan to study what recipients reported.

This document, and one like it for each BBNP award recipient, follows a similar structure with graphs and tables. Each document includes the following sections: Funding Synopsis, Program Design Synopsis, Driving Demand Synopsis, Financing Synopsis, Workforce Development Synopsis, and Energy Savings Synopsis. A similar document showing results from all BBNP recipients titled *Better Buildings Neighborhood Program Summary of Reported Data* is also available on the [BBNP website](http://energy.gov/eere/better-buildings-neighborhood-program/progress).

Two additional sources of information may be useful to researchers interested in the accomplishments of BBNP award recipients. The first is an independent evaluation of BBNP conducted by Research Into Action, NMR Group, Nexant, and Evergreen Economics. A *Preliminary Process and Market Evaluation* report was released in December 2012 and a *Preliminary Energy Savings Impact Evaluation* report was released in November 2013. Final reports will be released in 2014 and 2015. Second, as the recipient’s final technical report is completed, it will be available on the [BBNP website](http://energy.gov/eere/better-buildings-neighborhood-program/progress). The final technical report was written by

BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

the recipient and contains more detailed information about the recipient’s accomplishments and lessons learned. Some recipients conducted independent evaluations of their programs, and the final technical report is a source for locating those evaluations.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

1.2 Source of Data
BBNP included 34 (i.e., 25 Topic 1 and 9 Topic 2) competitively awarded American Reinvestment and Recovery Act (ARRA or Recovery Act)-funded Energy Efficiency Conservation Block Grants (EECBGs) and 7 competitively awarded FY10-funded State Energy Program (SEP) cooperative agreements. Topic 1 EECBGs were awarded at the beginning of June 2010, Topic 2 EECBGs were awarded in August 2010, and SEP agreements were awarded in October 2010. The first Quarterly Program Reports were due from recipients for Q4-2010 (grant start date through December 30, 2010) regardless of when the awards occurred.

All BBNP financial assistance agreements were originally set to expire between May and September 30, 2013. Four EECBGs awards were completed in 2013 (i.e., Toledo, Ohio; Connecticut; Omaha, Nebraska; and University Park, Maryland). The remaining agreements were modified to expire in 2014. For awards with an extended expiration date, the BBNP spending in this report will not equal the total awarded amount.

Organizations that received federal financial assistance under BBNP were required to submit a quarterly Federal Financial Report (SF-425), DOE Progress Report, and a BBNP Program Report. Most of the information in this document is based on the recipients’ BBNP Program Report submissions. A copy of the BBNP Program Report (Excel Template) may be obtained by emailing betterbuildings@ee.doe.gov. Recipients were also given the option to submit Program Report information via XML Web service.

EECBG awards were funded by the Recovery Act. All federal recipients of ARRA funds were required to submit quarterly ARRA reports, in addition to agency-specific reports, via the ARRA federal reporting website. Information reported under the authority of ARRA is available at www.recovery.gov. Estimated job creation information in this report was obtained from www.recovery.gov.

EECBG (34) and SEP (7) awards had slightly different mandatory reporting requirements for BBNP Quarterly Program Reports. For example, reporting job hours worked was mandatory for EECBG awards and voluntary for SEP. Reporting workers trained and certified was mandatory for SEP awards and voluntary for EECBG. Reporting the number of active contractors performing building upgrades under the program was mandatory for EECBG awards and voluntary for SEP.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

1.3 Data Quality

The data summary provided in this document is based on information recipients formally submitted to DOE using the BBNP Quarterly Program Report or ARRA report (EECBG only). Recipients reported quarterly totals for spending, estimated energy savings, assessments completed, and workers trained or certified. Information such as invoiced cost and loan amount was reported for each upgrade project. A total invoiced cost or loan amount is obtained from summing all the values reported for each upgrade project record that included this information. Estimated energy savings was reported as a total for the quarter and an estimate was reported for each upgrade project. Where appropriate, the percent or quantity of upgrade projects that had complete information has been indicated. These upgrade project records were used to determine some values in the figures and tables.

The data reported by recipients may include three types of errors: non-response, incorrect response, or processing errors.

Non-Response: Although some data in the BBNP Program Report was mandatory and other information was optional, not all recipients consistently reported the mandatory data elements. Missing mandatory data elements can be characterized as not available, not applicable, or not reported.

Incorrect Response: Data reported by recipients could be incorrect because the requested information was not understood; there was a lack of attention to detail; or information was misrepresented.

Processing Errors: Data reported could also be incorrect because of errors introduced when extracting the data from Program Reports and loading it into a central database. Processing errors can also be introduced when querying the central database to provide summary information.

DOE made several attempts to ask recipients to provide missing information and to verify the information that was reported. For example, recipients were provided a summary of what had been reported and a list of data quality issues following each quarterly reporting period, along with numerous requests to correct errors.
1.4 Funding Synopsis

Boulder County received a $25 million EECBG. This grant included funding for multiple subgrantees, including the City and County of Denver and Garfield County. BBNP funding supported three different programs in Boulder County, City/County of Denver, and Garfield County. Each program included activities to encourage energy efficiency upgrades in residential and commercial buildings. Figure 1 shows total recipient expenditures, other federal expenditures, and non-federal expenditures (e.g., leveraged spending) compared to the total investment in building upgrades (reported as invoiced cost).

The definition for non-federal expenditures includes the building owner’s contributions for the building upgrade cost. Based on the reported invoiced upgrade costs a larger amount reported for non-federal expenditures would be expected. It appears that the total non-federal expenditures reported did not include building owner investments.

Figure 1. Boulder County Cumulative Expenditures and Upgrade Invoiced Costs

The pie chart in Figure 1 shows recipient-reported spending by category. Thirty-seven percent of grant spending was for marketing and outreach activities, 10% for labor and material expenses associated with energy assessments or building improvements, and 53% for other program expenses. Other program expenses include 31% of grant funding to establish a revolving loan fund and loan loss reserve. Costs associated with energy advisors and rebates were also included under the other program expenses category.

---

2 Other federal expenditures may include additional federal financial assistance award funds or loans from DOE or another federal agency.

3 Non-federal expenditures may include third-party, in-kind contributions and the portion of the costs of a federally assisted project or program not borne by the federal government. This should include building owner contributions to building upgrade project cost.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

1.5 Program Design Synopsis

Boulder County’s EnergySmart program, the City of Denver’s Denver Energy Challenge (DEC) program, and the County of Garfield’s Garfield Clean Energy program have paired residents and businesses with an energy advisor—an expert to help move from assessment to upgrade with minimal hassle.

The program design strategy paired step-by-step assistance with financing and incentives to overcome key barriers in the energy upgrade process. All three counties had success with this model, in both urban (small or large) and mountain communities.

In Boulder County, once a home or business decided to participate in the EnergySmart program, an Energy advisor guided them through each step of the process, coordinating the energy assessment, interpreting results, providing a list of qualified contractors, and finding all available rebates and financing. It was generally recommended that the process start with an energy assessment; EnergySmart covered all but $135 of the $335 assessment cost for homeowners. The Energy advisor also installed some instant energy-saving devices, such as compact fluorescent light bulbs, water-saving showerheads and faucet aerators, and pipe insulation, at no additional cost. EnergySmart also offered services to the commercial sector in Boulder County, including free energy assessments to identify energy and money saving opportunities; an equipment tune-up program to help businesses optimize their current systems; assistance with identifying a contractor; rebates for equipment upgrades; and low-interest loans. For both homes and businesses, it is important to note that an Energy advisor customized their service to the customer’s needs, whether starting with an energy assessment to learn what needed to be done or simply connecting them to a loan or rebate to upgrade previously identified inefficient systems. Therefore, independent researchers doing analysis on the Boulder County data should not calculate conversion rate based on audit to upgrade, as this oversimplifies and misrepresents the program design.

DEC used an Energy advisor model, paired with low-interest loans, contractor training, and quality assurance to help businesses and residents achieve greater energy efficiency. Energy advisors walked residents through the upgrade process, helped prioritize installations, find qualified contractors, and identify tax credits, rebates, or financing. Advising happened primarily over the phone or email, or residents and businesses could choose to have an advisor come visit in person. The program also encouraged and scheduled energy assessments for residents. Home energy assessments are not required for participation, but the energy advisors could facilitate the process for those customers who elected to have an assessment by referring them to a pool of independent energy assessors.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

In August 2012, EnergySmart and DEC began offering low-interest financing from Elevations Credit Union to homes and businesses in Boulder County and the City and County of Denver.

Garfield Clean Energy utilized two full-time Energy Coaches who guided residents and business owners through the process of improving their buildings. In addition to advising, reviewing bids and securing rebates, Garfield Clean Energy established a residential financing product.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

1.6 Driving Demand Synopsis

Boulder County’s EnergySmart program worked with local consultants to develop innovative outreach strategies based on social marketing principles. Reaching out to businesses and residents through trusted sources is one of the main outreach strategies that have supported program participation.

Having certified more than 300 businesses for their environmental achievements over the years and conducted site visits with nearly 1,000 businesses a year through the Partners for a Clean Environment (PACE) program, the Boulder County Public Health PACE team members already had been identified by businesses as trusted business advisors. This was the initial vehicle that was used to get the word out to businesses about EnergySmart and first set of businesses approached through door-to-door outreach.

EnergySmart has worked closely with local residents to reach out through existing community clubs and organizations to reach them where they already gather with trusted friends. As participation continued to grow, the most commonly reported lead source was a friend or neighbor, indicating that trusted word-of-mouth advertising is effective at raising interest.

Boulder County used traditional marketing and social media to have a steady public presence of the EnergySmart brand. It also used several innovative approaches to drive demand for energy improvements, with a few briefly described below.

Carrotmob Boulder was a campaign started by students at the University of Colorado, Boulder and CoPIRG Energy Service Corp., that sought to influence local businesses to promote environmentally friendly and sustainable practices. A carrotmob is a contest among businesses in the University Hill district to see which one will make the biggest commitment to a social cause (in this case, reducing energy use). Customers were then encouraged to patronize the business that won the contest over a period of time. This “buycott,” as opposed to a “boycott,” used a “carrot” rather than “stick” approach.

Boulder County conducted a Home Energy Makeover contest. Through a rigorous application process, five homeowners were awarded energy efficiency building upgrades. Contractors donated materials and services and received some marketing recognition. The Home Energy Makeover was intended to help promote the program to others.

Several large employers partnered with EnergySmart to offer their employees “points” toward their institutional wellness initiatives for participation in an EnergySmart “Healthy Home” seminar. This initiative helped drive additional enrollments for an EnergySmart home energy
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

assessment. This innovative initiative was also offered to employees of Boulder County, integrating into the existing employee wellness program. This effort was successful in integrating home health, safety, and efficiency into existing, successful, wellness-focused programs.

EnergySmart also reached students and their families with the Teach for Sustainability campaign. Students learned about energy-saving behaviors through characters like Kilowatt Kid, Count Plugula, and Dr. Drafty.

In Denver, a strong partnership between the program and the local utility, Xcel Energy, was one key to driving demand. DEC helped customers take advantage of utility rebates and worked to train contractors and enforce standards, while informing customers about what they needed to look for in a qualified contractor. Finally, the loan product offered in conjunction with Elevations Credit Union provided an affordable way to finance larger projects, with interest rates starting at 2.75%.

Garfield Clean Energy placed advertisements in numerous local newspapers, worked with local chambers of commerce, and presented at local organizations' meetings. The program worked extensively with local contractors, energy professionals, and builders to promote energy efficiency and the program.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

Figure 2 shows the cumulative energy assessments and upgrades reported by Boulder County, Denver, and Garfield County from all building sectors through September 30, 2013, and the estimated annual source energy savings\(^4\) (right axis).

**Figure 2. Boulder County Assessments, Upgrades, and Estimated Savings**

![Figure 2. Boulder County Assessments, Upgrades, and Estimated Savings](image)

<table>
<thead>
<tr>
<th></th>
<th>Residential Single-Family</th>
<th>Residential Multi-Family Units</th>
<th>Commercial Buildings</th>
<th>Industrial Buildings</th>
<th>Agricultural Buildings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessments</td>
<td>7530</td>
<td>3724</td>
<td>2999</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Upgrades</td>
<td>2851</td>
<td>5388</td>
<td>1713</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

\(^4\) Source energy, also called primary energy, is the amount of fossil fuels and electricity plus the losses associated with the production of electricity (i.e., losses that occur in the generation, transmission, and distribution). Total estimated source energy savings was calculated by DOE. See Appendix B.
1.7  Financing Synopsis

Boulder County’s EnergySmart and DEC financed low-interest loans through a partnership with Elevations Credit Union that launched August 2012. The loan program offered low-interest loans for energy improvements and the opportunity to finance solar projects after a home or business makes improvements to reduce energy use by 15%. The lending capital was provided through Elevations Credit Union. Boulder and Denver Counties funded a loan loss reserve. Residential loans were offered at interest rates starting at 2.75% for 3-, 5-, 7-, and 10-year terms and commercial loans starting at 3.75% for 3-, 5-, 7-, and 10-year terms.

The Garfield Clean Energy revolving loan fund (RLF) offered loans to homeowners in amounts ranging from $1,000 to $25,000 with an interest rate of 3.75% to 8.5%. The Garfield Clean Energy program board dedicated $300,000 to this fund and as of September 2013, $63,000 had been loaned.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

Table 1 below shows the grant-funding investments in RLFs, loan loss reserves (LLRs), or interest rate buy-downs (IRBDs).

Table 1. Financing Investments and Results (Through September 30, 2013)

<table>
<thead>
<tr>
<th>Financing Investments and Results (Through 9/30/13)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>RLF (Commercial)</td>
<td>$0</td>
</tr>
<tr>
<td>RLF (Residential)</td>
<td>$590,672</td>
</tr>
<tr>
<td>Percent of Total Award Invested in RLF</td>
<td>2%</td>
</tr>
<tr>
<td>LLR (Multi-Sector)</td>
<td>$7,144,496</td>
</tr>
<tr>
<td>LLR (Commercial)</td>
<td>$0</td>
</tr>
<tr>
<td>LLR (Residential)</td>
<td>$0</td>
</tr>
<tr>
<td>Percent of Total Award Invested in LLR</td>
<td>29%</td>
</tr>
<tr>
<td>Interest Rate Buy-Down</td>
<td>$0</td>
</tr>
<tr>
<td>Total Financing Investment</td>
<td>$7,735,168</td>
</tr>
<tr>
<td>Percent of Total Award</td>
<td>31%</td>
</tr>
<tr>
<td>Total Capital (Private and Other Non-BBNP)</td>
<td>$35,000,000</td>
</tr>
<tr>
<td>Leveraged for Lending</td>
<td></td>
</tr>
</tbody>
</table>

Results⁵

<table>
<thead>
<tr>
<th>Results</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount Loaned Out (Residential)</td>
<td>$1,310,812</td>
</tr>
<tr>
<td>Number of Loans (Residential)</td>
<td>141</td>
</tr>
<tr>
<td>Average Loan Amount (Residential)</td>
<td>$9,296</td>
</tr>
<tr>
<td>Amount Loaned Out (Commercial)⁶</td>
<td>$313,080</td>
</tr>
<tr>
<td>Number of Loans (Commercial)</td>
<td>4</td>
</tr>
<tr>
<td>Average Loan Amount (Commercial)</td>
<td>$78,270</td>
</tr>
</tbody>
</table>

---

⁵ Includes reported loans from Boulder County, Denver, and Garfield County’s programs

⁶ Microloans totaling $290,672 are not represented.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

1.8 Workforce Development Synopsis

Table 2 shows the total number of workers trained and certified as reported by recipients. Most recipients reported the number of workers trained and certified each quarter; the table shows the cumulative total through September 30, 2013. The table also shows the number of active participating contractors reported by recipients for one quarter. The number of participating contractors may increase or decrease each quarter. However, it is not summed across quarters because many of the same contractors actively participated during multiple quarters. Therefore, only the number of participating contractors reported in the most recent quarter is provided in the table.

Table 2. Workforce Development Results (Through September 30, 2013)

<table>
<thead>
<tr>
<th>Workforce Development Results(^7) (Through 9/30/13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Trained Workers</td>
</tr>
<tr>
<td>Number of Certified Workers</td>
</tr>
<tr>
<td>Active Participating Contractors (Q3-2013)</td>
</tr>
</tbody>
</table>

Figure 3 shows jobs created or retained. EECBG recipients were required to report jobs created or retained expressed as “full-time equivalent” (FTE) for Recovery Act reporting, which specified direct jobs created and retained by subgrantees and vendors. This information is in blue in Figure 3.

EECBG recipients were asked on the BBNP Program Report to report hours worked per quarter directly funded by BBNP funds, as well as hours worked administrating or working on the BBNP program if funded by other federal and leveraged funds (e.g., state and local funds, utilities, financial institutions, private contributions, etc.). This includes but is not limited to administrative staff, consultants, and contractors involved in the management or deployment of BBNP-related building upgrades and assessment activities. This information is in green in Figure 3 is estimated based on total hours worked during the quarter reported by the recipient divided by 520 hours per quarter. The BBNP Program Report definition was broader than direct jobs reported for the Recovery Act and is one reason why Recovery Act Reporting and BBNP Reporting in Figure 3 differ.

\(^7\) Reporting the number of trained and certified workers was mandatory for SEP and voluntary for EECBG. Reporting the number of active contractors was mandatory for EECBG and voluntary for SEP.
Workforce development and contractor engagement were a focus for the Boulder County, Denver, and Garfield County programs. While the programs did not track the number of individuals who received certifications, extensive focus was placed on maintaining a residential contractor pool with companies having knowledge and training in health and safety, installations with optimal performance, and quality assurance.

Since the inception of EnergySmart and DEC, the programs provided training to fill skill gaps and ensure contractors were following the latest Building Performance Institute (BPI) standards and building codes. Trainings covered topics such as Combustion Appliance Zone (CAZ) testing, proper air sealing, consultative sales techniques, using financing to drive sales, and more. The program also provided quality assurance with feedback to contractors if issues were found. This process provided a mentoring opportunity where contractors can see how their work can be improved and where a pattern might be emerging where additional training for staff could be useful.

Boulder County offered three training sessions called “BPI Lite” early in the EnergySmart program. This was a basic building science 101 class that was designed for installers that did not have building science exposure. Boulder County hired Energy Logic to conduct the hands-on training, including one day in the field and one day in the classroom. Commercial contractor trainings were also offered and covered technical knowledge of lighting, heating, and cooling.

---

8 Reporting job hours worked was mandatory for EECBG and voluntary for SEP. ARRA Reporting only includes EECBG data.
as well as sessions on rebates, financing, sales training, and using success stories. Boulder County partnered with the Colorado Green Building Guild to market these trainings, tapping into their existing strong trade ally network.

A new CAZ testing and House-as-a-System training for heating, venting, and air conditioning (HVAC) contractors was launched later in EnergySmart and DEC. A two-day subsidized class was offered, including classroom and field instruction, and the training was augmented with mentorship from the programs’ contractor manager. Furthermore, these contractors had access to the interplay CAZ simulation to practice the CAZ procedure and not put any homeowners at risk. The process ends with the trainer coming out to observe each contractor perform the procedure and verify competency. This was offered to both Boulder and Denver County residential contractors.

Boulder’s EnergySmart program involved more than 118 residential contractors and 167 commercial contractors in training. DEC involved more 60 residential and commercial contractors in its partnership program and trainings.

To maintain a high standard, in April 2013, Boulder County and Denver reduced their residential contractor partnership pool from 75 to 17 in Boulder County and 26 to 9 in Denver. The application process for contractors was also streamlined at this time to allow one application for both programs, recognizing the geographical service range of the contractor community.

Garfield Clean Energy built a qualified workforce in the county by providing training to local contractors, energy professionals, and builders. Garfield Clean Energy also partnered with utilities and other statewide groups to bring training workshops to the Western Slope of Colorado. In 2011 alone, Garfield Clean Energy held more than a dozen workshops and trainings attended by more than 500 professionals. Such trainings allow contractors to better grasp the wide variety of local utility programs and learn how selling efficiency can help them boost their businesses.
1.9 Estimated Energy Savings Synopsis

Recipients reported estimated energy savings in two ways. First, recipients were asked to report estimated savings data quarterly: total kilowatt-hours of electricity, therms of natural gas, gallons of fuel oil, and gallons of propane saved, along with dollars in energy costs saved. Table 3 shows the total estimated annual energy savings of the recipient’s activities reported through September 30, 2013.

Table 3. Estimated Annual Energy Savings (Through September 30, 2013), as Reported in Program Summaries

<table>
<thead>
<tr>
<th>Estimated Annual Energy Savings (Through 9/30/13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>kWh Electricity</td>
</tr>
<tr>
<td>Therms Natural Gas</td>
</tr>
<tr>
<td>Gallons of Oil</td>
</tr>
<tr>
<td>Gallons of Propane</td>
</tr>
</tbody>
</table>
| Total Estimated MMBtu Savings (Source Energy)
  \(^9\)                                   | 769,872    |
| Total Estimated Energy Cost Savings          | $6,250,904 |

Secondly, recipients were asked to report estimated savings data quarterly for each upgrade project. Table 4 shows the sum of the estimated energy savings of all building upgrade projects reported by the recipient through September 30, 2013. The second column shows the number of upgrade projects that were summed to estimate the energy savings in the third column.

\(^9\) Total estimated source energy savings was calculated by DOE. See Appendix B.
BOULDER COUNTY, COLORADO, SUMMARY OF REPORTED DATA

Table 4. Sum of Estimated Annual Energy Savings (Through September 30, 2013), as Reported for Individual Upgrade Projects

<table>
<thead>
<tr>
<th>Sum of Estimated Annual Energy Savings (Through 9/30/13)</th>
<th>Number of Projects Summed</th>
<th>Sum of Estimated Savings Reported</th>
</tr>
</thead>
<tbody>
<tr>
<td>kWh Electricity</td>
<td>8,950</td>
<td>45,810,464</td>
</tr>
<tr>
<td>Therms Natural Gas</td>
<td>7,697</td>
<td>1,639,546</td>
</tr>
<tr>
<td>Gallons of Oil</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gallons of Propane</td>
<td>4</td>
<td>1,692</td>
</tr>
<tr>
<td>Sum of Estimated Annual Energy Cost Savings</td>
<td>9,602</td>
<td>$5,870,895</td>
</tr>
<tr>
<td>Reported Method(s) of Savings Prediction</td>
<td>ASHRAE LEVEL 1, DEEMED SAVINGS, PRELIMINARY ENERGY USE ANALYSIS</td>
<td></td>
</tr>
</tbody>
</table>

The program-reported total in Table 3 will not necessarily equal the sum of estimated savings in Table 4. Recipients were originally asked to only report individual building upgrade projects that were estimated to achieve at least a 15% reduction in total building energy use. Recipients were also told to include estimated energy saving from all upgrades in their program summaries, including upgrades that achieved less than a 15% reduction in total building energy use, in their program totals. In 2012, recipients were given the option to continue to report only building upgrade projects that saved 15% or to report all building upgrade projects so long as the total portfolio of projects (by building sector) achieved an average savings of 15%.

1.9.1. Estimated Lifetime Energy Savings per Upgrade Analysis

From the beginning of the Better Buildings Neighborhood Program, recipients expressed interest in understanding how their results compared to other recipients. Figure 4 shows an estimated lifetime energy savings per upgrade for the recipient and an average estimated lifetime energy savings per upgrade based on all BBNP-reported projects. This analysis was completed by NREL using recipient-reported project information. The methodology used to complete the analysis is provided in the Appendix C. Eighty-eight percent of the reported BBNP upgrade projects were used in the analysis to calculate the BBNP average because energy savings estimates were missing or incomplete for 12% of reported projects.
Figure 4. Estimated Lifetime Energy Savings per Upgrade

There could be several reasons why a recipient’s results are higher or lower than the BBNP average. Recipients implemented a variety of program design approaches, including different mixes of energy efficiency measures, and targeted different building types and customer segments. Reviewing the summary report of other recipients may provide insights into program design choices and other factors that could influence results.

In addition to program design decisions, other factors could influence results. For example, programs in more energy-intensive climates may be able to achieve greater savings per upgrade because average energy consumption is higher than the national average. Programs in states with high energy costs may find that customers are more motivated to save more energy than states with low energy costs.

---

10 SF is single-family home. CB is commercial building.
## APPENDIX A: GLOSSARY OF TERMS

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Participating Contractors:</td>
<td>Active contractors are qualified (qualified according to the individual recipients’ program guidance) contractors who have performed one or more building upgrades in the reporting quarter.</td>
</tr>
<tr>
<td>Assessments:</td>
<td>Expert review of a building’s energy savings opportunities, which typically includes an onsite inspection of the building and its systems and results in recommendations for building energy performance improvements.</td>
</tr>
<tr>
<td>BBNP:</td>
<td>Better Buildings Neighborhood Program</td>
</tr>
<tr>
<td>BBNP Award Spending:</td>
<td>Total outlay amount for recipients through 9/30/13</td>
</tr>
<tr>
<td>Certified Workers:</td>
<td>Number of workers with a nationally-recognized certification. Recipients could choose to adopt an alternative to nationally-recognized certification and provide a justification for the alternative certification chosen.</td>
</tr>
<tr>
<td>EECBG:</td>
<td>Energy Efficiency Conservation Block Grant</td>
</tr>
<tr>
<td>IRBD:</td>
<td>(Interest Rate Buy-Down) Program administrators provide lenders or investors with an up-front payment when a financial product is originated to reduce the interest rate a customer pays. The payment is typically the present value of the difference between the interest rate the customer will pay and the “market” interest rate of the financial product over the expected life of the financial product.</td>
</tr>
<tr>
<td>Invoiced Upgrade Costs:</td>
<td>Total cost of the building energy efficiency upgrades, as invoiced by the contractor performing the work, which includes the building owner’s contribution, and any incentives or grants funded by BBNP funds, other federal funds or non-Federal sources intended to reduce the building owner’s cost.</td>
</tr>
</tbody>
</table>
## Appendix A: Glossary of Terms

### Jobs Created/Retained:
For the purpose of Recovery Act reporting jobs created and retained was estimated based on the job hours directly funded with BBNP funds during a reporting quarter divided by 520 hours per quarter. EECBG recipients were required to report jobs created or retained expressed as “full-time equivalent” (FTE) for Recovery Act reporting. The Recovery Act reporting specified direct jobs created and retained by sub-recipients and vendors. For the purpose of BBNP Quarterly Program reporting, jobs created and retained was estimated based on the job hours worked directly funded with BBNP funds and job hours worked funded by other federal funds and leveraged funds (i.e. state and local funds, utilities, financial institutions, private contributions, etc.) during a reporting quarter divided by 520 hours per quarter. This includes, but is not limited to; administrative staff, consultants, and contractors involved in the management or deployment of assessment and building upgrade activities. The BBNP Program Report definition was broader than direct jobs reported for the Recovery Act.

### LLR:
(Loan Loss Reserve) A form of credit enhancement through which a program administrator (or other entity) promises to pay a lender some portion (less than 100%) of losses the lender endures on a financial product or pool of financial products. 5% to 20% LLRs are common.

### Labor & Materials:
Recipient outlays of BBNP award funds incurred as part of an assessment or upgrade directly associated with the installation of energy efficient equipment, appliances, or building components (e.g. insulation, windows, etc.). This includes incentives or grants to reduce a building owner’s labor or material costs to complete and energy assessment or upgrade.

### Marketing & Outreach:
Recipient outlays of BBNP award funds for communication activities designed to identify, reach and motivate potential customers to participate in a program and learn more (e.g. assessment or other informational activity) about energy efficiency or initiate an energy efficiency upgrade.

### MMBtu
One million British thermal units (Btu).

### Multi-Family Unit:
A unit in a building with multiple housing units--a structure that is divided into living quarters for two or more families or households in which one household lives above or beside another. This category also includes houses originally intended for occupancy by one family (or for some other use) that have since been converted to separate dwellings for two or more families.
APPENDIX A: GLOSSARY OF TERMS

Non-Federal Expenditures: These may include third-party, in-kind contributions and the portion of the costs of a federally assisted project or program not borne by the Federal Government. This should include building owner contributions to building upgrade project cost.

Other Federal Expenditures: These may include additional federal financial assistance award funds or loans from the Department of Energy or another federal agency.

Other Program Expenses: Recipient outlays of BBNP award funds not classified as labor & materials or marketing & outreach. These expenses are often associated with program overhead. Outlays are distinct from DOE’s definition of expenditures, which is most relevant with financing programs (i.e., Funds drawn down and provided by the recipient to a third party, to capitalize a loan fund, are considered outlays. Funds drawn down by the recipient to capitalize a loan fund in-house are not considered outlays until the funds are loaned out.).

RLF: (Revolving Loan Fund) Funds of capital used to provide loans for energy efficiency and renewable energy improvements; loan repayments recapitalize the funding pool to enable additional lending.

SEP: State Energy Program

Single-Family: A housing unit, detached or attached, that provides living space for one household or family. Attached houses are considered single-family houses as long as they are not divided into more than one housing unit and they have an independent outside entrance. A single-family house is contained within walls extending from the basement (or the ground floor, if there is no basement) to the roof. A mobile home with one or more rooms added is classified as a single-family home. Townhouses, row-houses, and duplexes are considered single-family attached housing units, as long as there is no household living above another one within the walls extending from the basement to the roof to separate the units.

Source energy: Also called primary energy, is the amount of fossil fuels and electricity plus the losses associated with the production of electricity (i.e., losses that occur in the generation, transmission, and distribution).

Total Capital (Private and Other non-BBNP) Leveraged for Lending: Capital committed by one of more third parties for financing energy efficiency building upgrades. This can include federally funded (non-BBNP) revolving loan funds and private capital from credit unions, banks or other financial institutions.

Trained Workers: Number of workers trained under a nationally-recognized organization or curriculum. Recipients could choose to adopt an alternative to nationally-recognized training and provide a justification for the alternative training chosen.
Upgrades: Also called building upgrades or retrofits, an individual or group of measures that a customer undertakes to improve building performance, with benefits including more efficient energy use, improved comfort and indoor air quality, ensured combustion safety, and lower utility bills.
APPENDIX B: METHODOLOGY TO CALCULATE SOURCE ENERGY SAVINGS
APPENDIX B: METHODOLOGY TO CALCULATE SOURCE ENERGY SAVINGS

DOE used the following methodology to calculate source energy savings:

\[ E_{\text{svgs}} = \sum_{i} E_{\text{svgs source},i} + E_{\text{svgs site},i} \]

where,

- \( E_{\text{svgs}} \) is the total annual energy savings in MMBtu
- \( E_{\text{svgs source},i} \) is the annual source energy savings in MMBtu for each energy type \( i \) as shown in Table B-1
- \( E_{\text{svgs site},i} \) is the total estimated annual site energy savings for each energy type \( i \) as shown in Table B-1
- \( CF_{\text{MMBtu},i} \) is the MMBtu conversion factor for each energy type \( i \) as shown in Table B-1
- \( CF_{\text{Site to Source},i} \) is the site to source conversion factor for each energy type \( i \) as shown in Table B-1.

<table>
<thead>
<tr>
<th>Energy Type</th>
<th>MMBtu Conversion Factor</th>
<th>Site to Source Conversion Factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>0.00341214 MMBtu/kWh</td>
<td>3.365</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>0.1027 MMBtu/ccf</td>
<td>1.092</td>
</tr>
<tr>
<td>Natural Gas</td>
<td>0.1 MMBtu/therm</td>
<td>1.092</td>
</tr>
<tr>
<td>Fuel Oil (Type 2)</td>
<td>0.14 MMBtu/gallon</td>
<td>1.158</td>
</tr>
<tr>
<td>Propane/LPG</td>
<td>0.09133 MMBtu/gallon</td>
<td>1.151</td>
</tr>
<tr>
<td>Kerosene</td>
<td>0.135 MMBtu/gallon</td>
<td>1.205</td>
</tr>
<tr>
<td>Wood</td>
<td>20 MMBtu/cord</td>
<td>1</td>
</tr>
</tbody>
</table>
APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATIONS
APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATIONS

The Lifetime Energy Savings, LES, is the total source energy savings over the expected life of the installed efficiency upgrades, expressed in MMBtu. An LES value is calculated for each grant recipient as follows:

\[
E_{svgs,r} = \frac{E_{svgs,res} + E_{svgs,com}}{C_{com} + C_{res}}
\]

where,

- \(E_{svgs,r}\) is the total estimated annual energy savings for all projects reported by the recipient (MMBtu/yr)
- \(E_{svgs,com}\) is the total estimated annual source energy savings in MMBtu for all commercial upgrades reported by the grant recipient
- \(E_{svgs,res}\) is the total estimated annual source energy savings in MMBtu for all residential upgrades reported by the grant recipient

\[
E_{svgs,com} = \sum_{i} C_{com,i} E_{svgs,i}
\]

\[
E_{svgs,res} = \sum_{i} C_{res,i} E_{svgs,i}
\]

where,

- \(i\) is the type category of efficiency upgrades installed as shown in Table C-1.
- \(C_{com,i}\) is the number of energy efficiency upgrades of type \(i\) installed by a recipient
- \(C_{res,i}\) is the number of energy efficiency upgrades of type \(i\) installed by a recipient
- \(E_{svgs,i}\) is the assumed annual energy savings in MMBtu for each energy efficiency upgrade of type \(i\) as shown in Table C-1.
APPENDIX C: LIFETIME ENERGY SAVINGS CALCULATION

$L_i$ is the assumed lifetime in years for energy efficiency upgrades of type $i$ as shown in Table C-1.

Table C-1. Residential Project Energy Upgrade Categories, Lifetimes and Energy Savings

<table>
<thead>
<tr>
<th>Type Category</th>
<th>Description</th>
<th>Assumed Lifetime (Years)</th>
<th>Assumed Source Energy Savings (MMBtu/yr/measure)</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1</td>
<td>Simple direct-install measures including CFL’s, low-flow showerheads, water heater blankets, HVAC tune-ups and other low-cost measures</td>
<td>5</td>
<td>0.5</td>
</tr>
<tr>
<td>R2</td>
<td>HVAC replacement, programmable thermostats, refrigerators, dishwashers, hot water heaters and any large appliance</td>
<td>15</td>
<td>7</td>
</tr>
<tr>
<td>R3</td>
<td>Duct sealing and duct insulating</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>R4</td>
<td>House air sealing, house insulating, window replacement and any other insulating (except duct insulating)</td>
<td>20</td>
<td>20</td>
</tr>
</tbody>
</table>

$L_j$ is calculated as follows:

$$L_j = \frac{\sum_{i} Cnt_i L_i}{\sum_{i} Cnt_i}$$

where,

- $j$ is the type category of efficiency upgrades installed as shown in Table C-2.
- $Cnt_j$ is the number of energy efficiency upgrades of type $i$ installed by a recipient
- $L_j$ is the assumed lifetime in years for energy efficiency upgrades of type $j$ as shown in Table C-2.

---

11 Assumed Lifetime for residential measures was estimated by NREL based on a review NAHB Study of Life Expectancy of Home Components, DEER, and consulting with evaluation experts. Assumed Source Energy Savings was estimated/adapted from the Better Building Energy Savings Measure Packages developed by NREL using BEopt. General methodology is documented here: [http://www.nrel.gov/docs/fy11osti/50572.pdf](http://www.nrel.gov/docs/fy11osti/50572.pdf)
### Table C-2. Commercial Project Energy Upgrade Categories and Lifetimes

<table>
<thead>
<tr>
<th>Type Category</th>
<th>Description</th>
<th>Assumed Lifetime (Years)</th>
<th>Assumed Source Energy Savings (MMBtu/yr/measure)</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>CFLs, faucet aerators and HVAC tune ups</td>
<td>5</td>
<td>100</td>
</tr>
<tr>
<td>C2</td>
<td>Commercial kitchen equipment, thermostats</td>
<td>11</td>
<td>6</td>
</tr>
<tr>
<td>C3</td>
<td>HVAC (packaged), refrigeration, hot water heaters, LED and linear fluorescent lighting</td>
<td>15</td>
<td>100</td>
</tr>
<tr>
<td>C4</td>
<td>Chillers, boilers, PV, solar thermal, insulation, windows</td>
<td>20</td>
<td>100</td>
</tr>
</tbody>
</table>

---

12 Assumed Lifetime for commercial measures was estimated by NREL based on a review of DEER and consulting with evaluation experts. Assumed Source Energy Savings was derived using regression analysis of reported commercial projects with energy savings and installed measures. A measure may include several instances of one technology installed in a project.