



# Community Power Works for Small Business

**Capitol Hill Chamber of Commerce**

**April 24, 2012**





# Program Overview

Community Power Works (CPW) Small Business provides resources to help upgrade Seattle food service businesses to be more energy efficient.

**The result: reduced energy costs through reduced energy use.**





# Who?

Community Power Works (CPW) Small Business is available for all food service businesses in the City of Seattle.



# How Does It Work?

- We identify high potential candidates through outreach and screening
- Candidate businesses get a free energy assessment
- We offer time-limited incentives and affordable financing
- We connect business owners to pre-qualified contractors
- Contractors perform energy upgrades



# Flexible


CPW is customizable; partner businesses can use only the resources they need. The CPW program provides access to:

- Utility rebates *and* special CPW incentives
- Pre-qualified contractors
- Affordable loan terms
- Marketing opportunities



# Benefits for Participants

- Save money on energy bills, lower operating costs
- Access limited time rebates and incentives
- Reduce long-term business costs
- Upgrade old equipment
- Increase comfort for customers and employees
- Tap into free marketing opportunities



# Case Study 1: Pike Pub & Brewery

A comprehensive approach to energy efficiency works. The Pike undertook a lighting overhaul, resulting in:

- Total investment: approx. \$25,000
- Energy savings: approx. 51,584 kWh/year
- Cost savings: approx. \$3,000/year
- Greenhouse gas emissions avoided: approx. 31 tons
- Intangible: significant positive publicity received
- ROI: 16 months





# Case Study 2: Central Co-Op's Madison Market

Central Co-op's Madison Market targeted parking garage and case lighting, in project with significant impact:

- Total investment: approx. \$25,000
- Energy savings: >56,000 kWh/year
- Cost savings: around \$3,100/year
- Low-interest loans allowed replacement of outdated refrigeration compressors.
- Great PR value







# We Need Your Help!

This is an innovative, time-limited program. We can't do it without your help:

- Suggest and connect us to businesses that might be good fits for the program. Our outreach staff will follow-up.
- Email your members about the program.
- Put an article in your newsletter.
- Invite us to present to your members at a board meeting, monthly membership meeting, or other gatherings.
- Connect with us via social media: we're on Facebook and Twitter, and would love to be friends!



# Be In Touch...

We'd love to talk with you!

Jen LaBrecque

Jen.labrecque@seattle.gov

206.733.9063

Communitypowerworks.com

