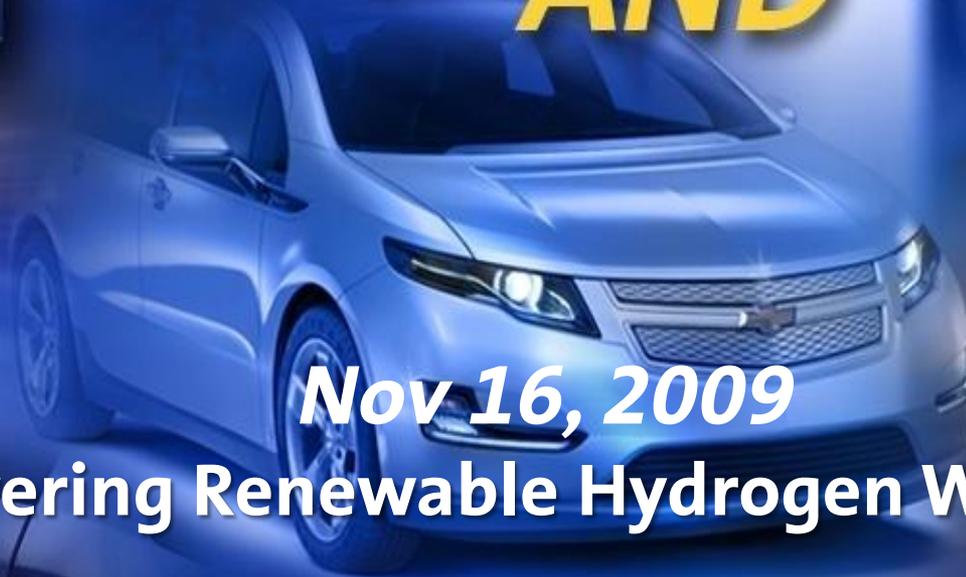




The **Power**  
of **“AND”**



**Nov 16, 2009**

**Delivering Renewable Hydrogen Workshop**

**Praveen Kedar**

**Global Program Manager, Fuel Cell Propulsion System**





# The Power of “AND” vs. “OR”

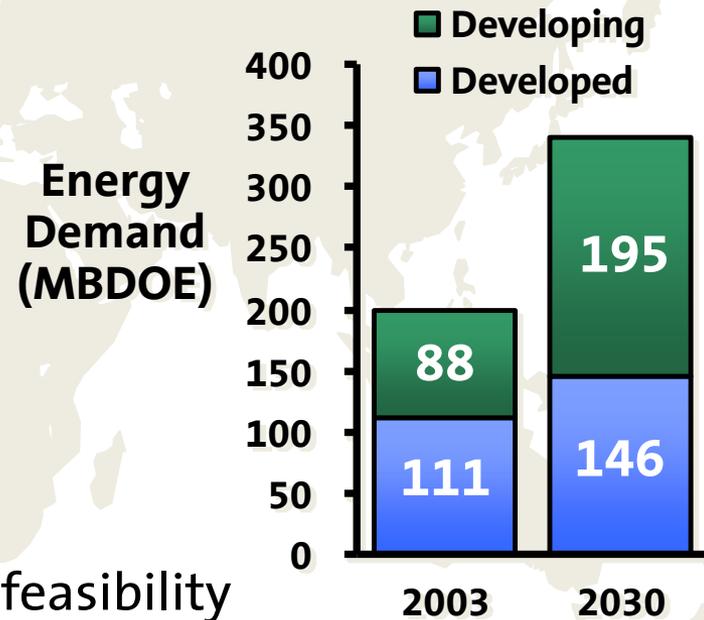
- **The Challenge**
  - Petroleum AND GHG Reduction
- **Role of Hydrogen**
  - Transportation AND (Renewable) Energy
- **Advanced Propulsion Portfolio**
- **Key Takeaways / “AND” Question**



# The Challenge

- Global energy demand exceeds our current glide path for supply
- There are several risks that can disrupt the existing supply
  - Above ground infrastructure
  - Natural disasters
  - Wars
  - Hostile regimes
- Growing concern about global warming due to CO<sub>2</sub>
- Potential for regulations that exceed both technical capability and business feasibility

**Global increase 2% / year,  
71% increase over 2003**



Source: DOE Energy Information Agency  
MBDOE: Millions of barrels per day oil equivalent

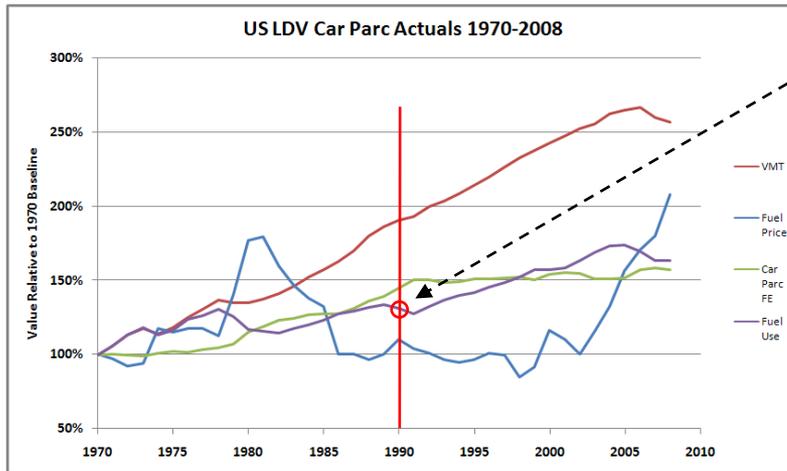


# United States Light Duty Vehicle Transportation

## 2050 Greenhouse Gas Reduction Goal

### U.S. goal is 80% reduction from 1990 levels by 2050

- Assuming light duty transportation must reduce its GHG footprint in equal proportion to other contributing sectors of economy:



**1990 fuel use** →

105 billion gallons

**1990 GHG**

1,220 million tons CO<sub>2</sub> equivalent

80% reduction

**2050 GHG goal**

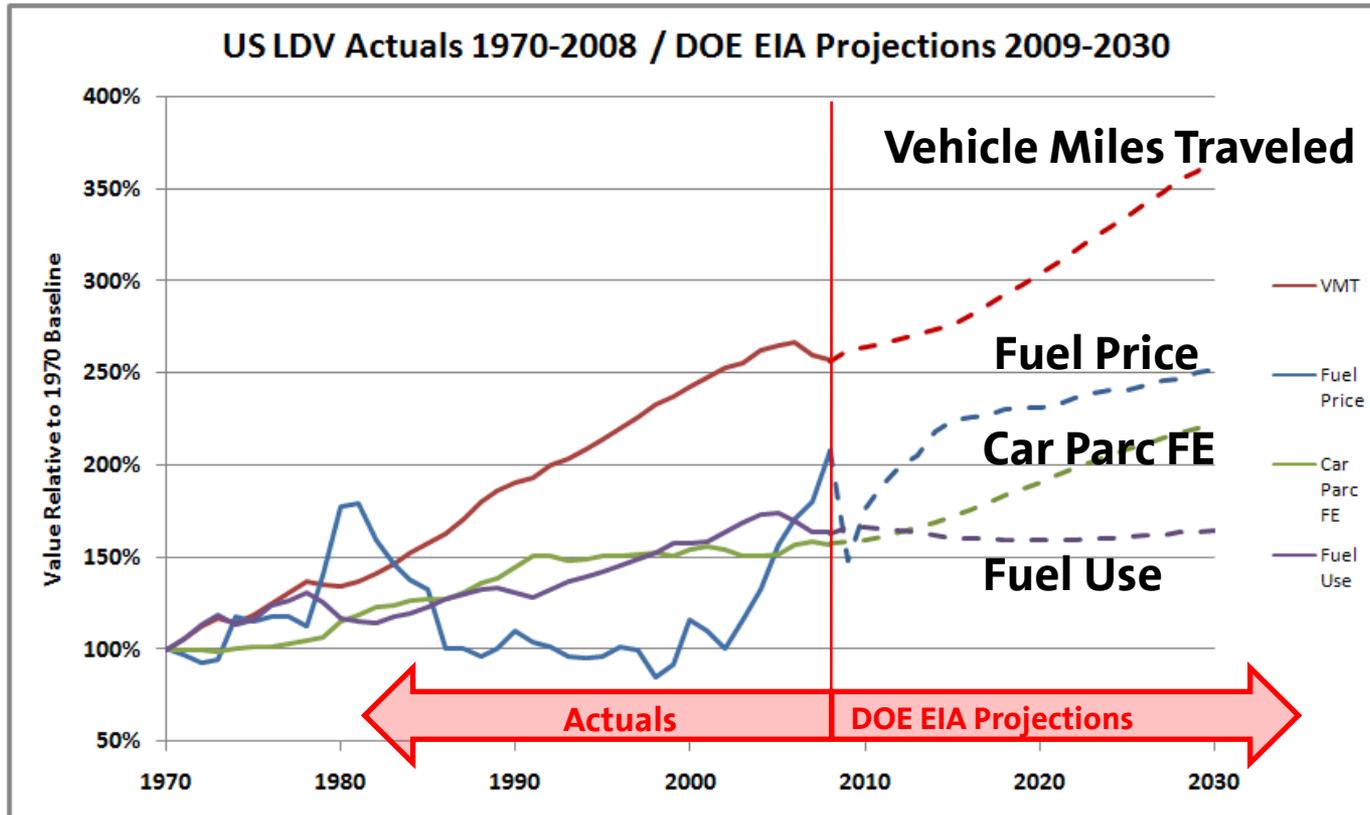
244 million tons CO<sub>2</sub> equivalent (or less)

**LDV 2050 GHG Goal is 244 million tons CO<sub>2</sub> equivalent**



# US Light Duty Vehicle Transportation

DOE EIA 2030 Outlook



**U.S. Car Parc**  
2010 = 245M  
2050 = 363M  
Linear  
Extrapolation  
of DoE Projection

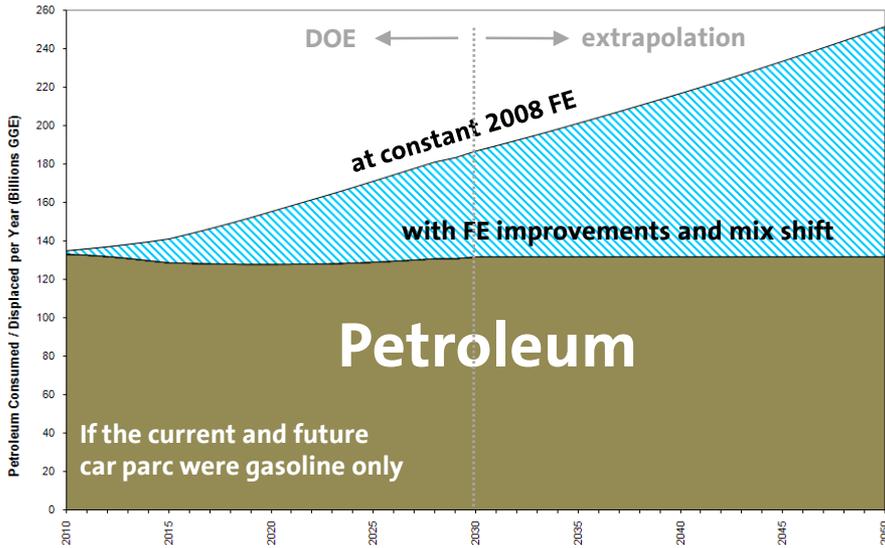
## DOE EIA 2030 Outlook – Reference Case

- Continued steady growth in Vehicle Miles Traveled (VMT)
- Upward fuel price trend (highly uncertain)
- Fuel economy improvements offset growth in VMT
- Fuel use remains relatively flat (this is a break from past 40 year trend)

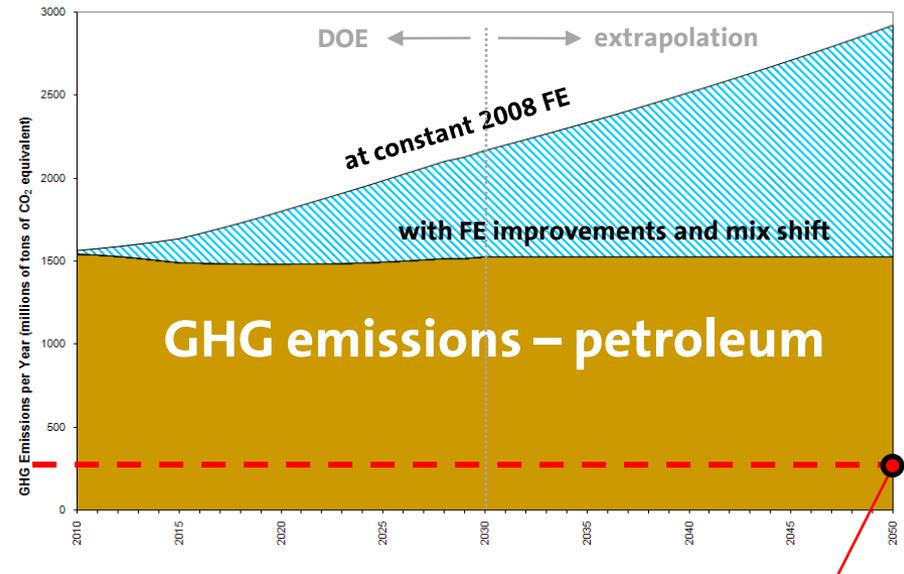


# Base Case – Petroleum World (2010-2050)

## Petroleum Consumption



## GHG Emissions



**Goal – 80% reduction from 1990 level by 2050**

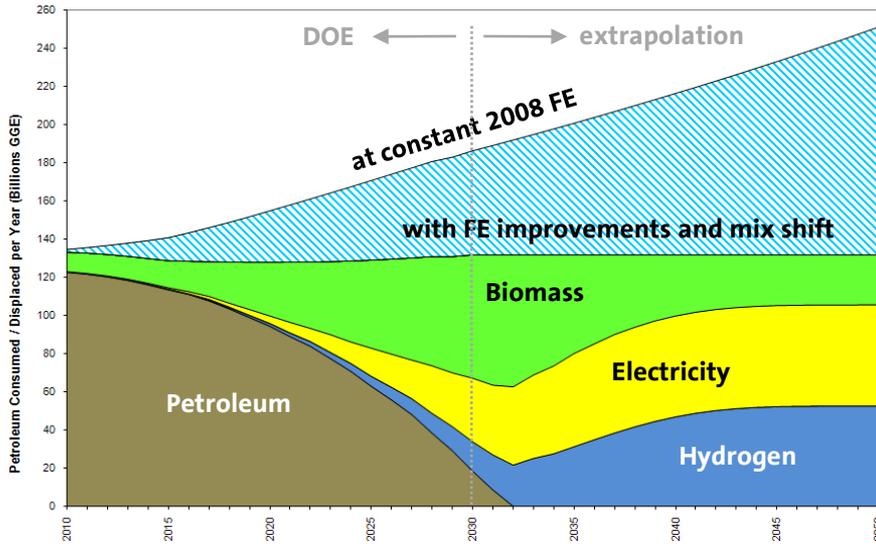
- EIA Annual Energy Outlook 2009 data
  - Includes aggressive fuel economy improvements
  - Includes assumption that higher energy prices drive mix shift from trucks to cars
  - Fuel economy improvement & vehicle-miles-traveled growth rates @ 1.5% / year
  - Petroleum consumption & GHG emissions stay flat 2010 - 2050

**Technology improvement & more efficient market mix hold petroleum consumption & GHG levels constant, but no progress toward goal**

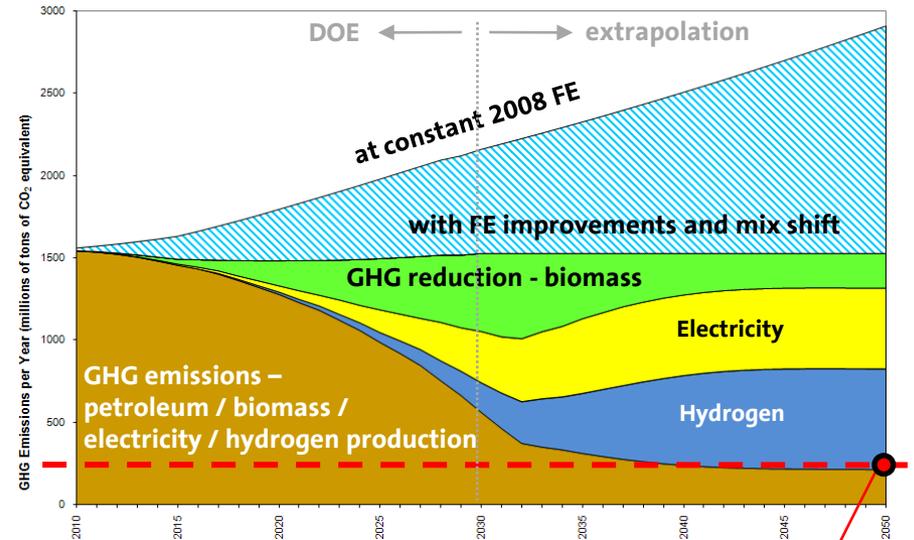


# All Options in Play - - Power of “AND” (2010-2050)

## Petroleum Consumption



## GHG Emissions



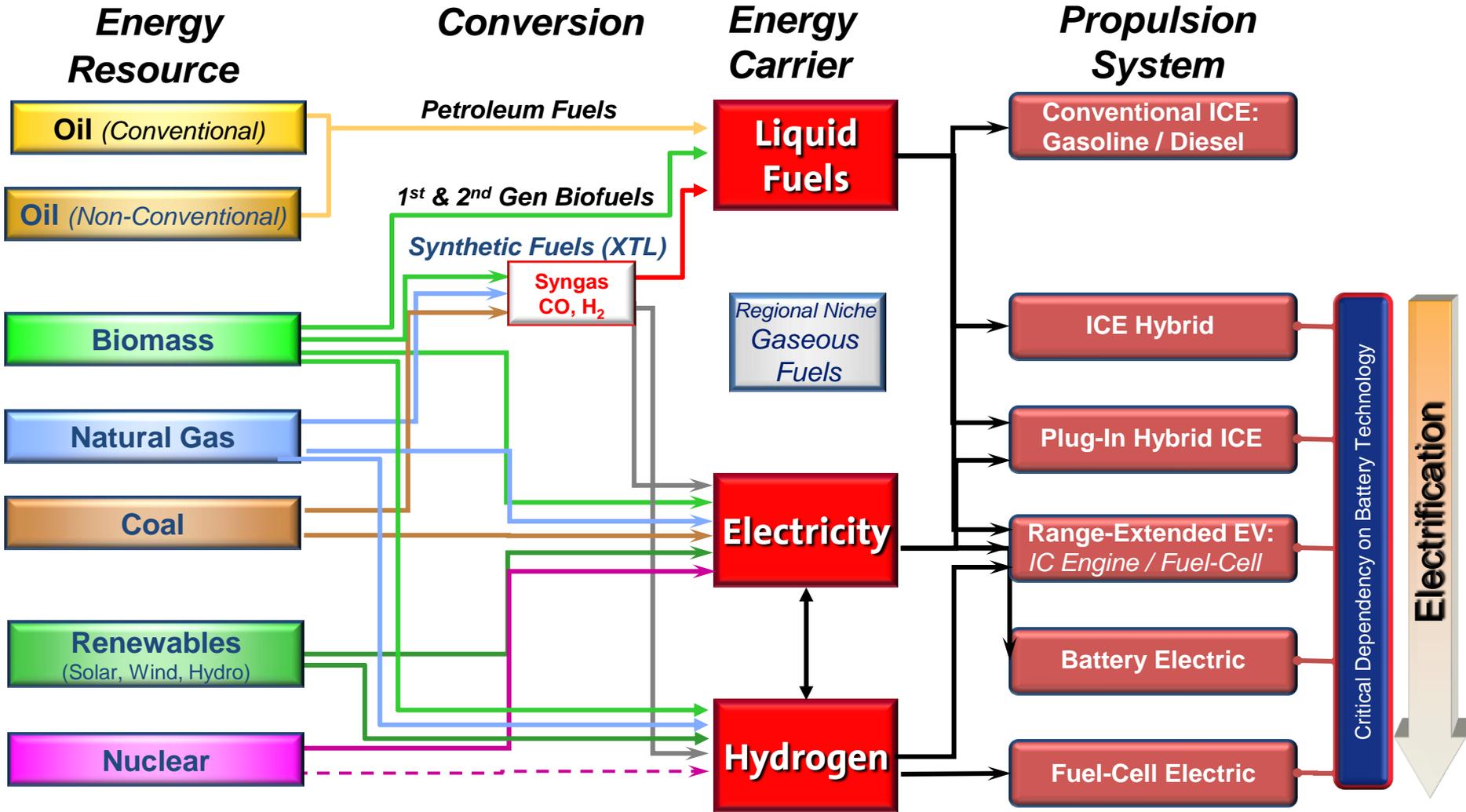
Goal – 80% reduction from 1990 level by 2050

- Cellulosic biomass ramps to high volume; BEVs / EREVs make 40% of VMT electric; FCEVs penetrate to 40% of parc by 2050
  - Petroleum out of picture by 2032
  - LDV parc mostly transitioned to electric drive and ZEV solutions
  - US grid GHG modeled at 80% lower than 2008 levels
  - Hydrogen from cellulosic biomass or clean electricity

**Start soon with early options; finish with strongest long-term portfolio**



# Energy & Technology Options



Despite Variety of Resources, 3 Predominant Energy Carriers



# Energy Carrier Properties: Onboard Storage

Why is petroleum the dominant transportation fuel?

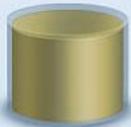
*Weight & Volume of Energy Storage System for 300 mile Range*

## Diesel

System  
Fuel



43 kg  
33 kg



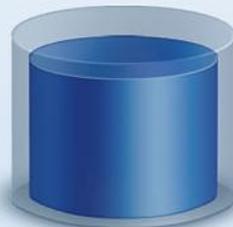
46 L  
37 L

**Compressed Hydrogen 700 bar**  
6 kg H<sub>2</sub> = 200 kWh chemical energy

System  
Fuel



125 kg  
6 kg



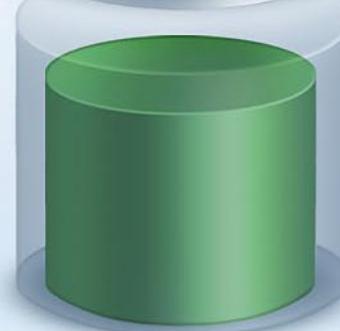
260 L  
170 L

**Lithium Ion Battery**  
100 kWh electrical energy

System  
Cell



830 kg  
540 kg



670 L  
360 L

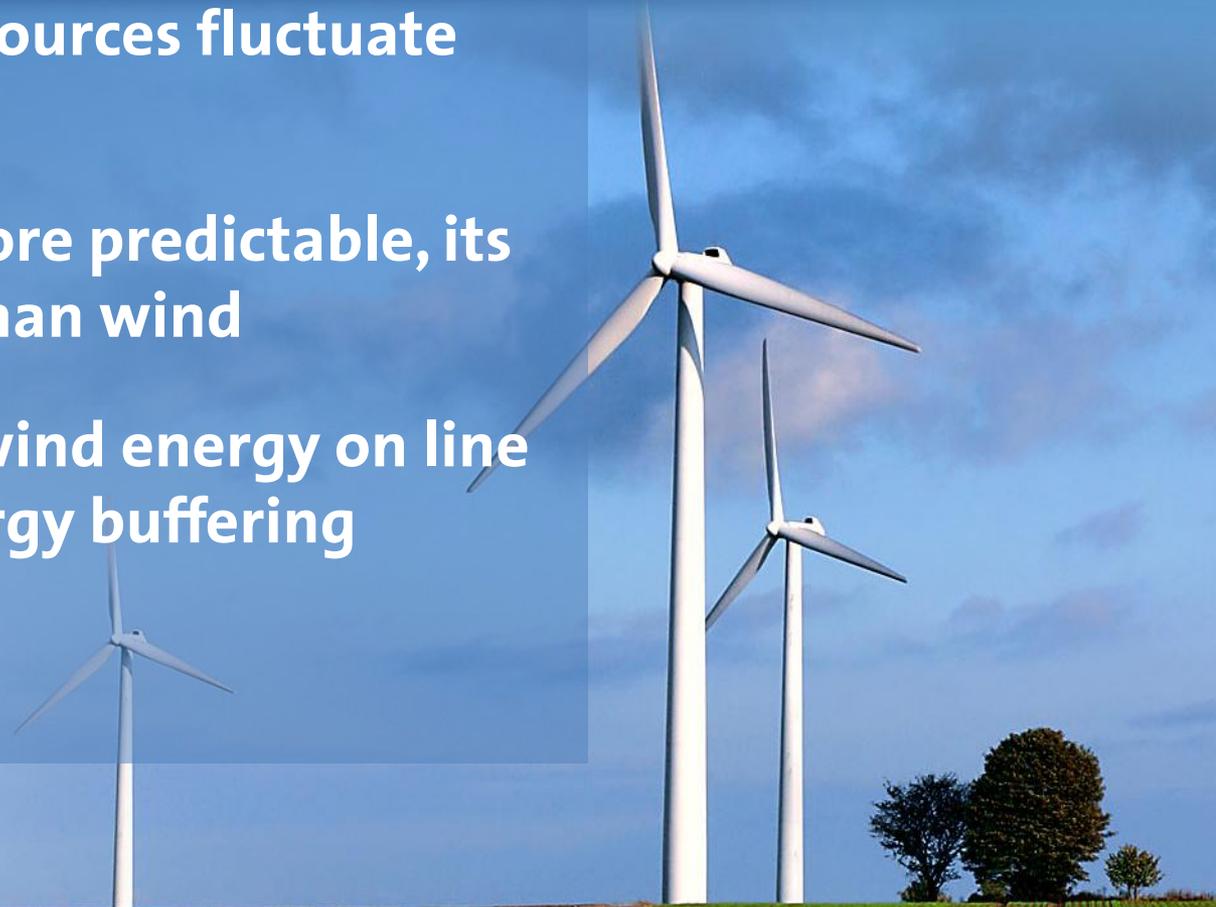
**The challenge is to balance electric drive efficiency and energy cost advantages vs. energy system storage mass, volume & refuel time penalties**



# Relationship between H<sub>2</sub> & Renewables

Germany Case Study – Wind Energy in Germany 2008

- Renewable energy sources fluctuate dramatically
- Although solar is more predictable, its \$/kWh is 5X more than wind
- Placing significant wind energy on line necessitates an energy buffering strategy



1) DEWI-Report, 30.6.2008

2) Bundesverband Windenergie e.V., 20.11.2008



# Germany - Case Study

## Wind Energy and the Electric Grid

- German Wind Energy Example
- Quantity: 19,868 turbines
- Capacity: 23,044 MW<sup>1)</sup>
- Electricity production 2007: 39.6 TWh<sup>2)</sup>  
(7.2% of annual consumption)

**E.ON** control area:  
40% of installed wind  
energy in Germany



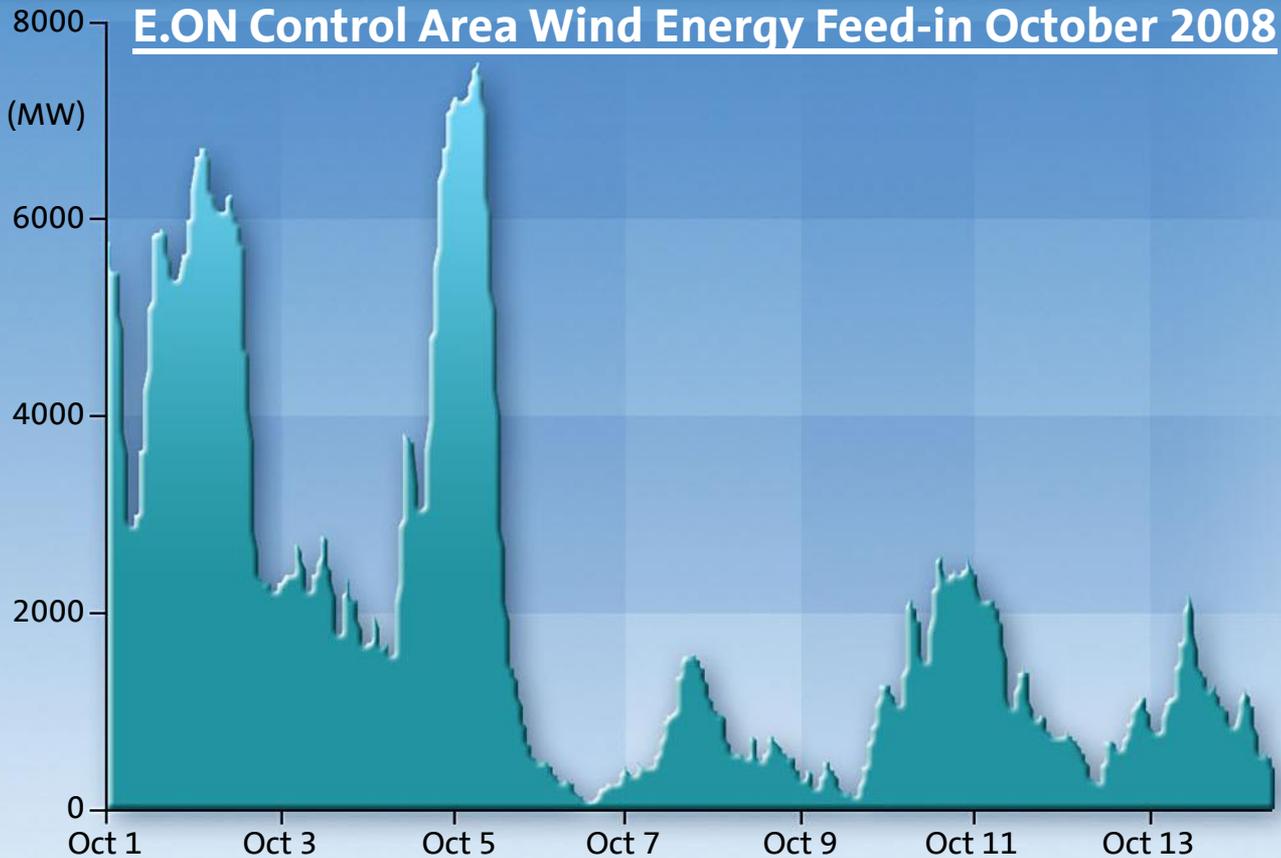
1) DEWI-Report, 30.6.2008

2) Bundesverband Windenergie e.V., 20.11.2008



# Germany - Case Study

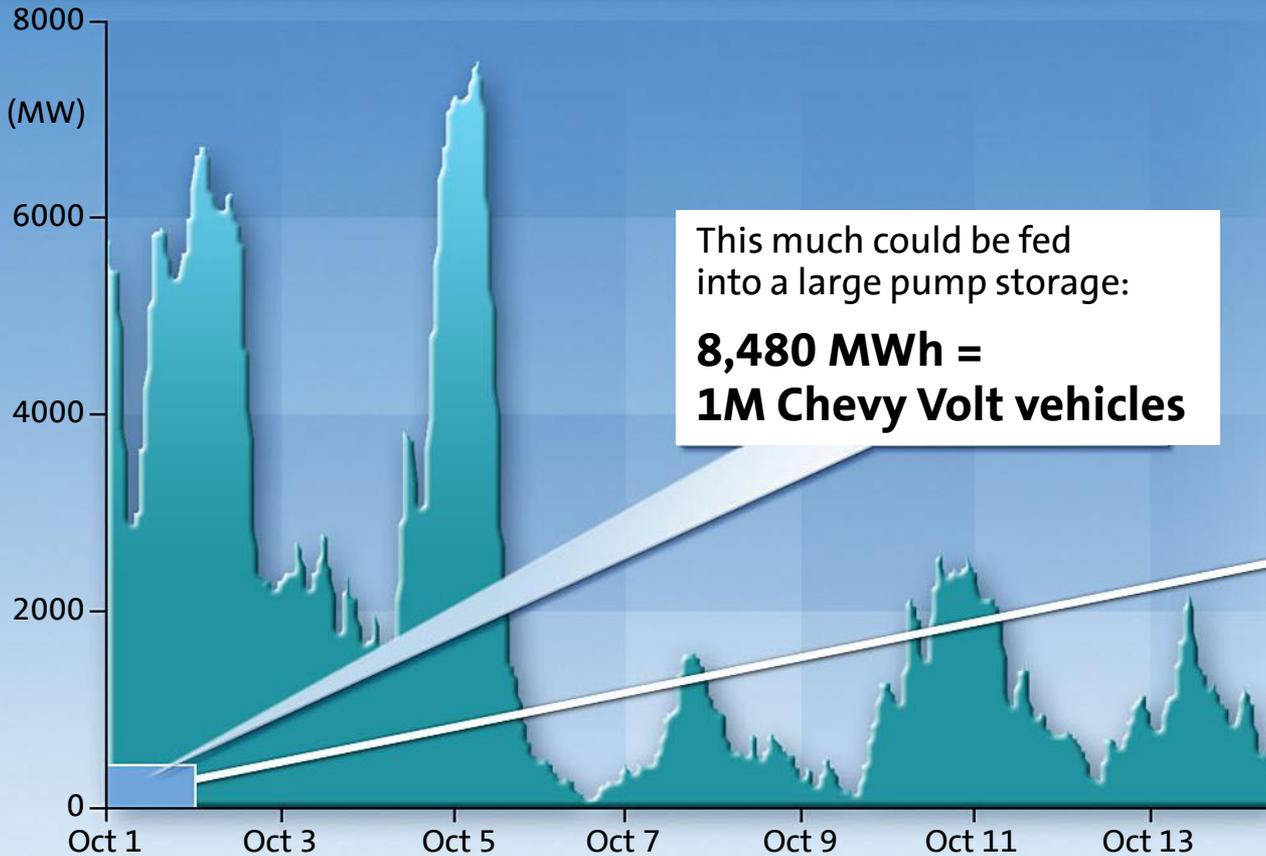
## Sustainables & Fluctuating Energy Availability





# Fluctuating Wind Energy

## Compared to Conventional Pump Storage Capacity



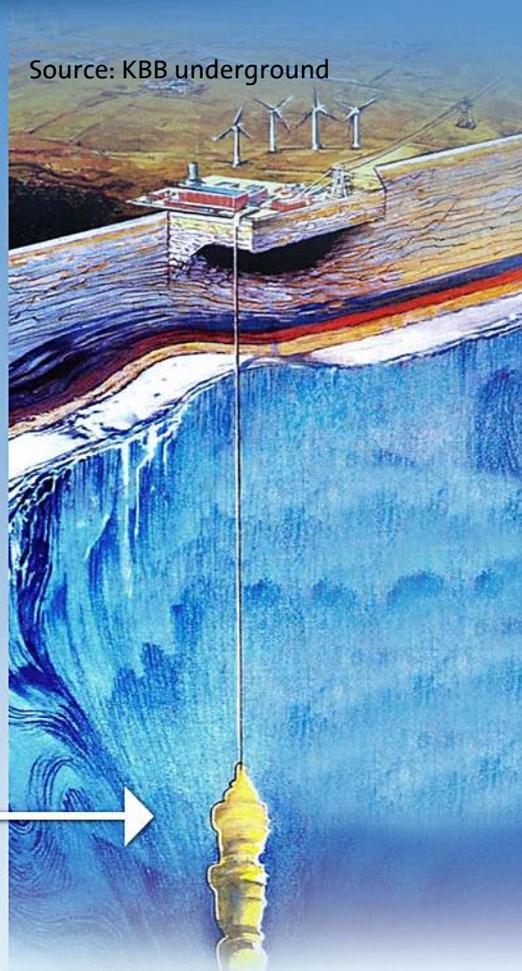
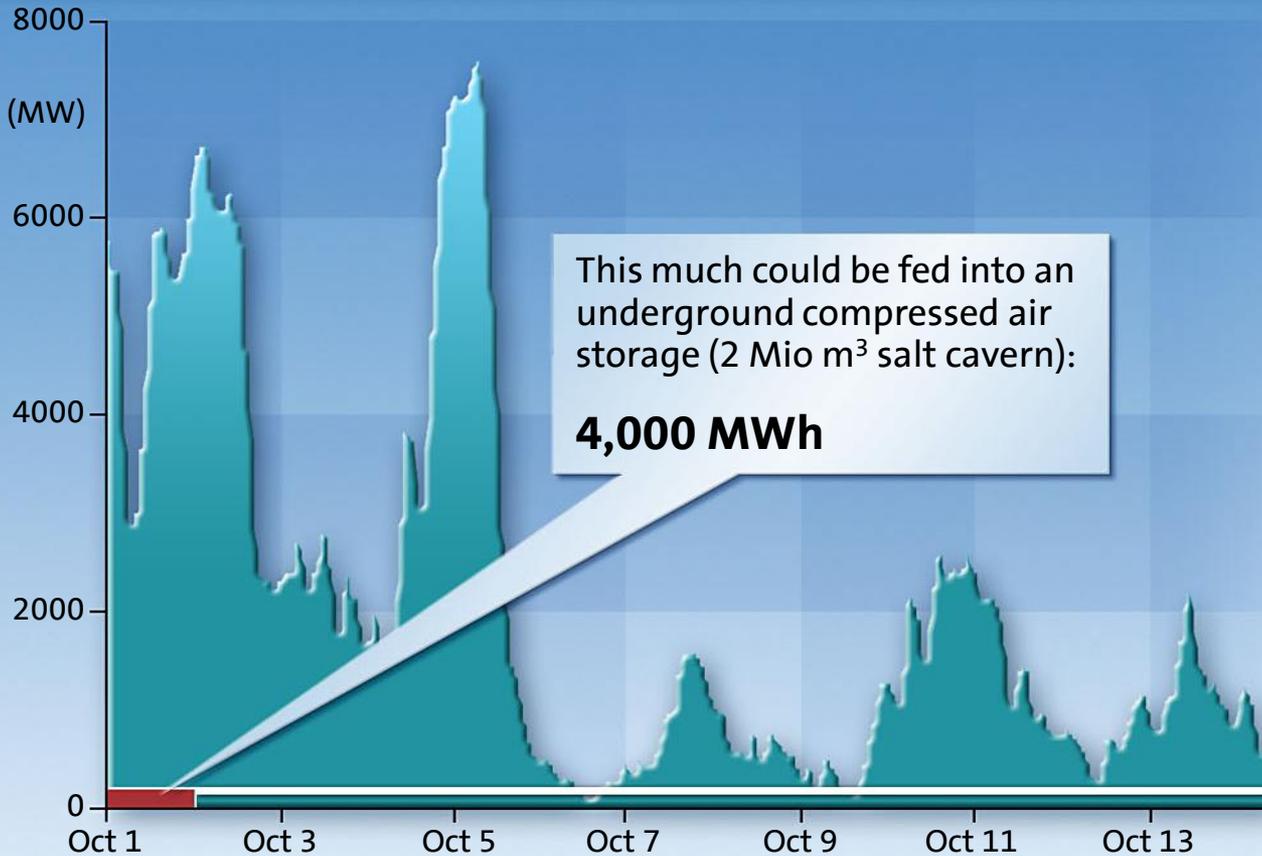
Pump storage Goldisthal, Thüringen



➔ Buffer capacity for some minutes / hours



# Store Fluctuating Wind Energy: Storage of Compressed Air in Salt Caverns

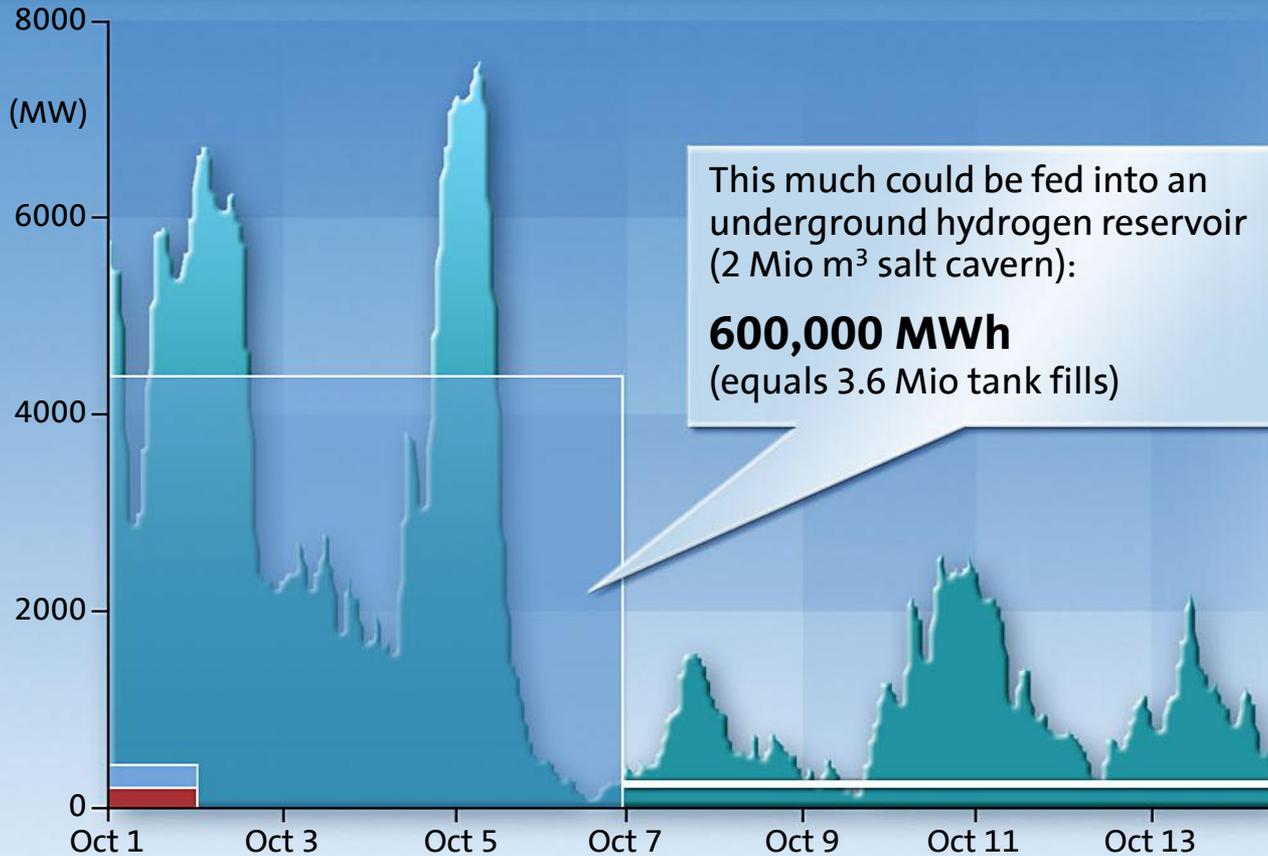


➔ Buffer capacity for some minutes / hours

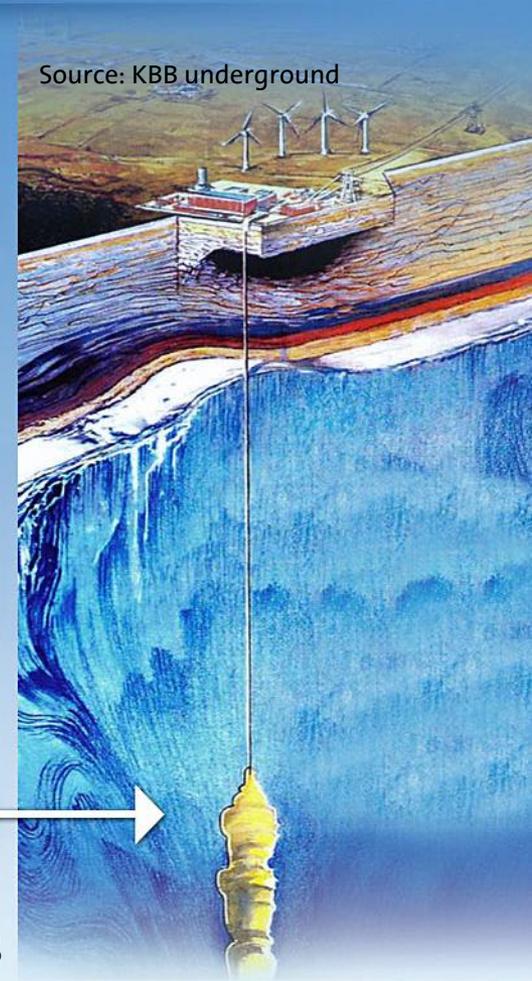


# Hydrogen

## The Energy Buffer in the Renewable Energy System



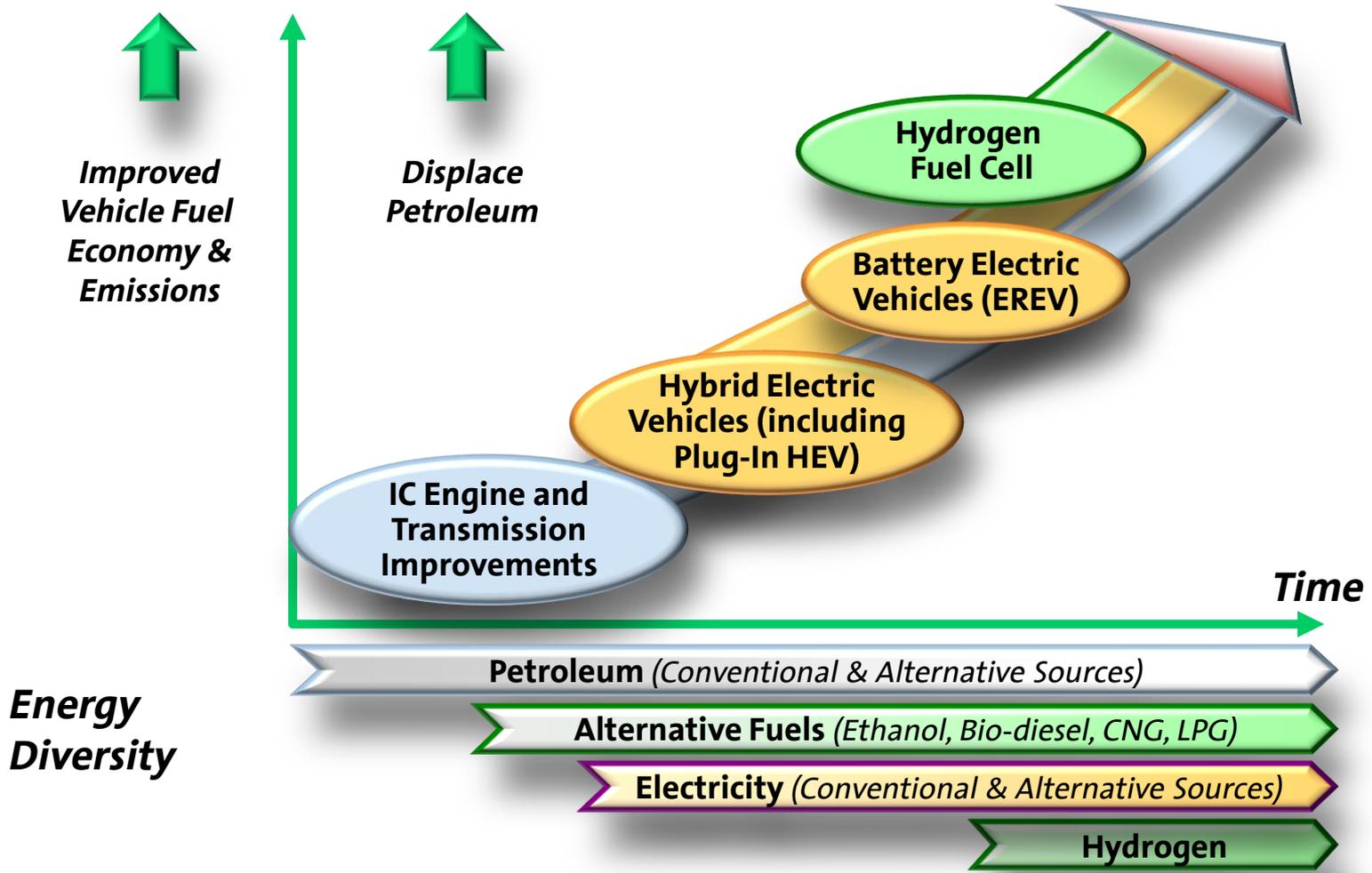
Source: KBB underground



➔ Only hydrogen offers storage capacity for several days



# The Power of “AND” - Advanced Propulsion Portfolio



**GM's Advanced Propulsion Strategy comprehends the Power of “AND”**



# Application Map

Fuel Cell



High Load



E-REV

Stop-and-go



Duty Cycle

Drive Cycle

Continuous

BEV



Light Load



City

Intra-urban

Highway-cycle

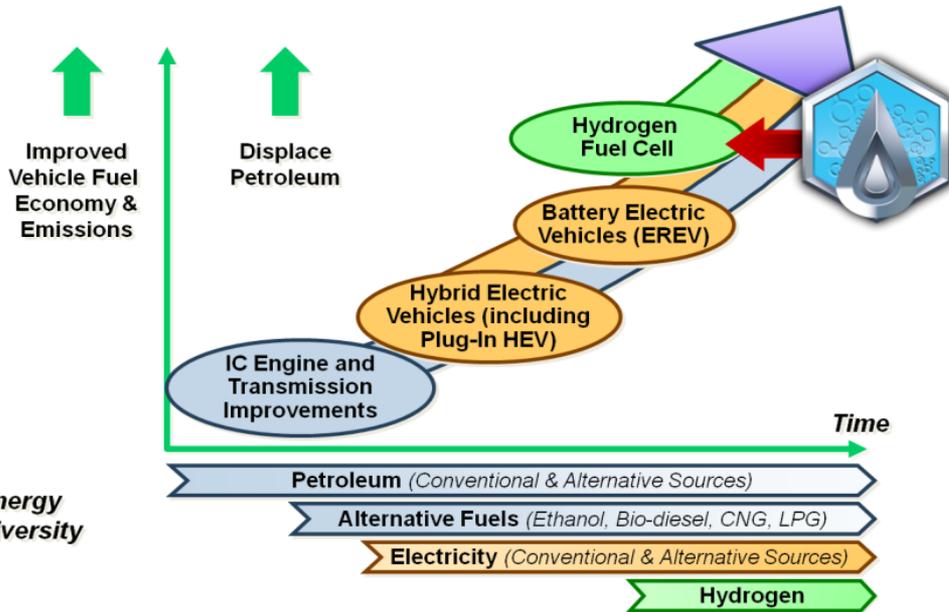
Highway

**There is no single silver bullet technology**



# GM's Hydrogen Fuel Cell Technology

Zero Emissions, Zero Petroleum, 2X Efficiency



## FUEL CELL TECHNOLOGY

- Zero emissions & zero petroleum
- Compared to internal combustion engine:
  - More than twice as efficient
  - Comparable precious metal content
  - Comparable durability, range (300 miles), & performance
  - Fast refueling – within 3 minutes
  - 60% fewer part numbers
  - 90% fewer moving parts
- Cold & hot operation capability
- Family sized vehicles
- Synergy with renewable energy sources





# Project Driveway – World’s Largest Fuel Cell Vehicle Fleet

## REAL WORLD DATA

- Over 80,000 customers applied
- 116 vehicles in four countries
- 80 customer drivers
- Over 10,000 people total have driven the vehicles
- 13,000 fills/30,000 kg of H<sub>2</sub> = 60,000 gal of gasoline saved
- Performed through 2 winters
- Vehicles with over 25,000 miles



Over 1 MILLION miles  
and Counting



# Takeaways

- Meeting customer requirements AND GHG reduction goals AND reducing petroleum use requires a Portfolio of propulsion technologies
- Energy diversity key for BOTH energy AND transportation - - Hydrogen plays a key role
- Stable government policy is key to infrastructure & vehicle programs

## Key AND Question:

“How can **we** work together with a **collective** will to enable **all** promising technology solutions to quickly **and** efficiently reach market “tipping points” **and** deliver their optimal interdependent value to consumers **and** the world?”

Larry Burns, retired GM VP, GM R&D & Planning

