Community Energy Strategic Planning
Better Buildings Alliance

Introduction
Make public, commercial, and industrial buildings 20% more efficient by 2020; save more than $40 billion annually for US organizations; create American jobs

- Demonstrate market leadership
- Make portfolio wide commitment to continuous improvement
- Overcome persistent obstacles with replicable solutions
- Showcase real solutions
- Celebrate leadership with recognition
- Partner with local leaders to better understand policy and technical opportunities
- Measure success
Pillars of Better Buildings Initiative

- Federal leadership by example
  - Improving federal building portfolio through energy performance contracts (ESPCs) of over $2 billion

- Developing a skilled clean energy workforce
  - Establishing three Centers for Building Operations Excellence

- Making energy efficiency investment easier
  - Incorporating value of efficiency in asset appraisals
  - Improving data access and analysis
  - Streamlining incentives – 179D and QECBs

- Developing innovative, replicable solutions with market leaders
  - Better Buildings Challenge Partner data transparency, showcase projects, implementation playbooks
  - Engaging broad communities to find solutions through Better Building Alliances
What is a Strategic Energy Plan?

- A long-term blueprint to focus and guide efforts toward achieving a defined energy vision

- Articulates goals, identifies strategies and actions to meet goals, and allocates resources to complete these strategies

- Instead of undertaking decisions on a single-year, as-needed basis, a strategic plan is:
  - Proactive
  - Comprehensive
  - Structured
  - Long-term
  - Enduring
Why Complete a CESP?

- Cost savings for taxpayers and consumers
- Job creation in local economy
- Greater energy security
- Increased influence in infrastructure planning
- Free up cash flow for other community priorities
- Improved air quality
- Proactive stance for capturing future opportunities
CESP is a Progression of Influence-Building Actions

- Regional, State, and National Initiatives
- Community Energy Activities
- Local Government Operations
Community Energy Strategic Planning Process

1. Form Leadership Team
2. Identify & Engage Stakeholders
3. Develop an Energy Vision
4. Profile
5. Strategies
6. Identify & Prioritize Actions
7. Put Together a Financing Strategy
8. Develop a Blueprint for Implementation
9. Plan to Evaluate
10. Adopt & Publicize
Resources

Community Energy Strategic Planning (CESP) Guide

- Tools
- Additional Resources

http://www1.eere.energy.gov/wip/solutioncenter/strategic_energy_planning_guide.html