



Paducah Citizens Advisory Board

"working for the future"

Emerging Technology Center, Room 221
5100 Alben Barkley Dr.
Paducah, Kentucky 42001
(270) 554-3004

Recommendation No 23-02: Suggestions to increase views and traffic to the video on a Legacy: Honoring Black History at the Paducah Gaseous Diffusion Plant.

Rev 7 November 18, 2022

Background

In June 2022, Four Rivers Nuclear Partnership, a PPPO Paducah prime contractor, released an inspirational oral history video that gives voice to African American workers and honors their contributions to the Paducah Site's past and current missions.

The video can be viewed at <https://fourriversnuclearpartnership.com/building-legacy>.

Throughout the life of the plant, a broad and diverse workforce was needed to accomplish the Site's many missions. Of note, many African Americans played essential roles in the plant's maintenance, operation, and management. The oral history video allows for the telling of these stories and reflects on the impacts that were made. The video is a unique and important part of the history of the Paducah Site and should be utilized as a key component of its legacy.

In August 2022, DOE asked the Paducah CAB for recommendations on how to better utilize this oral history video as an education and enrichment tool.

RECOMMENDATION

The PGDP CAB recommends that

- **DOE requests the City of Paducah, Visitors Bureaus, and Chambers of Commerce from McCracken and surrounding counties to include the link to the Building a Legacy video on their websites.**
- **DOE contacts Maiden Alley and/or Cinemark to request they show the Building a Legacy video during their movie previews before the feature movie.**
- **DOE includes the link to the Building a Legacy video in future press releases and print media provided during site tours.**

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- **DOE drafts a Site Introduction Session for new and onboarding officials and groups including, but not limited to, city/county leaders, leadership KY, Young Professionals, Chambers of Commerce, NAACP, etc.**
- **DOE develops a mass media calendar to push the video out to the public when it is most likely to be viewed and searched for by topic. For example, push the Building a Legacy video during February, Black History Month, and June when Juneteenth is recognized.**

Who We Are

The EM SSAB is the DOE-EM's most effective vehicle for fostering two-way communication between DOE-EM and the communities it serves. The EM program is the world's largest environmental cleanup program and the EM SSAB its only citizen advisory board. For more than 20 years, the volunteer citizens of the EM SSAB have partnered with EM officials at both the local and national levels to ensure that the public has a meaningful voice in cleanup decisions.

Public participation is required/recommended as part of a number of environmental regulations. It is also good business practice, resulting in better decisions that often result in improved cleanup. Over the past two decades, EM SSAB members have volunteered over 48,000 hours of their time and submitted to EM officials over 1500 recommendations, 88% of which have been fully or partially implemented, resulting in improved cleanup decisions.

The EM SSAB comprises approximately 200 people from communities in Georgia, Idaho, Kentucky, Illinois, Nevada, New Mexico, Ohio, Oregon, South Carolina, Tennessee and Washington. The Board is cumulatively representative of a stakeholder population totaling millions of people who are affected by generator sites, transportation routes and disposal sites. As we move forward the EM SSAB welcomes the opportunity to highlight the value of this unique volunteer board and discuss its priorities during the months and years ahead.



Department of Energy

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January 6, 2023

Mr. Don Barger, Chair
Paducah Citizens Advisory Board
Emerging Technology Center, Room 221
4810 Alben Barkley Drive
Paducah, Kentucky 42001

PPPO-02-10022815-23

Dear Mr. Barger:

**RESPONSE TO CITIZENS ADVISORY BOARD RECOMMENDATION 23-02:
SUGGESTIONS TO INCREASE VIEWS AND TRAFFIC TO THE BUILDING ON A
LEGACY: HONORING BLACK HISTORY AT THE PADUCAH GASEOUS
DIFFUSION PLANT**

Reference: Letter from D. Barger to J. Woodard, "Paducah Citizens Advisory Board DRAFT Recommendation 23-02: Suggestions to increase views and traffic to the video on a Legacy: Honoring Black History at the Paducah Gaseous Diffusion Plant," dated November 10, 2022

The U.S. Department of Energy (DOE) received the Citizens Advisory Board (CAB) Recommendation 23-02, which recommends the following:

- *DOE requests the City of Paducah, Visitors Bureaus, and Chambers of Commerce from McCracken and surrounding counties to include the link to the Building a Legacy video on their websites.*
- *DOE contacts Maiden Alley and/or Cinemark to request they show the Building a Legacy video during their movie previews before the feature movie.*
- *DOE includes the link to the Building a Legacy video in future press releases and print media provided during site tours.*
- *DOE drafts a Site Introduction Session for new and onboarding officials and groups including, but not limited to, city/county leaders, leadership KY, Young Professionals, Chambers of Commerce, NAACP, etc.*
- *DOE develops a mass media calendar to push the video out to the public when it is most likely to be viewed and searched for by topic. For example, push the Building a Legacy video during February, Black History Month, and June when Juneteenth is recognized.*

DOE accepts the CAB's recommendation 23-02 relating to Building on a Legacy Honoring Black History. DOE will keep the CAB apprised on efforts to address the activities in the recommendation at our regular meetings. DOE appreciates the CAB's encouragement and is committed to outreach activities that further educate the public on the site's history and mission.

If you have any questions or require additional information, please contact Buz Smith at (270) 441-6821.

Sincerely,



Jennifer Woodard
Paducah Deputy Designated Federal Official
Portsmouth/Paducah Project Office

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