

**BEFORE THE  
U.S. DEPARTMENT OF ENERGY  
Washington, D.C. 20585**

In the Matter of:

**Atomi, Inc.**  
Respondent

)  
)  
) Case Number: 2023-SE-32001  
)  
)

**ORDER**

For the U.S. Department of Energy:

1. On June 2, 2023, under the above-listed case number, DOE issued a Notice of Proposed Civil Penalty to Atomi, Inc. (“Respondent”) to pursue a civil penalty against Respondent for knowingly distributing in commerce a ceiling fan basic model that failed to meet the applicable energy conservation standard.
2. Ceiling fans are covered products subject to federal energy conservation standards set forth at 10 C.F.R. § 430.32(s). See 42 U.S.C. §§ 6292(a)(20), 6295(ff).
3. Ceiling fans manufactured on or after January 1, 2007, shall have the capability of reversible fan action. 10 C.F.R. § 430.32(s)(1)(iii).
4. Atomi has manufactured ceiling fan basic model AT1823 (the “subject model”).
5. The subject model is a ceiling fan manufactured on or after January 1, 2007.
6. In written disclosures to DOE, Respondent admitted that the basic model did not comply with the applicable federal energy conservation standard when Respondent manufactured and distributed the basic model in commerce.
7. Respondent knowingly distributed in commerce multiple units of new covered products which were not in conformity with an applicable energy conservation standard.
8. Based on the information above, I find that Respondent knowingly committed Prohibited Acts by manufacturing and distributing in commerce basic models of a covered product without submitting to DOE a certification report certifying that those basic models comply with the applicable energy conservation standards. See 42 U.S.C. § 6302; 10 C.F.R. § 429.102(a)(1).

9. Accordingly, pursuant to 10 C.F.R. § 429.120 and 42 U.S.C. § 6303, I **HEREBY ASSESS** a civil penalty of \$975,060, **ORDER** that the Settlement Agreement attached to this Order is adopted, **AND ORDER** Respondent to pay the civil penalty in accordance with the terms in the Settlement Agreement.

---

Samuel T. Walsh  
General Counsel