Thank you for attending the Kickoff Event for STEP-UP. Please complete this brief survey to provide feedback on today’s event and help us create a program that will best serve the needs and interests of University Park residents. Your feedback matters!

Your participation in this survey is voluntary and your responses will be kept confidential.

1. How did you find out about this Kickoff Event? (check all that apply)
   - Town newsletter
   - Town website
   - Postcard received from Town
   - Poster on the Metro shuttle bus
   - Signs in Town
   - Word of mouth
   - News coverage (e.g. Patch)
   - Other (please specify): ________________________

2. What are the primary reasons you decided to attend this event? (check up to 3)
   - To learn more about the benefits & requirements of participating in STEP-UP
   - To get specific information on how to save energy & reduce the cost of my utility bills
   - To meet the new Energy Coach
   - To learn about Pepco’s Home Performance with ENERGY STAR Audit Program
   - To meet Pepco Program auditors/contractors
   - To attend a community event
   - To learn how to improve my home’s comfort
   - To learn about tax credits & rebates for energy efficiency improvements
   - To learn about financing for energy efficiency improvements
   - To learn about MEA’s Home Performance Rebate Program
   - To win a door prize and/or KickOff contest
   - To learn how to reduce my carbon footprint
   - To network with other UP residents
   - Other (please specify): ________________________

3. On a scale of 1 to 5, how worthwhile did you find today’s event? (circle one only)

   Not at all worthwhile | Less worthwhile than anticipated | Undecided | More worthwhile than not | Very worthwhile
   --- | --- | --- | --- | ---
   1 | 2 | 3 | 4 | 5

4. On a scale of 1 to 5, how likely are you to sign-up to participate in STEP-UP? (circle one only)

   Unlikely to sign up | Leaning against signing up | Undecided | Leaning toward signing up | Very likely to sign up
   --- | --- | --- | --- | ---
   1 | 2 | 3 | 4 | 5

[please turn over -- additional questions on back]
5. On a scale of 1 to 5, what is the likelihood that you would attend a meeting held in University Park on each of the following topics? (please circle one rating for each meeting topic)

<table>
<thead>
<tr>
<th>Meeting Topics</th>
<th>Very Unlikely</th>
<th>Leaning Against</th>
<th>Don’t Know</th>
<th>Leaning Toward</th>
<th>Very Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy auditing process and benefits</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Costs &amp; benefits of making energy efficiency improvements</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Geothermal heating / cooling</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Solar hot water heating</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Photovoltaics for electricity generation</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Window replacement &amp; historic preservation issues</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Financial tools / incentives available for energy efficiency improvements</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Purchase of clean power</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Bulk purchasing of windows and doors, appliances and/or other energy efficient items</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Other (please specify):</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Other (please specify):</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

6. Please provide any additional comments you would like regarding today’s event or about STEP-UP:

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

7. Are you willing to participate in a more detailed, follow-up survey? (check one only)

O Yes If “Yes” → Name: ________________________
Address: ________________________
Phone: ________________________
Email: ________________________

O No

Thank you for completing this survey and sharing your opinions with us!