



Department of Energy

Portsmouth/Paducah Project Office
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January 6, 2023

Mr. Don Barger, Chair
Paducah Citizens Advisory Board
Emerging Technology Center, Room 221
4810 Alben Barkley Drive
Paducah, Kentucky 42001

PPPO-02-10022815-23

Dear Mr. Barger:

**RESPONSE TO CITIZENS ADVISORY BOARD RECOMMENDATION 23-02:
SUGGESTIONS TO INCREASE VIEWS AND TRAFFIC TO THE BUILDING ON A
LEGACY: HONORING BLACK HISTORY AT THE PADUCAH GASEOUS
DIFFUSION PLANT**

Reference: Letter from D. Barger to J. Woodard, "Paducah Citizens Advisory Board DRAFT Recommendation 23-02: Suggestions to increase views and traffic to the video on a Legacy: Honoring Black History at the Paducah Gaseous Diffusion Plant," dated November 10, 2022

The U.S. Department of Energy (DOE) received the Citizens Advisory Board (CAB) Recommendation 23-02, which recommends the following:

- *DOE requests the City of Paducah, Visitors Bureaus, and Chambers of Commerce from McCracken and surrounding counties to include the link to the Building a Legacy video on their websites.*
- *DOE contacts Maiden Alley and/or Cinemark to request they show the Building a Legacy video during their movie previews before the feature movie.*
- *DOE includes the link to the Building a Legacy video in future press releases and print media provided during site tours.*
- *DOE drafts a Site Introduction Session for new and onboarding officials and groups including, but not limited to, city/county leaders, leadership KY, Young Professionals, Chambers of Commerce, NAACP, etc.*
- *DOE develops a mass media calendar to push the video out to the public when it is most likely to be viewed and searched for by topic. For example, push the Building a Legacy video during February, Black History Month, and June when Juneteenth is recognized.*

DOE accepts the CAB's recommendation 23-02 relating to Building on a Legacy Honoring Black History. DOE will keep the CAB apprised on efforts to address the activities in the recommendation at our regular meetings. DOE appreciates the CAB's encouragement and is committed to outreach activities that further educate the public on the site's history and mission.

If you have any questions or require additional information, please contact Buz Smith at (270) 441-6821.

Sincerely,



Jennifer Woodard
Paducah Deputy Designated Federal Official
Portsmouth/Paducah Project Office

cc:

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