



U.S. Department of Energy  
Energy Efficiency and Renewable Energy

*federal energy management program*

# **Federal Energy Management Program Utility Program Strategic Action Plan**

**David McAndrew**



# Background

- Result of FUPWG Fall 2006 Meeting
- Responds to challenge issued FEMP's Director
- Based on the feedback from the FUPWG Fall working group session
- Will require FUPWG member active participation for success



# FEMP Challenge

- Accelerate project planning and implementation
- Double current project investment levels
- Double the number of utilities offering UESCs
- Enhance the partnerships between utilities and agencies
- Maximize the use, by agencies, of additional services offered by utilities to meet the government's goals for EERE



## Fall FUPWG Working Session Questions

- How can we double the level of project investment from its current level
- How can we double the number of utilities offering UESCs to their customers?
- What are the perceived barriers to meeting these goals?
- What role can FUPWG play in achieving this goal?
- What key activities should FEMP engage in to help members meet this challenge?
- How can the FEMP Director and other EERE Senior management officials help meet this challenge?



# Feedback from FUPWG Fall Meeting Working Groups

- Improve communication among partners and stakeholders
- Educate key stakeholders
- Provide technical assistance to kick start projects
- Increase awareness of UESC vehicles
- Better promotion of FUPWG
- Reach out to new partners



# Strategic Action Plan (SAP)

- Reviews barriers noted during Fall FUPWG meeting working session feedback
- Focus on four key thrust areas
- Currently in draft form, comments requested



# UESC Baseline

- Last four years, average annual UESC project investment has been \$115 million
- 38 active utilities engaging in UESCs with federal customers in this four year timeframe



# SAP Thrust Areas

- Marketing and Communication
- Partnerships
- Direct Assistance
- UEESC Data Collection and Analysis



# SAP Actions & Activities

- Each thrust area includes a set of proposed recommendations/actions
- Near-term = prior to May FUPWG meeting
- Mid-term = prior to end of FY 2007
- Long-term = after FY 2007
- Plan also includes on-going/continuous activities



# Requested Actions

- Review SAP in your packets
- Be prepared to provide feedback on SAP during tomorrow's working session
- Groups will be focusing on each of the four thrust areas



# Requested Actions – Cont'd

- Focus on content, not the editing that needs to be done
- The final document will be edited and streamlined to remove duplication of efforts
- Additional comments not covered in your working group may be submitted to Leslie Nicholls



# SAP Implementation and Success

- Success will be a joint effort
- Will require honest feedback and dialogue
- Will require active participation and partnership with FUPWG members