



## Department of Energy

Portsmouth/Paducah Project Office  
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January 6, 2023

Mr. Don Barger, Chair  
Paducah Citizens Advisory Board  
Emerging Technology Center, Room 221  
4810 Alben Barkley Drive  
Paducah, Kentucky 42001

PPPO-02-10022814-23

Dear Mr. Barger:

**RESPONSE TO CITIZENS ADVISORY BOARD RECOMMENDATION 23-01:  
SUGGESTIONS TO INCREASE VIEWS AND TRAFFIC TO THE PADUCAH  
GASEOUS DIFFUSION PLANT VIRTUAL MUSEUM**

Reference: Letter from D. Barger to J. Woodard, "Paducah Citizens Advisory Board DRAFT Recommendation 23-01: Suggestions to increase views and traffic to the Paducah Gaseous Diffusion Plant Virtual Museum," dated November 10, 2022

The U.S. Department of Energy (DOE) received the Citizens Advisory Board (CAB) Recommendation 23-01, which recommends the following:

- *DOE requests the City of Paducah, Visitors Bureaus, and Chambers of Commerce from McCracken and surrounding counties to include the virtual museum link on their websites.*
- *DOE creates a worksheet or curriculum corresponding to the Virtual Museum in order that teachers can easily incorporate the site into their standard curriculum.*
- *DOE includes the link to the Museum in future press releases and print media provided during site tours.*
- *DOE drafts a Site Introduction Session for new and onboarding officials and groups including, but not limited to, city/county leaders, leadership KY, Young Professionals, Chambers of Commerce, NAACP, etc.*
- *DOE develops a mass media calendar to push the video out to the public when it is most likely to be viewed and searched for by topic. For example, push the Virtual Museum during April's Earth Day.*
- *DOE builds a Virtual Museum display at the McCracken County Public Library to give the library patrons and the general public access. In addition, it creates wall art that includes the website link, using a QR code for easy location of the Virtual Museum.*

DOE accepts the CAB's recommendation 23-01 relating to the Paducah Gaseous Diffusion Plant Virtual Museum. DOE will keep the CAB apprised on efforts to address the activities in the

recommendation at our regular meetings. DOE appreciates the CAB's encouragement and is committed to outreach activities that further educate the public on the site's history and mission.

If you have any questions or require additional information, please contact Buz Smith at (270) 441-6821.

Sincerely,

A handwritten signature in black ink that reads "Jennifer Woodard". The script is cursive and fluid, with the first name "Jennifer" written in a larger, more prominent style than the last name "Woodard".

Jennifer Woodard  
Paducah Deputy Designated Federal Official  
Portsmouth/Paducah Project Office

cc:

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