**Climate Change, Drought & Environment** 

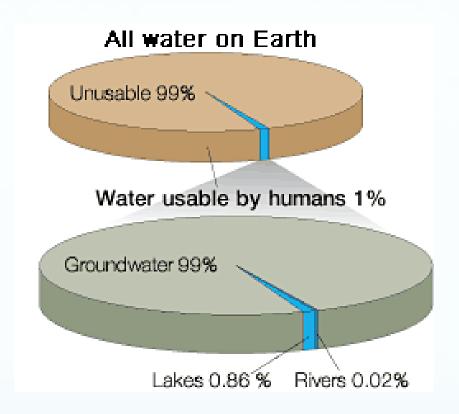
# **The Definitive Crisis** of the 21st Century

**Freshwater Scarcity** 

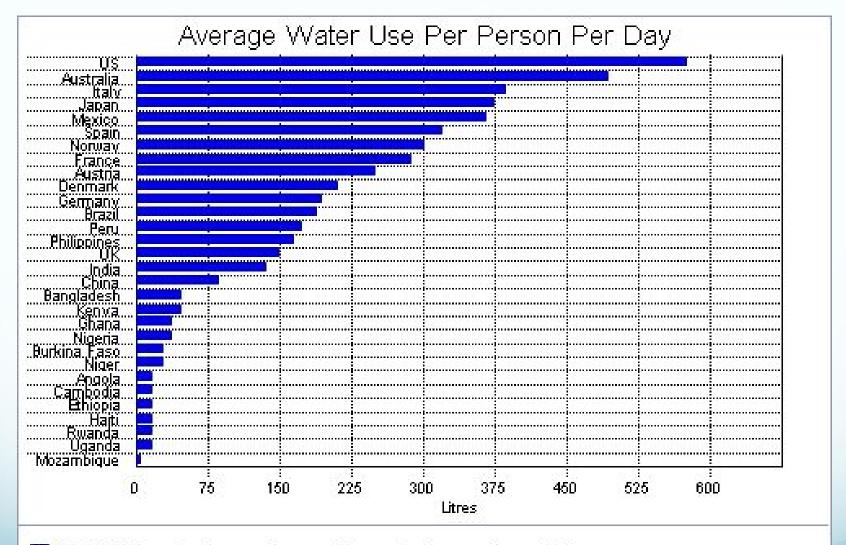
# We Call it Planet Earth, but it is Planet H<sub>2</sub>O



It is Saline Water



Evidence suggests that the major global crisis of the 21<sup>st</sup> century will be widespread freshwater scarcity.



United Nations Development Program - Human Development Report 2006

#### **Water Use Facts:**

- Water consumption doubles every 20 years, outpacing population growth.
- By 2025 demand will exceed supply by 56%.
- Direct linkage between:
  - water
  - energy
  - food
  - security

### **Global Protracted Droughts**





Darren Stallwitz, stands in his cornfield, in Dumas, Texas, and Aug. 13, 2011.







#### theguardian

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#### Vladimir Putin bans grain exports as drought and wildfires ravage crops

- · More than a third of cultivable land in Russia destroyed
- · Wheat prices hit 23-month high on commodities market

Tom Parfitt in Moscow The Guardian, Thursday 5 August 2010 13.35 EDT





#### In the US: Water Shortages

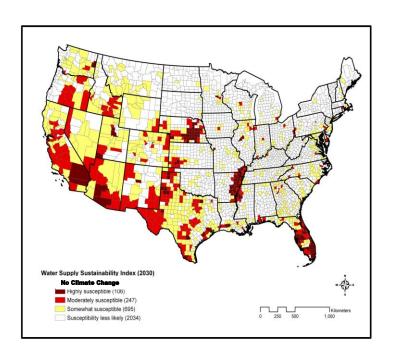


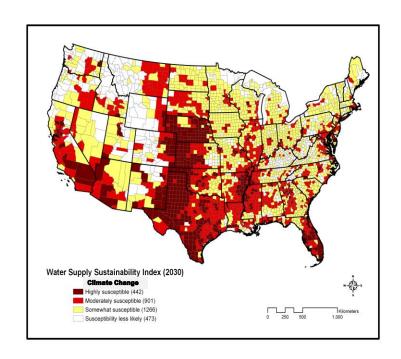
Metropolitan Water District of Southern California reduced supplies to member agencies and 19 million residents



Lake Lanier in Cumming, Georgia - major freshwater source for greater Atlanta, epic droughts, 2007/2008 & 2011.

#### Projected Water Sustainability Index (2030): US





Under today's climate conditions

With predicted climate change factored in

<u>Source:</u> National Resources Defense Council. (2010). Climate Change, Water, and Risk: Current Water Demands Are Not Sustainable. Washington, DC.

#### What We Need:

- Education in water conservation
- R & D to:
  - Reduce use in agriculture.
  - Increase efficiency in all sectors.
  - Reduce energy costs of desalination.
  - Reduce power plant cooling requirements
  - Find a new source





#### What We're Working On:

Stimulate technology innovation through the Sustainable Water Challenge.



\*cash prize directly funded by Congress through GAO Red Book (GAO-04-261SP Appropriations Law-Vol. 1. Page 4-162) for details about the challenge go www.sigmaxi.com

#### Why Offer a Prize?



 The McKinsey Report notes aggregate value of awards has tripled to \$375+ million

- The CRS Report found prizes as high as \$10 million and more than \$500 million for unique ideas
- The US agencies offering prizes include DOD, DARPA, DOE, EPA, and NASA.

#### **Goals: Produce, Prevent, Protect**

**Produce** drinking water at a competitive cost.

**Prevent** freshwater shortages that impact agricultural food production.

**Protect** the environmental gains and enable maintenance that sustains aquatic

ecosystems in the future.









#### Concurrently with the announcement of the **Sustainable Water Challenge** several companies came forward.

TransGlobal H2o in Houston has developed a technology that allows farmers to irrigate with low saline groundwater



www.tgh2o.com





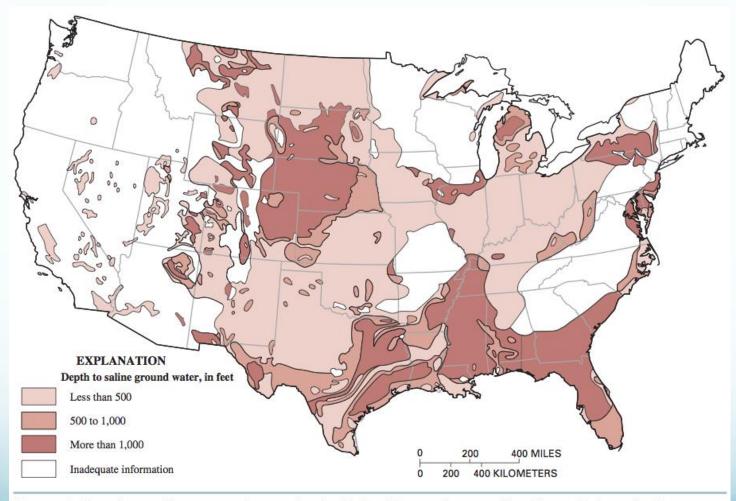








# Why is this Important? Low saline water is a vast and underutilized water source.



**Figure 1.** Depth to saline ground water in the United States (generalized from Feth and others, 1965)



# **Thank You!**

Michael A Champ, Ph.D. Executive Director

#### The Sustainable Water Challenge

Sigma Xi

O: (703) 237-0505

F: (703) 241-1278

Cell: (703) 946-6655

www.sigmaxi.com

machamp@sigmaxi.com