



June 4-5, 2024 | Minneapolis, Minnesota

**AMERICAN CLEAN ENERGY POWERED BY SMALL BUSINESSES**

# Meet with Federal Buyers Seeking Your Solutions



## EXHIBITOR AND SPONSORSHIP BROCHURE

[energy.gov/DOEForum](https://energy.gov/DOEForum)

Hosted by the Department of Energy's Office of Small and Disadvantaged Business Utilization, the 2024 DOE Small Business Forum & Expo is designed specifically to connect small businesses with the Department's program offices, power marketing administrations, laboratory and technology centers, and prime contractors to help advance the Agency's missions.

When you exhibit here, you will have an unparalleled opportunity to:

## **MEET**

face-to-face and connect with an audience of small and disadvantaged business owners looking to gather information on the latest products and services

## **INCREASE**

brand awareness and product visibility

## **NETWORK**

and create new business partnerships with DOE leaders and program managers

**Don't miss this unique opportunity to connect and discuss your services and solutions with DOE procurement officials, small business program managers, and prime contractors.**



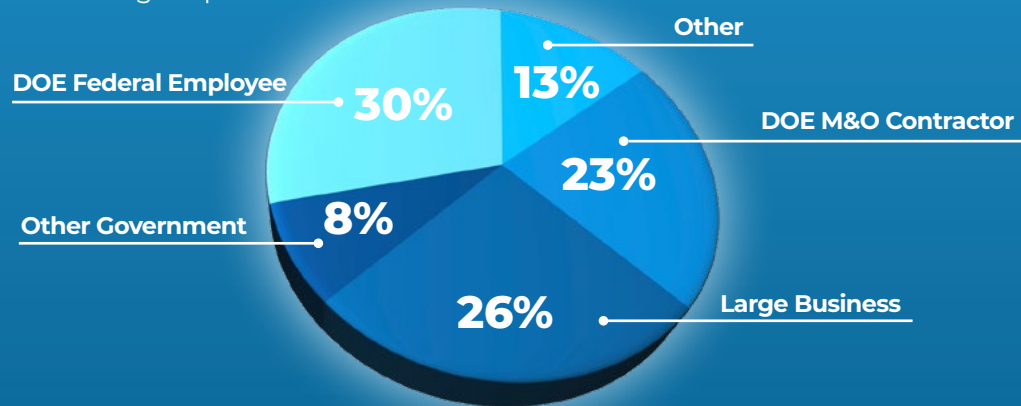
# REFINE ROI

Make the most of your marketing investment and connect directly with federal and large company buyers and decision makers who attend the 2024 DOE Small Business Forum & Expo to discover the latest products, solutions, and technologies in these categories:

- Administrative Management & General Management Services, or Personal/Workforce & Human Capital Management
- Apparel/Promotional Items
- College, Universities, & Professional Schools
- Construction including Architectural Services
- Electrical Contractors & Other Wiring Installation Contractors
- Electric Power Generation
- Engineering Services
- Facilities Support Services
- Freight, Shipping, Transportation, Warehousing, or Moving Services
- Graphics Services including Printing & Copying Services
- Hazardous Waste Treatment & Disposal
- Hydroelectric Power Generation
- Industrial Hardware & Wholesalers
- Information Technology (IT) including Telecommunications or Telephone Services
- International Affairs
- Machine Shops
- Manufacturing
- Multimedia, Photography, Conferencing, & Special Events
- Office Supplies including Furniture
- Professional, Scientific, & Technical Services
- Research, Development, Demonstration, & Commercialization
- Security Services including Security Guards & Patrol Services
- Support Activities for Oil & Gas Operations
- Technology Demonstration & Validation

## Meet With Buyers\*

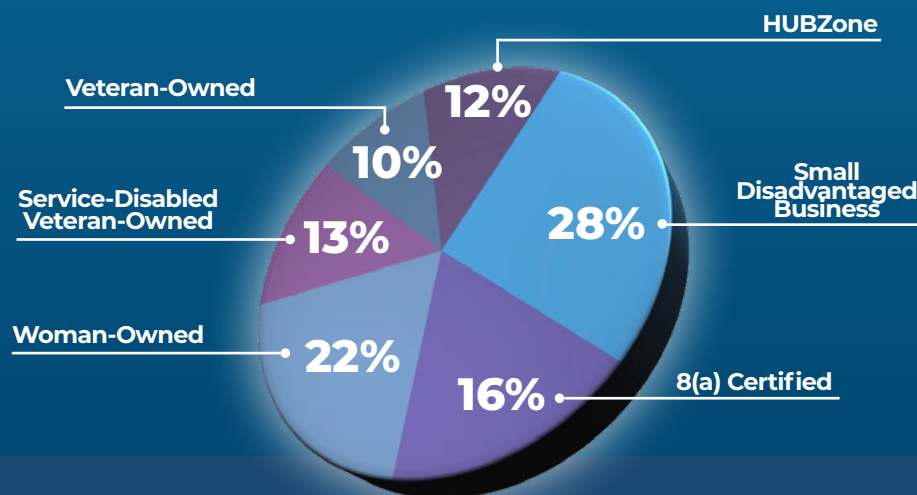
Don't miss your chance to showcase your products and services to key program managers, DOE procurement officials, and large businesses looking for partners:



\* Registration data extracted from the 2023 DOE Small Business Forum & Expo

## Discover New Partners\*

All types of small businesses attend the Forum & Expo. In addition to selling directly to the government, you have an unparalleled opportunity to find other small business partners to help grow your business:



\* Registration data extracted from the 2023 DOE Small Business Forum & Expo

# YOUR COMPETITION WILL BE THERE. WILL YOU?

Here's a look at some of the forward-thinking companies that have participated in the past:

Abscope  
AECOM  
Allegheny Science & Technology  
Amazon  
ARS International  
Astro Machine Works  
Austin Master Services  
AVANTech  
Bahfed Corp.  
BCS  
Bechtel National  
BlueDragon  
Boston Government Services  
Bureau of Industry and Security  
Censeo Consulting Group  
Centerra-SRS  
CH2M HILL Plateau Remediation  
Company  
Circuit Media  
Clean Energy Business Network  
Colossal Contracting  
Company Wrench  
Consolidated Nuclear Security -  
Y12/Pantex  
Cyber Armed Security  
DKW Communications  
Dynamax  
EGS  
EKA  
Electronic Concepts

Empyrean  
Encorus Group  
Extrutech Plastics  
Federal Contracts Corp.  
Firehawk Products & Services  
Fluor  
GEM Technologies  
GEM Technology  
General Atomics  
Global Engineering Technologies  
GovSmart  
Holmans USA  
Honeywell FM&T  
HukariAscendent  
Idaho National Laboratory,  
U.S. Department of Energy  
Ideal System Solutions  
IMSM  
Integrated Solutions Management  
Joseph Oat Corp.  
KCNCS managed by Honeywell  
KeyLogic  
Knot Technology Solutions (KTS)  
Lawrence Livermore National Laboratory,  
U.S. Department of Energy  
LCPTracker  
Los Alamos National Laboratory,  
U.S. Department of Energy  
Mahorsky Group  
Mazda Computing

MediCab Transsporation  
National Energy Technology Laboratory  
National Nuclear Security Administration,  
U.S. Department of Energy  
National Renewable Energy Laboratory  
Navarro Research and Engineering  
North Wind Group  
Nuclear Waste Partnership  
Oak Ridge Institute for Science and  
Education (ORISE)  
Oak Ridge National Laboratory,  
U.S. Department of Energy  
Office of Environmental Management,  
U.S. Department of Energy  
Office of Fossil Energy,  
U.S. Department of Energy  
Office of Legacy Management  
Office of Small and Disadvantaged  
Business Utilization, U.S. Department  
of Energy  
Pacific Northwest National Laboratory,  
U.S. Department of Energy  
Parvati Consulting  
PCI Tec  
Petersen  
Pinnacle Specialty Group  
Protection Strategies  
Quantum New Energy  
RIZZO International  
S&K Logistics Services

Sandia National Laboratories,  
U.S. Department of Energy  
Savannah River Nuclear Solutions  
SECUR  
SourceAmerica  
Sterling Computers  
Strativia  
Stronghold Coating Systems  
supplyFORCE  
Swift & Staley  
System 1  
Teradactyl  
TEVET  
The Building People  
theEDGE  
Turnkey Technical Services  
U.S. Small Business Administration,  
Pittsburgh District Office  
US&S  
Value Added Solutions  
ViON  
WE2 Support Services  
Westwind  
Westwind Computer Products  
Wildflower International  
Wyandotte Services

# EXHIBIT OPTIONS

Don't miss this unique opportunity to showcase your products and services to federal buyers. Choose the booth option that best fits your marketing goals and budget.

## Exhibit Options & Rates:

### 8' x 10'

Government/Small Business	\$2,600
Corporate/Large Business	\$4,700

### 8' x 20'

Government/Small Business	\$5,000
Corporate/Large Business	\$8,900

### What's Included in Booth Fees?

- High draped back wall (8 ft.), 3 ft. high draped side rails, standard 7"x 44" booth sign
- Booth furnishings including a 6 ft. table, two chairs, and a wastebasket
- Company listing on the 2024 DOE Small Business Forum & Expo website, on the mobile app, and in the printed Program Guide (deadlines apply)
- Two full conference badges/80 sq. ft..

*Please note: No substitutions may be made to the booth furnishings. Additional items may be added at the exhibitor's expense.*

**Don't delay!  
Contact us today  
to learn more and  
reserve your booth.**

**[sales@doe-sbforums.com](mailto:sales@doe-sbforums.com)  
+1 703 398 1161**

# SPONSORSHIP PACKAGES

These packages are our most comprehensive and high-profile sponsorship opportunities at the event. The total number of impressions across numerous vehicles ensures that your company, as an industry leader, is seen repeatedly by our attendees. Below are the deliverables designed to meet your budget and goals:

	<b>Platinum</b> <b>\$25,000</b> (2 available)	<b>Diamond</b> <b>\$15,000</b> (4 available)	<b>Gold</b> <b>\$10,000</b> (6 available)	<b>Silver</b> <b>\$5,000</b> (8 available)	<b>Bronze</b> <b>\$2,500</b> (10 available)
Exhibit space	8' X 20'	8' X 20'	8' X 10'	8' X 10'	8' X 10'
Complimentary registrations	8	6	6	4	2
Banner ad on mobile app	✓	✓			
Conference bag inserts	2	1			
Recognition on signage*	Logo	Logo	Logo	Name	Name
Company logo on general session screen*	✓	✓	✓	✓	✓
Reserved seating in general session	✓	✓	✓		
Additional signage provided at breakfast and lunch areas	✓	✓	✓		

\* Due to DOE guidelines, sponsor logos or banners ads on the 2024 Small Business Forum & Expo website cannot include the sponsor's URL or be hyperlinked.



# EVENTS

## Opening Welcome Reception

**\$5,000**

Your sponsorship of the Opening Reception means your company is associated with our signature event, and you'll be a big part in helping everyone celebrate the closing of jam-packed opening day. Sponsorship includes your company logo on all reception signage, and in the mobile app—and the opportunity to provide branded cocktail napkins (production costs not included).

## Breakfast or Lunch Sponsor

**\$3,000/event**

Put your brand in front of attendees by being a part of our well attended breakfast or lunch events. Sponsor receives your company logo on signage near the food stations and the opportunity to provide branded items at the lunch (cost of items and shipment not included).

## Networking Breaks

**\$2,000/break**

Keep your prospective customers at their peak! As attendees grab a 'cup of joe' and a snack, they'll thank you for sponsoring this much-appreciated service. Sponsor receives signage near the break areas and the opportunity to provide branded coffee cups, sleeves, or napkins to maximize your impact (production costs not included).

*All opportunities are exclusive unless otherwise noted.*

# MOBILE APP

## Digital Banner Ad

**\$2,000**

As attendees navigate through the 2024 DOE Small Business Forum & Expo mobile app, your banner ad will be front and center to drive traffic to your booth. Five opportunities available.

## Push Notifications

**\$1,000/alert**

Have a push notification message appear on the mobile app to drive traffic to your booth. One alert allowed per sponsor per day; maximum two alerts sent each day.



# ONSITE BRANDING

All opportunities are exclusive unless otherwise noted.

## Hotel Room Keycards

**\$10,000**

Put your brand directly in the hands of attendees every time they enter their hotel rooms. Custom-designed keys will be distributed at the official 2024 DOE Small Business Forum & Expo hotel; two keys per room. Sponsor provides artwork (must be approved by DOE); show management handles production.

## Conference Bags

**\$5,000**

This stylish bag will be used throughout the conference and be with attendees long after returning to their offices. With your logo on one side and the conference on the other, you'll be associated with the Forum for years to come. Production and shipping costs are the responsibility of the sponsor.

## Lanyards **SOLD**

**\$5,000**

See your company name and logo on the official lanyard that holds all attendee badges. These lanyards are distributed to all participants and used throughout the event to display the required credentials. Sponsor handles production and shipment of lanyards; show management must approve.

## Padfolio & Pen

**\$2,500**

Attendees are always looking for something to write on—and write with—and this handy notepad and pen combo, imprinted with your company's logo, will fit the bill perfectly! Each attendee receives one on his/her seat at the first general session. Sponsor provides padfolio/pen sets (must be approved by DOE). Padfolio only: \$1,750 / Pen only: \$1,000. **SOLD** Production and shipping costs are the responsibility of the sponsor.

## Registration Supporter

**\$5,500**

Be the first company attendees see when they get on-site to register. Sponsorship includes onsite signage, web banner ad at the bottom of registration confirmation emails, and the opportunity to include one piece of collateral in all conference bags (production cost of inserts not included; all inserts must be approved by DOE).

## Water Bottles

**\$1,500**

Your company will be the official provider of bottled water, refreshing attendees throughout the Forum. Sponsorship includes company logo on the 2024 DOE Small Business Forum & Expo 'know before you go' web page and onsite signage. Sponsor provides 1,000 water bottles with custom labels; must be approved by DOE. Deadlines apply.

## Conference Bag Insert

**\$750**

Make an impression when you put your company's information or promotional item into the hands of qualified buyers. All attendees receive a conference bag at registration—make sure your message is the first one they see! Sponsor handles production and shipment of inserts; must be approved by DOE. Eight opportunities available. Deadlines apply.



# ONLINE EXHIBITOR LISTINGS

FEATURE	STANDARD LISTING (INCLUDED)	ENHANCED PACKAGE \$500	ULTIMATE PACKAGE \$750
Company Information (contact, website, booth number, description, product categories)	X	X	X
Company Logo		X	X
Featured Exhibitor Listing			X
Priority Placement in Search Results			X
Highlighted Booth with Corner Peel			X
Virtual Business Cards		2	4
Collateral (Catalogue, Brochure, PR, Case Study) White Paper,		2	4
Product Gallery with Images and Descriptions		2	4
Product Gallery with Video and Descriptions			4
Scheduled Events			2
Show Special Offers			2

Upgrade your listing to make sure attendees can find your company information and booth at the show. Save \$125 when you upgrade with your booth purchase!

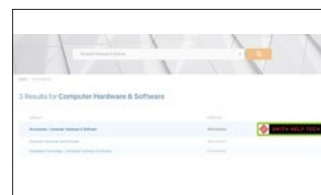
## Additional Opportunities

All additional opportunities require the Ultimate Package



### Product Spotlight Sponsorship - \$500

Showcase your product image or video on the Directory Home Page  
Live link directs attendees to your company's listing  
Limited to the first 30 exhibitors  
Requires the Ultimate Package



### Product Category Sponsorship - \$500

320x50 pixel image (640x100 required for upload)  
Guaranteed #1 listing in the category



### Exclusive Online Exhibit Hall Sponsorship - \$2,000

Includes the Level 3 Package  
728x90 pixel image (1456x180 pixel image required for upload)  
Guaranteed #1 listing in the category



### Directory Home Page Banner - \$2,000

1940x180 pixel image on the online directory home page or  
600x500 pixel image for smaller screens (mobile/tablet)  
(1940x180 & 600x500 pixel image required for upload)

# **DON'T DELAY!**

**Contact us today to  
learn more and reserve  
your opportunity.**

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+1 703 398 1161