


Peer Exchange Calls, Summer 2022, No. 34

The Better Buildings Residential Network hosts Peer Exchange Calls that connect energy efficiency programs and partners to share best practices and learn from one another in order to increase the number of homes that are energy efficient. Follow the links below to view full summaries of each call, and visit the Better Buildings Residential Network website at energy.gov/eere/better-buildings-residential-network to view a schedule of upcoming Peer Exchange Calls.





Program Design & Customer Experience

Design an effective heat pump program anywhere – even in cold climates.

Efficiency Maine's Andy Meyer discussed the critical success factors for that organization's innovative and highly successful heat pump program. These factors include motivating incentives, simplicity, marketing, installer support, and continuous improvement.


▶ [What's Working in Local Residential Efficiency Policies?](#) July 14, 2022




Learn about clean heat standards and why you may want to implement one.

The Northeast Energy Efficiency Partnership's Erin Cosgrove called attention to the many benefits of clean heat standards. Chief among these are the ability to meet ambitious climate goals, the existence of gaps in current efforts, and the unique challenges presented by buildings.

▶ [Understanding Clean Heat Standards – What Is the Lay of the Land?](#) July 28, 2022



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Use energy labeling to drive behavior.

The American Council for an Energy Efficient Economy's Reuven Sussman described how energy labels affect behavior on rental listing websites. They found that the most efficient homes' listings were selected 21% more often, and the least efficient homes 21% less often.


▶ [People Matter: Latest Insights on How to Design Effective Energy Efficiency and Carbon Reduction Programs](#) August 11, 2022



Discover the potential for the Inflation Reduction Act to stimulate residential efficiency.

The Energy Information Administration's Kevin Jarzomski highlighted the nearly unprecedented future federal spending on energy efficiency provided by the Inflation Reduction Act. This legislation paves the way for energy efficiency tax credits, whole-home retrofits, and building energy code adoption.

▶ [Ups and Downs in Energy Markets: How Do Market Fluctuations and Uncertainties Affect Residential Efficiency Investments?](#) September 22, 2022



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