



***Breaking the Fuel Cell Cost Barrier***

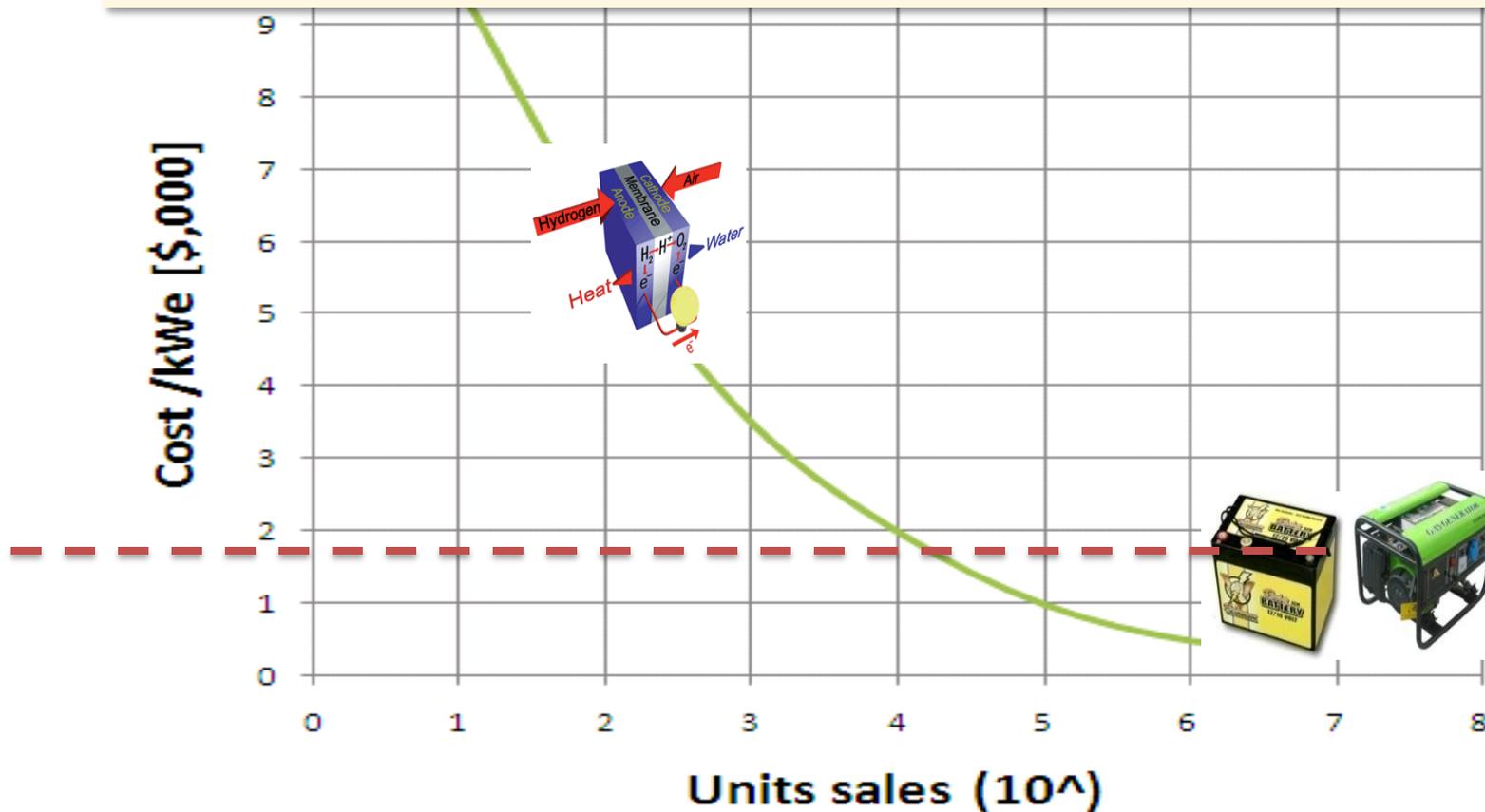
**AMFC Workshop**

**May 8<sup>th</sup>, 2011, Arlington, VA**

**Shimshon Gottesfeld, CTO**

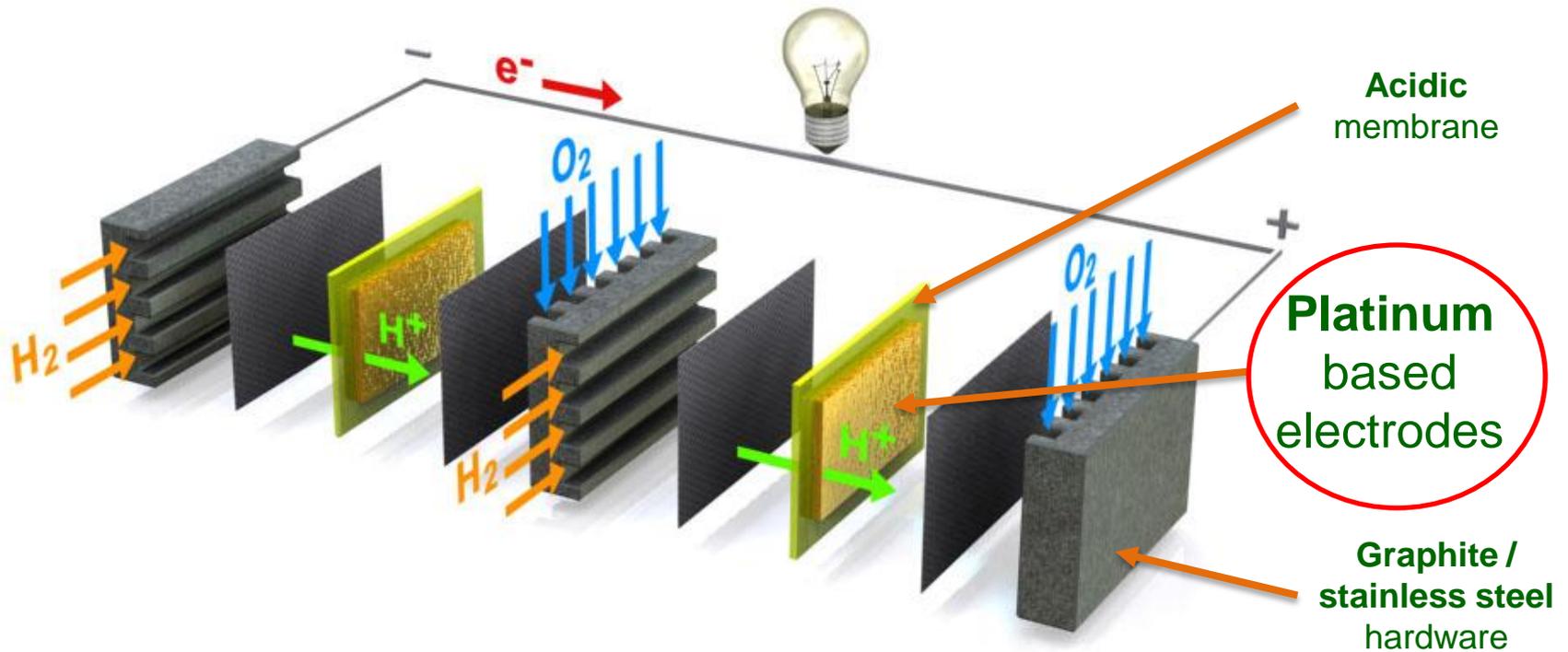
# The Fuel Cell Cost Challenge

CellEra's goal – achieve price parity with incumbents  
*earlier on in market entry process !*



# Mainstream Polymer Electrolyte Fuel Cell (PEM) Cost Barriers

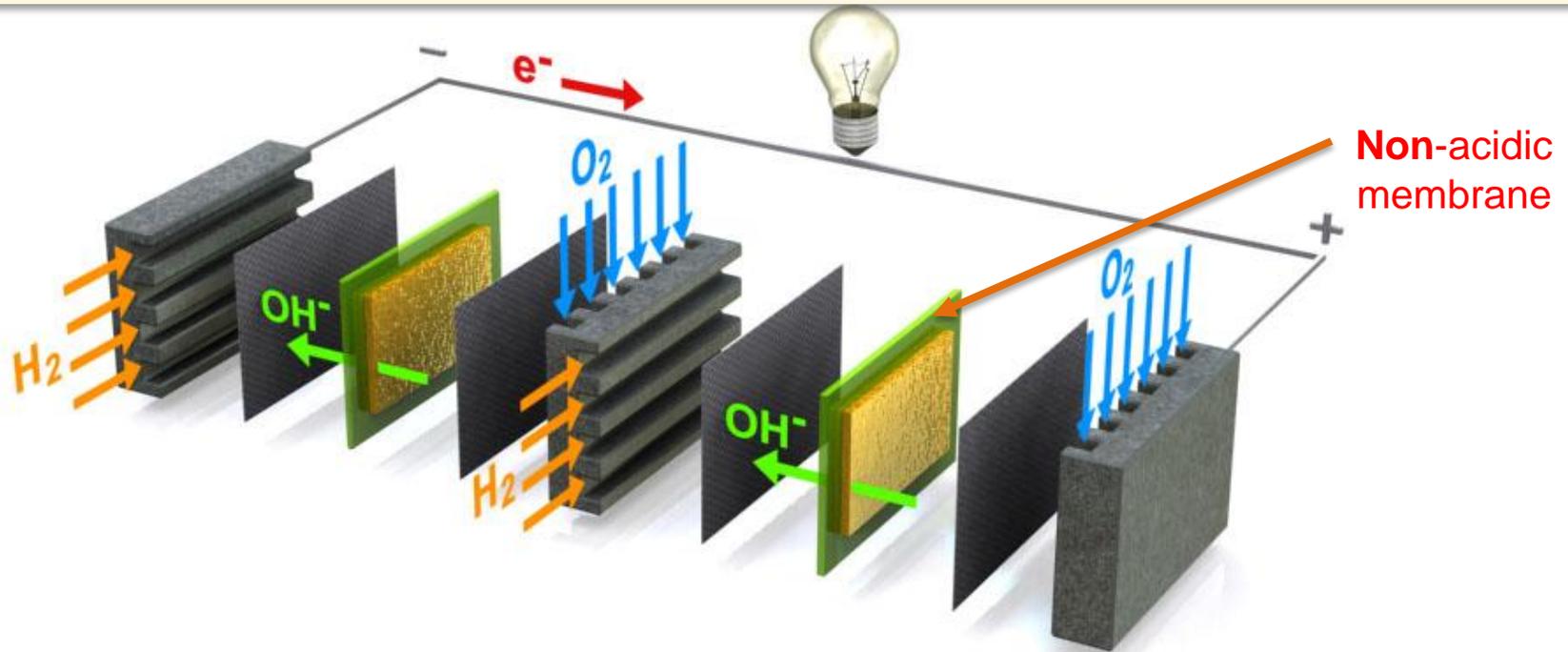
Cost barriers deeply embedded in core tech materials



BOM-based cost barriers – 90% of stack cost  
Cost volatility - Platinum \$500/Oz - \$2,500/Oz

# The possibility of an OH<sup>-</sup> ion conducting membrane

A new type of membrane component with potential for strong fuel cell cost cuts was revealed in 2006, but was accompanied by general industry skepticism

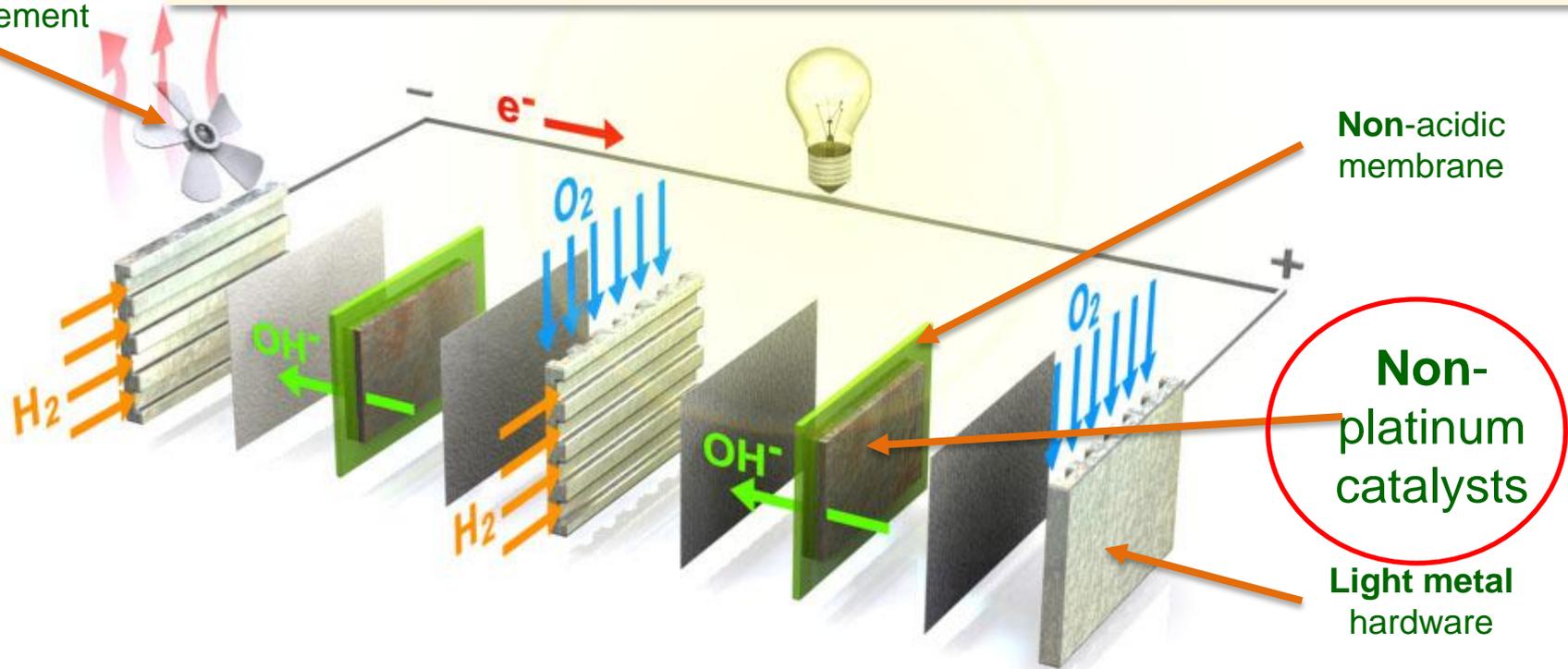


*CellEra Took Advantage of this Opportunity*

# CellEra's Platinum-Free Membrane Fuel Cell (PFM-FC)

Enabler for price parity at volume with lead acid batteries and diesel generators

Facilitated thermal management



Non-acidic membrane

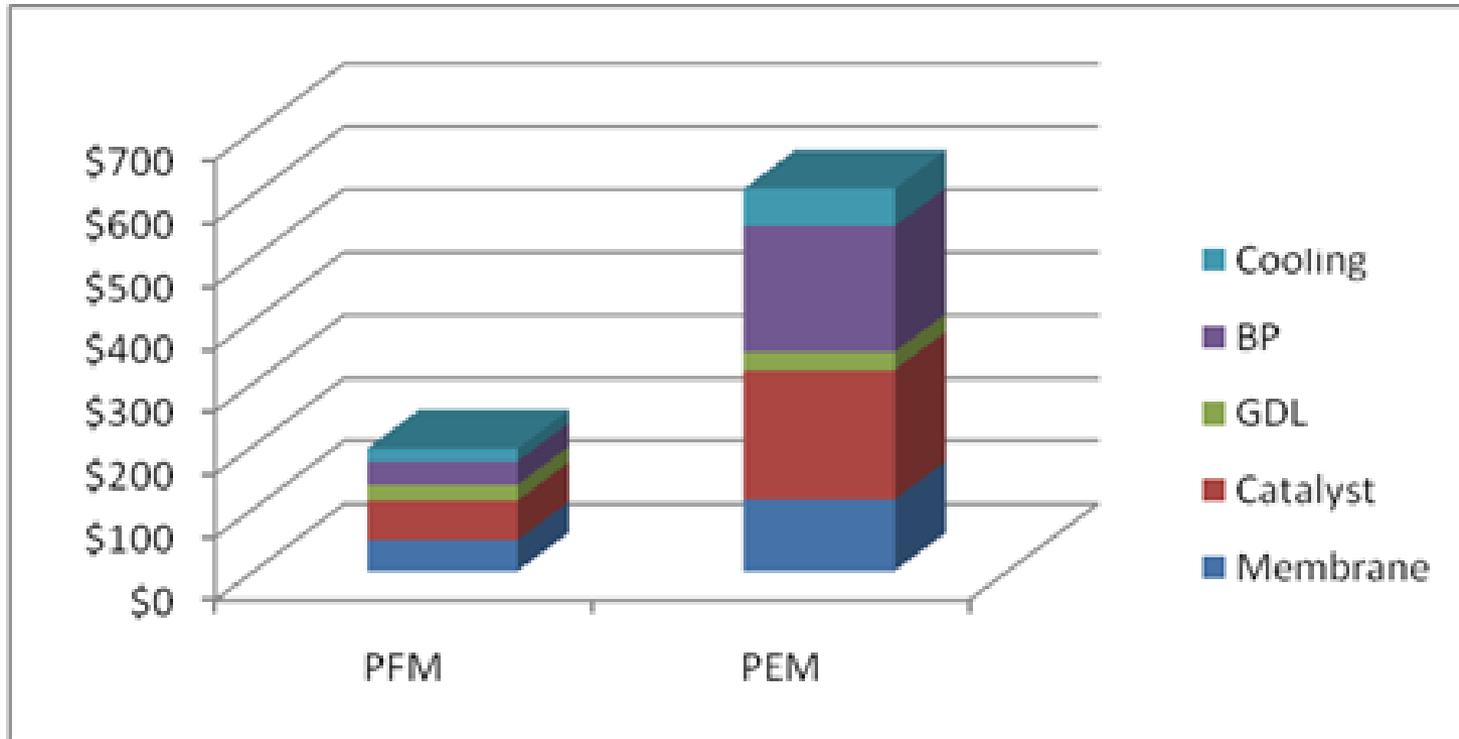
Non-platinum catalysts

Light metal hardware

70% cost savings and above vs. acidic system

# PFM vs. PEM stack- Cost Analysis per kW at 10<sup>3</sup> unit volumes

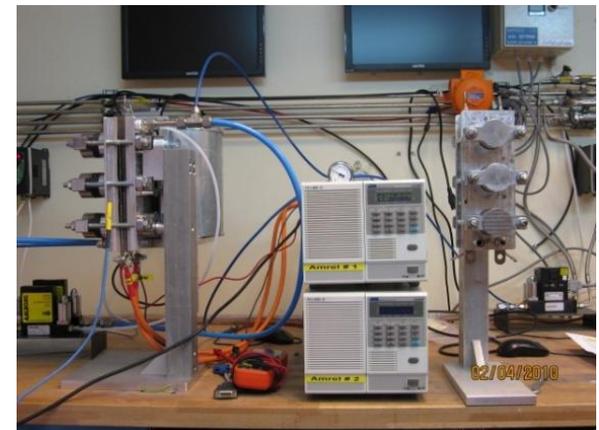
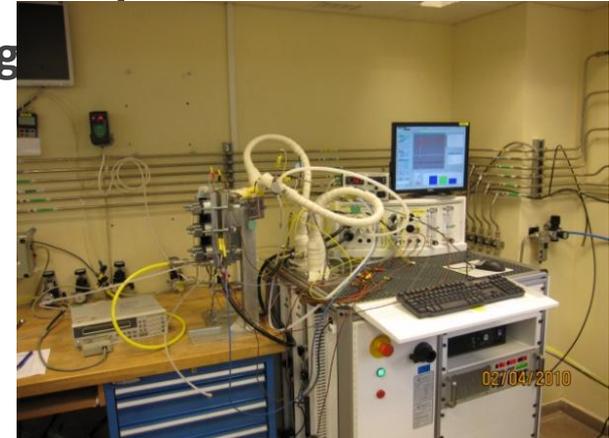
PFM-FC provides cost reductions "across the board"



\* The cost of the PFM-FC will come down to the target 40 \$/kW in large volume transport applications assuming AMFC operation at 80 degC

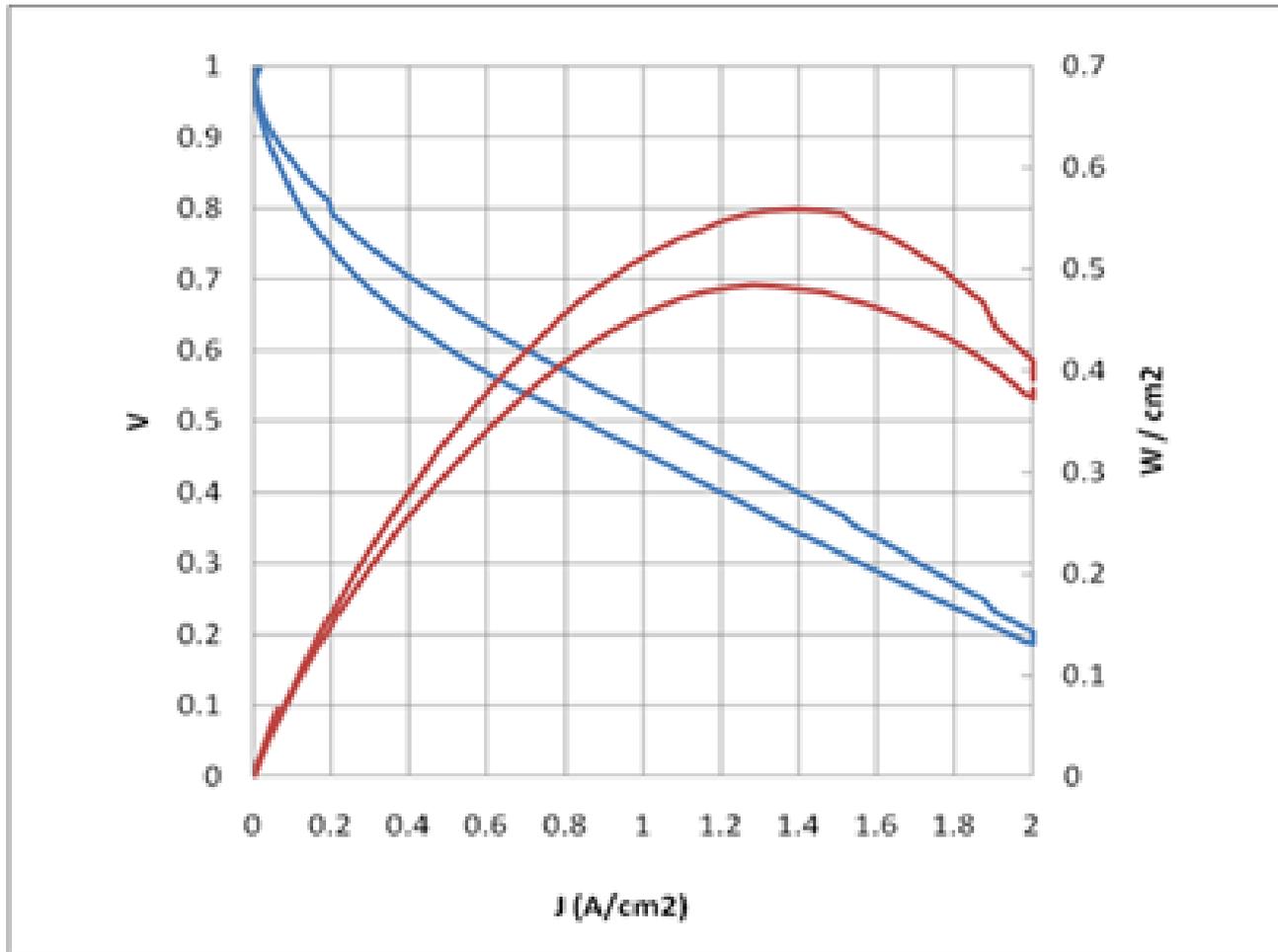
# CellEra Tech. Development timeline – Q3 '09

- ❑ CCM fabrication scaled up to **100 cm<sup>2</sup>\*** – moved from manual to semi-automated fabrication \* present CCM has 265 cm<sup>2</sup> active area
- ❑ Work initiated on scalable AMFC stack design & development
- ❑ Lab upgraded for stack level fabrication and testing



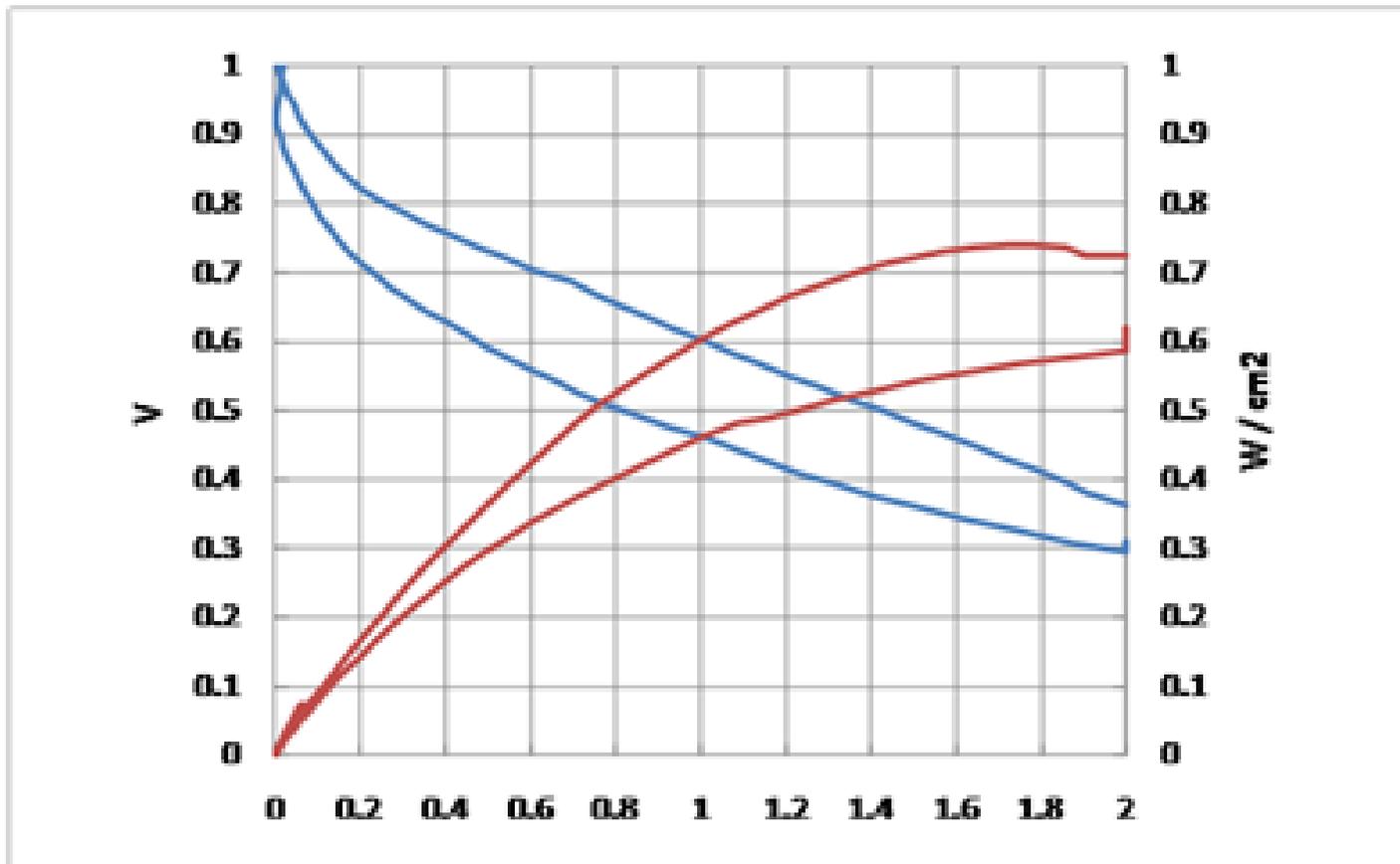
# Cellera's AMFC : Hydrogen/Air, 2/2 bar, 80 deg C\* (Dec. 2010)

\* short term test



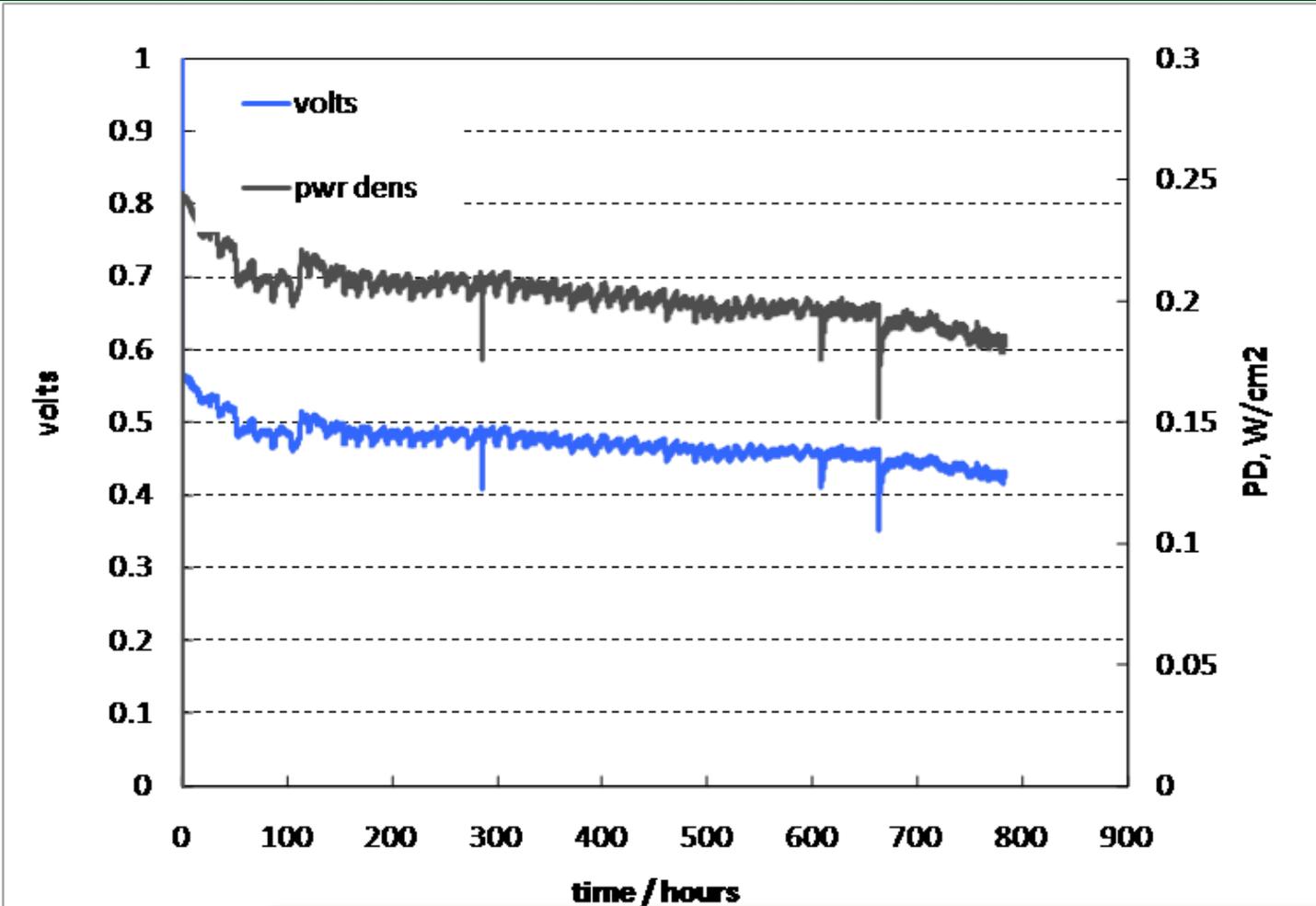
# Cellera's AMFC : Hydrogen/Oxygen, 2/2 bar, 80 deg C\* (Dec. 2010)

\* short term test



Operation on oxygen not presented here to suggest a technical option—only demonstrate that Tokuyama membrane and recast ionomer conductivities and water mobilities enable to reach these currents and Pmax at 80°

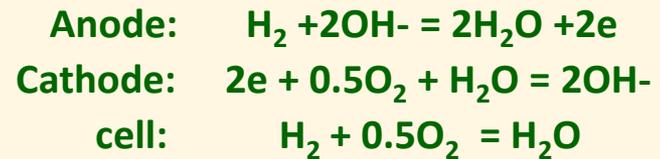
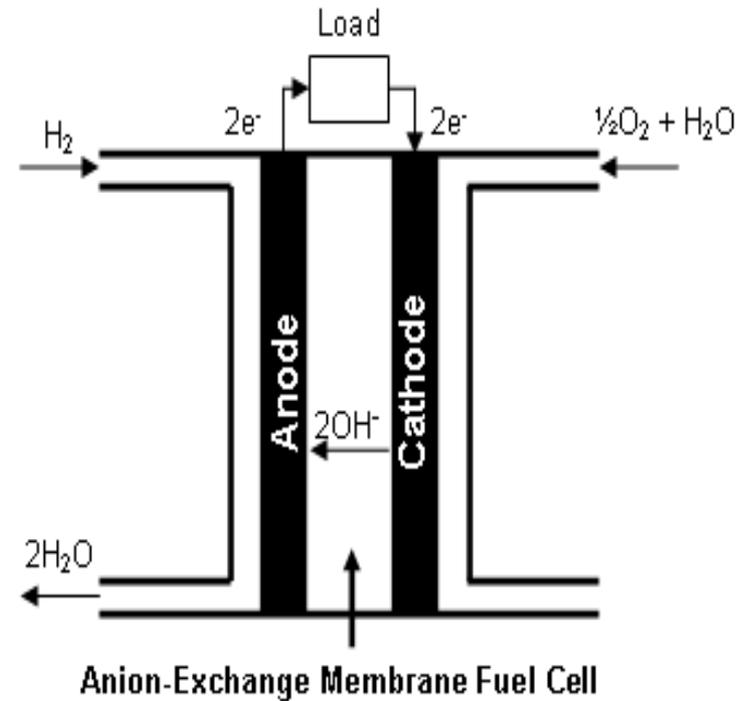
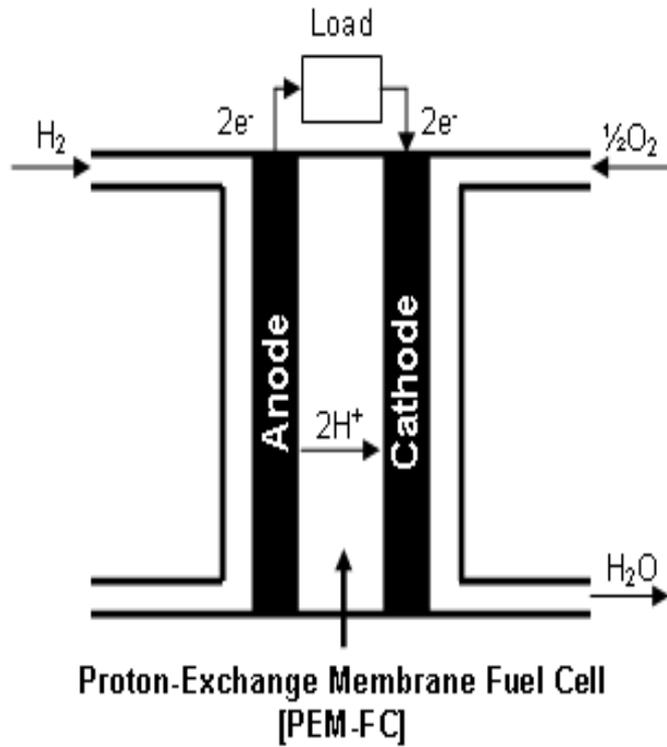
# 5 cm<sup>2</sup> H<sub>2</sub>/air AMFC power variation with time at constant current of 0.4A/cm<sup>2</sup>, cell T =60°C . ( Jan. 2011)



Pseudo-linear rate of power loss shown here is 40 microvolt/hour  
While still lagging behind demonstrated stability in PEMFCs, this is 2  
orders of magnitude improvement over the 2008 status

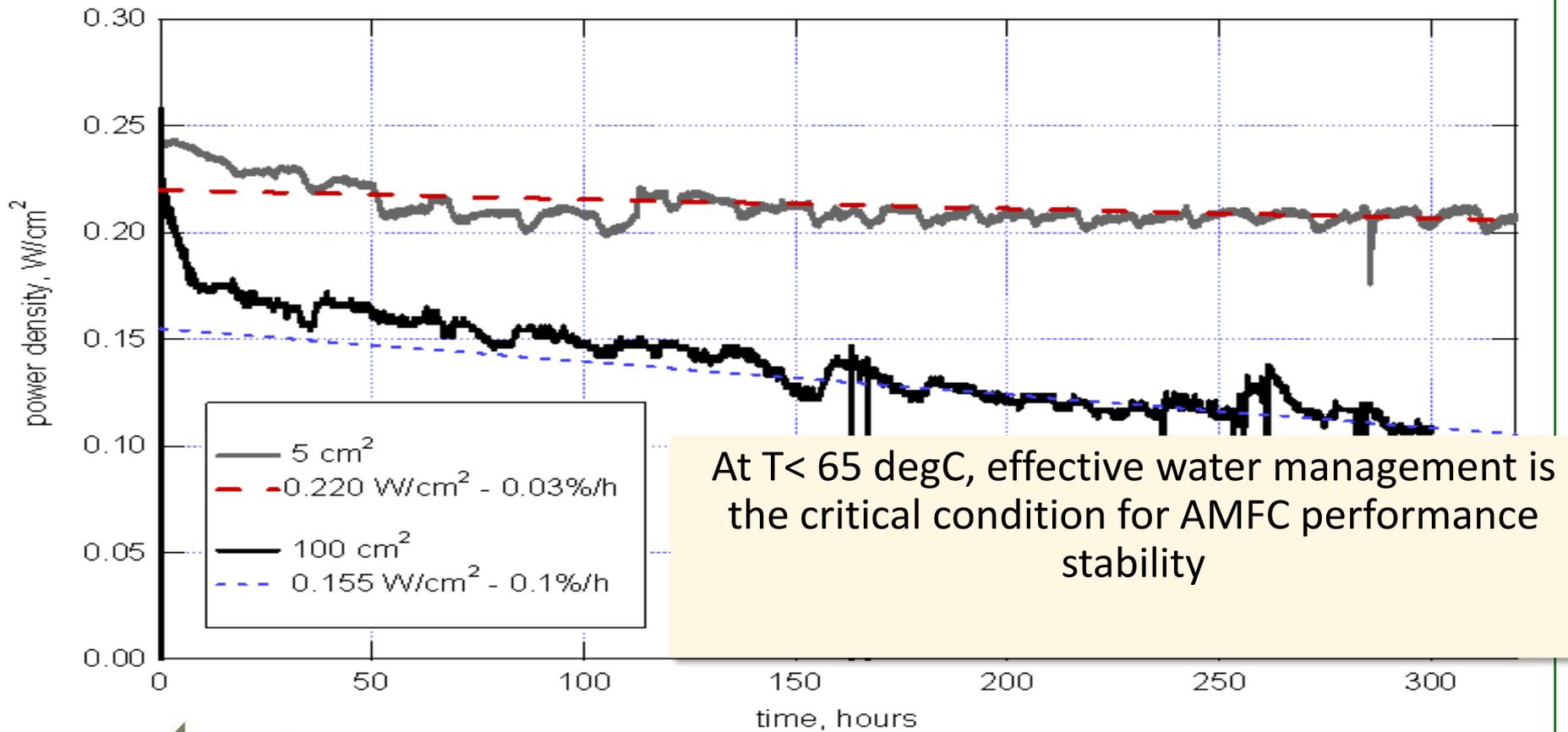


# Processes in PEM and AEM Membrane Fuel Cells



\* Water is generated at the anode & is consumed at the cathode at half the generation rate

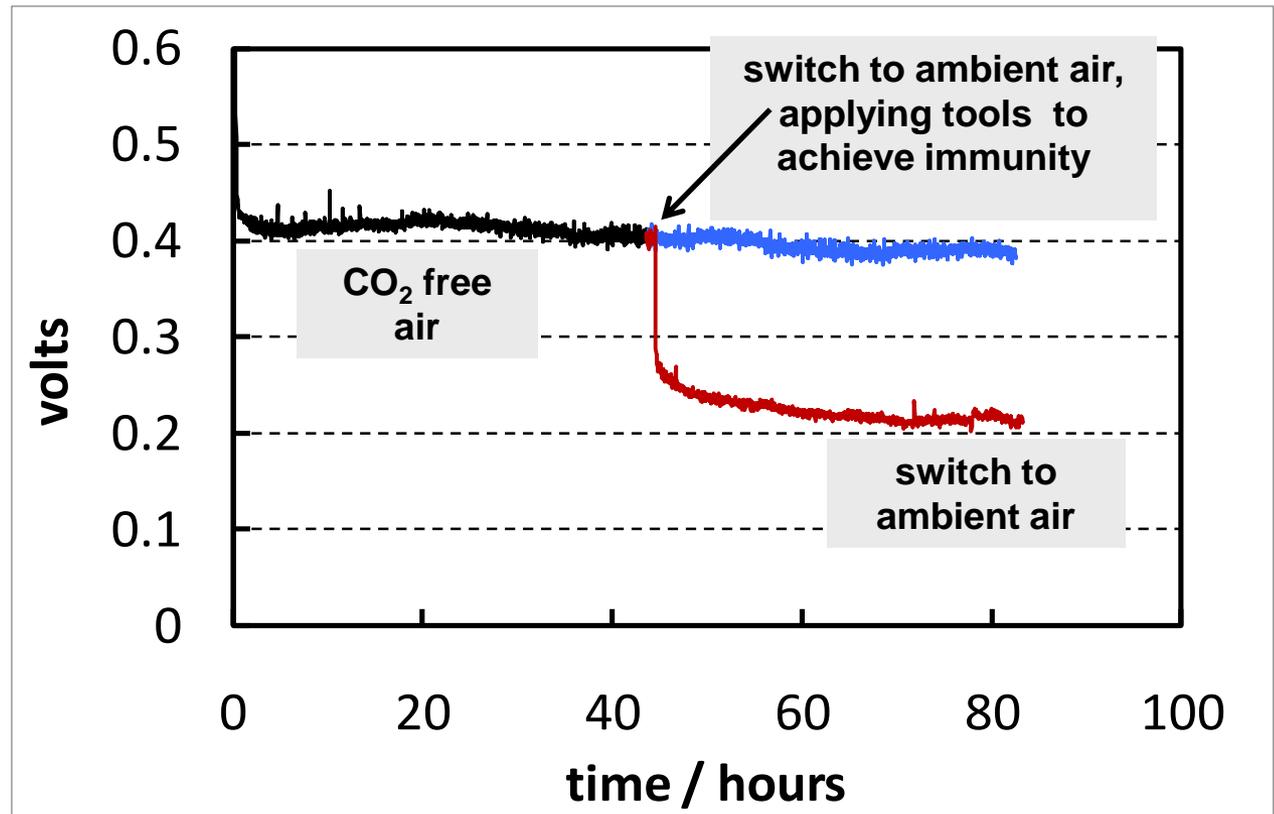
# AMFC power loss under ideal and less ideal water management conditions



# Complete CO<sub>2</sub> immunity Achieved in Celler's Stack

- Switching from CO<sub>2</sub>-free air (<1 ppm) to ambient air (~400 ppm CO<sub>2</sub>) results in ~50% loss of performance ( red curve) at 60 degC
- CellEra system tools eliminate this loss , to give performance equivalent to CO<sub>2</sub>-free air ( blue curve) with no scrubbing solutions

- Operation at T<sub>cell</sub> = 80°C with no treatment required upstream the cathode inlet looks possible (next slide)



# Higher cell T will further facilitate achieving CO<sub>2</sub> –free performance with direct feed of ordinary air

		$\frac{P_{\text{air}}}{P_{\text{air w/o CO}_2}}$ (exptl. results)	
		<u>50°C</u>	<u>80°C</u>
0.6V	20%	0.6V	40%
0.5V	33%	0.5V	70%
0.4V	50%	0.4V	80%

Anode carbonate decomposition process:



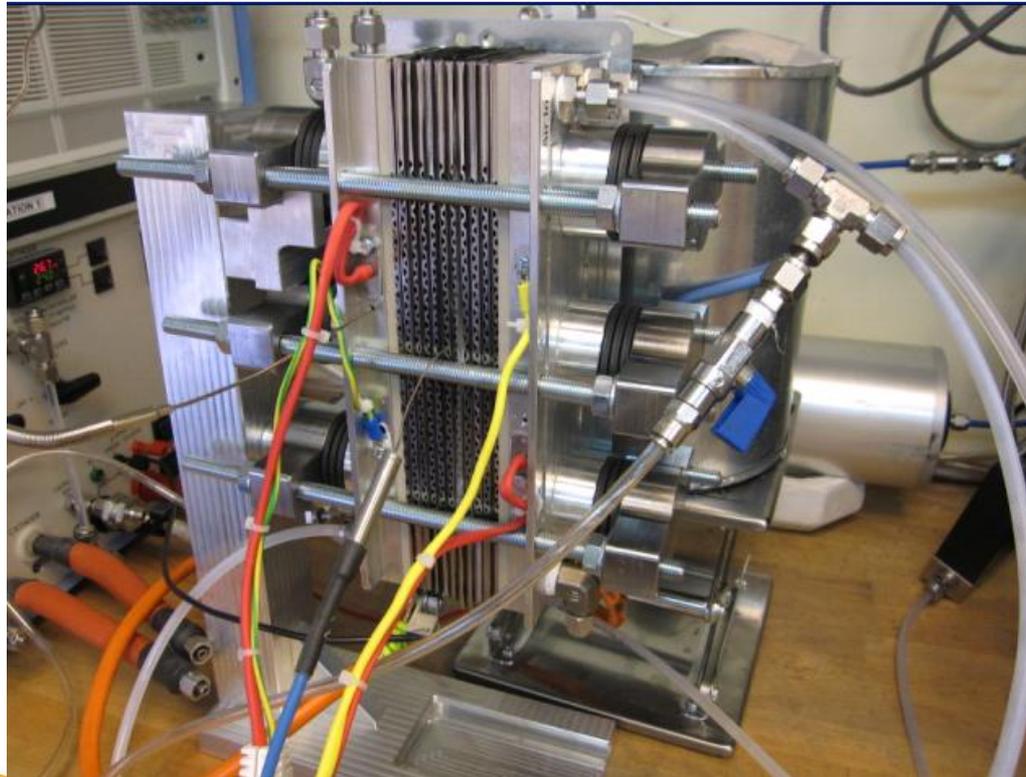
Steady state anode carbonate concentration, is given by :

$$[(NR_4^+)(HCO_3^-)]_{\text{an}}(V,T) = [dN_{\text{CO}_2, \text{cath}}/dt] / k_{(1a)}(V,T)$$

\*High  $k_{(1a)}(V,T)$  at  $T_{\text{cell}} = 80^\circ\text{C}$  ensures  
effective “electrochemical purge” of CO<sub>2</sub>

# Cellera Tech. Development timeline – Q4 '09

- ❑ Short stack fabrication and testing begun
- ❑ design based on cabinet dimensions defined by Commscope
- ❑ Aluminum hardware, transverse air cooling

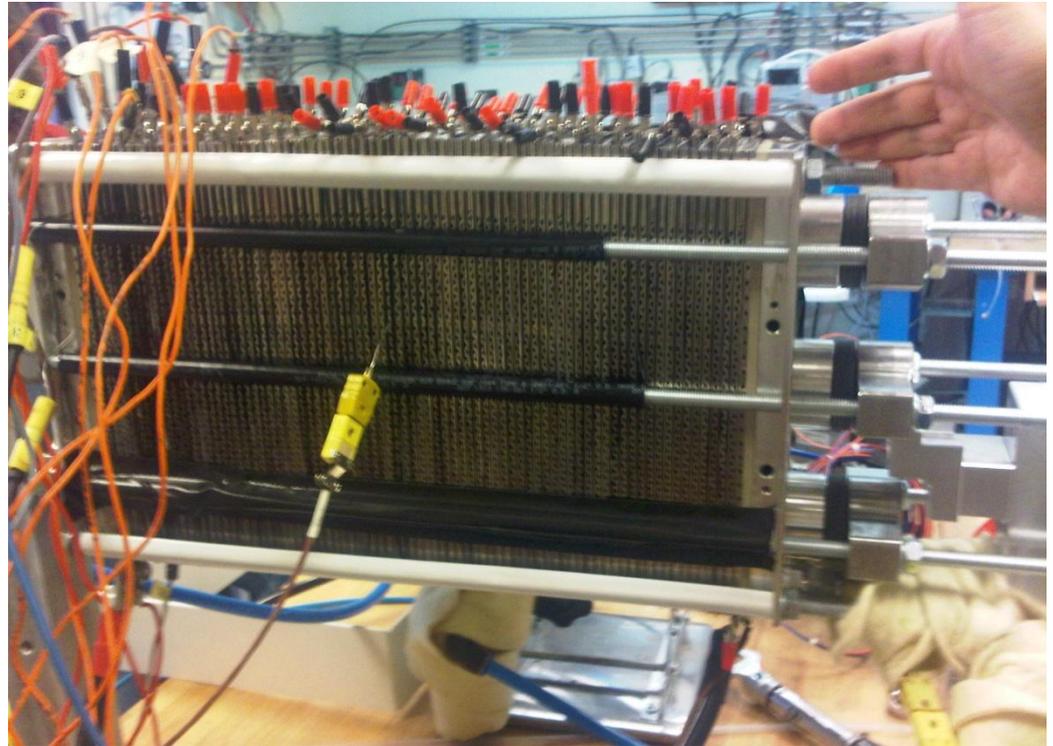


# CellEra Tech. Development timeline – Q3 '10

## □ First kW level AMFC stack\*

*Stack built of surface coated aluminum and runs on:*

- Ambient air
- No added electrolyte
- No added water
- No CO<sub>2</sub> “scrubbing”
- Four 9’s H<sub>2</sub>
- Cooling by fan



\* demonstrated at Andrew/Commscope, Richardson, TX

# The Near Term Market

## near-term opportunities in lead acid battery and diesel gen set replacement

### ✓ Critical power (annual \$3 billion lead acid battery market)

- ❑ Backup power for telecommunications
- ❑ Affordable, clean and compact, time-extended backup solution
- ❑ 10X energy density versus lead acid, highly scalable solution



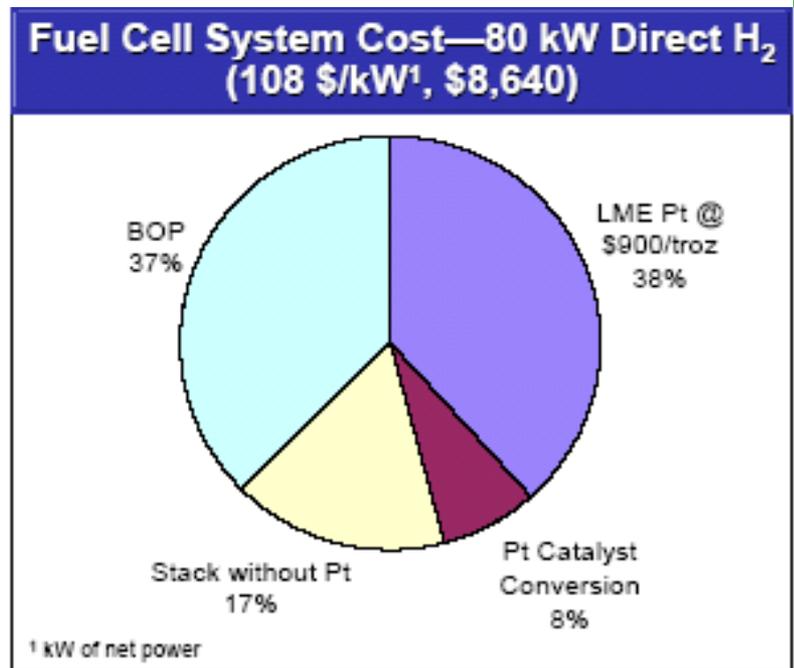
### ✓ First Celler/Commscope product pursued:

- ❑ 2kW net AMFC stack to fit in Commscope's transceiver cabinet
- ❑ price parity with 8 hr lead-acid battery solution (\$0.3/Wh) targeted
- ❑ Joint development and go-to-market agreement
- ❑ Project selected for BIRDF funding, [www.birdf.com](http://www.birdf.com)



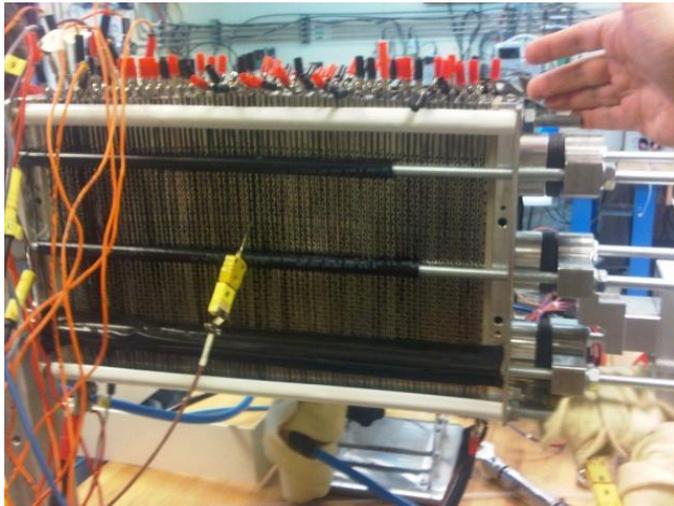
# The Market Opportunity – Automotive

- ✓ **Transportation**
  - ❑ Longer term, but largest opportunity
  - ❑ At high volume, large fraction of cost is Pt related
  - ❑ 1<sup>st</sup> application - EV Range extension



Source: NREL, 2009

# Achieved in under 3 years, \$4 million



✓ World's first kW-scale PFM-FC working prototype (first achieved Q2-2010)

✓ Joint development and go-to-market agreement with global communications-infrastructure solutions provider as launch partner

✓ Fast-growing industry interest in AMFCs revolving around our recent achievements



# Co-operations and Formal Collaborations



**Automotive  
OEM**  
funding contract  
being finalized



**Electrocatalysis  
R&D Center**  
funding contract  
being finalized



# Cellera intends to develop and fabricate PFMFC stacks, leveraging the capacity and knowhow of supplier and user partners

## Materials

TOKUYAMA  
& possible others

+ Catalysts  
Suppliers

## FC "Engines"



## Major SI's / OEM's

 **CommScope**  
& possible others

**Automotive OEM**

# Technology and Business Development

- Celler is targeting a first, H<sub>2</sub>/Air, 2 kW AMFC stack product for back-up power application
  - Cellera's AMFC technology focuses on operation with no Pt catalyst and no liquid electrolyte
- Celler's first stacks are designed to be used in a power system co-developed with Commscope (Richardson, TX), a company supplying a range of telecom products including back-up power systems for cell phone towers
- Celler is pursuing further widening of the field of AMFC product applications, including applications for transport, based on cooperation with an OEM in the relevant sector

# Summary: (1) Technical Insights

## ■ *On some common concerns regarding AMFCs:*

**Concern 1:** Chemical stability of the ionomer is poor and is severely limiting cell life

**Observation:** Cell life demonstrated under load for  $>10^3$  hours, with the keys for longer life being good quality MEA and cell  $T < 65$  degC

*\*\*AEM and ionomer technology developed to-date by Tokuyama could serve well for a 1<sup>st</sup> generation AMFC stack*

**Concern 2:** The conductivity of OH<sup>-</sup> ions in a membrane is well below that of protons, hence performance hit expected

**Observation:** Cell HFR with Tokuyama materials =  $0.2 \text{ ohmcm}^2$  at 60 degC (at full hydration)

**Concern 3:** Replacement of Pt will incur significant performance loss

**Observation:** Initial cell performance is comparable with non-Pt catalysts and stability mostly depends on CCM structure and effective water management

# Summary: (2) requirements of further development

## Closing the performance gap vs. PEMFCs will mainly require:

- Higher-temperature ( 80 degC) membrane and ionomers of high water mobility, including under partial hydration conditions
  - \* Operation at such higher temperature will facilitate achieving full CO<sub>2</sub> tolerance w/o any need of upstream sequestration
- Low cost , non-Pt anode catalysts operating at overpotential < 50mV at the design current density and exhibiting good long term stability

# Acknowledgements

## The \$\$

### VCs:

Israel Cleantech Ventures,

B-T-V(Switzerland)

Mizrahi Ventures ( US )

### Government Funds:

Office of Chief Scientist (Israel)

BIRDF (US/Israel)



***Breaking the Fuel Cell Cost Barrier***

**Thank You!**

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