This Webinar

Part of a series sponsored and organized by:

- US Department of Energy Fuel Cell Technologies Program
- Clean Energy States Alliance
- Technology Transition Corporation

Also briefing papers and materials for state policymakers and others on the Hydrogen and Fuel Cells Project page at [www.cleanenergystates.org](http://www.cleanenergystates.org)
What is CESA?

- A nonprofit coalition of state and sub-national clean energy funds and programs working together to develop and promote clean energy technologies and markets.

www.cleanenergystates.org
Financing Fuel Cells: A Simple Proposition

- For more rapid commercialization of fuel cells, easy financing is essential.
- Businesses and individuals are hesitant to tie up significant amounts of money in an installation that will pay back gradually.
- State agencies worry about end-users taking on all of the risk of a fuel cell installation.
- The experience of the solar industry shows the importance of financing options.
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