NATIONAL PETROLEUM COUNCIL

## Harnessing Hydrogen: A Key Element of the U.S. Energy Future

**National Petroleum Council Meeting** 

April 23<sup>rd</sup>, 2024

NPC H2 Study

### Diverse Perspectives Inform Response to Study Request from Secretary of the Department of Energy

#### Study addresses seven questions

#### **Executive Summary**

Led by Chevron and McKinsey & Company

Chapter 1: Role of LCI Hydrogen in the U.S.

Led by University of Texas at Austin

- Chapter 2: LCI Hydrogen Production At-Scale Led by Air Liquide
- Chapter 3: LCI Hydrogen Connecting Infrastructure Led by Southern California Gas

Chapter 4: Integrated Supply Chain

Led by Wood Mackenzie, partnering with MIT

Chapter 5: Demand Drivers for LCI Hydrogen in the U.S.

Led by ExxonMobil

#### Chapter 6: Policy

Led by bp

Chapter 7: Societal Considerations, Impacts, and Safety

Led by Great Plains Institute and Mitchell Foundation

Appendices



>200 participants from 100 organizations participated; developing 19 key findings

Coordinating Subcommittee (CSC) members represent 29 organizations

23 key recommendations developed

#### Delivering the Study through Extensive Contribution and Exceptional Peer Review Process with a Diverse Team



### **Key Attributes of This Study**

**Expert Input** – Technoeconomic modeling informed by diversity and experience of the study participants

**Targeted Role of LCI hydrogen** – Identify recommendations to enable LCI hydrogen adoption at a lower cost to society

**Regionality** – Groundbreaking, comprehensive regional analysis across the LCI hydrogen value chain (supply, infrastructure, demand)



## **Key Modeling Findings**

## LCI Hydrogen Plays a Key Role in Achieving Emissions Reduction at a Lower Cost to Society



# LCI hydrogen accounts for ~8% of US emissions reductions

#### Targeted at hard-to-abate sectors



## Costs to achieve Net Zero increases to ~3% of GDP by 2050

Without LCI hydrogen, costs to achieve Net Zero could increase by an additional 0.5-1% GDP

Source: MIT modeling for NPC Hydrogen study; MMTCO2 – million metric tons CO2 equivalents; GDP – Gross Domestic Product

#### **Price of Carbon to Reach Price Parity for Marginal CO<sub>2</sub> Emitter**



### Unlocking Demand Sectors Will Require Significant and Immediate Action



Source: MIT modeling for NPC Hydrogen study MMTpa – Million metric tons per annum

#### **Optimal Supply Mix Driven by Speed to Scale, Cost and Carbon Intensity**



### Three Advantaged Regions Could Lead U.S. LCI Hydrogen Market Development

Regional development also driven by proven demand, abundant natural resources (solar, wind, natural gas), infrastructure and supportive State policies

#### Regional Demand by Sector – U.S. Net Zero by 2050 Scenario



### **Cost Gap Between Incumbents and Low Carbon Alternatives in 2050**

#### Gulf Coast – Industrial Demand Sector By 2050 **significant cost parity gaps** to incumbent fuels and feedstocks still exist 10 10 t of Hydrogen -| H2, Real 2020) Different demand sectors need hydrogen at different Levelized Cost of Hydrogen -Delivered (\$/kg H2, Real 2020) ^ 8 8 costs to reach parity to incumbents 6 Carbon intensity comparisons between incumbent and LCI hydrogen Cost (\$/kg NG+CCS **RE Hydrogen** Incumbent Hydrogen Levelized ( Delivered ( 4 0 **Refinery Feedstock** ~ 10 ~ 1 0 kg CO<sub>2</sub>e / kg H<sub>2</sub> Industrial Heat 0 2 ~ 56 ~ 8 2 0 kg CO<sub>2</sub>e / MMBTU Heavy Duty Transportation ~ 55 - 175 < 0.1 ~ 9 Λ kg CO<sub>2</sub>e / 100 miles Refinerv Industrial Delivered Cost of Delivered Cost of Heat Feedstock Hydrogen (2050)

**Gulf Coast – Transportation Demand Sector** 

Ο

0

Heavy Duty Hydrogen (2050) Transportation

Delivered Cost Range - Renewable Electrolytic (RE) Hydrogen (2050)

- Delivered Cost Range Natural Gas Reformed Hydrogen with Carbon Capture and Storage (NG+CCS) (2050)
- Hydrogen Cost Range Needed to Reach Parity with Incumbent Feedstock or Fuel
- **O** Reference Hydrogen Cost

Source: MIT modeling for NPC Hydrogen study \$/kg – Levelized cost of hydrogen, Real 2020 \$ \*Range of carbon intensities based on bio-based and unabated diesel CO<sub>2</sub>e – carbon dioxide equivalents MMBTU – Million British Thermal Units, higher heating value

#### NPC H2 Study

## **Key Recommendations**

### **Study Key Recommendations Summary**

#### **Policy and Regulation**

| ltem | Торіс  |
|------|--|
| 1    | Price on Carbon  |
| 2    | National Low Carbon Intensity Industry Standard                |
| 3    | National Low Carbon Intensity<br>Transportation Standard       |
| 4    | Production-Side Incentives                                     |
| 5    | Global Trade   |
| 6    | Infrastructure Incentives                                      |
| 7    | General Permitting Reform                                      |
| 8    | Unblended Interstate Hydrogen<br>Pipeline Regulatory Authority |
| 9    | Class VI Primacy and Well Permitting                           |
|      |  |

#### Societal Considerations, Impacts and Safety

| Item | Торіс   |
|------|---|
| 10*  | Commitment to social considerations,<br>transformative community engagement,<br>and net positive outcomes |
| 11*  | Community Engagement Improvement<br>Opportunities   |
| 12   | Outreach materials to increase<br>community understanding of LCI<br>hydrogen development                  |
| 13*  | Role Clarity for Community Benefits   |
| 14*  | Community Benefits Planning   |
| 15   | Tracking and communicating<br>commitments to community engagement<br>to increase public confidence        |
| 16   | Workforce Readiness   |
| 17*  | Additional Study on Societal<br>Considerations and Impacts  |
|      |   |

#### Technology and Research, Development and Deployment

| ltem | Торіс   |
|------|---|
| 18   | Technology – Reducing the Cost Gap                                      |
| 19   | Supply Chain  |
| 20   | Technology – Detecting, Quantifying and Mitigating Environmental Impact |
| 21   | Pipeline Safety Codes & Standards                                       |
| 22   | Grid Integration  |
| 23   | Grid Resiliency   |

\*Joint recommendation with Charting the Course study

### **Policy and Regulation**

- Legislative action to implement a long-term, economy-wide transparent price on carbon
- Without or as a bridge to carbon pricing, advance both demand and production side incentives
  - Low-carbon intensity standards in the industrial and transportation sectors
  - Adjustments to the 45V production tax credits:
    - Match credit claiming period of asset investment lifecycle
    - Utilize GREET capabilities including co-product allocation and use of verifiable values for lifecycle analysis
- Infrastructure capital access and global carbon intensity certification systems
- Develop efficient regulatory frameworks associated with permitting processes:
  - General permitting processes
  - Unblended, interstate hydrogen pipelines
  - Class VI wells permitting primacy and approvals

#### **Societal Considerations, Impacts and Safety**

- Transformation of community engagement that develops and encourages best practices that include equitable representation (industry, NGOs, government)
- Clear structures to communicate and partner outreach materials to provide education, role clarity for community benefits and planning, performance tracking of commitments
- Enabling workforce development and labor engagement
- Developing reliable value-chain solutions while ensuring public safety and providing societal benefits inclusive of environment, health and economic impacts

### Technology and Research, Development and Deployment (RD&D)

- Targeted technology and RD&D investments in areas with gaps in commercially available technology across the LCI hydrogen value chain
  - Improve efficiency and lower costs for production technologies and end-use applications
  - Hydrogen storage and infrastructure
  - Hydrogen leak detection
- Address potential technical bottlenecks that could inhibit deployment of commercially available technologies including:
  - Materials sourcing
  - Clarity in technical codes and standards
  - Reliability and resilience of the electrical grid

## **Key Messages**

LCI hydrogen can play a key role in reducing emissions in the hard-to-abate sectors at a lower cost to society. Significant and immediate actions beyond current policies are necessary to unlock various LCI hydrogen demand sectors at the scale needed to support U.S. Net Zero by 2050 aspirations. The LCI hydrogen production mix will be driven by **speed to scale, reduced delivery cost, and the carbon intensity** of various hydrogen pathways

LCI hydrogen deployment will be marked by **regional variances** in production development and sectoral demand activation. NATIONAL PETROLEUM COUNCIL

Harnessing Hydrogen: A Key Element of the U.S. Energy Future

Study website: harnessinghydrogen.npc.org



# Appendix

### **Modeling Methodology and Assumptions**

- MIT Energy Initiative modeling methodology and platforms
  - USREP platform couples macroeconomic energy demand and GHG emissions projections.
  - SESAME platform calculates techno-economics and life cycle assessment of GHG emissions.
- Stated Policies scenario is calibrated to International Energy Agency (IEA) World Energy Outlook (WEO) 2022 Stated Policies (STEPS) scenario.
- U.S. Net Zero by 2050 (NZ2050) scenario is calibrated to IEA WEO 2022 Announced Pledges Scenario (APS).
- Costs are calculated on a levelized basis assuming 10% WACC, 25% tax rate, 7-year MACRS depreciation schedule, and expressed in real 2020\$.
- The macroeconomic modeling utilized an implied carbon price, which was allowed to vary over time, to achieve the emissions trajectory assumed for each scenario.
- CO<sub>2</sub> Direct Air Capture (DAC) assumed to be the backstop negative emissions technology. Under the NZ2050 scenario, the cost of DAC was projected to be \$750/tCO2 when it starts scaled deployment in 2040, and to decrease to \$700/tCO2 by 2050. It was not observed to deploy at material scale in Stated Policies scenario.

- Technoeconomic assumptions for hydrogen production technologies (NG+CCS H2 and RE H2) developed by consensus among study participants.
- Variable renewable energy (VRE) costs taken from 2023 Annual Technology Baseline (ATB) from National Renewable Energy Laboratory (NREL).
- VRE capacity factors developed by MIT Zephyr model on hourly basis over a one-year timeframe, leveraging NREL assessments of solar and wind potential.
- Electrolysis plants modeled in "behind the meter" configuration powered by dedicated renewables (i.e. no grid connection)
- Natural gas value chain GHG emissions developed at regional level with National Energy Technology Laboratory (NETL) data, assuming by 2050 a 0.1% methane emissions intensity and 75% reduction in CO<sub>2</sub> and N<sub>2</sub>O emissions. This represents an aggressive reduction and would require an acceptable certification and validation system.
- The modeling does not incorporate the indirect warming effects from H<sub>2</sub> emissions.