PMAs' Energy Conservation Proposal for Economic Stimulus

Three Power Marketing Administrations (PMAs), Southwestern Power Administration (SWPA), Southeastern Power Administration (SEPA), and Western Area Power Administration (WAPA), are excited about the opportunity to help address some of the energy related issues we all face today. The PMAs are strategically positioned to provide credible assistance to the in-coming administration's efforts to stimulate the economy. Following is a summary of a proposed plan of action.

The three above mentioned PMAs propose to develop and implement a program with non-reimbursable funding to stimulate the local economies through our ties with our power customers. The program will focus on the implementation of energy efficiency, conservation, and demand-side management programs.

More specifically, this program involves the identification of energy measures that our customers and their end-users can implement to save energy, reduce environmental impacts, and create jobs. This program can be implemented quickly by using and expanding the programs already in place at many of our utilities. In this manner, minimal Federal resources will be required and non-reimbursable funds can be applied directly to the customer programs. Programs such as energy audits, ground source heat pump installation, energy star rated appliance rebate programs, weatherization programs, light bulb replacement programs, and other energy efficiency programs will be included. The customer programs will be provided funds through a credit on their invoices for Federal power based on their ability to verify and document how the funds will be spent and the expected energy savings.

Steps:

1. The Treasury provides funding to each of the PMAs
2. The PMAs develop criteria on how to implement the program
3. The PMAs develop criteria on how utilities can participate
4. The PMAs develop criteria for program monitoring and evaluation
5. The PMAs release a RFP to solicit utility action and funding plans
6. The PMAs evaluate utility submitted plans
7. The PMAs select approved plans and award dollar amounts to selected utilities
8. Implement the bill crediting program based on actual expenditures.

Timeline:
Step #1: Dependent on Government approval of this proposal
Step #2: To be completed 60 days after funding is received by the PMAs
Step #3: To be completed 60 days after funding is received by the PMAs
Step #4: To be completed 60 days after funding is received by the PMAs
Step #5: To be completed 30 days after steps 3, 4, & 5 are completed
Step #6: To be completed 60 days after closing date for submission of utility plans
Step #7: To be completed 30 days after step #6 is completed
Step #8: To be implemented with each utility upon project initiation, and on a monthly basis throughout each utility's service territory.

Estimated Annual Cost:	**$139 Million**
PMA expenses, including program management, education, Training and program auditing	3%
Program costs, including participating utilities' program management costs	97%

Estimated people employed for each year program is funded at this level = 3,700