PARTNERSHIP AGREEMENT BETWEEN __________________ AND __________________

Background (Short explanation of program and marketing needs):
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Partnership Agreement Purpose:
The purpose of this agreement is to provide a framework in which ___________ and ___________ can work together to successfully (Three bullets about desired outcomes/achievements of partnership):
• __________________________________________________________________________
• __________________________________________________________________________
• __________________________________________________________________________

Agreement:
Through their partnership with ___________ , ___________ will provide:
• __________________________________________________________________________
• __________________________________________________________________________
• __________________________________________________________________________
• __________________________________________________________________________

__________ will provide:
• __________________________________________________________________________
• __________________________________________________________________________
• __________________________________________________________________________

Approval Processes:
__________ will send any materials with ___________ 's logo or that will be posted or distributed to ___________ for approval. ___________ will send any materials promoting the events or campaign to ___________ for approval, within agreed-upon turnaround times.

Terms of Agreement:
Agreement will be valid for [length of time ___________], from the date of signing below. Amendments to the scope or length of agreement can be arranged in writing between the participating partners at any time.

Agreement:
We, the undersigned, recognizing the value of saving energy in our communities by educating consumers about the importance of home energy upgrades, commit our respective organizations to work together on the [Campaign Name ______________ ] as outlined in this document.

Partner Name: _______________________________ Date: ______________
Partner Name: _______________________________ Date: ______________