



# Design Thinking

A method to design for  
easier data access

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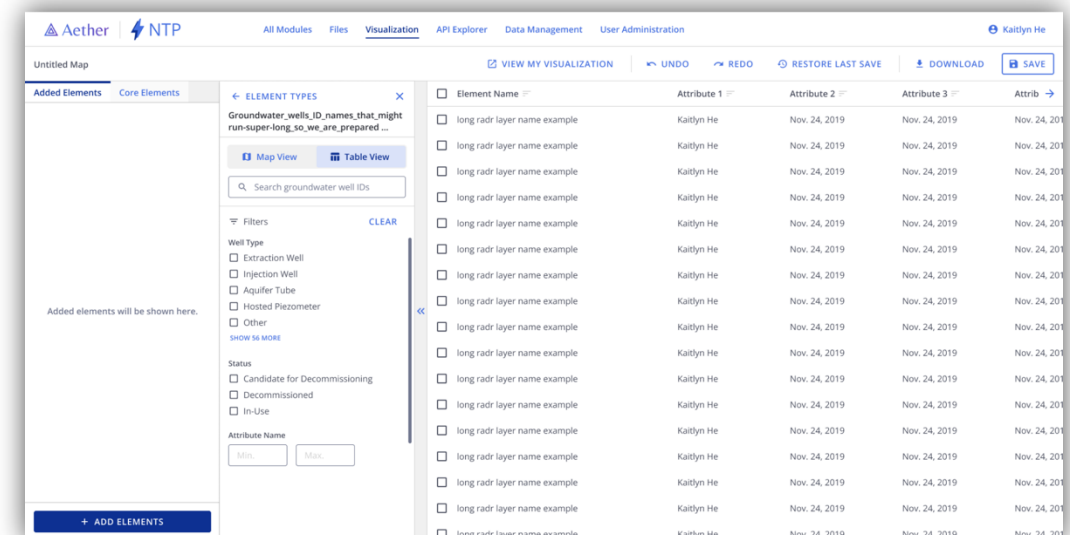
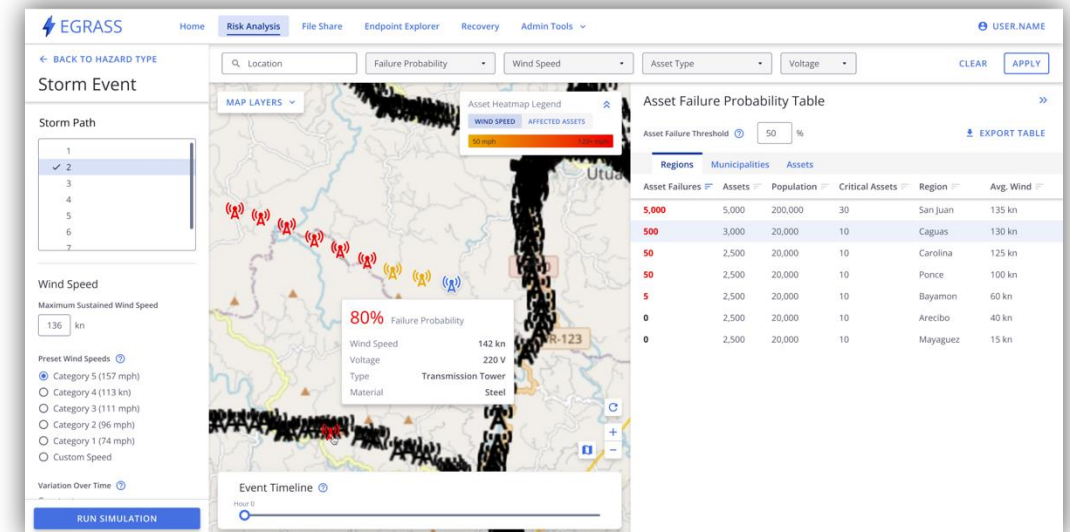
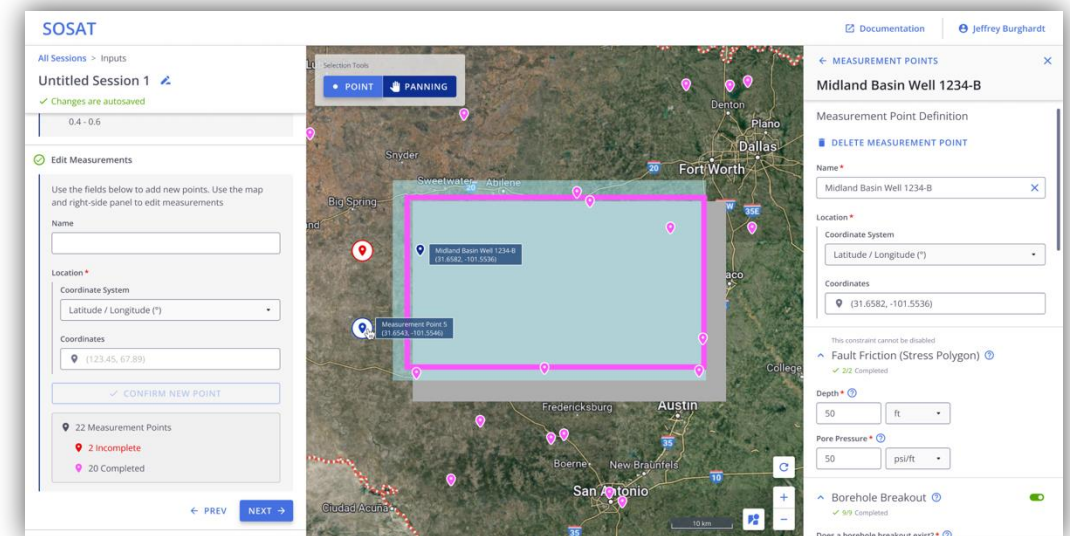
# Kaitlyn He

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B.S. in Human Centered Design and Engineering, University of Washington

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# What is Design Thinking?



Imagine with me...

**You are trying to choose a restaurant for  
you and your partner without consulting  
that partner.**

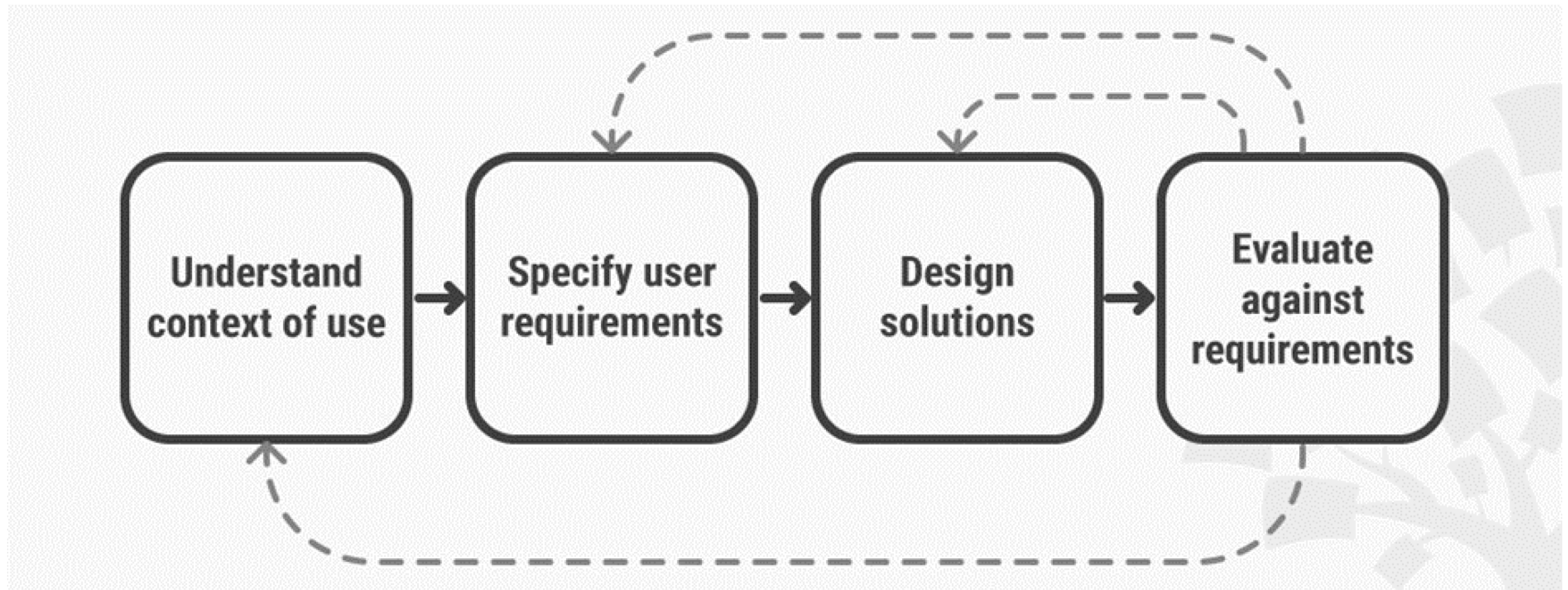
Actions “you” might take

**Make assumptions**

**Judge on past experiences**

**Pick your favorite...**

# How might we apply Design Thinking to the dinner spot selection scenario?



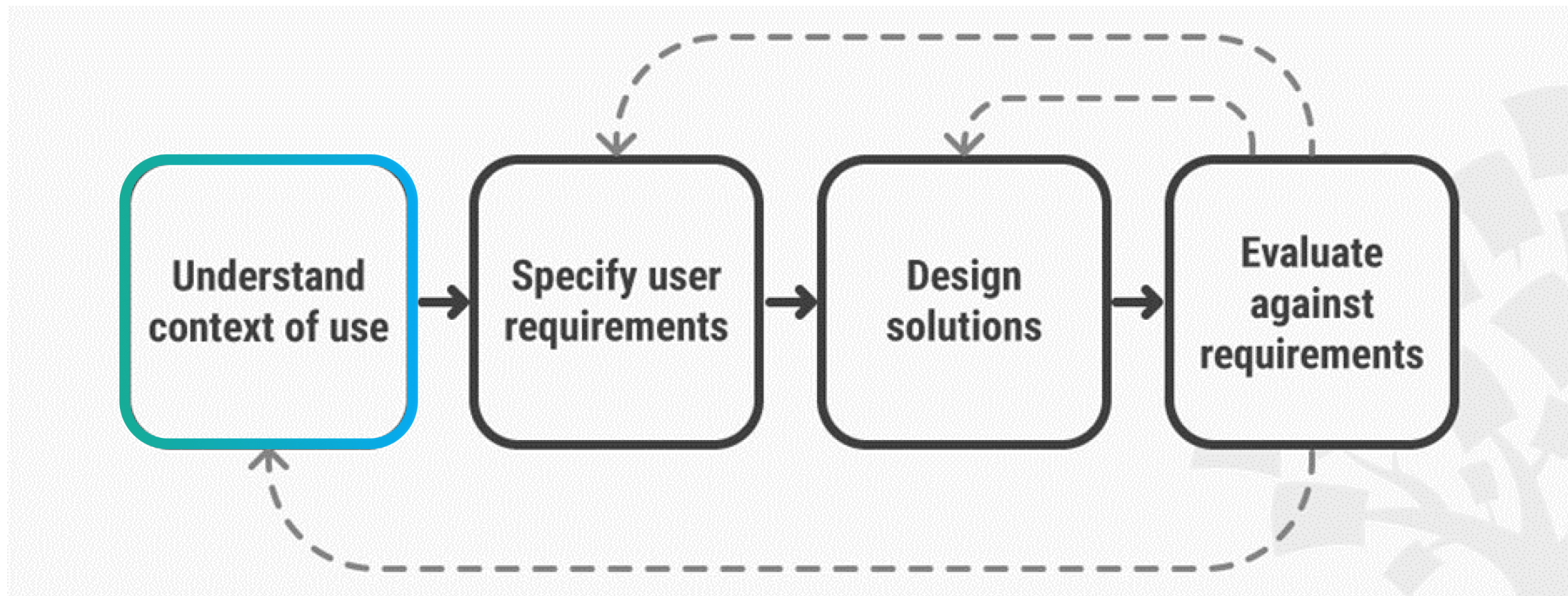
# Why does Design Thinking matter to us?

- Design Thinking is a way of thinking that can help us:
  - Make data accessible and maintainable by more than one person
  - Ensure digital equity and practice of FAIR principles
    - FAIR = Findable, Accessible, Interoperable, and Reusable
  - Prepare data based on the needs of the end users, facilitating data usage

# How can we practice design thinking?



# Understand Context of Use



Understand context of use  
could look like this →

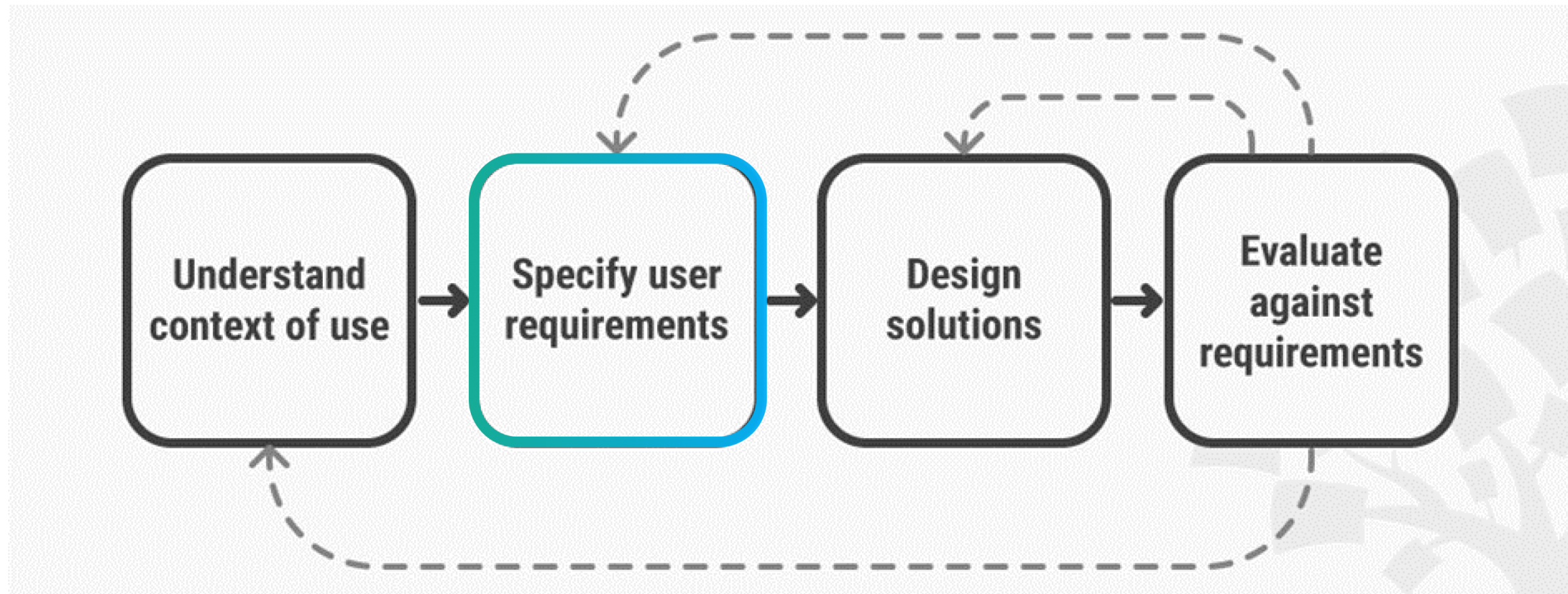
Requirement	Requirement
<p>something similar to Socrates</p> <p>some company to start a carbon capture plan, they have to pick up a place that the <b>geology</b> supports</p> <p>if you dont have a dense layer, the pumping in co2 then it escapes</p> <p>view the geology as far as possible</p> <p>the EPA has a stack of proposals includes,</p> <ul style="list-style-type: none"><li>• horizontally spreading</li><li>• how quickly is it spreading</li><li>• will it escape upwards</li></ul> <p>approving the area of selections</p> <p>this application is supposed to track the proposals they already proposed</p> <p>most of the places they are approved, they are just in the construction place</p> <p>in the few years a lot will be online</p> <p>EPA doesnt have the money to monitor every place anymore, since everything its in the construction phase they dont have to monitor</p> <p>the tool is view-only and is supposed to help them monitor easily over dozens of sites -</p> <p>EPA check in with approved proposals every 3 - 5 years, how far it is spreading now?</p> <p>there is a re-evaluation in the proposal about the time they will review - expect in2 years 20m, 4 yr in 70m, and will be tracked</p> <p>EPA in 2 years will get a notification about which facility will be reporting the number, if not, they need to track</p> <p>facility will upload report in 3D, see how it was spread, a table view and prioritize how quickly something is ready for review</p> <p>some sites might be overlapping it; EPA somehow notice the extend and issue a stop work notice</p> <p>there might be overlaps and we can address it sooner</p>	<p>something similar to Socrates</p> <p>demonstrate mapping capabilities</p> <p>scheduled with EPA march 14 to present concept</p> <p>draft what we can do for EPA</p> <p>have to find the right geology to inject co2, and need to get the permit approved by EPA --approval date</p> <p>to obtain the permit from EPA is difficult - 1 million ton a year? volume injection? - submit through GSGT via PNNL, information about money, operation injection schedule</p> <p>want to make sure the wells around you wont leak or you are finding the right place to inject carbon</p> <p>Carbon storage</p> <p>the information for display will be pulled from the GSGT</p> <p>the goal of this tool -</p> <p>there will be dozens of projects injecting carbon</p> <p>where are all these sites, what are site's operation data - how much injection for how long - to get a map where all the sites are identified</p> <p>i want to learn more about project A, which phase are we in - construction, injecting in place, retired</p> <p>**area of review (AoR) - where is the AoR to view the largest impact - if you have a neighbor who wants to inject as well, would not want to overlap the data</p> <p>as EPA, where are the projects nationally -&gt; from site A -&gt; model AoR map</p> <p>show AoR maps between different projects</p> <p>map showing under EPA regions</p> <p>monitor the sites while injecting - increase the pressure through wells and sensors installed inside to view the pressures - every 5 years survey or all the time - submit monitoring data on a regular basis to display</p> <p>site A - metadata /</p> <p>monitoring wells - wells quantity depends (time series of pressures for each well) / monitoring 99% carbon / above confining zone to make sure co2 is not leaking, monitoring pressure and alarm the EPA /</p> <p>other monitoring techniques - text, this is the plan, next survey plan in 2025, to see what they agreed showing</p> <p>satellites inging to monitor</p> <p>gravity monitor</p> <p>seismic survey monitor</p> <p>-show what the plan has agreed to do</p>

# Questions to Help Understand Context of Use

- **Who** is going to use, view, or be impacted by the data?
- **What** does the data include? What purpose does the data serve?
- **When** are people going to access the data? (Is there urgency? Is the data used after a certain step in a process?)
- **Where** do people naturally look for this type of data?
- **Why** do people need access to the data?
- **How** will people maintain the data?



# Specify User Requirements





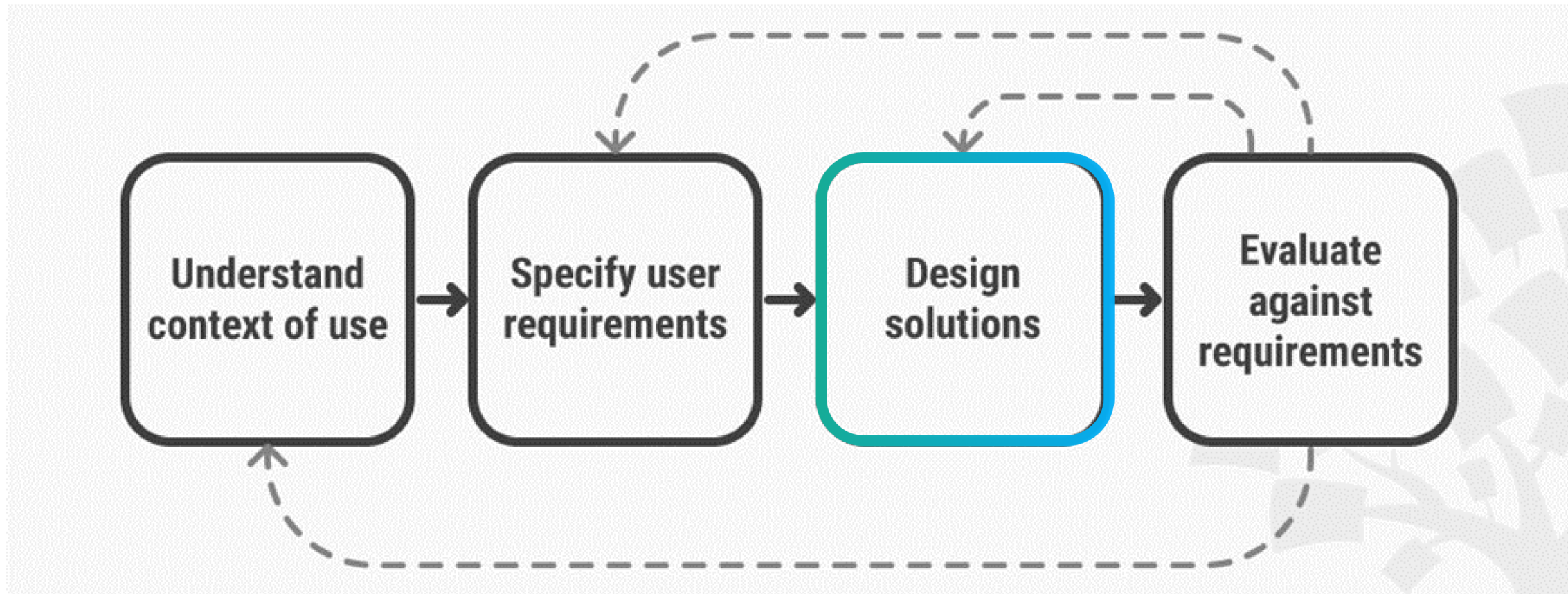
How do you open a ramen package?



# Define Requirements Before Brainstorming Solutions

- *For Ramen - An easy way to access the ramen inside the packaging*
- Example data-related requirements could be
  - FAIR data principle
  - Readable/recognizable names, standardized units, logically ordered data
  - Easy-to-follow maintenance procedure

# Design Solutions

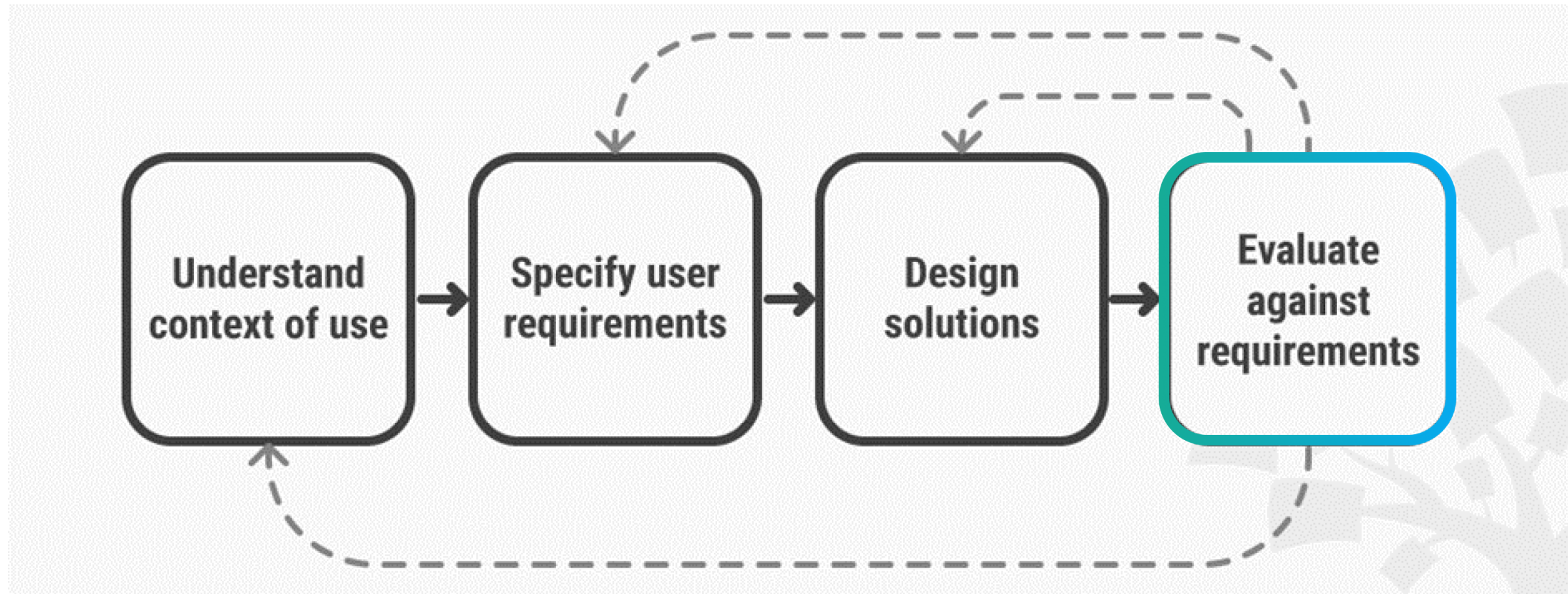


# Design Solution Tips & Questions

- Tips for finding solutions
  - Brainstorm as many ideas as possible
  - Try ideas out on a smaller dataset
  - Don't fall in love with the first solution
- Questions I ask myself
  - Does this solution meet one or all the defined requirements?
  - Can other people follow the procedures to maintain data?
  - Do people understand the intended approach to access data?



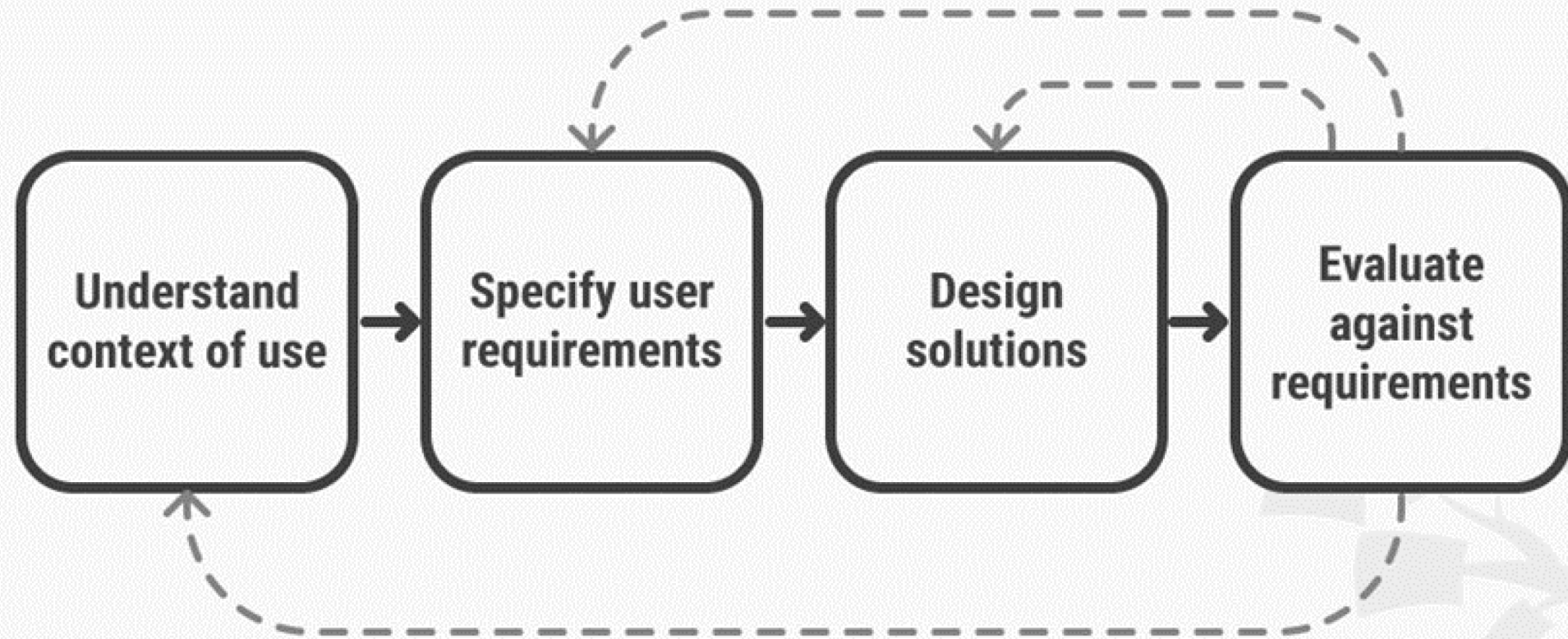
# Evaluate Against Requirements



# Evaluating Solutions Benefits and How-do

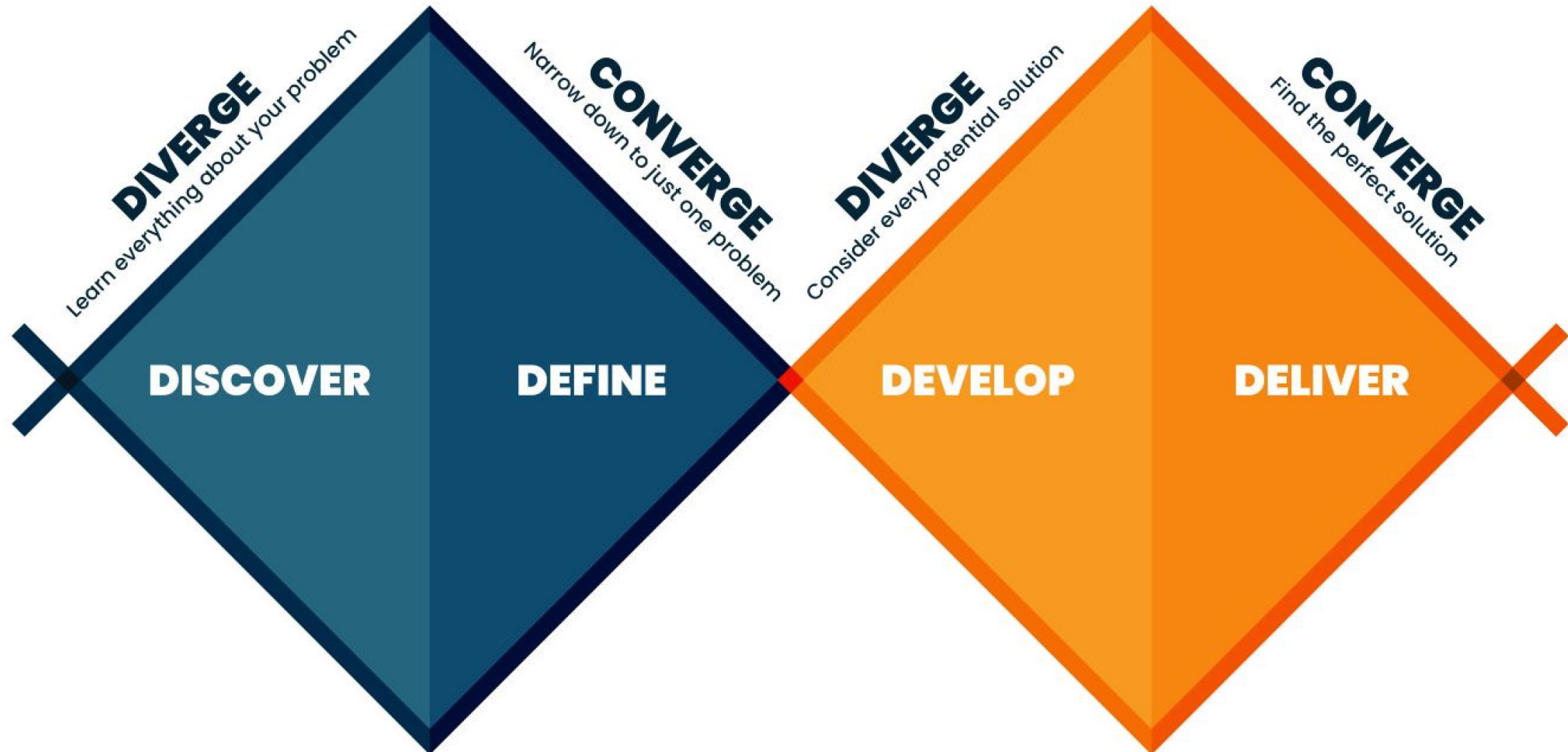
- Benefits of evaluating potential solutions
  - Gain a different perspective
  - Helps us to take a step back from the problem
  - Deliver a solution the target audience desires and wants to use
- How do we evaluate
  - Good: Approach a colleague to ask if they understand your intent
  - Better: Ask people best representing intended data users if the data preparation meets their needs and fits into their workflow
  - Best: Reach out directly to the people who need the data

# How do we execute?





# Double Diamond Design Process



# Thank you

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## Further exploration

### Human System Engineering Foundation

Lee, J.D., C.D.Wickens, , Liu, Y., & Boyle, L. N. (2017). *Designing for People*. ShangHai, 173.

Weinschenk, S. (2011). *100 Things Every Designer Needs to Know About People*. New Riders, Hoboken, NJ.

### Usability / User Experience

Krug, S. (2014). *Don't make me think: Revisited. A common sense approach to web and mobile usability*. New Riders.

Yablonski, J. (2024). *Laws of UX: Using psychology to Design Better Products & Services*. O'Reilly Media, Incorporated.

### Methods & Tools in HSE

Hartson, R., & Pyla, P. (2018). *\_The UX book: Agile UX design for a quality user experience\_*. Morgan Kaufmann.

### Fundamentals of Technical Communication

Markel, Mike and Stuart Selber (2018). *\_Technical Communication \*\*12th\*\* \*\*edition\*\*\_* ISBN: 978-1-319-05861-6

### Visualizing Data & Information

Yau, Nathan. (2013). *\_Data points: Visualization that means something\_*. Indianapolis: Wiley.

### Digital workflow

Harned, B. (2017a). *Project management for humans: Helping people get things done*. Rosenfeld Media.