Disclosure: DOE-IEDO
Date Created: 2024-09-19
Responsible by: Edgard Chow

Building sustainable barrier solutions

Sustainable possibilities through Kuraray's high-barrier EVALTM EVOH

Edgard Chow
Director of Technical Service and Development
Kuraray America, Inc.
DOE - IEDO F&B Packaging Workshop
Rosemont, IL USA
September 24, 2024





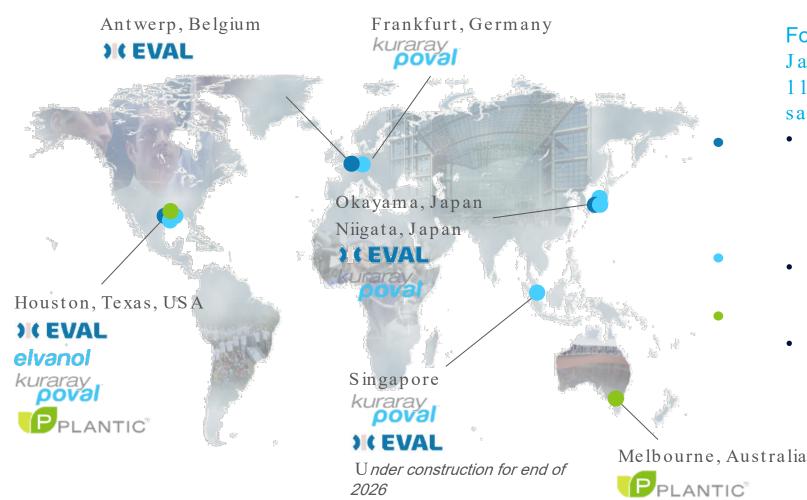
For people and the planet, pioneering sustainable packaging solutions that improves the environment and enhances the quality of life throughout the world

Outline

- 1. EVAL EVOH ... the recyclable barrier of choice
- 2. Extended food shelf-life with minimal packaging
- 3. Beyond the package, adding value upstream in the food supply chain and protecting the environment
- 4. Plantic[™], the starch-based barrier solution

EXPERTISE | ACTION

Kuraray is a world leader in performance-based polymer and specialty materials technologies



Founded in 1926, headquartered in Japan, operating in 31 countries, with 11700 employees and \$5.2 billion net sales

- World's largest EVOH gas barrier resin producer
 - Significant capacity increase for 2026
- World's largest PVOH water soluble polymer producer
- PLANTIC™ natural barrier polymer
 - Global leader in thermoplastic starch gas barrier

EVAL™ ethylene vinyl alcohol (EVOH) resin

The market proven benchmark for high barrier extended shelflife food packaging



- A semi-crystalline ethylene copolymer
- Enables high barrier multilayer coextrusion
- Commonly recyclable in existing infrastructure

EXCEVAL™ hydrophobic modified polyvinyl alcohol (PVOH)

A versatile high gas barrier water-soluble polymer common to the paper industry



- Solution coating
- Wash-away recyclable, repulpable, biodegradable

PLANTIC™ thermoplastic starch barrier

A performance-based natural polymer that is challenging traditional barrier packaging



- Extrusion coating, cast or film lamination
- Biobased, wash-away, recyclable, repulpable, biodegradable, compostable

For oxygen barrier, EVOH is in a class of its own

Material	Oxygen Permeability (20°C, 65%RH)	Water Vapor Permeability (38°C, 90%RH)	
	cc.20 μm/m ².day.atm	g.30 μm/m ².day	
EVAL TM L171B (27 m o 1% Et.)	0.1	63	
EVAL TM F 171B (32 m o 1% Et.)	0.3	4 5	
EVAL TM H171B (38 mol% Et.)	0.7	32	
EVAL TM E171B (44 mol% Et.)	1.9	28	
EVAL TM G176B (48 mol% Et.)	3.7	20	
PA6	4 5	220	
PET	150	13	
HDPE	2300	6.2	
PP	3000	11	
LDPE	10000	19	

Polyolefins complement EVOH with good water vapor barrier and heat sealability



EVOH has emerged as the recyclable barrier of choice

Optimizing monomaterial packaging design

Monomaterial or Designed for Recycling structures imply replacing materials that can't or are difficult to recycle:

- PVDC releases HC1



>90% PE or >90% PP



CEFLEX (June 2020), Designing for a circular economy, Technical Report, Phase 1



Plastics recycling value chain











Association of Plastics Recyclers (APR)

- APR is the recognized recycling authority in the U.S.
- · It establishes design guides and technical protocols for deeming packaging technically recyclable
- A package is recyclable if
- 1)>60% of the community has access to collection,
- 2) it can be properly sorted in a MRF,
- 3) it can be reprocessed for use into another product

American Society for Testing and Materials (ASTM)

• Established the resin identification codes (RIC)

Sustainable Packaging Coalition (SPC)

- Develops the How to Recycle (H2R) labels for packaging
- Refers to the APR for technical guidance

The Recycling Partnership

• Mobilizes funds and facilitates grants for local communities to modernize MRFs, improve access to resources, and provide curbside recycling carts to households across the nation

Circular Action Alliance (CAA)

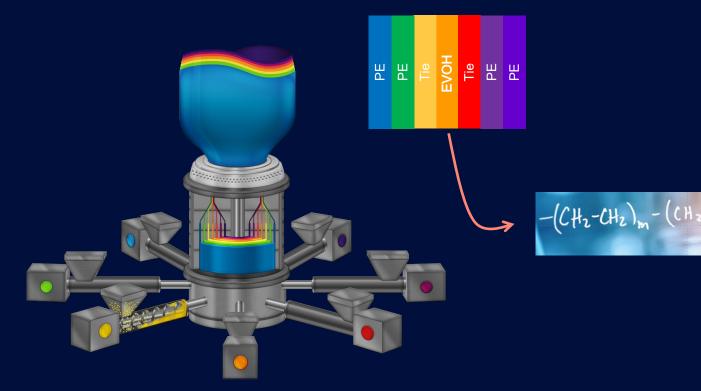
- The only recognized Producer Responsibility Organization (PRO) in various states in the U.S.
- Members: Amazon, Clorox, CocaCola, Colgate, Danone, General Mills, Keurig, KraftHeinz, Mars, Mondelez, Nestle, Pepsico, P&G, SC Johnson, Target, Unilever, Walmart
- Five states (CA, OR, CO, ME, MN) will begin collecting fees in 2026-2027, and nine more have proposed bills



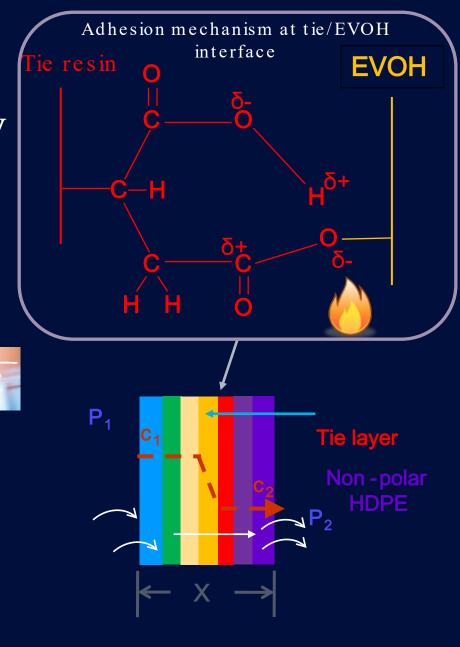
Recycling guidelines in the US/Canada

APR Design Guidance						
		В	arrier Solution			
Segment	EVOH	PA	SiOx , AlOx	Metalized coatings	PVDC, Aluminum Foil	Critical Guidance Recognitions
PE Flexible	Testing Required	Testing Required	Preferred	Testing Required	Not recyclable	 Multiple material suppliers Constantia 5% EVOH IsoFlex 8% EVOH, no compatibilizer
PP Flexible	≤6% EVOH Preferred	Testing Required	N/A	N/A	N/A	Now intended for Canada only
HDPE Rigid	≤ 6% EVOH Preferred	Testing Required	N/A	N/A	N/A	Berry 7.6% EVOH in HDPE tube
PP Rigid	≤ 6% EVOH Preferred	Testing Required	N/A	N/A	N/A	Silgan 8% EVOH in PP tub/cupBerry 12% MXd6 in PP tub/cub

Monomaterial solutions through multilayer coextrusion technology



Schematic of a 7-layer blown film die

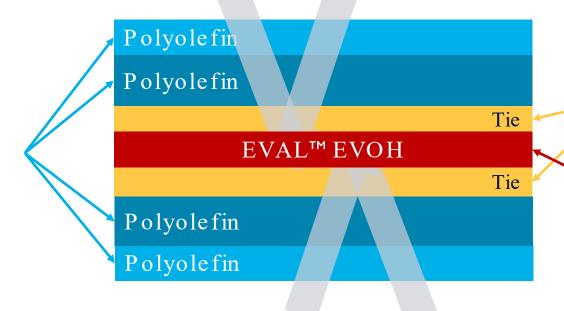


Preserving food quality

OUTSIDE
Oxygen
Off -odors, off -flavor, contaminants

Polyolefins

- Water vapor barrier
- Abuse resistance
- Heat sealability



Tie layers

- Physical adhesion at PO/tie interface
- Chemical adhesion at tie/EVOH interface

EVAL EVOH

- Preserves food quality
- Extends shelf life

Flavor, aroma, MAP gases INSIDE





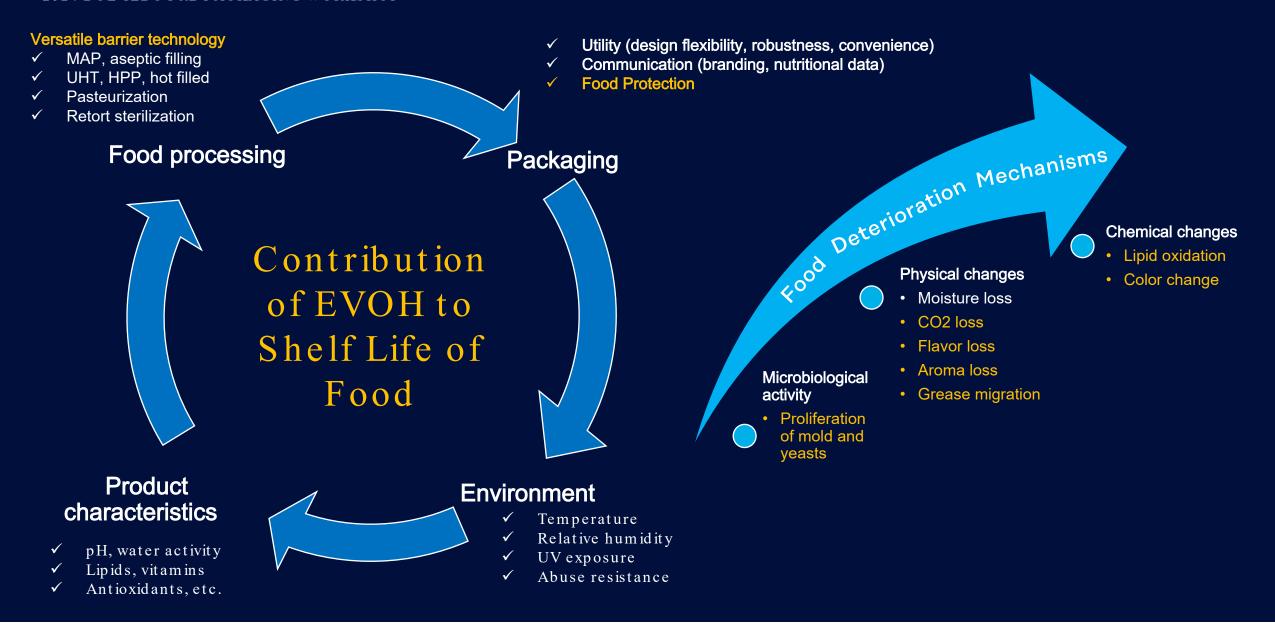
Outline

- Who is Kuraray and what is EVAL™ EVOH?
- 2. EVOH, the recyclable barrier of choice
- 3. Extended food shelf-life with minimal packaging The EVALTM high-barrier packaging revolution...

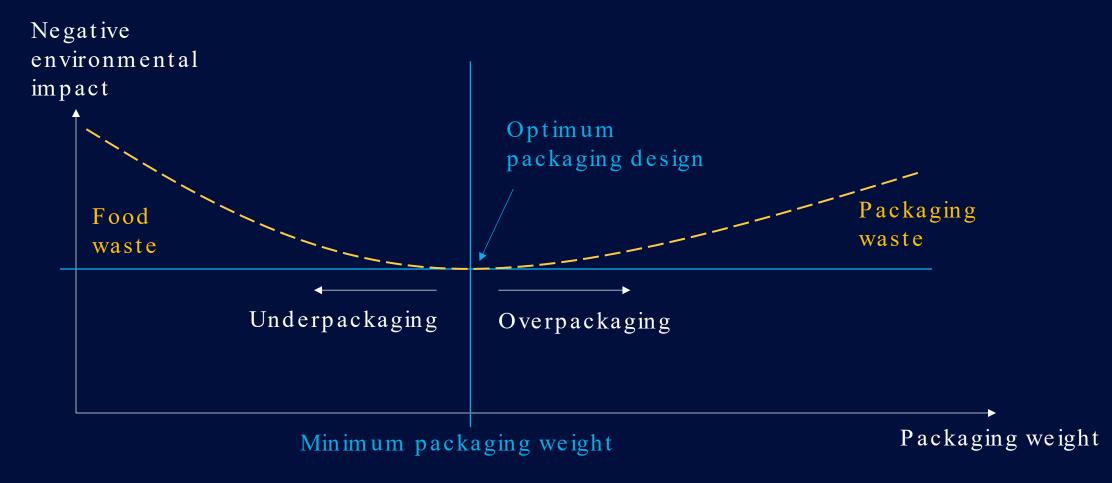
A versatile alternative gas barrier to metal and glass

Protecting quality and reducing food waste, in minimal and recyclable packaging

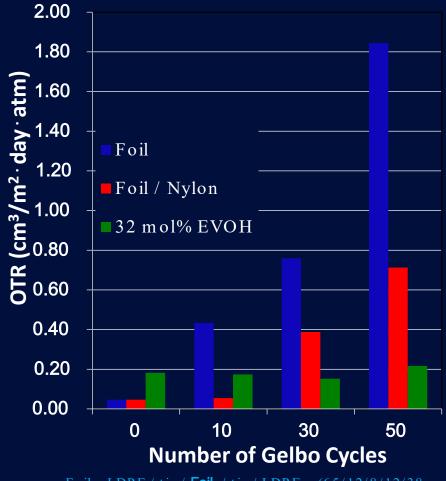
3. Beyond the package, sustainable industrial solutions for the environment



Balancing functionality with environmental impact and cost is a key role of packaging engineers



A reliable barrier solution



Foil = LDPE / tie / Foil / tie / LDPE - $(65/12/8/12/38 \mu m)$ Foil / Nylon = BOPA / LDPE / Foil / tie / LDPE - $(20/12/8/12/100 \mu m)$ 32 mol% EVOH = LDPE / tie / EVOH / tie / LDPE - $(65/5/12/5/65 \mu m)$

EVAL[™] F171B (32 m o 1% et. EVOH)

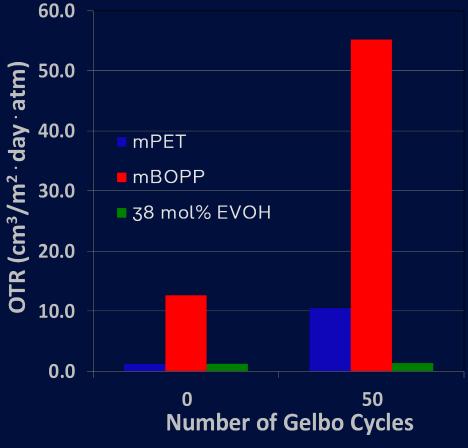


Gelbo flex ASTM F193-92





Oxygen Transmission Rate ASTM D3985



LLDPE//mOPET //LLDPE - (22//15//32 mm)

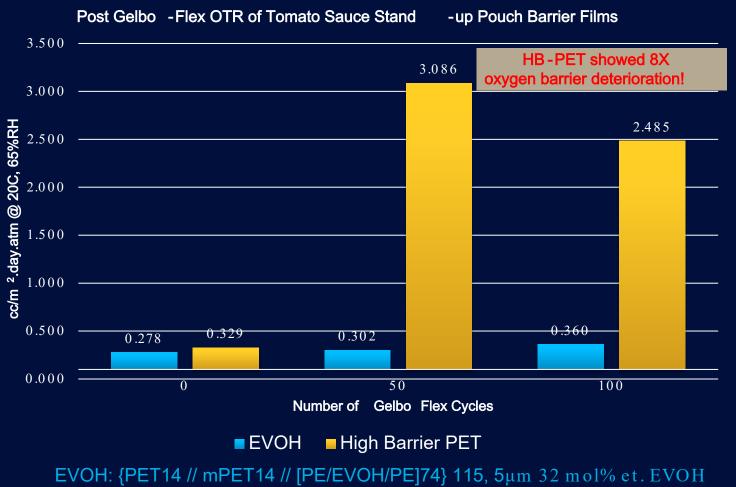
LLDPE//mBOPP //LLDPE - $(39//18//51 \mu m)$

<code>LLDPE</code> / tie / <code>EVOH</code> / tie / <code>LLDPE</code> - (20/7/7/7/39 μm)

EVAL™ H171B (38 mol% et. EVOH)



Tomato puree packaging example









Evolution of tomato sauce packaging

Evolution of the tomato paste pouch

- Light and compact
- Hot filled and shelf stable
- Microwavable





Steel can	Stand up pouch	Stand up pouch	Stand up pouch	Future
45 g of packaging	12 g	8 g	7 g	Monomaterial
Steel // Epoxy	PET // AI // PE	PET // mPET // PE/tie/ EVOH /tie/PE	PET // PET // PE/tie/ EVOH /tie/PE	BOPE// PE/tie/ EVOH /tie/PE
Not microwavable	Not	Not	Microwaveable	Recyclable
3 year shelf life	1 year	1 year	1 year	



Light and economical

UHT extended shelf-life milk pouch

- 90 days without refrigeration
- Facts vs. aseptic carton
 - 26g to 6g unit package weight reduction
 - 65% package cost reduction
- PE / white PE / tie / EVAL™ / tie / black PE / PE





Minimalistic packaging

Water pouch

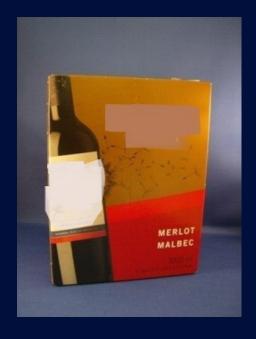
- Flavor and aroma profile of water is easily affected
- EVOH and the right choice of sealant materials make this possible



3.8 L bottle	5 L pouch		
HDPE jug + LDPE cap	LDPE / tie / EVAL ™ / tie / LDPE		
65 g + 2 g weight	28 g		



Bulk packaging solutions



3L Bag-in-box wine

- ✓ 30-day viable after opening
- ✓ 85% less packaging weight
- ✓ 53% lower CO2 emissions



1000L FIBC
(flexible intermediate
bulk container)
1 ton vacuum packed
almonds



24000L Flexitank

- ✓ Fits in a 20' container
- ✓ 15% higher payload than 300-gallon IBC
- ✓ 44% higher payload than 50-gallon drums



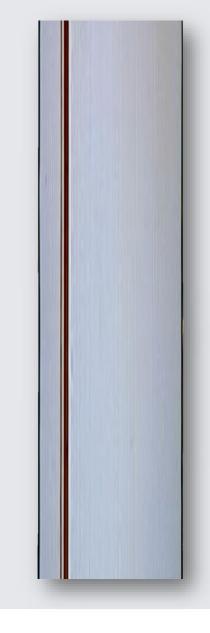
Clearly delicious

Visible quality in a transparent diced fruit blow-molded jar

- Product visibility for consumer appeal
- Easy-open, reclosable convenience
- Extrusion blow molded jar
- PP / tie / EVAL™ / tie / PP









Safe enough for your baby

Light and convenient baby food thermoformed tub

- Retort sterilized package
- PP / tie / EVALTM / tie / PP OR
- Aseptically filled package
- PS / tie / PE / tie / EVAL™ / tie / PE

 $89 \text{ g} \rightarrow 10 \text{ g packaging material}$

 $56:44 \rightarrow 92:8$ food : package ratio

BUKOWSKI, Todd and RICHMOND, Michael, "A Holistic View of the Role of Flexible Packaging in a Sustainable World", "Flexible Packaging Association, 2018, pp 142-145





..as well as safe for your pet!

Wet dog food

- Retort processed, shelf stable
- · Cast extruded, thermoformed packaging
- PP / regrind / tie / EVOH / tie / regrind / PP









Outline

- Who is Kuraray and what is EVAL™ EVOH?
- 2. Extended food shelf-life with minimal packaging
- B. EVOH, the recyclable barrier of choice

Preferred recyclable substitute for PVDC and foil...

HDPE rigid: EVOH up to 6% Full compatibility by APR (US) and RecyClass (EU)

PE flexible: EVOH up to 5% Full to Limited compatibility by CEFLEX (EU) and RecyClass (EU)

4. Beyond the package, sustainable industrial solutions for the environment

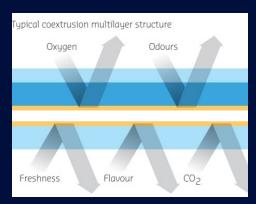
Benefits of Machine Direction Orientation

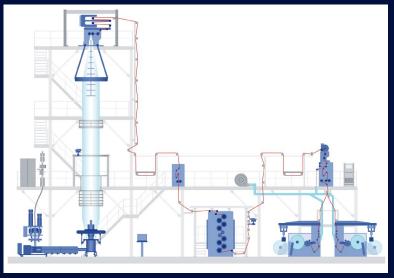
- Mechanical properties improvement:
 - Stiffness
 - Tensile strength
 - Tear (Elmendorf TD 30%up)
- Optical improvement:
 - Clarity
 - Haze
 - Gloss



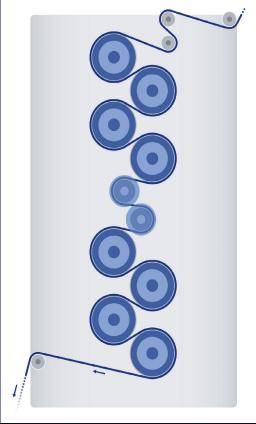
- Barrier properties:
 - Gas barrier
 - WVTR barrier
 - Grease barrier







MDO process

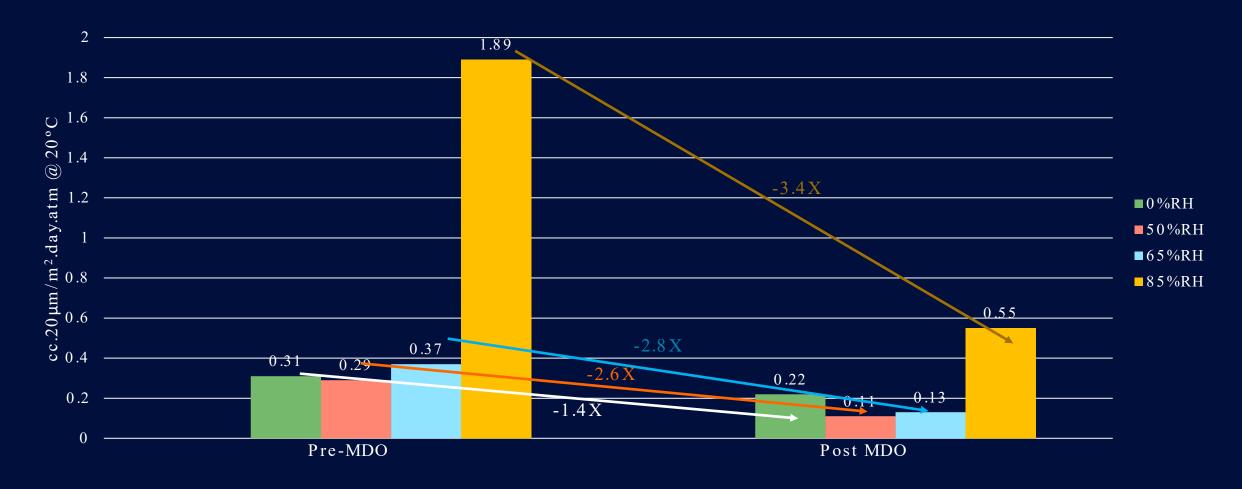


Source; Hosokawa Alpine



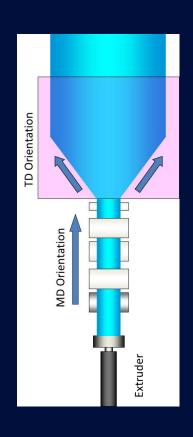
MDO process increases the oxygen barrier of EVOH

PE film with a layer of EVAL™ F171B (32 mol% et. EVOH) after 6:1 Stretch Ratio





Oriented Monomaterial



ALU foil based

bas

田

Met-P]

BOPET

ALU

PO sealant

NOT recyclable OTR 0.01, WVTR 0.01

BOPP

metallized

BOPET

PO sealant

NOT recyclable OTR ~1.0, WVTR ~0.5



Mono -PO structure

MDOPE or BOPP/PE

metallized
EVAL™
tie

Oriented PO

PO sealant

Recyclable OTR ~0.1, WVTR ~0.1

Benefits of met-EVOH/PO oriented

- Mono-PO (EVOH $\leq 5\%$)
- Thin EVOH in co-ex for metallization
- High mechanical props due to orientation
- Ultra high barrier (O₂ and H₂O) due to dense metal-EVOH bonding

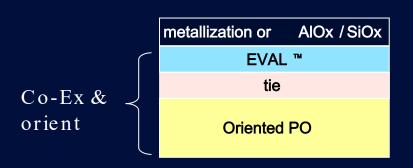
 OTR (cc/m².day.atm)

 WVTR (g/m².day)



Other Monomaterial Innovations

- Process: co-ex and mono/bi-axial orientation
- EVOH in the outer/skin layer
- Metallisation or Inorganic coating (off-line)



	WVTR	OTR	Light	Flex crack
Metallization	++	++	++	-
AlOx or SiOx	++	++		
EVAL™	+	++		++
EVAL™ + metallization	+++	+++	+++	++
EVAL™ + AlOx or SiOx	+++	+++		+

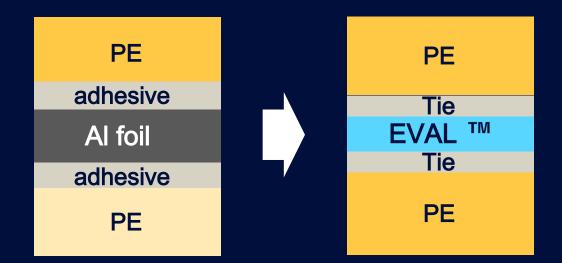
Synergistic effect: the metal atoms bond very well to the polar EVOH surface. In case of pinhole, EVOH is back-up barrier (for O₂)

Design for recycling in practice

Foil replacement in toothpaste and cosmetic tubes

6% EVOH fully compatible with HDPE recycling streams

- European RecyClass
- US Association of Plastics Recyclers (APR)





Recyclable form-fill-seal packaging

Design-for-recyclability with latest orientable EVAL™ and PO grades

- Recyclability enhancement to conventional PA/EVOH/PA based structures
- Equivalent deep draw performance

PO
Tie
PA
Tie
PO

PO
Tie
PA
EVAL
PA
Tie
PA
Tie



Tie
EVAL TM SC
Tie
Advanced PO

Advanced PO

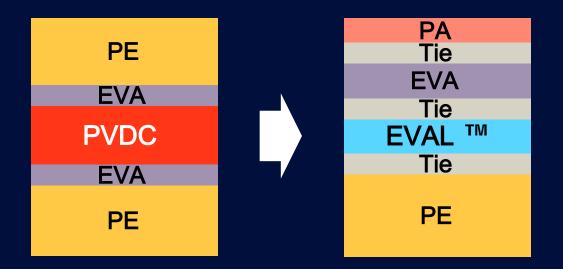




High barrier shrink bag for fresh meat

Thermo-shrinkable, halogen-free film structures with latest EVAL™ grades

- Equivalent performance as PVDC
- · Less yellowness and halogen free
- Easier to recycle





kuraray

Recyclable monomaterial oriented films

Foil and metalized PET substitute

• PP and EVAL™ co-extrusion and metallization

PET
Al foil
LLDPE

BOPP
Met -PET
LLDPE



BOPP

Met -EVOH -BOPP

CPP

kuraray





Outline

- Who is Kuraray and what is EVAL™ EVOH?
- 2. Extended food shelf-life with minimal packaging
- 3. EVOH, the recyclable barrier of choice
- 4. Beyond the package, sustainable industrial solutions for the environment

Protecting ground water and air quality at the farm, industry and community...

Hydrocarbon, solvent and odor barrier, pollution containment



Conserving food quality from farm to table

High-barrier grain silo bags

- Preserve quality and extend shelf life of grain
- Odor barrier and pest control
- Increase commercial value of grain



Conserving feed quality at the farm

Feed silage cover

- Preserve forage quality
- Reduced mold spoilage
- Aerobic stability





Efficient crops with environmental protection

TIF agricultural fumigation film

- TIF = Totally Impermeable [fumigation] Film
- Enhances fumigant efficacy
- Enables fumigant dose reduction ...
- without sacrificing crop yield or quality



Protecting ground water and air quality

High-barrier geomembrane landfill liners and covers

- As a landfill cover EVOH reduces GHG emissions and makes for an effective odor management tool
- As a landfill liner EVOH contains VOCs (BTEX, PFAS, etc.) from permeating into the surrounding soil





Solvent, fuel and chemical containment

Coextruded EVAL™
barrier fuel tanks and
agricultural chemical
bottles

Hydrocarbon barrier and solvent resistant



ISCC+ Certified EVAL™

Kuraray is the first EVOH copolymer producer to receive a corresponding ISCC PLUS certificate for the bio-circular ethylene monomer in its supply chain. The certificate covers, in principle, all EVOH variants that Kuraray produces in Antwerp (EE products).





✓ At the moment only partly biobased EVOH e.i., Ethylene 32mol% \rightarrow 28wt% Bio based



Bio EVAL™ available from Europe now and from the Americas soon

*ISCC: International Sustainability & Carbon Certification



Add-ons

waste

process

applied2)

Yes N.A.

FSA³⁾

Renewable Resource and Biodegrable Polymers Renewable

Polymers Bio-Degradable Non Bio-Degradable Conventional Biobased Biobased PLA Plastics BIO PHA **EVOH ISCC+** DICEVAL! **PLANTIC**™ **Bio-PBS** HDPE Starch PP PET Non Bio-Degradable **Bio-Degradable** Conventional **PBAT Plastics** PGA **EVOH PVOH** LDPE Non Bio-Degradable Bio-Degradable PBS HDPE Fossil based PP PET Non-renewable







Paper/ Plantic /PE Paper/ Plantic /PBS, PHA, etc.

What are PLANTIC[™] products?

High barrier Biobased Repulpable Thermoplastic

- 1. Resin in Pellet Form
- Extrudable at low temperature (100°C)
- Design for Thin (20 μm) extrusion coated layers
- Low shear screw design
- Suitable for Repulpable Paper Substrates

2. Film for Lamination

- Monolayer 70 μm films
- Thermoformable
- Dispersible and biodegradable in water
- Home compostable
- Can be used alone or laminated in combination to many substrates (conventional plastics, paper, bioplastics, compostables)

3. Practical points

- Water resistant skin layers are needed to provide a useful packaging solution
- The solubility of Plantic can be leveraged to separate PET or PE skins by density in recycling processes

Summary

Reinforce and differentiate your business with Kuraray...

Sustainable possibilities through Kuraray's high-barrier EVAL™ EVOH

- Who is Kuraray and what is EVAL™ EVOH?
 Leader in performance-based polymer and specialty materials technologies
- 2. Extended food shelf-life with minimal packaging
 Protecting quality and reducing food waste, in minimal and recyclable packaging
- 3. EVOH, the recyclable barrier of choice
 Preferred recyclable substitute for PVC, PVDC and foil
- 4. Beyond the package, sustainable industrial solutions for the environment Hydrocarbon, solvent and odor barrier, pollution containment

Our Plantic™ technology offers new opportunities for novel biosourced barrier packaging

Understanding your challenges & next steps

For people and the planet, pioneering sustainable packaging solutions that improves the environment and enhances the quality of life throughout the world

Reinforce and differentiate your business with Kuraray...

- 1. World's leading commercial portfolio of gas barrier chemistry
- 2. Over fifty years of experience with EVAL™ EVOH high-barrier packaging
- 3. Over the last decade Plantic can provide a biodegradable barrier solution



EXPERTISE | ACTION

Thank you!

Edgard Chow

<u>edgard.chow@kuraray.com</u>

Director of Technical Service & Development

Kuraray America, Inc. – EVAL Business Unit 3700 Bay Area Blvd., Suite 680 Houston, TX 77058 USA

→eval.kuraray.com

© 2024 Kuraray America, Inc.

EVAL™, KURARAY POVAL™, EXCEVAL™, and PLANTIC™ are trademarks or registered trademarks of Kuraray Co., Ltd. or its affiliates. Trademarks may not be applied for or registered in all countries.

Disclaimer: The information provided herein corresponds to Kuraray's knowledge on the subject at the date of its publication. This information may be subject to revision as new knowledge and experience becomes available. The information provided falls within the normal range of product properties and relates only to the specific material designated; this data may not be valid for such material used in combination with any other materials or additives or in any process, unless expressly indicated otherwise. The data provided should not be used to establish specification limits or used alone as the basis of design; they are not intended to substitute for any testing you may need to conduct to determine for yourself the suitability of a specific material for your particular purposes. Final determination of suitability of any material or process and whether there is any infringement of patents is the sole responsibility of the user. Since Kuraray cannot anticipate all variations in actual end-use conditions, Kuraray makes no warranties and assumes no liability in connection with any use of this information.

