

Coming On Strong

Sam Hires
Vice President, Light-Duty Diesel

Cummins Inc.



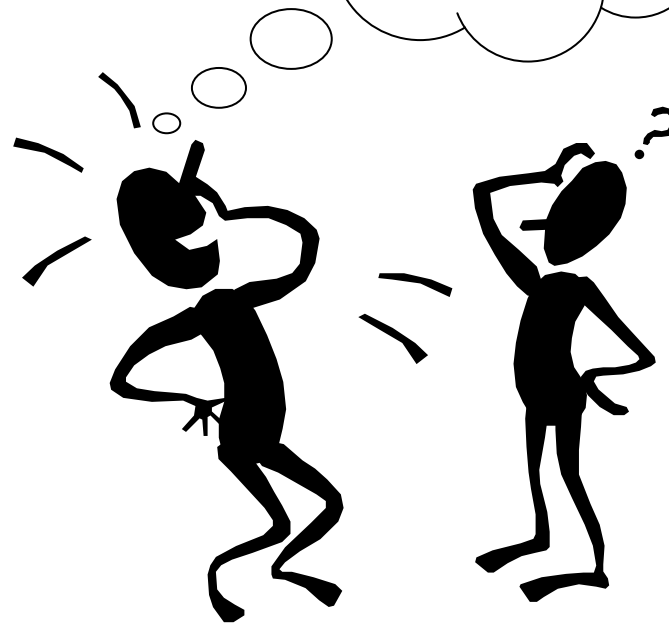


1929



Check this
out!
\$ 1.38 !

What kind of
water are they
drinking in
Indiana?



Hello my Name is
Clessie



Check this
out!
\$ 21.22 !



New York to Los Angeles



Hello my Name is
Clessie



50% Today

WHY ??



Strategic
Petroleum
Reserve

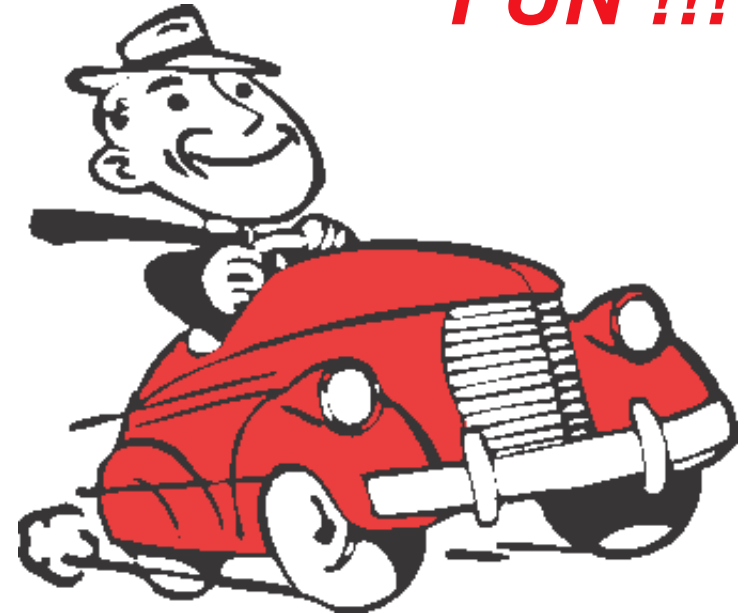


CAFE



CO2

FUN !!!



Beautifully Engineered

2010 Certified



FreedomCAR & Vehicle Technologies Program

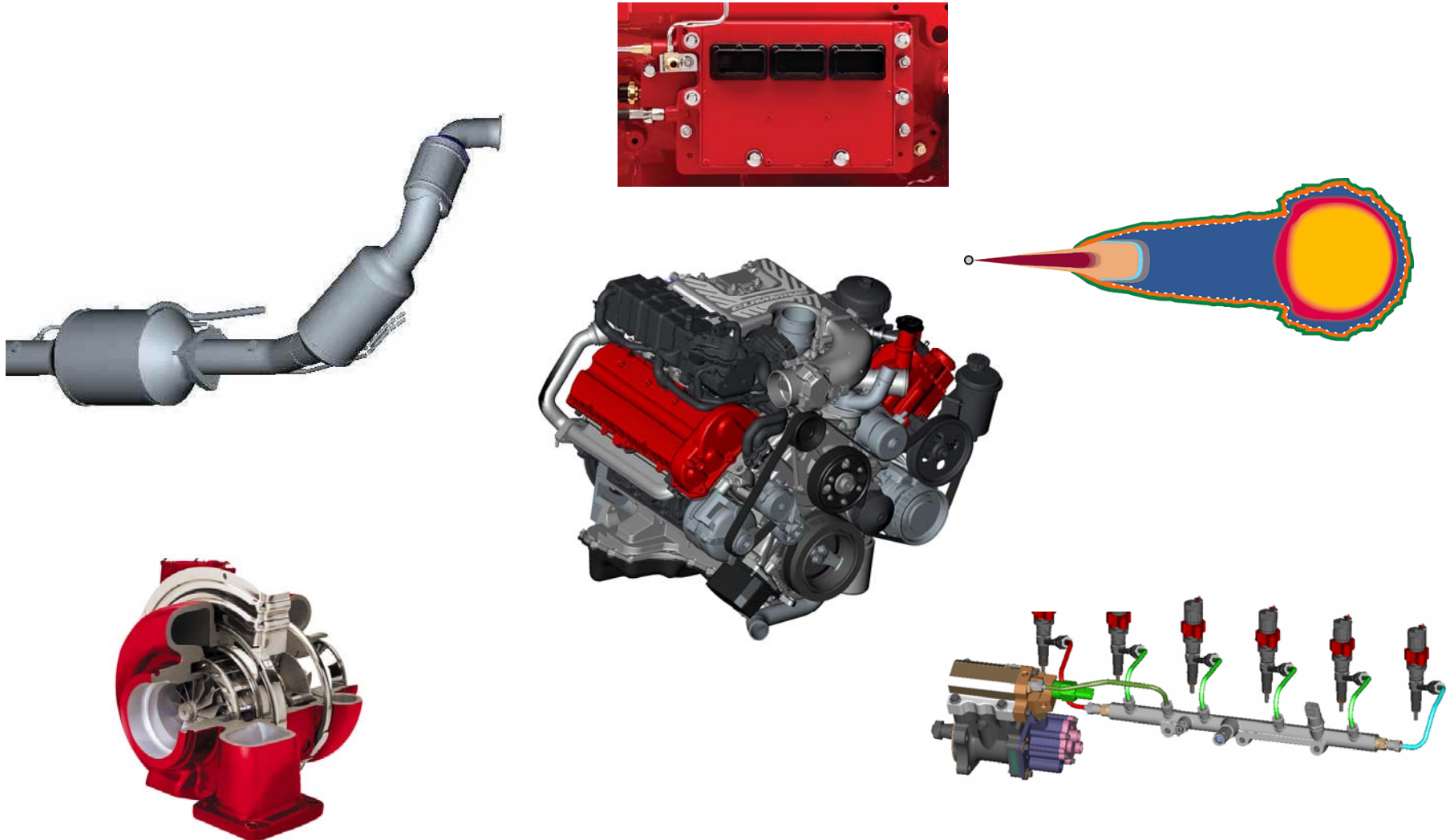
DOE Targets – Light Duty Diesel

- 50% lower fuel consumption vs 1997
- **0.07** gms per mile Nox (revised)

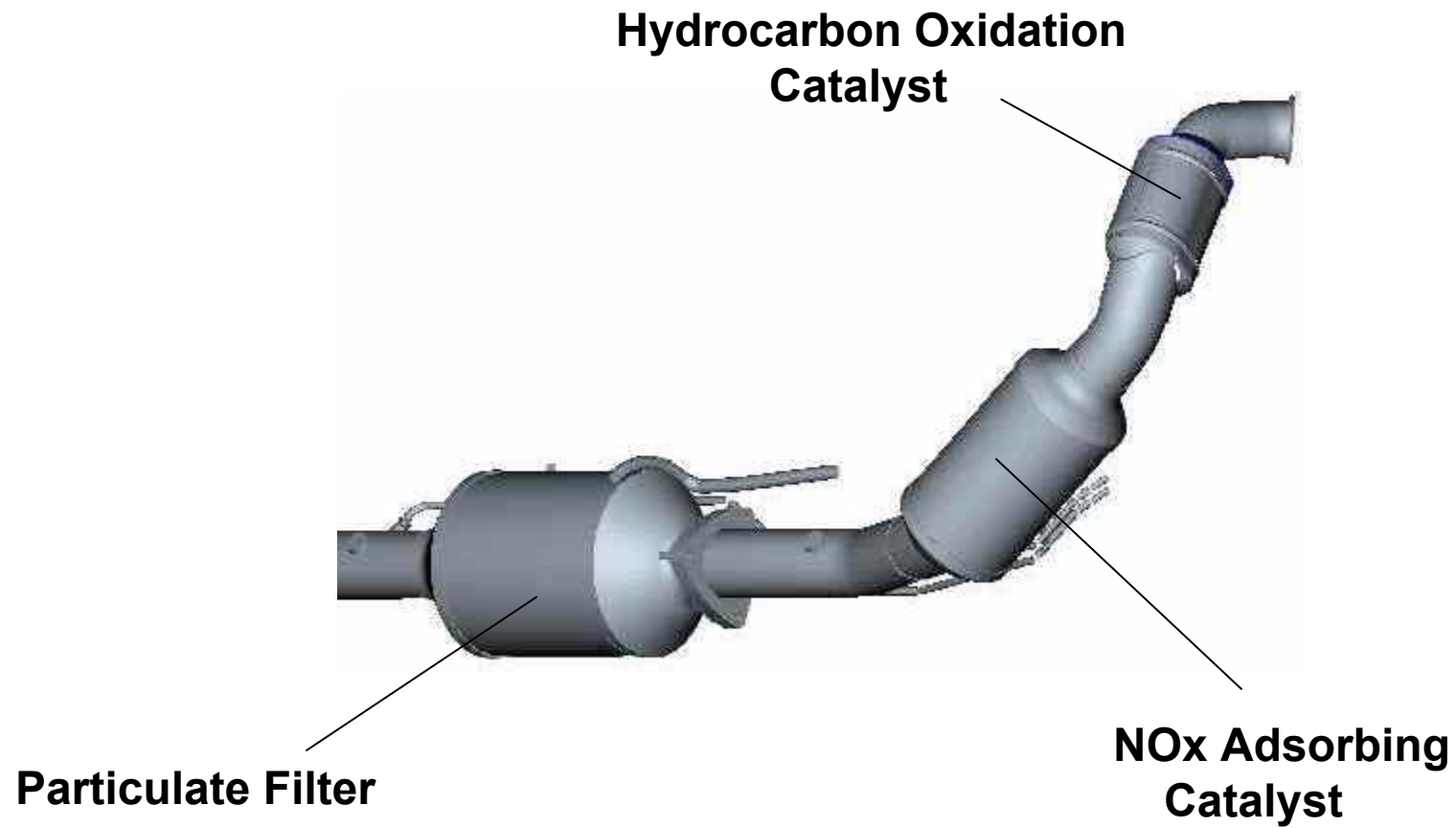
Tier 2 Bin 5



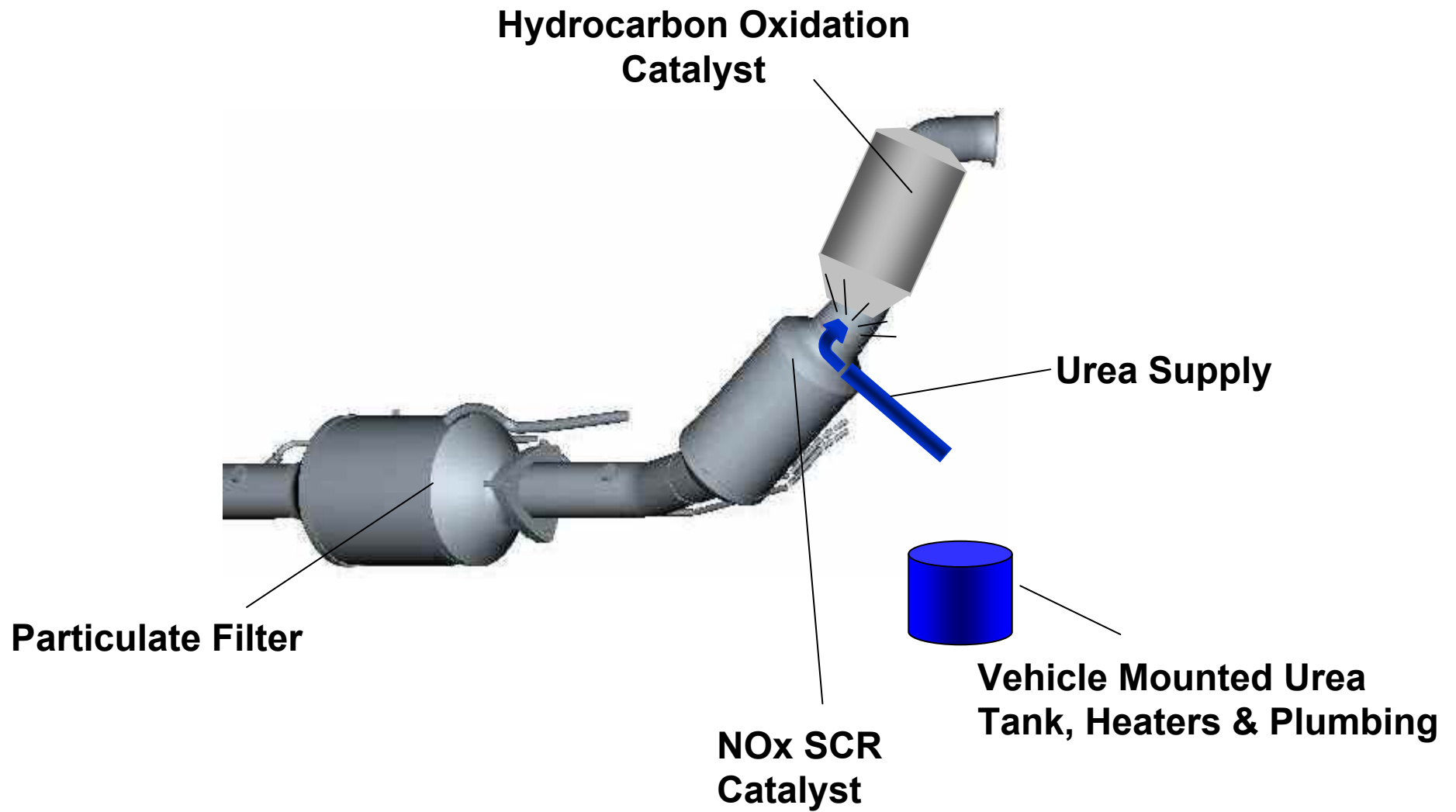
Light Duty Diesel Technology



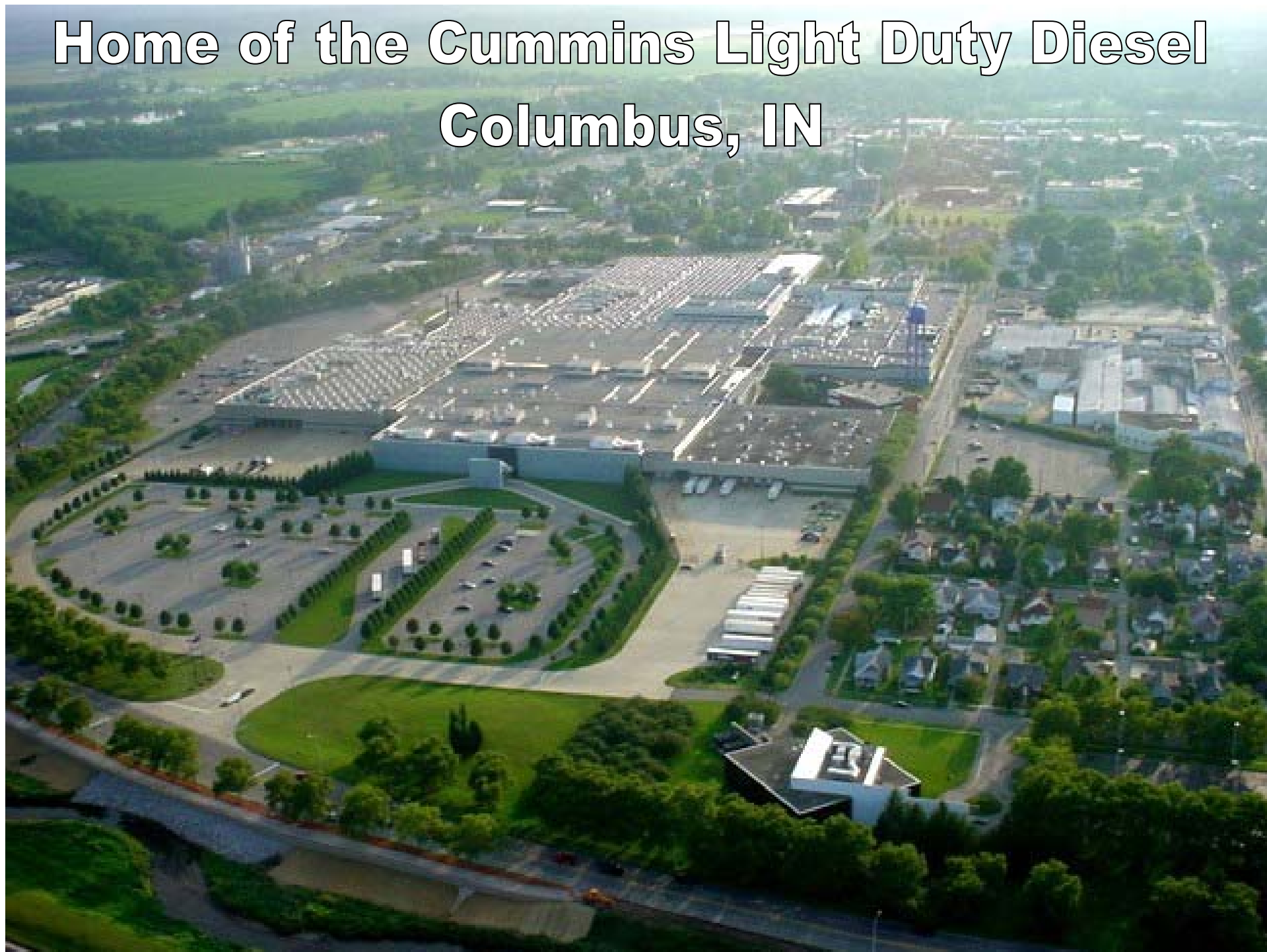
NOx Adsorber System



SCR System



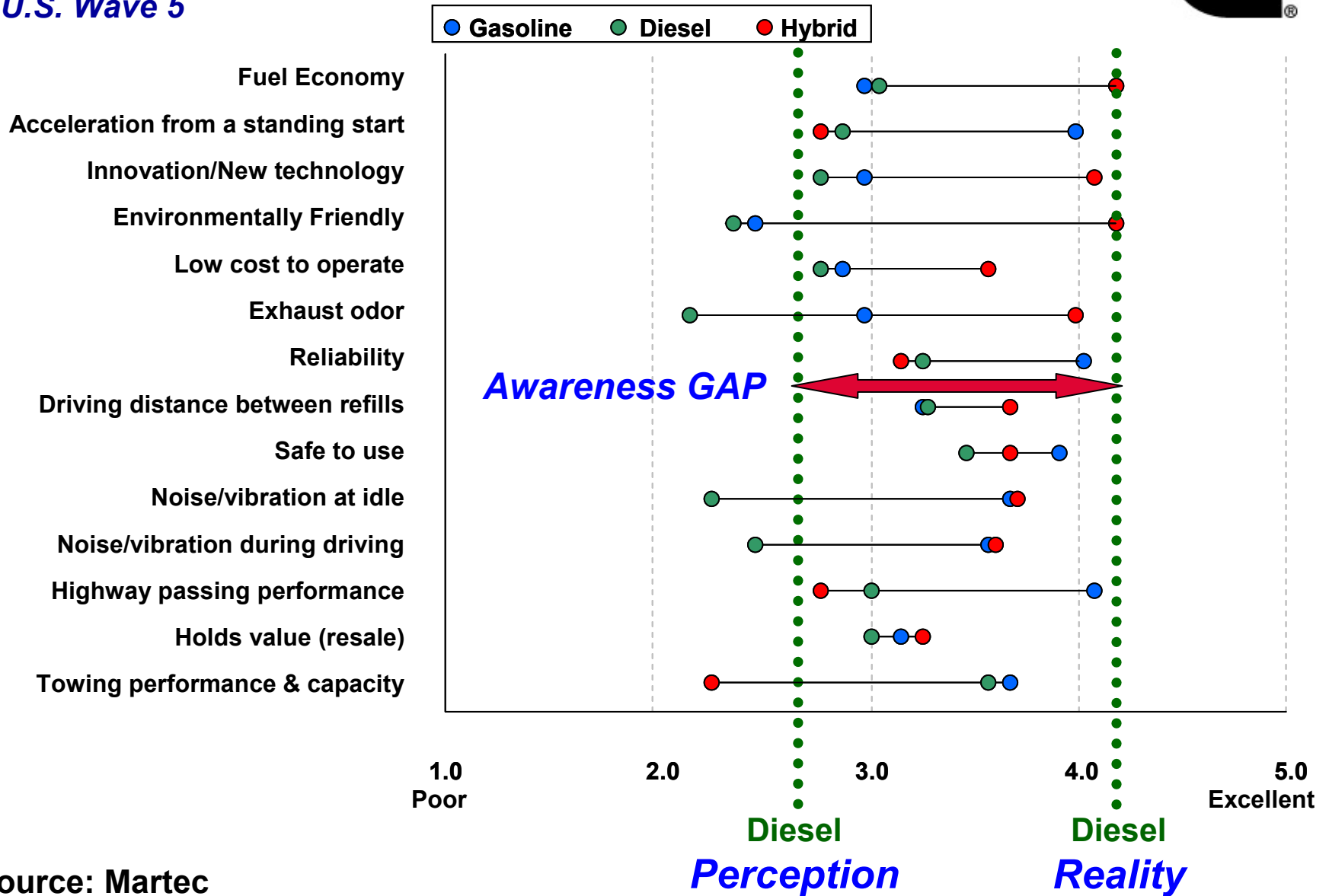
Home of the Cummins Light Duty Diesel Columbus, IN



North America



U.S. Wave 5



Source: Martec



We Want You



Thank You



Coming On Strong !!