Sub-Programs for Review

- Better Buildings Neighborhood Program
- Building America
- Challenge Home
- Home Energy Score
- Home Performance with ENERGY STAR
- Solar Decathlon
How Residential Buildings Fits into BTO

**Research & Development**
- Develop technology roadmaps
- Prioritize opportunities
- Solicit and select innovative technology solutions
- Collaborate with researchers
- Solve technical barriers and test innovations to prove effectiveness
- Measure and validate energy savings

**Market Stimulation**
- Identify barriers to speed and scale adoption
- Collaborate with industry partners to improve market adoption
- Increase usage of products & services
- Work through policy, adoption, and financial barriers
- Communicate the importance and value of energy efficiency
- Provide technical assistance and training

**Codes and Standards**
- Establish minimum energy use in a transparent public process
- Protect consumer interests
- Reduce market confusion
- Enhance industry competitiveness & profitability
- Expand portfolio of EE appliances & equipment
- Raise the efficiency bar
The residential program is grounded on technology and research. Research results are translated into implementation tools that make information accessible to practitioners. Finally, specific projects promote the speed and scale of adoption necessary to successfully transform the market.
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Through a five year FOA, Building America competitively selected the best building science firms in the country to help solve these problems.

- Originally 15 teams. Downsized to 10 teams based on performance.
- BTO measures performance by innovations produced, and quality of research.
Challenge Home

About Challenge Home

• Challenge Home serves as a marketing platform for Builders adopting the latest technologies and practices from the Building America Program
• Shows technical potential while reducing builder risk
• Top 1% of builders

Challenge Home Requirements

• Comply with ENERGY STAR for Home Version 3 Requirements
• Use high-performance windows that meet ENERGY STAR specifications
• Meet 2012 IECC levels for insulation
• Follow the latest proven research recommendations by installing ducts in conditioned space
• Conserve water and energy through an efficient hot water distribution system that provides rapid hot water
• Accomplish savings on the cost of future solar installations by following key provisions from the EPA Renewable Energy Ready Home (RERH) solar electric guide and checklist and the solar thermal systems guide and checklist
The Solar Decathlon challenges 20 collegiate teams to design, build, and operate the most cost-effective, energy-efficient, and attractive solar-powered homes. In 2011 BTO changed criteria for homes to be more marketable.
New Homes Program Accomplishments

Building America

• Over 100 innovations to date
• 31 innovations that have had or could have significant impact on the residential market
• 22 innovations important to ENERGY STAR and Challenge Home
• 8 have been incorporated into codes

Solar Decathlon

• Educated 91 collegiate teams totaling over 10,000 students
• Evaluation study found that 76% of students found jobs in the clean energy sector
• Established a worldwide reputation as demonstrated by Solar Decathlon events in Europe and China
Existing Homes

Overview of the Residential Integration Program

Research → Implementation tools → Programs

- National Labs Research
- Building America Solution Center
- BetterBuilding Solution Center
- Neighborhood Program
- HUD
- Energy Star

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Better Buildings Neighborhood Program
## Testing New Approaches

<table>
<thead>
<tr>
<th>Driving Demand</th>
<th>Financing</th>
<th>Data and Evaluation</th>
<th>Workforce Development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>22+ Different Approaches</strong></td>
<td><strong>21+ Combinations</strong></td>
<td><strong>12+ Evaluations Being Performed</strong></td>
<td><strong>9+ Models Being Tested</strong></td>
</tr>
</tbody>
</table>
Learning Process Cycle

1. **Planning**
   - Clarify What We Need to Know

2. **What We Know Now**
   - Website
   - Case Studies
   - Program Guides & Templates

3. **Data Collection**
   - Quantitative (reporting)
   - Qualitative (account management, peer exchange calls, Google Site forum, workshops)

4. **Analysis & Evaluation**
   - Review & Revise What We Know
     - Quantitative
     - Qualitative
     - Formal Evaluations

**Solution Center**
- Step-by-step guidance
- Options
- Examples
- Tools
- Templates
- Promising approaches, lessons learned, best practices
Requested by Vice President’s “Retrofit to Recovery” Effort

- Voluntary MPG rating for homes
- Serves as a nationally recognized standard for assessing a home’s efficiency
- Information useful to existing homeowners as well as homebuyers who want to compare homes or invest in improvements as part of purchasing a home

National scoring tool provides credible, comparable score

- Also provides recommendations for cost effective energy efficiency improvements
- Free tool; restricted to qualified auditors

Low cost service for homeowners/buyers

- 15 minutes if in concert with other assessment
- Less than 1 hour if stand-alone
- Consequently, significantly cheaper than what’s otherwise available in the market

Supporting local jobs focused on energy efficiency

- Energy auditors, home inspectors
Home Performance with ENERGY STAR (HPwES)

About Home Performance with ENERGY STAR

• National voluntary program from the U.S. DOE
• Whole-house approach to improving energy efficiency and comfort using high-quality contractors, while helping to protect the environment
• Since 2002, HPwES has been locally sponsored by utilities, state energy offices, energy NGOs, and 1 financial institution

Recent Successes

• Over 50 Program Sponsors nationwide
• Over 250,000 homes improved since 2002
• Over 1,800 participating contractors
• Added 6 new Sponsors during 2012
• Helped develop 3 regional collaboratives
• Developed the Century Club Web Button for contractors
• Savings range from 20% to 30%

(2) 200,000 retrofitted homes times $9,000 average retrofit cost equals $1.8 billion
Existing Homes Program
Accomplishments

Better Buildings Neighborhood Program
• $33M in annual savings
• 2,267,000 MMBTU in energy savings
• 100,000 homes retrofitted by end of FY13
• 1,700 building performance contractors working

Home Energy Score
• Over 2,000 homes scored to date under pilot

Home Performance with ENERGY STAR
• Over 250,000 homes retrofitted to date
• 51 state and local sponsors
• Over 75,000 homes retrofitted in 2012 calendar year
Existing Homes—Putting It All Together

- The programmatic format viewed as a continuum from interest in energy efficiency to the development of a whole house retrofit program such as Home Performance with ENERGY STAR

- The BetterBuilding Neighborhood Grant Program becomes the BetterBuilding Neighborhood Program that encompasses all four blocks

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**Interest**
BB/BA Solution Centers

**Support**
BB Network

**Action**
HES, HVAC QI, energy efficiency re-modeling

**Bringing it All Together**
HPwES

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What are energy efficiency retrofits? What do programs look like? How do I learn from the experience of other?

How do I start a retrofit program but do not want whole house retrofit? What would an HVAC replacement look like? Attic Air-Sealing and insulation?

What is a high quality, whole house retrofit program? How do I implement one?
Program Spending

Building America, 65%

Solar Decathlon, 16.5%

Home Energy Score, 5%

Better Buildings Neighborhood Program, 7%

Home Performance with ENERGY STAR, 5%

Workforce Guidelines, 1%

FY13 Budget: $27.99M
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Residential Building Integration

Program Manager
• David Lee

Lead Project Manager
• Danielle Byrnett

Project Managers
• Jonathan Cohen
• Ely Jacobsohn
• Claudia Tighe
• Subid Wagley
• Joan Glickman
• Benjamin Goldstein
• Dale Hoffmeyer

Project Managers (cont.)
• Richard King
• Lani Macrae
• Sam Rashkin
• Eric Werling

Technical Project Officer
• Steve Dunn (GO)

Technical Associate
• Betsy Black
• Chris Early