

**BEFORE THE
U.S. DEPARTMENT OF ENERGY
Washington, D.C. 20585**

In the Matter of:

ATR Lighting Enterprises, Inc.
DBA Light Bulbs International
(general service lamps)

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)
) Case Number: 2024-SE-57029
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ORDER

For the U.S. Department of Energy (“DOE”):

1. On June 11, 2024, under the above-listed case number, DOE issued a Notice of Proposed Civil Penalty to ATR Lighting Enterprises, Inc. DBA Light Bulbs International (“Respondent”) to pursue a civil penalty against Respondent for knowingly selling in the United States a basic model of a general service lamp (“GSL”) that failed to meet the applicable energy conservation standard.
2. GSLs are covered products subject to a federal energy conservation standard. *See* 42 U.S.C. § 6295(a)(1), 6295(i)(6); 10 C.F.R. § 430.32(dd).
3. Effective July 25, 2022, the sale in the United States of any GSL that does not meet a minimum efficacy standard of 45 lumens per watt (“lm/W”) is prohibited. 10 C.F.R. § 430.32(dd).
4. Respondent admitted the following:
 - a. Respondent knowingly sold in the United States, on or after July 25, 2022, basic model “Sylvania Incandescent A21 3-Way Bulb” (the “subject model”).
 - b. The subject model is a GSL.
 - c. The subject model does not comply with the minimum efficacy standard of 45 lm/W as set forth in 10 C.F.R. § 430.32(dd).
5. Based on the information above, I find that Respondent knowingly committed Prohibited Acts by knowingly selling a basic model of a covered product that was not in conformity with the applicable energy conservation standard. *See* 42 U.S.C. § 6302; 10 C.F.R. § 429.102(a)(1).

6. Accordingly, pursuant to 10 C.F.R. § 429.120 and 42 U.S.C. § 6303, I **HEREBY ASSESS** a civil penalty of \$36,000 (thirty-six thousand dollars), **ORDER** Respondent to pay the assessed civil penalty in full within 30 calendar days, **AND ORDER** that the Settlement Agreement attached to this Order is adopted.

Samuel T. Walsh
General Counsel