



# Recycled Energy

Save Money, Cut Pollution, and Increase  
Industrial Productivity

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**Advancing Renewables in the Midwest Conference**

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## Presentation Overview

- The world faces an economic, energy and environmental storm, but the Midwest can turn this into a huge opportunity by tapping into a resource at our industrial base.
- Generation of heat and power causes 2/3's of CO<sub>2</sub> emissions but generation efficiency has not improved in 50 years.
- Policy changes could make the Midwest and the U.S. a world leader in reducing carbon while improving manufacturing competitiveness and standard of living.

## What is Energy Recycling

The Elephant in the Room

Opportunity for the Midwest

Regulatory Barriers &  
Policy Incentives

## What is Energy Recycling?

- Energy-intensive manufacturers consume massive amounts of energy to transform raw materials, then vent waste energy.
  - Waste energy comes in many forms – heat, flare gas, pressure drop, etc.
  - Energy recycling plants upgrade waste into electrical and thermal energy.
- Target industries include: metals, lime, cement, chemicals, refineries, gas compressor stations, glass, and most large steam or natural gas users.

# West Virginia Silicon Metal Plant Waste Heat Recovery Project







What is Energy Recycling

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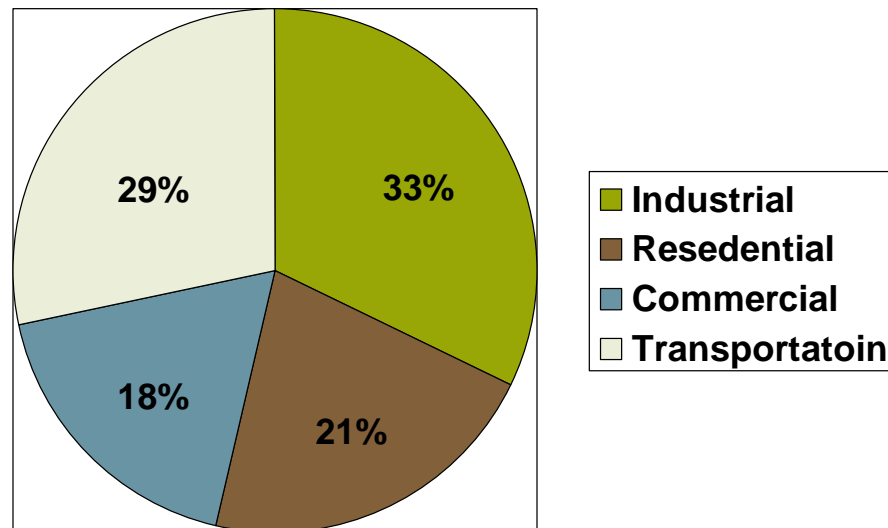
# Industrial Efficiency Largely Ignored in Energy Policy Discussions





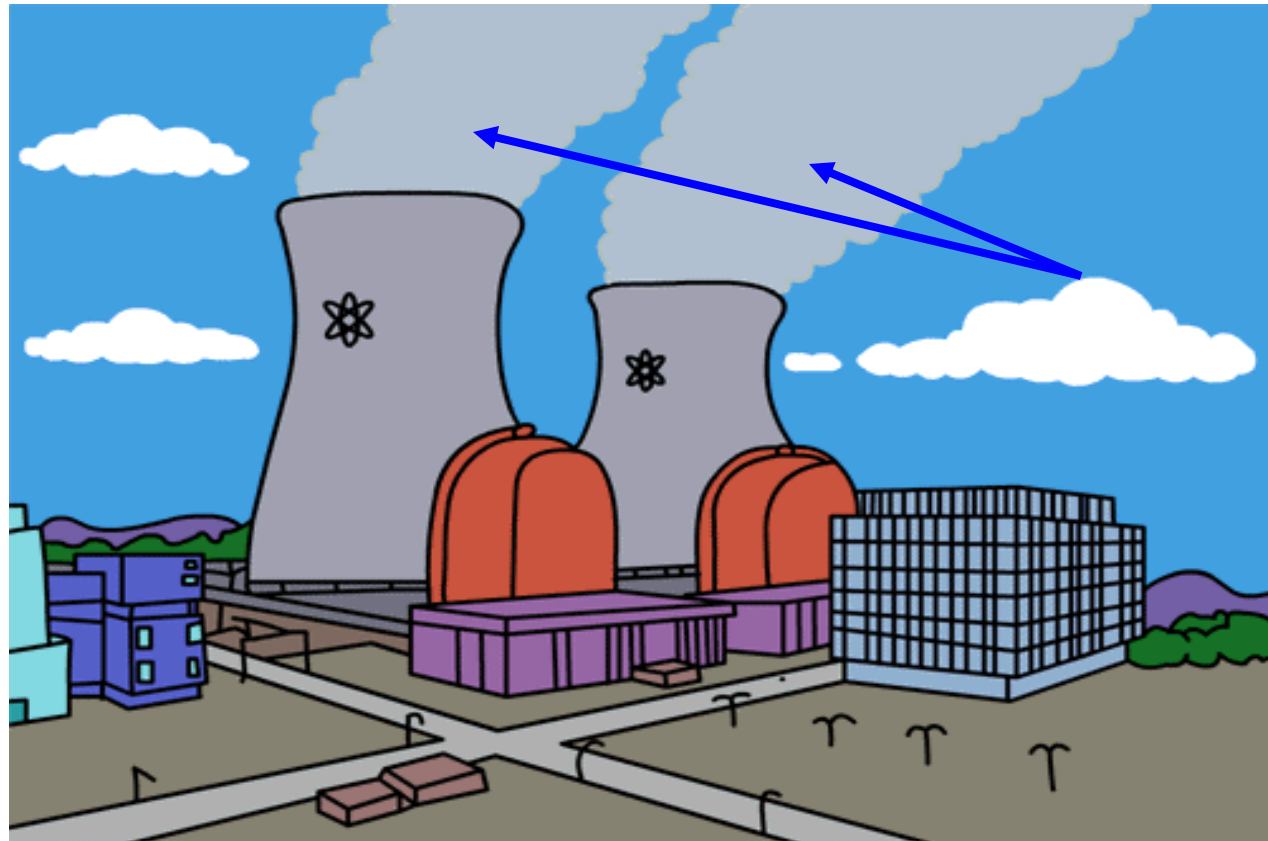
# Industrial Energy Consumption

The industrial sector is the largest energy consumer in the US.



Source: DOE EIA, Annual Energy Outlook 2008.

## Homer Simpson's generating plant wastes lots of energy...



...so do ours





What is Energy Recycling

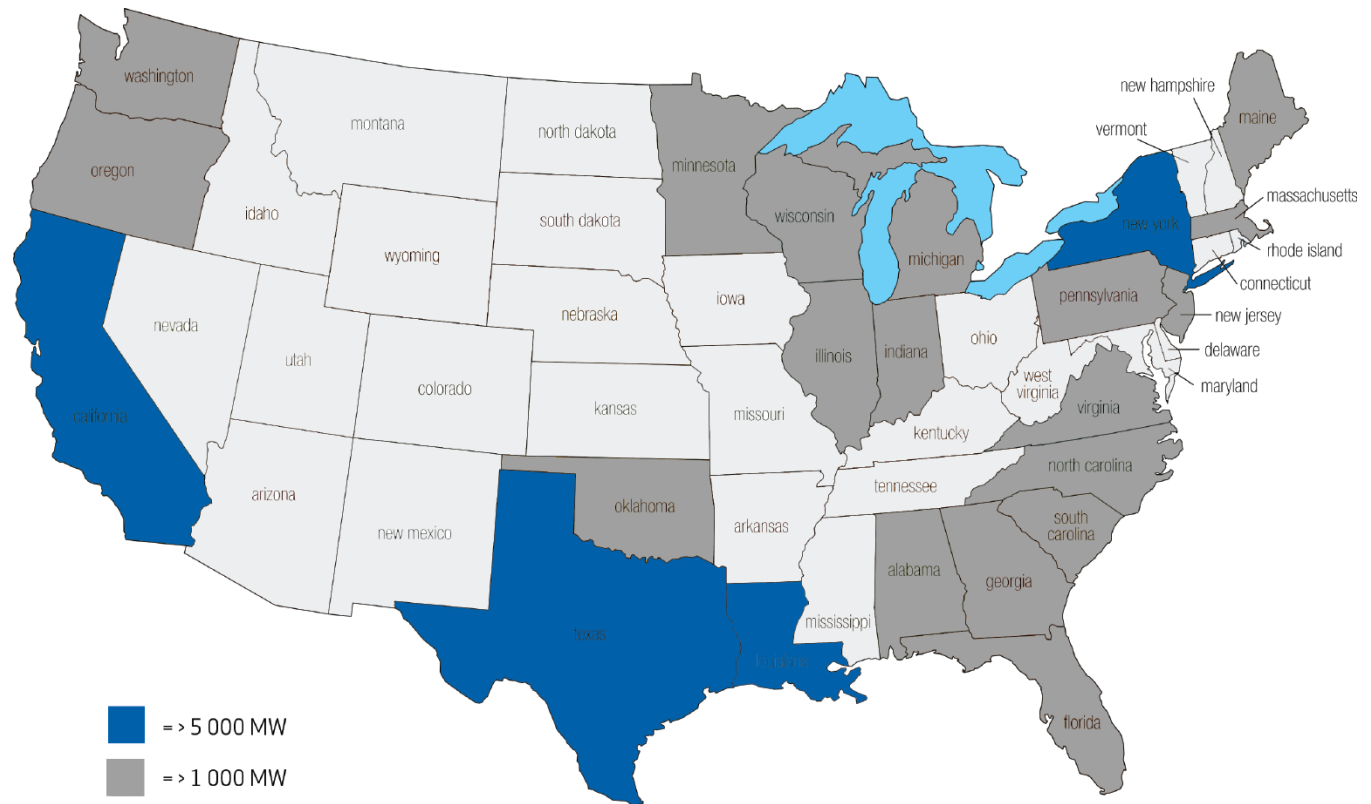
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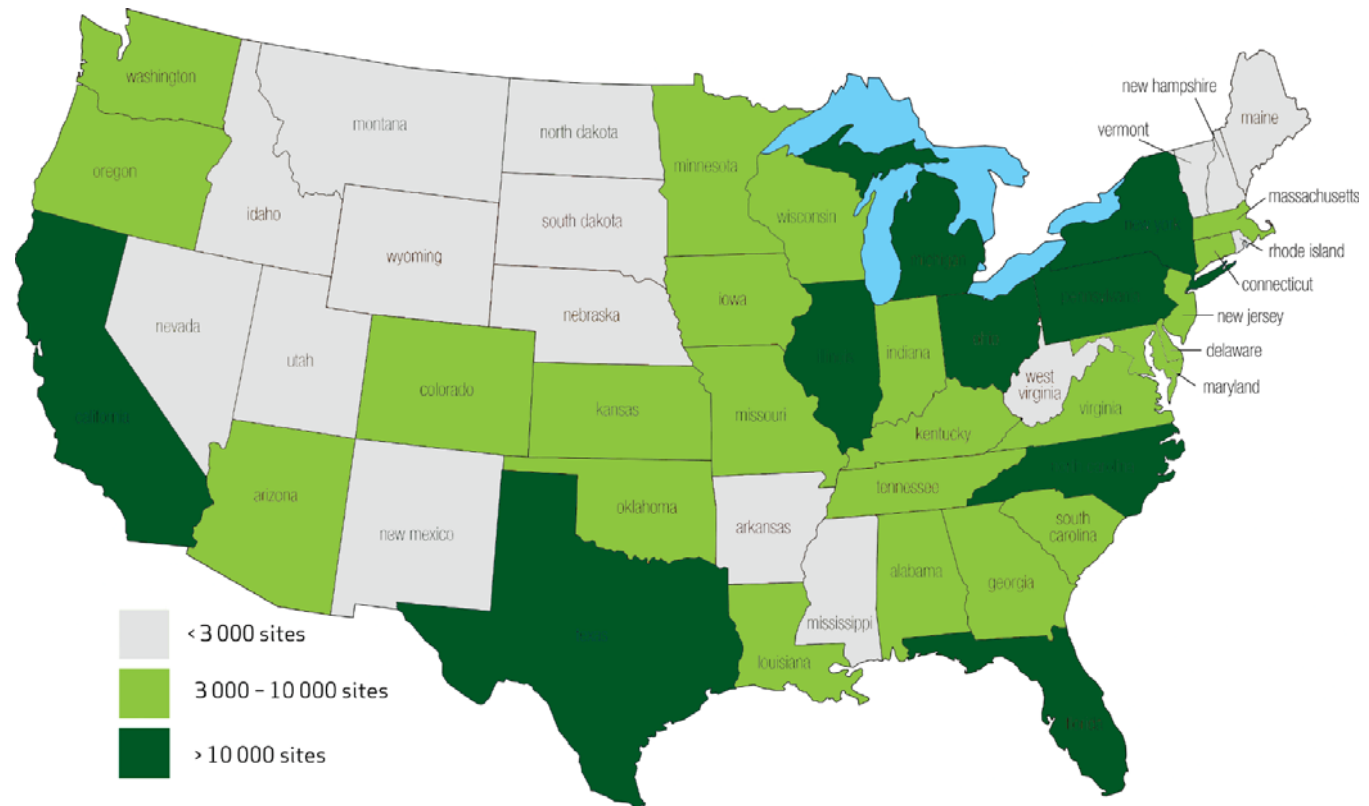


## Midwest states do not rank among the top for installed CHP...



Source: International CHP/DHC Collaborative, US Scorecard, 2008.

## ...however Midwest states have tremendous technical potential for CHP



Source: International CHP/DHC Collaborative, US Scorecard, 2008.



## Benefits of Recycled Energy/CHP

**Job Retention and Creation:** CHP/WHR systems help make facilities more cost competitiveness which preserve and creates valuable industrial jobs.

**Economic Development:** The Midwest's manufacturing sector makes up a large part of the economy. CHP/WHR systems can provide an additional revenue stream to these facilities.

**Environmental:** CHP/WHR systems can help reduce a facilities carbon footprint. Carbon reduction strategies can help secure the Midwest's place in the global market by making manufacturers leaner and greener.



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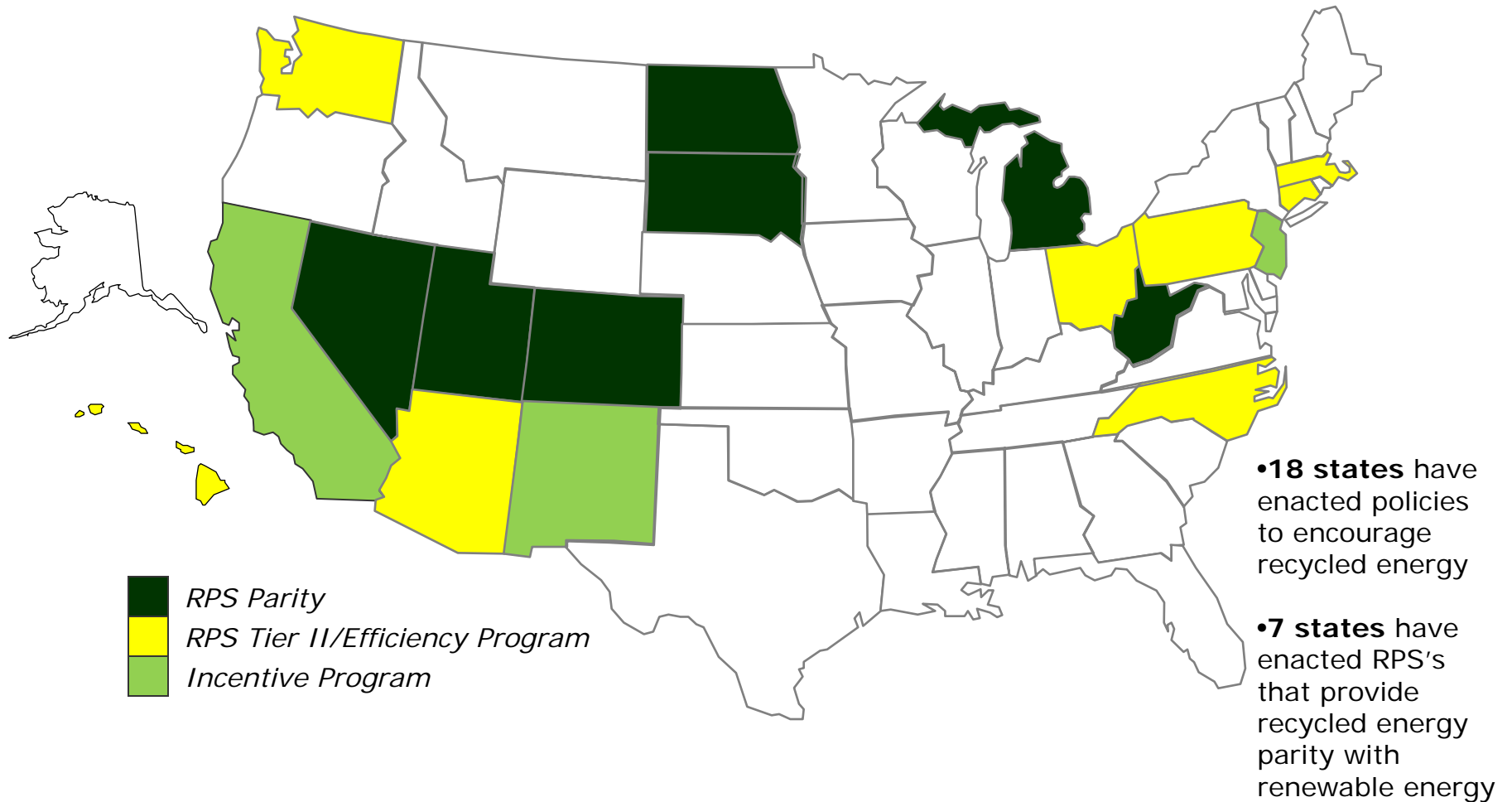




## Regulatory Barriers to Industrial Efficiency

- Few utility incentives for industrial efficiency
- The 1970 Clean Air Act (CAA) does not mandate efficiency
- New Source Review (NSR) under the CAA discourages industrial efficiency projects
- Few states have enacted policies to encourage industrial efficiency
- Generally, waste heat recovery is not an RPS eligible resource

# State Policies that Encourage Recycled Energy/CHP





## Policy Incentives

- Include recycled energy in state Renewable Portfolio Standards (CO, MI, ND, NV, SD, UT, WV).
- Promote recycled energy/CHP in efficiency standards (WA).
- CHP feed-in tariff programs. California is the first state to enact a CHP feed-in tariff and they have started to qualify projects for participation.
- Public financing programs. Pennsylvania has grants and low interest loans available for CHP energy development.
- State tax breaks for the development of recycled energy/CHP (NM).



## Conclusions

- Deploying clean energy in the Midwest, as well as the entire U.S. would cut the cost of electricity and thermal energy.
- The Midwest has the manufacturing for the steel, cement, silicon, and other components required for new clean energy plants.
- **To profitably lower CO<sub>2</sub> emissions and improve Midwest competitiveness, we must change the way we generate electricity and thermal energy.**
- **Renewable energy and efficiency must be the fuel of the future.**