

STORYTELLING TABLE

Using these considerations will assist in engaging and enlightening story that will captivate and educate your audience!

INTRODUCTION	<ol style="list-style-type: none"> 1. What is the skill or concept you want to deliver? 2. Why is important for the audience to learn? 3. What knowledge, skills, or abilities (KSA's) does your audience need prior to the learning event?
CONNECTIONS	<ol style="list-style-type: none"> 1. What part of their job/work will the audience members apply the newly acquired knowledge or skill? 2. Are there examples where the application of the skill or knowledge has made a difference? 3. What common problems or challenges does this concept or skill help solve?
BUILDING	<ol style="list-style-type: none"> 1. Can you identify a central character (real or hypothetical) who faces a challenge related to this concept or skill? 2. What specific event or problem does this character encounter that requires the use of this concept or skill? 3. How does the character initially struggle with the problem?
REFLECTION	<ol style="list-style-type: none"> 1. How has the character changed or grown as a result of this experience? 2. What lessons can your audience take away from this story? 3. How can your audience apply these lessons to their own lives or work?
ENGAGEMENT	<ol style="list-style-type: none"> 1. What questions can you ask your audience to make them reflect on similar challenges they might face? 2. How can you encourage your audience to share their own stories related to this concept or skill? 3. What activities or exercises can you include to help your audience practice applying this concept or skill?
APPLICATION	<ol style="list-style-type: none"> 1. What visuals or multimedia elements can you incorporate to enhance the story? 2. How can you use humor, emotion, or suspense to keep your audience engaged? 3. What is the key message or takeaway you want your audience to remember?



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