

Financing Fuel Cells

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This Webinar



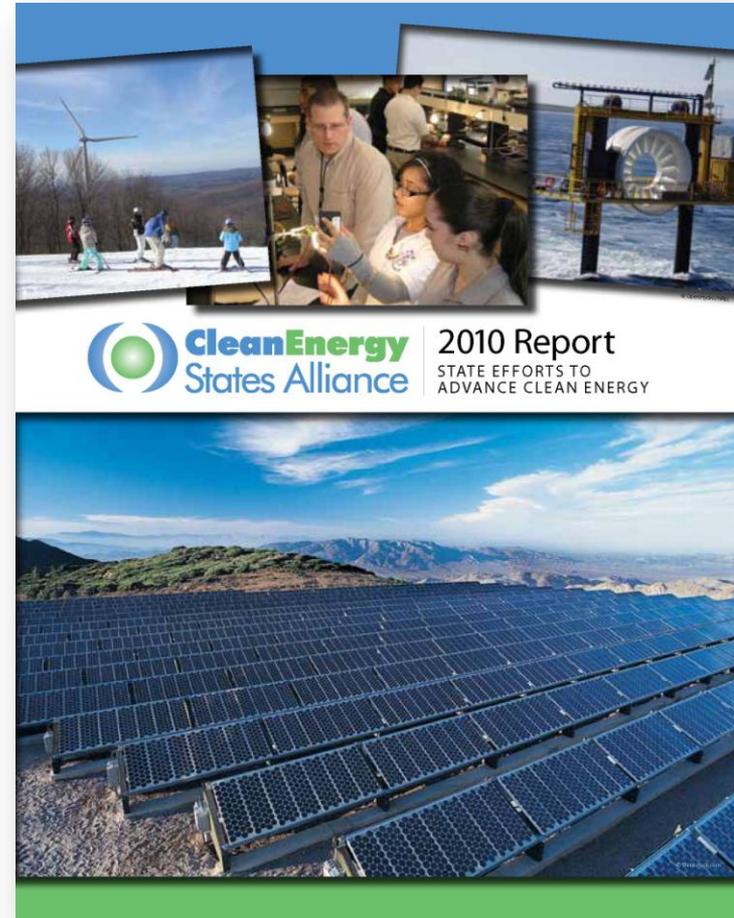
- ▶ Part of a series sponsored and organized by:
 - US Department of Energy Fuel Cell Technologies Program
 - Clean Energy States Alliance
 - Technology Transition Corporation
- ▶ Also briefing papers and materials for state policymakers and others on the Hydrogen and Fuel Cells Project page at www.cleanenergystates.org



What is CESA?

- ▶ A nonprofit coalition of state and sub-national clean energy funds and programs working together to develop and promote clean energy technologies and markets.

www.cleanenergystates.org



Financing Fuel Cells: A Simple Proposition

- ▶ For more rapid commercialization of fuel cells, easy financing is essential
- ▶ Businesses and individuals are hesitant to tie up significant amounts of money in an installation that will pay back gradually
- ▶ State agencies worry about end-users taking on all of the risk of a fuel cell installation
- ▶ The experience of the solar industry shows the importance of financing options



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