



ThermoVerseTM

Elevating Comfort | Transforming Thermal Environments

Management



Shantonio Birch, Ph.D.,
Founder & CEO,
Innovation Crossroads
Fellow, 2023

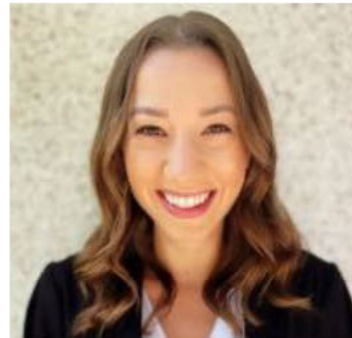
Data & Dissemination



Matthew Guzman,
Data Analyst, BSE,
University of Michigan,
Ann Arbor, 2027



Paixun Lin, MSE,
Controls Engineer,
University of Michigan,
Ann Arbor, 2023



Valerie Crumb,
Business Analyst,
MBA, University of
Michigan, Ann Arbor,
2025

Research & Development



Max Howell, BSE,
Systems Engineer
University of Tennessee,
Knoxville, 2026



Ibrahim Alzawawi,
BSE, Digital Content
I (CAD & Animations),
University of Michigan,
Dearborn, 2027



Hank Greeves, BSE,
Operations Engineer
University of Michigan,
Ann Arbor, 2026

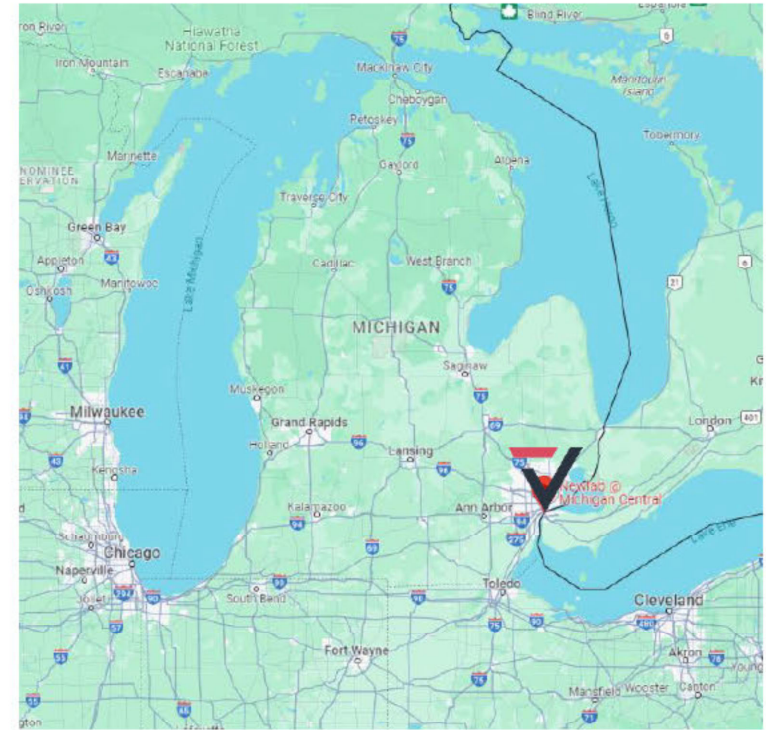
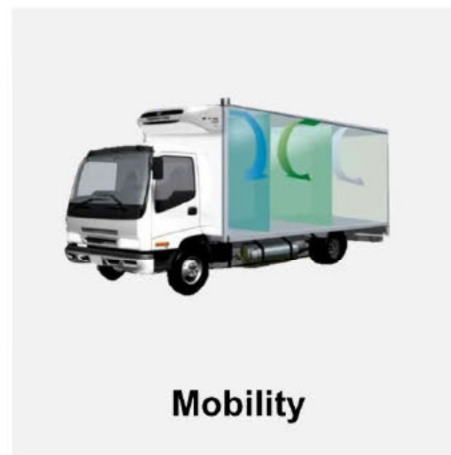
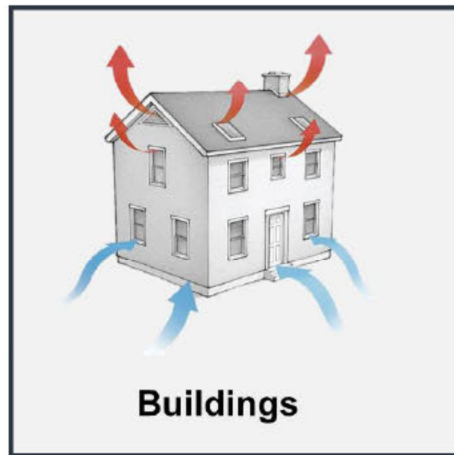


Justice Long, BAA,
Digital Content II
(Content Creation)
Eastern Michigan
University, 2025

Business Development

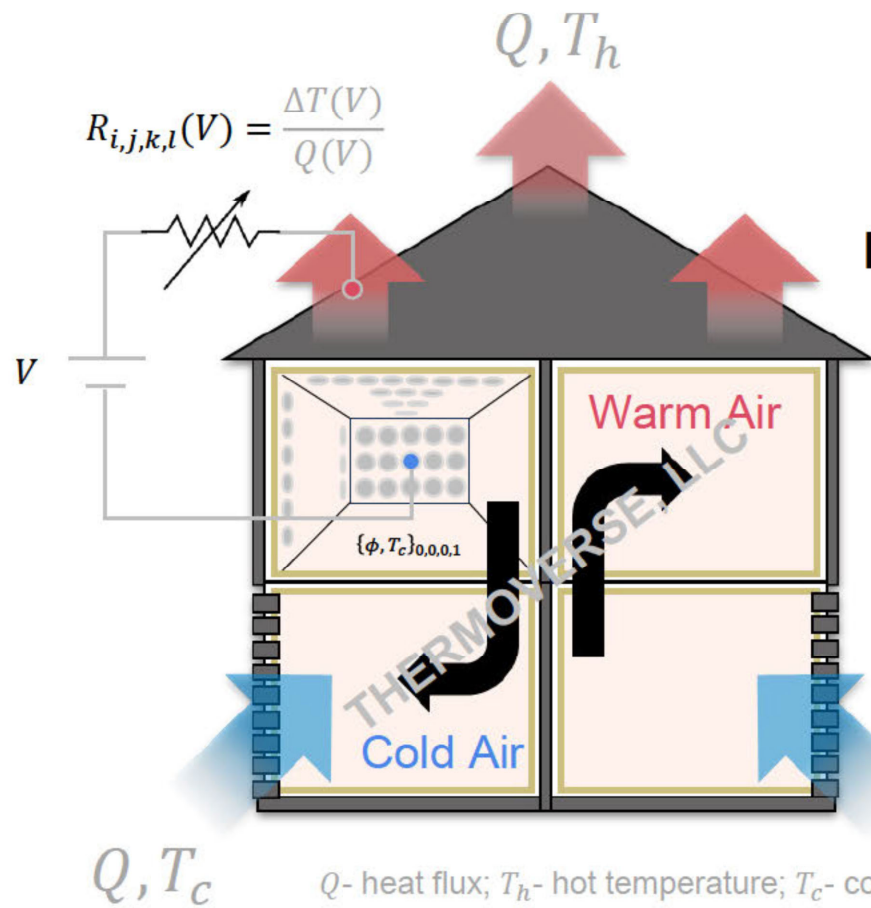
ThermoVerse | Company

Advanced thermal controls startup developing smart insulation material systems (SIMs) for application in buildings, mobility and the energy sectors.



ThermoVerse | Concept

An TES-based Smart Insulation Material System (SIMs).



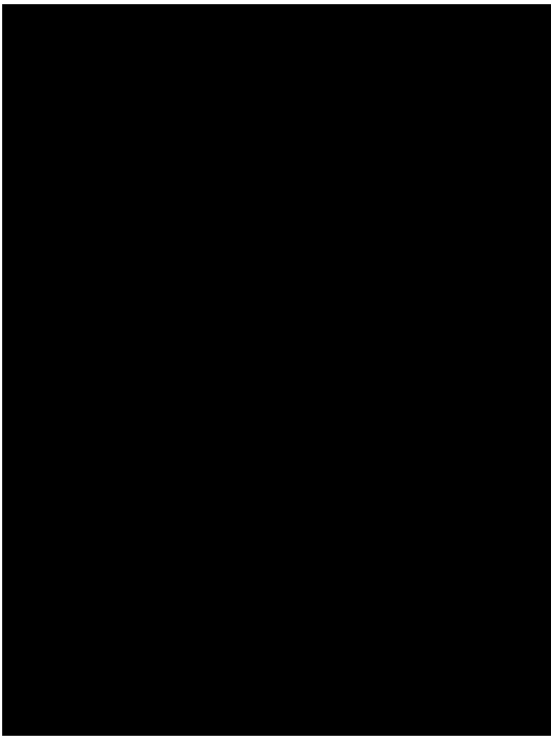
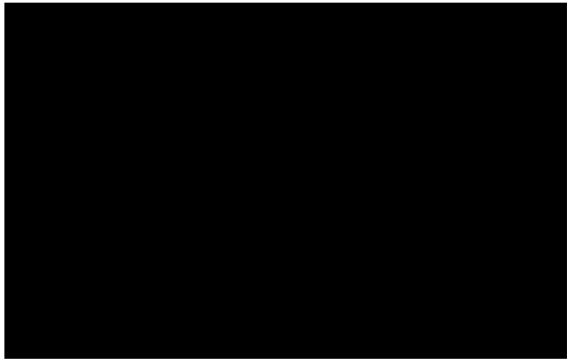
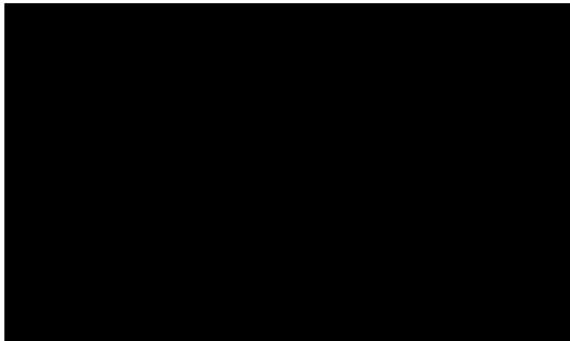
Dynamic
Thermal
Insulation



Q - heat flux; T_h - hot temperature; T_c - cold temperature; R - R-Value; V - voltage; ΔT - temperature difference; i, j, k, l - wall/room indices.

ThermoVerse | Tech Validation Status

TRL 3-4 (Simple Embodiment Prototype) → **TRL 4-5 (2 ft. x 2 ft. MVP Drop Ceiling Panel)**

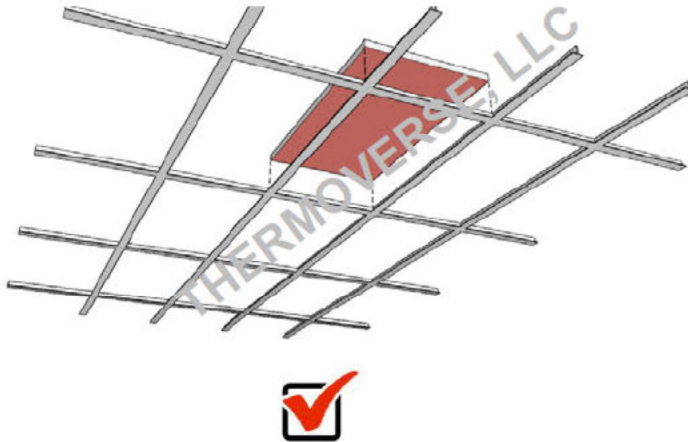


Valid.	Capabilities	TRL
☒	smart (intelligent) load control	3-4
☒	zone temperature control	3-4
☒	dynamic thermal insulation & storage	1-2
☒	waste heat recovery	3-4

ThermoVerse | Product Roadmap

Begin with drop ceiling panels and end with retrofiting multifamily buildings.

Q3 2024



Milestone I

Minimal Viable Product (MVP) drop-ceiling panel for lab testing.

Q4 2025



Milestone II

Onsite visible testbed for year-long pilot & data acquisition.

Q2 2026



Getting Pilot-Ready

Pilot demo for reducing thermal EUI in U.S. multifamily, targeting existing buildings.

ThermoVerse | TES Challenges & Opportunities



Standardized Testing

- **Challenge** – Lack of methods for assessing thermal properties of active, inhomogeneous materials (*cf.* ASTM C147 & C518 vs. C1155 & 1363) and IECC standardization for PCvis usage.



PCM Utilization

- **Challenge** – PCM utilization in most applications relying on ambient heat or solar thermal radiation remains low ~10%.

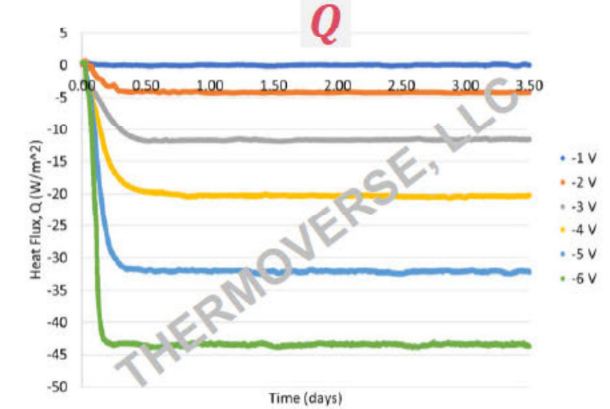
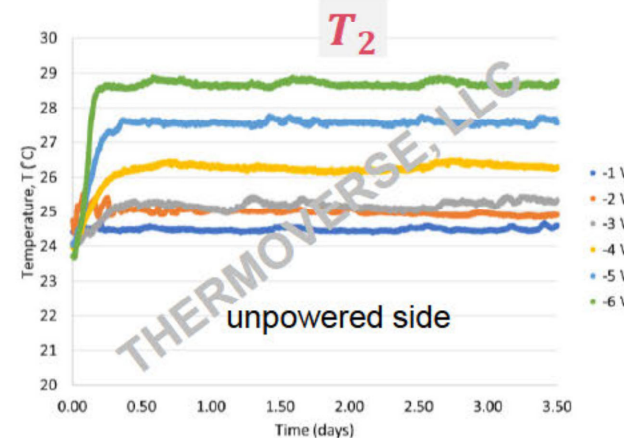
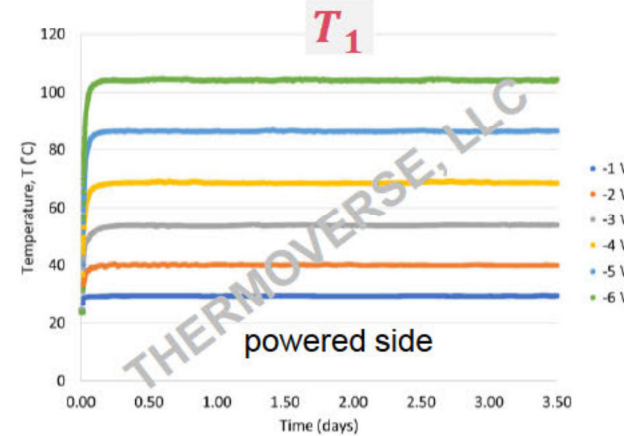
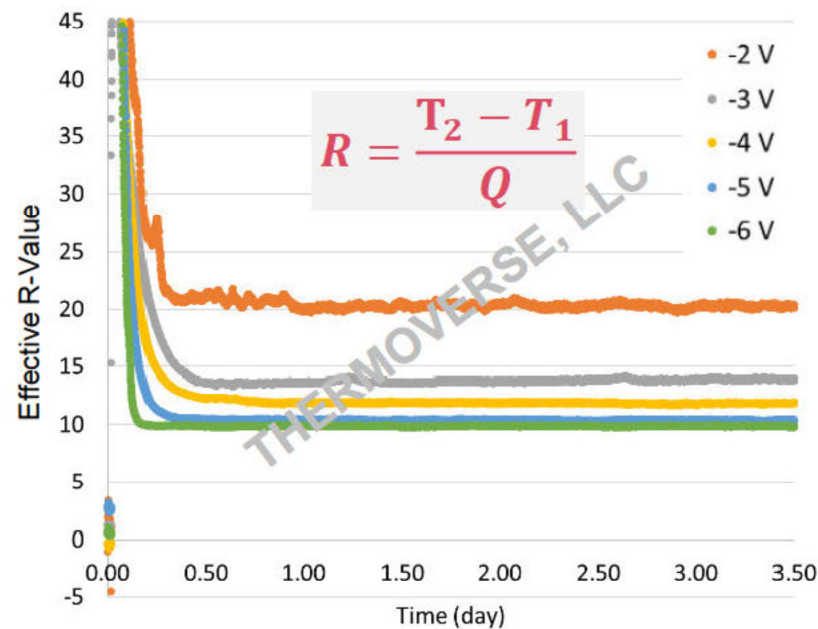


Parametric Control

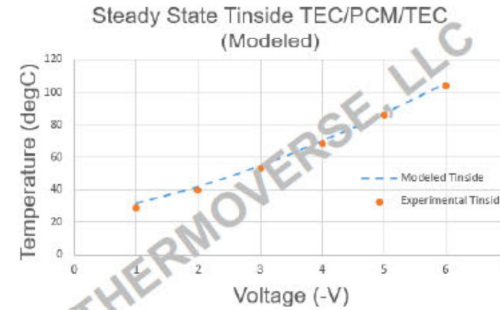
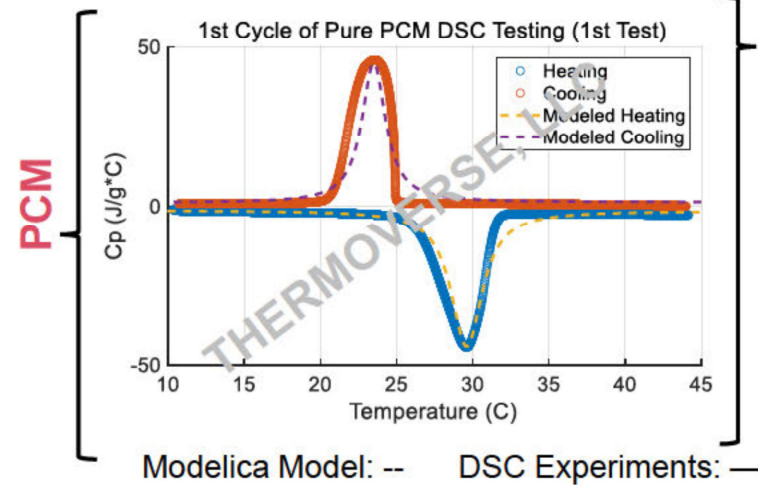
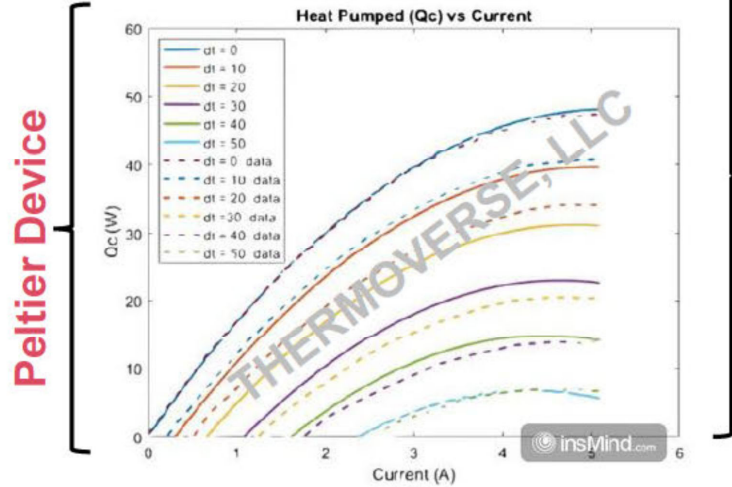
- **Challenge** – Difficulty to establish temperature control near the PCM phase transition temperature (T^*).

ThermoVerse | In-situ R-Value Measurement

ASTM C1155 for evaluating the R-Value of non-homogenous and active materials.

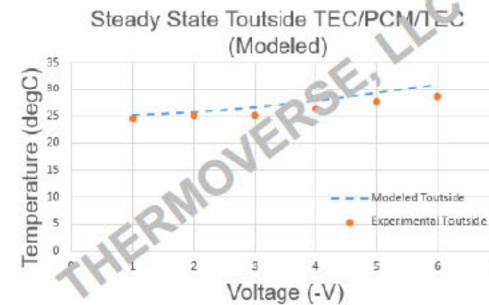
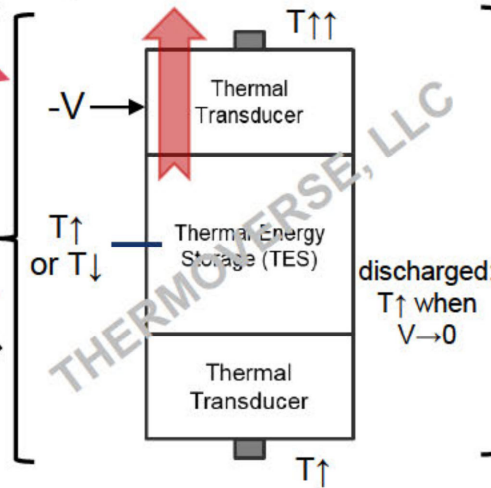


Challenge: While all steady state criteria are met for R-Value evaluation by ASTM C1155, "R-Value" is only defined for passive materials.



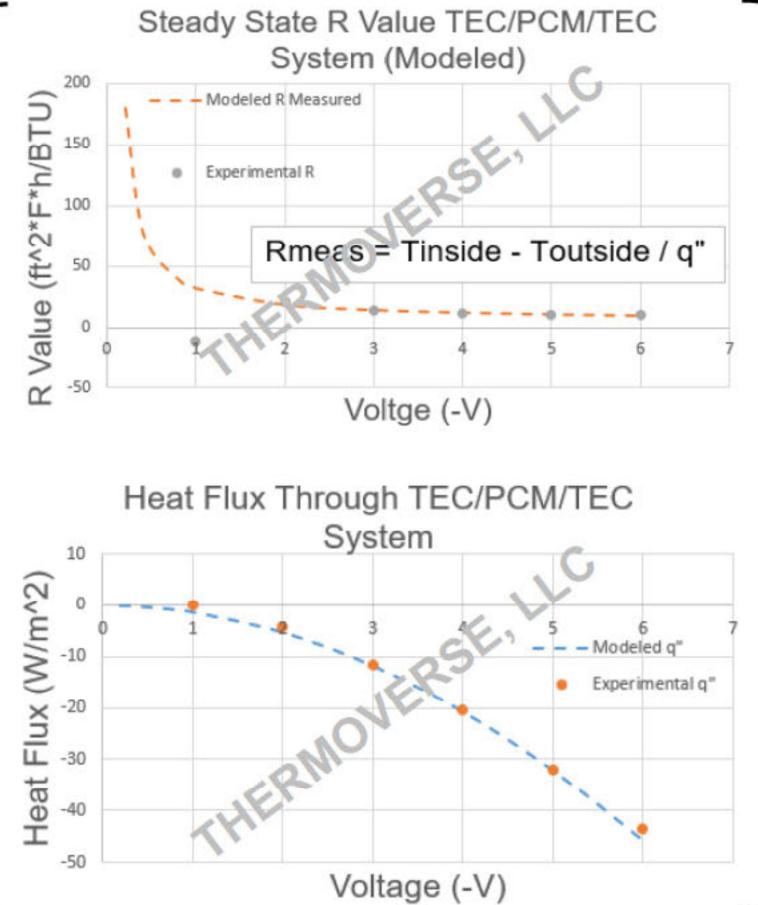
Component 1

Component 2



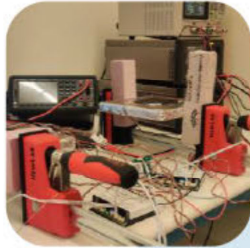
Model: --- Experimental: •

$$R_w \approx \frac{\Delta T(0)}{\dot{Q}} \exp(-\beta t),$$



Takeaway: Dynamic modulation of R is largely driven by $\beta^{-1} = RC$.

ThermoVerse | TES Challenges & Opportunities



Standardized Testing

- **Challenge** – Lack of methods for assessing thermal properties of active, inhomogeneous materials (*cf.* ASTM C177 & C518 vs. C1155 & 1363) and IECC standardization for PCM usage.
- **Opportunity** - Leverage *In-situ* and HFMA (*cf.* C1784) for 1-D DIMs → new IECC standard for “Latent Mass Walls” (*cf.* 402.1.2) based on the $\beta^{-1} = RC$ time constant.



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Parametric Control

- **Challenge** – Difficulty to establish temperature control near the PCM phase transition temperature (T^*).

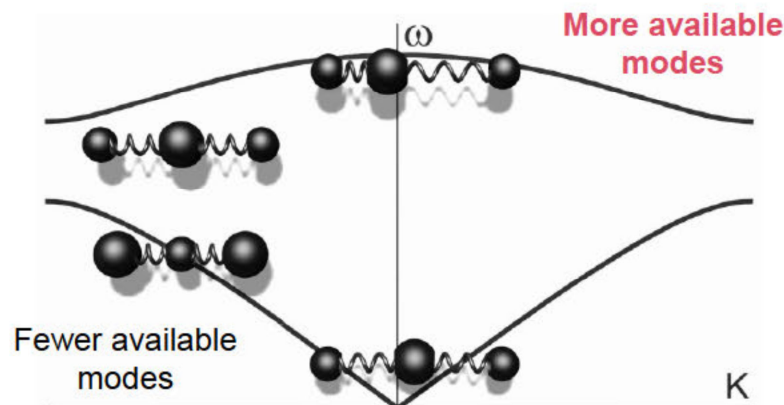
ThermoVerse | Selective Tuning of c_w

Using “resonant vibrations” to excite Einstein phonons → increase specific heat (c_w).

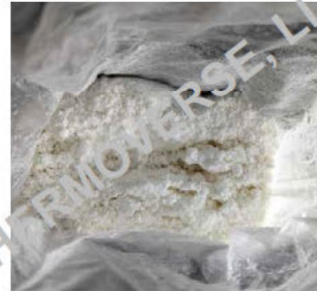
Capacitive
resistance

Specific
heat

$$R_W = \frac{\Delta T}{\dot{Q} - m_W c_W \frac{d\Delta T}{dt}}$$

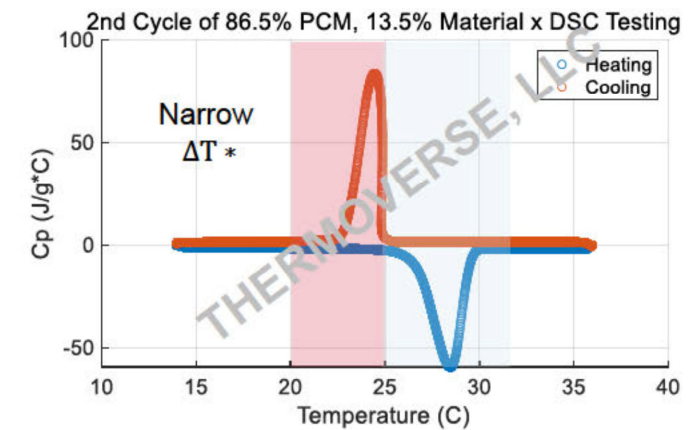
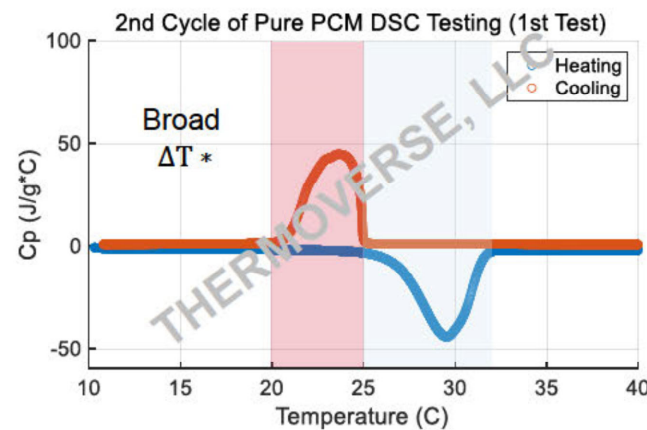


$\Delta h = 168 \text{ J/g}$



1.8 X increase in c_p
(cf. neat PCM)

$\Delta h = 110 \text{ J/g}$



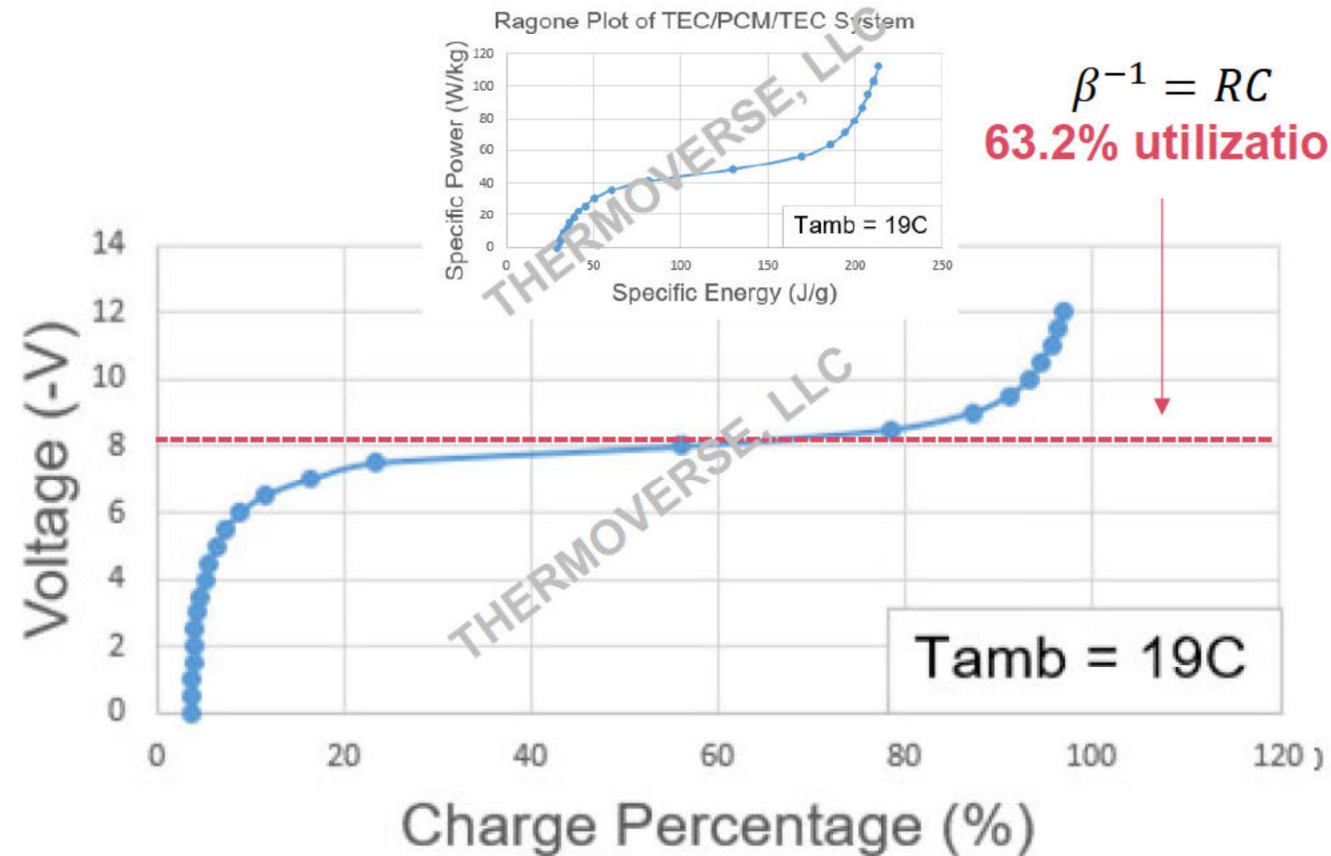
ThermoVerse | Supplemental Heating/Cooling

Even with material optimization, supplemental heating/cooling is needed for full utilization.

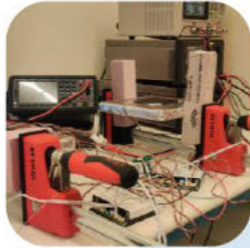
Capacitive resistance Temperature difference

$$R_W = \frac{\Delta T}{\dot{Q} - m_W c_W \frac{d\Delta T}{dt}}$$

Electrical tuning of Fourier heat conduction Transient conduction

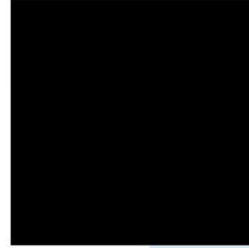


ThermoVerse | TES Challenges & Opportunities



Standardized Testing

- **Challenge** – Lack of methods for assessing thermal properties of active, inhomogeneous materials (*cf.* ASTM C177 & C518 vs. C1155 & 1363) and IECC standardization for PCMs usage.
- **Opportunity** - Leverage *In-situ* and HFMA (*cf.* C1784) for 1-D DIMs → new IECC standard for “Latent Mass Walls” (*cf.* 402.1.2) based on the $\beta^{-1} = RC$ time constant.



PCM Utilization

- **Challenge** – PCM utilization in most applications relying on ambient heat or solar thermal radiation remains low ~10%.
- **Opportunity** – Increase nucleation by either enhancing specific heat OR supplementing PCM charging and discharging using auxiliary device.



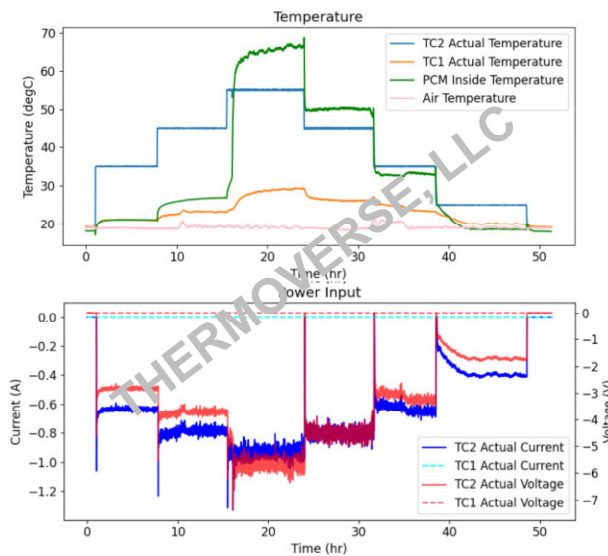
Parametric Control

- **Challenge** – Difficulty to establish temperature control near the PCM phase transition temperature (T^*).

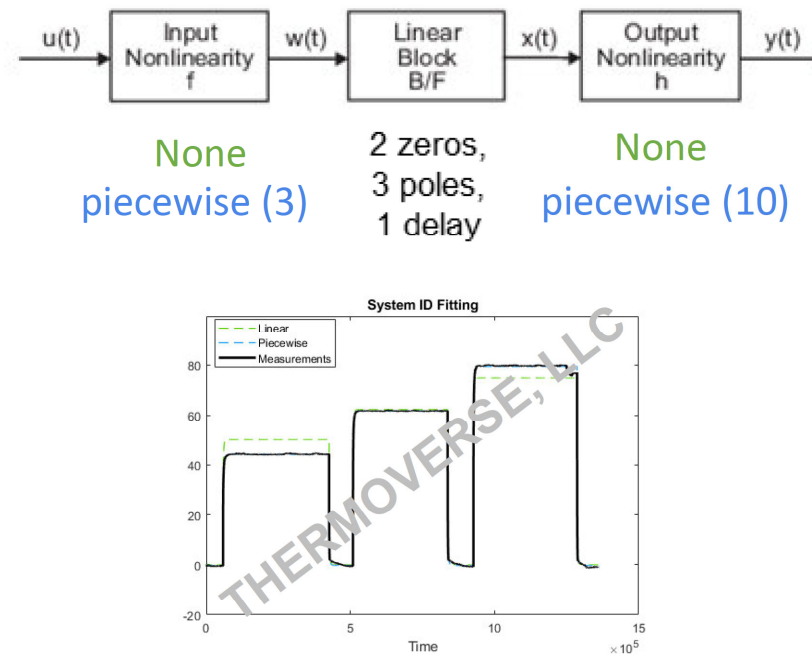
ThermoVerse | Parametric Control Challenges

Challenges for controlling TES-based systems, such as LATCHES, stems from the following system classification:

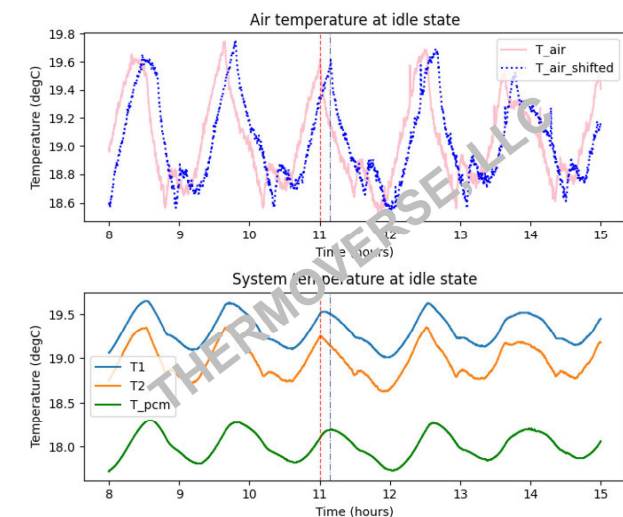
☑ Active System



☑ Non-linear System



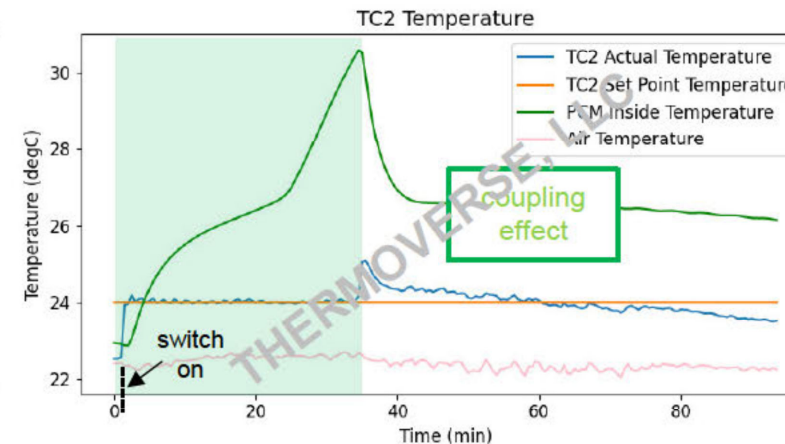
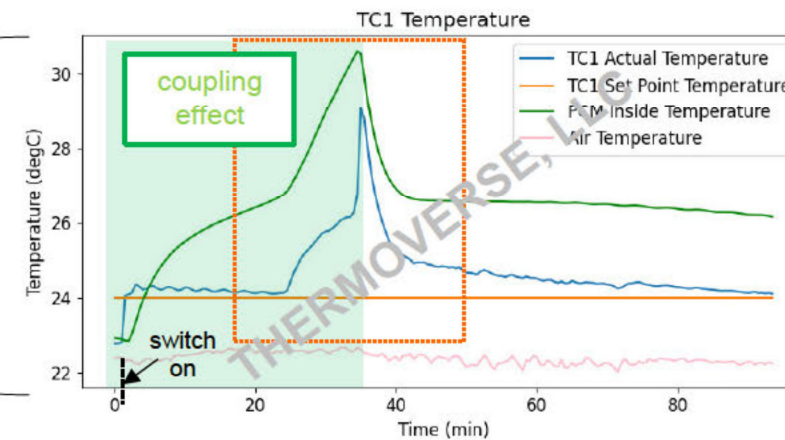
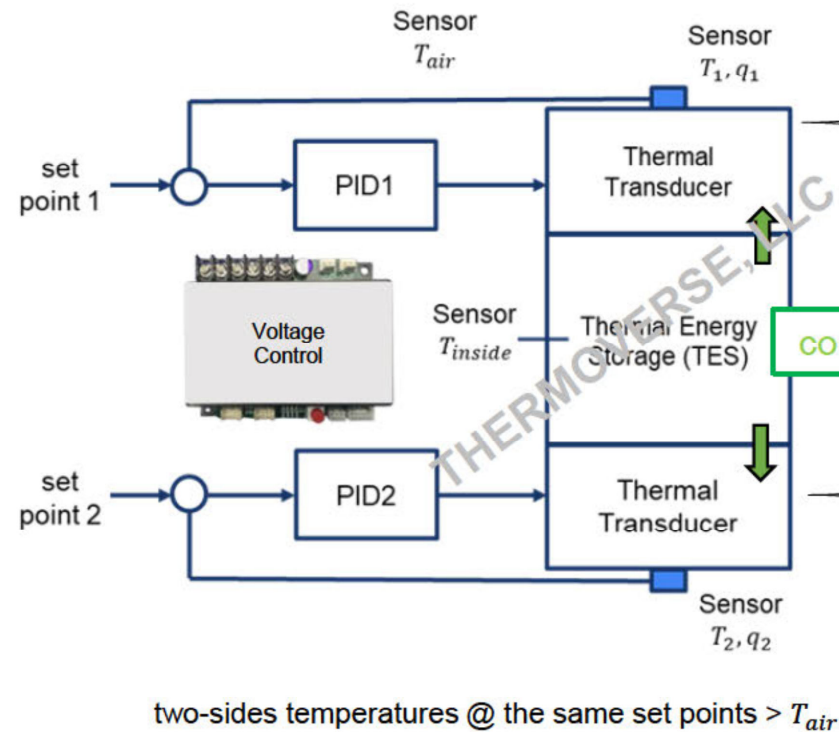
☑ Casual System



thermal lag: 9~10 min

ThermoVerse | Establishing Control

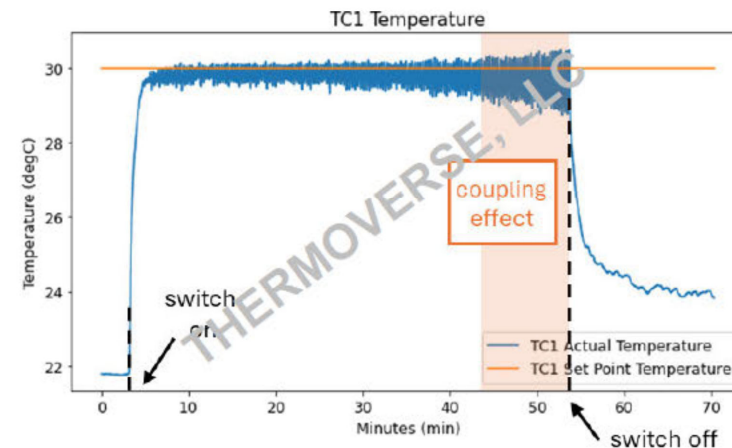
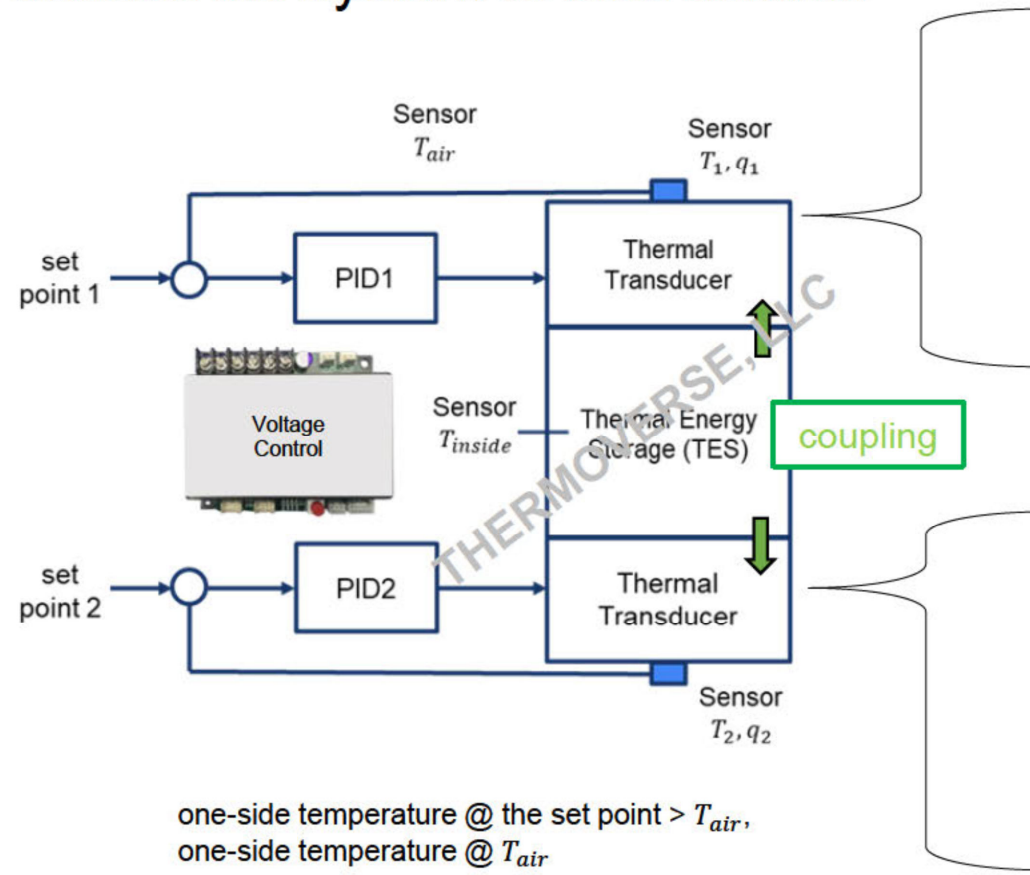
Early attempts at establishing temperature control in LATCHES proved difficult for due to coupling (i.e., internal heat transfer).



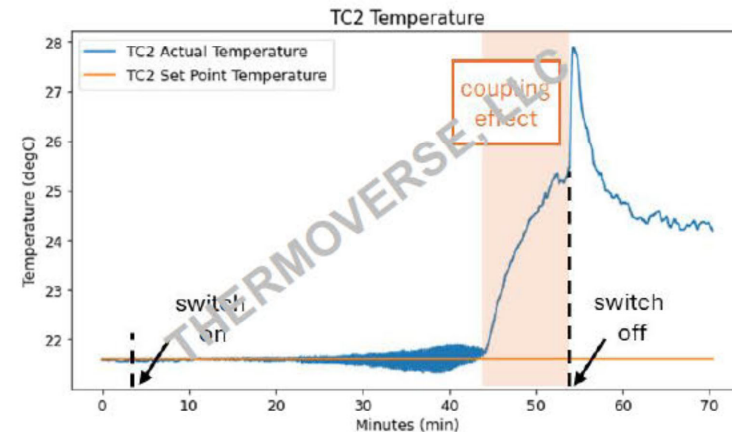
❑ poor control over the rate of heat transfer

ThermoVerse | Establishing Control

Even with improved control over the heat transfer rate, poor control over the direction of heat flow causes the system to lose control.



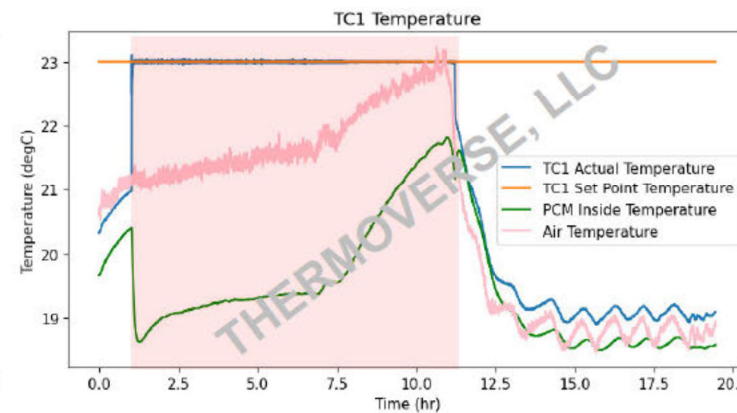
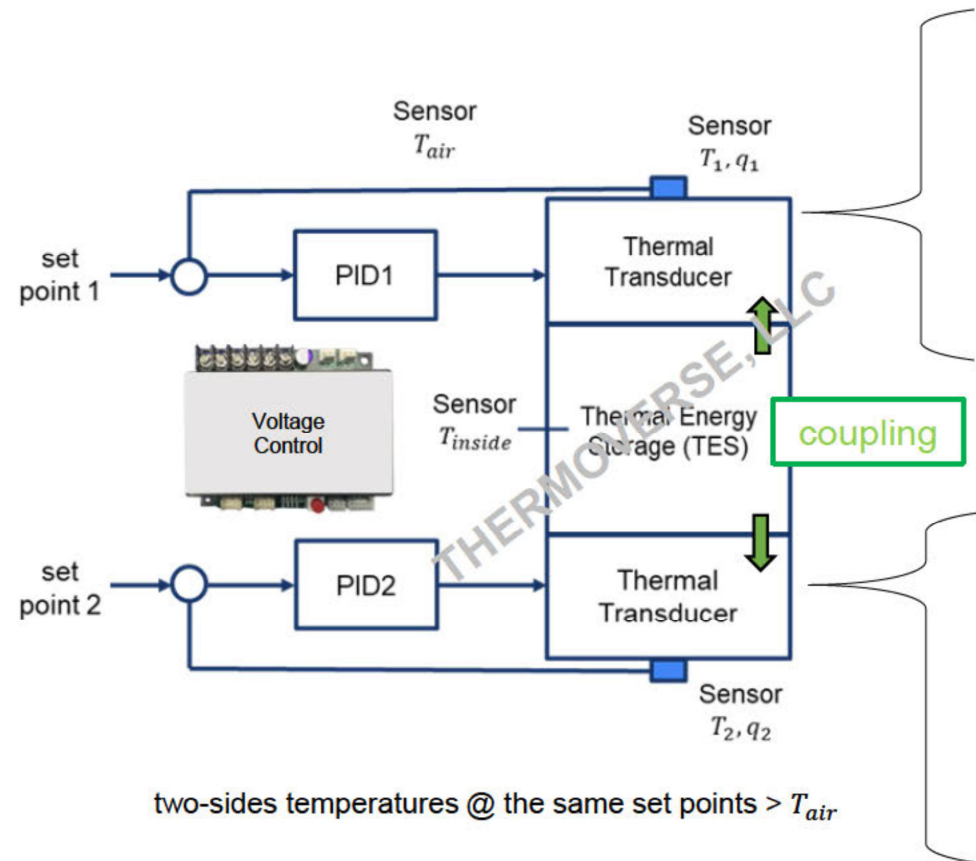
✓ better control over the rate of heat transfer



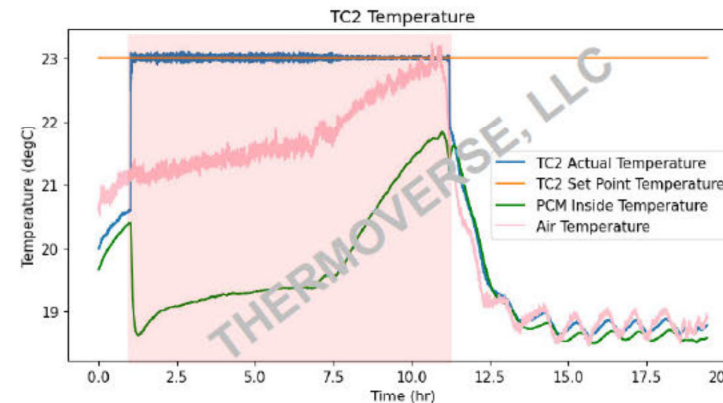
✓ poor control over the direction of heat flow

ThermoVerse | Establishing Control

Parametric control only possible after establishing control over both heat transfer rate and direction of heat flow.

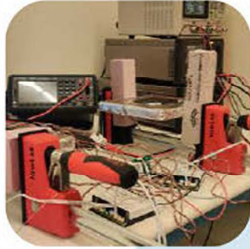


✓ precise control over the rate of heat transfer



✓ precise control over the direction of heat flow

ThermoVerse | TES Challenges & Opportunities



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- **Challenge** – PCM utilization in most applications relying on ambient heat or solar thermal radiation remains low ~10%.
- **Opportunity** – Increase nucleation by either enhancing specific heat OR supplementing PCM charging and discharging using auxiliary device.



Parametric Control

- **Challenge** – Difficulty to establish temperature control near the PCM phase transition temperature (T^*).
- **Opportunity** – Electrical tuning for precise control over the rate and direction of heat flow into and out of the PCM.



Thank You!

Shantonio Birch, Ph.D.

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