EcoHouse

BROUGHT TO YOU BY

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Indianapolis BetterBuildings

• City of Indianapolis, Office of Sustainability
  — WIDE
    • 800 small projects
    • Concentrated in an area with current revitalization underway
    • Partnership with area community development corporation
  — DEEP
    • 400 larger projects
    • Work with established non-profit CDFI
    • City wide loan program
    • Partnerships with local utilities, retailer, contractors
NEAR EASTSIDE NEIGHBORHOOD SWEEPS

- 800 homes in a concentrated 20 neighborhood area
- Comprehensive Energy Audit and delivery of,
  - Air Sealing
  - Direct Install Measures – faucet aerators, lo-flow shower heads, CFL bulbs, water heater / pipe wrap, and smart-strips
- Attic insulation when needed
- Audit and EcoHouse information drives customer to choose additional energy upgrades
Customer mailing

Coordinated effort between programs to bring all resources to bear for the customer.

- Get SWEEPS grant
- Energy Assessment
- Project #1
- Project #2
- Project #3

Still have more upgrades to do?

Don’t wait — partner with INHP to tackle the rest of your project list.
Indianapolis Neighborhood Housing Partnership / INHP

INHP is:

• A privately funded non-profit, for 24 years
• A trusted, local, home ownership resource for Indianapolis
• A lender, a CDFI
• An educator
• A community partner and collaborator

www.inhp.org  317-610-HOME (4663)
EcoHouse will:

1. Provide an easy, economical way to qualify for a loan for energy improvements and SAVE money on energy bills
2. Bring together available resources for homeowners
   - Grants, rebates, discounts
   - Additional programs when needs go beyond energy measures
3. Provide tried and trusted project management services and a list of qualified contractors

<table>
<thead>
<tr>
<th>example</th>
<th>Cost</th>
<th>Annual Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Sealing *</td>
<td>$ 500</td>
<td>$ 51</td>
</tr>
<tr>
<td>Wall Insulation *</td>
<td>$1,088</td>
<td>$117</td>
</tr>
<tr>
<td>Furnace/A/C Replacement ~</td>
<td>$5,000</td>
<td>$191.</td>
</tr>
<tr>
<td>Water Heater replacement</td>
<td>$ 850</td>
<td>$ 50.</td>
</tr>
<tr>
<td>Refrigerator replacement</td>
<td>$ 400</td>
<td>$ 6.</td>
</tr>
</tbody>
</table>

* Eligible for Citizen’s incentive (and rebate) - **794** ($200-250.) (up to max. $1,600)
~ Eligible for INHP incentive - **1,500** (up to max. $1,500)

TOTAL PROJECT
Loan Amt. $5,940
Payment $57. vs. 35 svgs.
1. Be willing and able to repay a loan
   • Stable and ongoing income
   • No more than 45% of income going for debt repayment

2. Have acceptable credit references
   • Credit Score 580-615 minimum
   • Acceptable non-reporting credit references, such as rent, utilities, etc. will be considered

3. Meet INHP income criteria, up to 120% of the Area Median, based on household #
Eligible Homes

- Are within the City of Indianapolis
- Are occupied by the owner of record for the past 12 months
- Are 1-2 units

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### EcoHouse by the numbers

<table>
<thead>
<tr>
<th>Measure</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Project Size</td>
<td>$4,340</td>
</tr>
<tr>
<td>Average Annual Cost Savings</td>
<td>$578</td>
</tr>
<tr>
<td>Average Income</td>
<td>80% of AMI</td>
</tr>
<tr>
<td>Average Credit Score</td>
<td>708</td>
</tr>
<tr>
<td># 1 Measure</td>
<td>HVAC tied with Windows</td>
</tr>
<tr>
<td># 1 Challenge</td>
<td>Credit</td>
</tr>
<tr>
<td># 1 Marketing Strategy</td>
<td>Direct Mail</td>
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</tbody>
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