



Understanding Your Electric Grid: Policy and Incentives

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Agenda

1 Federal Policies and Incentives

2 State Policies and Incentives

3 Utility Rates

Project Types

Interconnection Options

Front of the Meter (FTM)



Utility-Scale
Generation



Transmission &
Distribution



Behind the Meter (BTM)



Buildings



Distributed
Energy



Storage

- Most renewable energy projects are connected to an existing utility grid.
- For safety, grid reliability, and economic reasons, the serving utility has a set of requirements for customers installing new projects on their grid.
- Behind the meter (BTM) systems are most common, although some very large systems are installed in front of the meter.

Federal Policies & Incentives



Public Utility Regulatory Policies Act (PURPA)

- Congress passed PURPA in 1978, which established rules for generating facilities, called Qualifying Facilities (QFs) to be allowed to sell electricity back to their utility.
 - This set the precedent for non-utility entities to sell power to the grid.
- Although QFs are allowed to sell power, PURPA rates tend to match utility wholesale prices (often less than \$0.05/kWh).



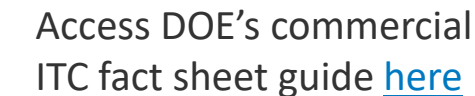
State Renewable Portfolio Standard (RPS) Targets

- Many states have set binding or voluntary targets for their electric utilities to obtain a specified percentage of electricity from renewable resources.
- RPS targets are a major driver of demand for renewable energy projects



Ingram, Michael, Akanksha Bhat, and David Narang. *A Guide to Updating Interconnection Rules and Incorporating IEEE Standard 1547* (2021). Web.

- Provides a tax credit as a percentage of the total eligible project cost
- ITC only available for taxable business entities
- Recent legislation extended the ITC phase-down schedule by two years
 - 26% before 2023
 - 22% before 2024
- ITC amount based on “commence-construction” year
 - See [IRS Notice](#) for additional detail



Production Tax Credit (PTC)

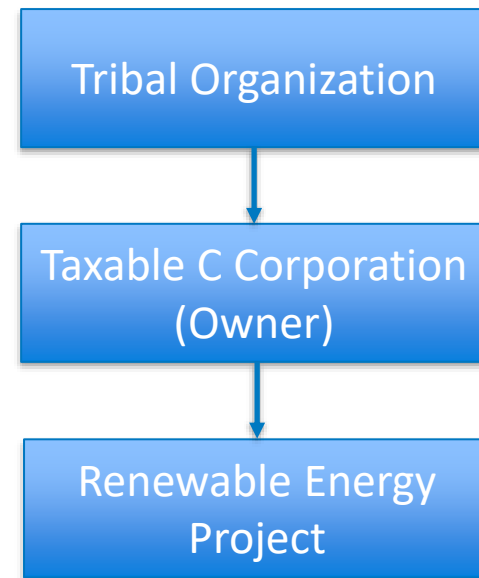
- The PTC is a kilowatt-hour tax credit for electricity generated by qualified energy resources such as large-scale wind.
- PTC-eligible projects must have “commenced construction” by the end of 2021. **This option is not currently available for new projects.**



Photo by Werner Slocum / NREL 65323

Tribal Ownership and Tax Incentives

- Only eligible taxable business entities can receive federal tax incentives
 - Tribes may develop the project through a federally taxable business entity (typically C corporation), or
 - Enter into a Power Purchase Agreement with a taxable third-party owner who can pass on the tax incentive benefit in the form of a lower electricity price.
- **Consult qualified tax counsel prior to starting a project**



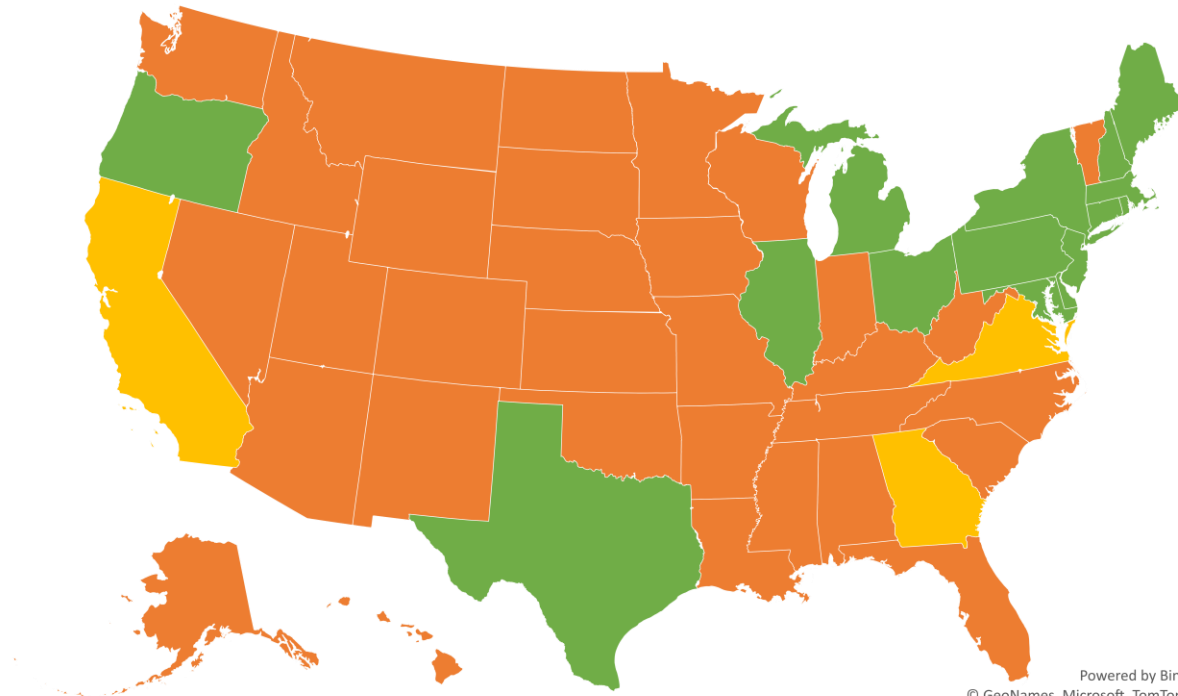
Illustrative Example



State Policies & Incentives

Electricity Market Status by State

Note: States in competitive markets also contain certain utilities that may be traditionally regulated.



- Regulated
- Selectively Deregulated
- Competitive Market

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Source: American Coalition of Competitive Energy Suppliers,
<https://competitiveenergy.org/consumer-tools/state-by-state-links/>

Counties served by U.S. utilities, by type of ownership (2017)



Source: U.S. Energy Information Administration, based on [Homeland Infrastructure Foundation-Level Data](#) (HIFLD), Electric retail service territories

Note: A county may have many utilities types that provide service. Detailed maps are available from the [National Rural Electric Cooperative Association](#) (co-ops) and the [Edison Electric Institute](#) (an association for IOUs).

Utility Types

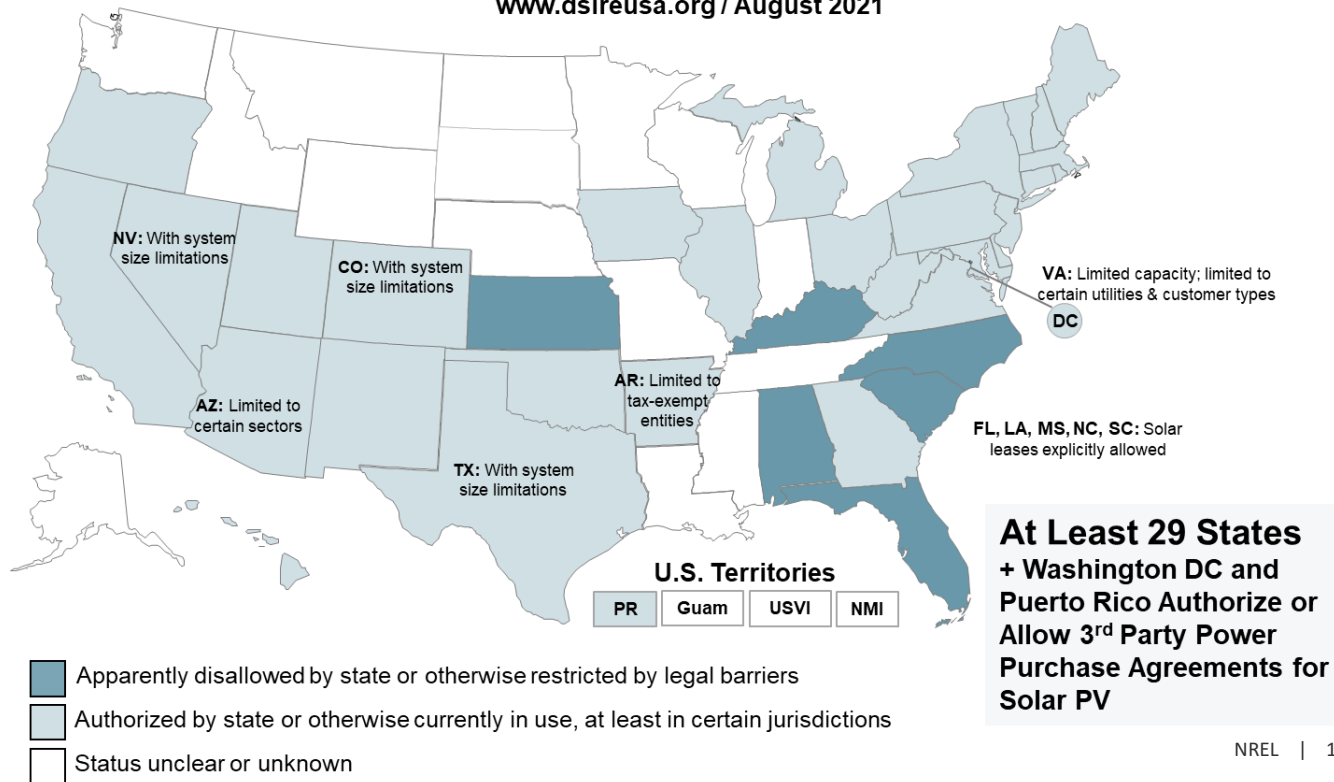
- **Investor-Owned Utility (IOU)**-Large shareholder-owned utilities, typically heavily regulated by elected public utility commissions. Serve the majority of U.S. customers.
- **Publicly-owned**-Federal, state and municipal-run utilities, management often publicly elected.
- **Cooperatives**-Non-profit member-owned utilities, typically smaller and serve rural customers. Not necessarily regulated by state public utility commissions.

Third-Party Sales Restrictions

3rd Party Solar PV Power Purchase Agreement (PPA)

www.dsireusa.org / August 2021

- Check the [Database of State Incentives for Renewables and Efficiency \(DSIRE\)](https://www.dsireusa.org) website for state policies
- Discuss planned project with your utility to confirm legal/regulatory considerations



Renewable Energy Certificates

- **Renewable Energy Certificate (REC)** : “RECs are a tradeable, market-based instrument that represents the legal property rights to the “renewable-ness”- or all non-power attributes – of renewable electricity generation.
- The REC owner has exclusive rights to make claims about “using”... the renewable electricity associated with that REC.
- A REC is issued for every megawatt-hour (MWh) of electricity generated and delivered to the electric grid from a renewable energy resource.”¹

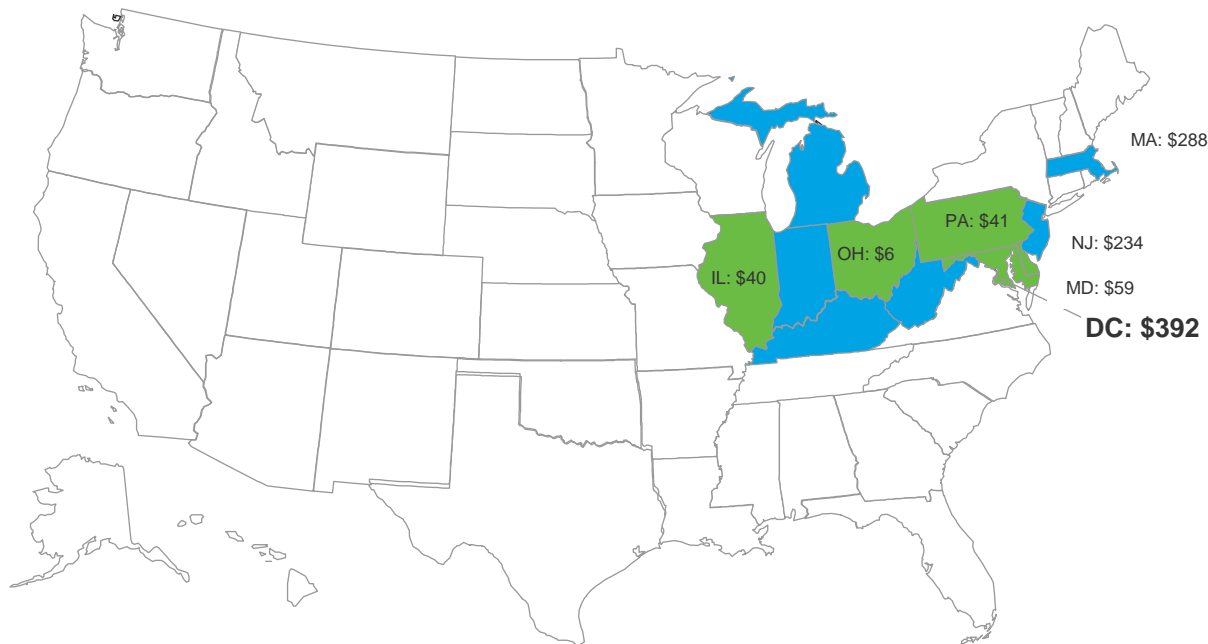


Environmental Protection Agency Definition:

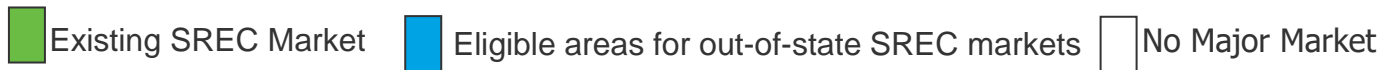
1. <https://www.epa.gov/repowertoolbox/renewable-energy-certificate-monetization>

State Solar REC Markets

Key State SREC Markets



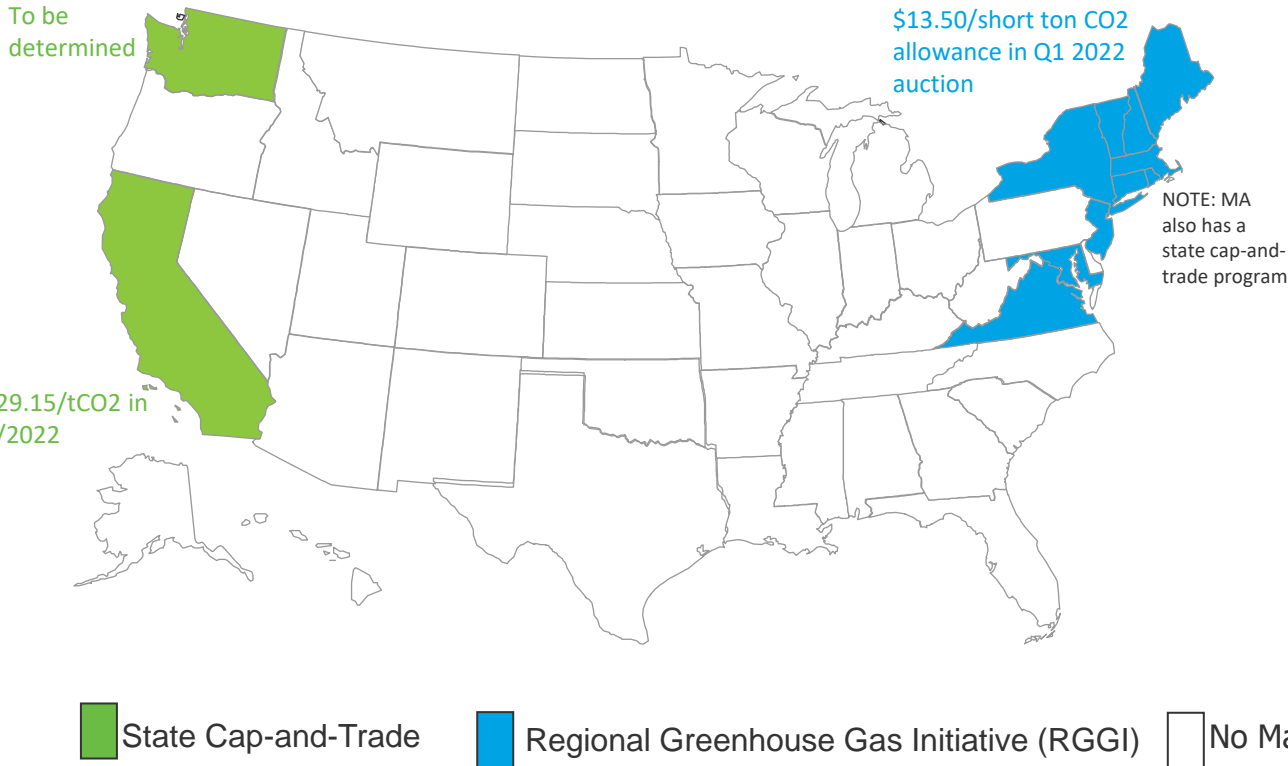
Pricing in \$/MWh from SRECTrade.com as of 4/26/2022



- SRECs can be a major project driver in certain markets such as Maryland, New Jersey and DC
- Voluntary REC markets exist in many other states, but prices are much lower (typically less than \$5/MWh)
- Other important state/local incentives:
 - Property/sales tax exemptions
 - Utility incentives
 - Ancillary market revenues

State Carbon Markets

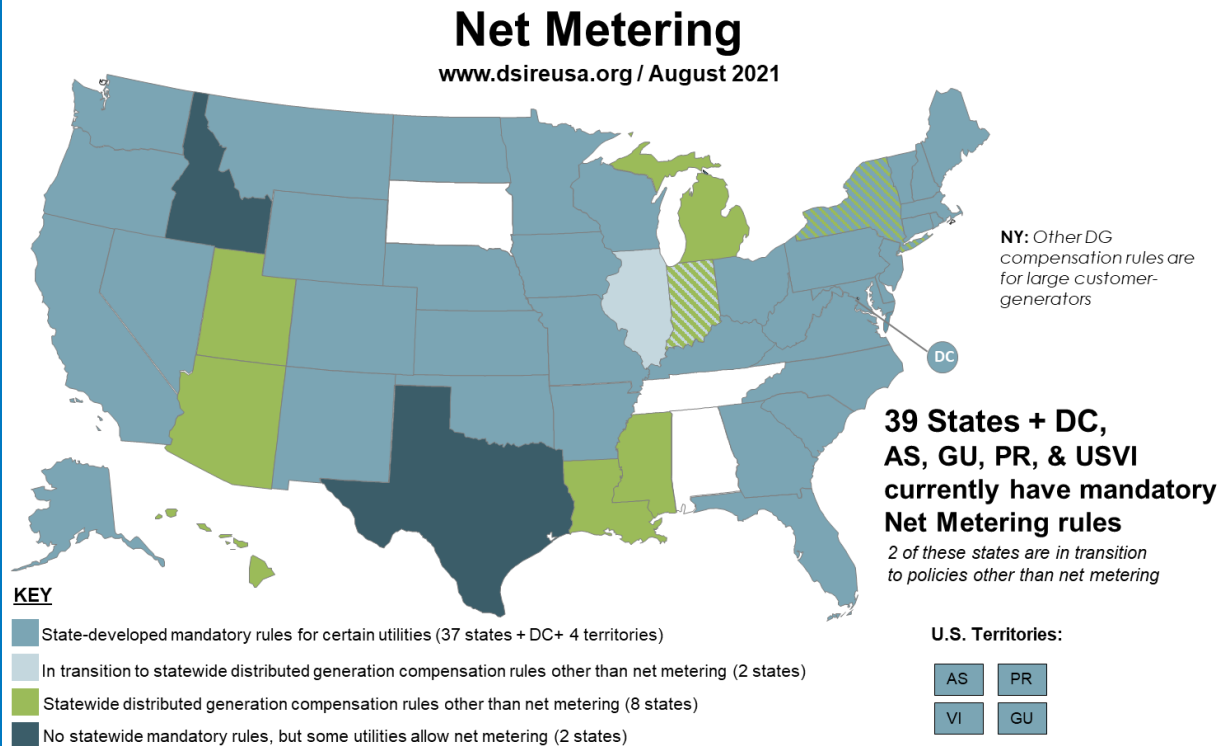
U.S. Carbon Markets



- Cap-and-trade is the primary carbon market mechanism in the U.S.
- Businesses are allowed to either buy allowances or reduce emissions to meet ever-tightening emission caps.
- Several states have implemented individual carbon cap-and-trade programs to achieve greenhouse gas (GHG) reduction targets
- 11 states in the Northeast participate in a regional cap-and-trade program (RGGI).

Net Metering

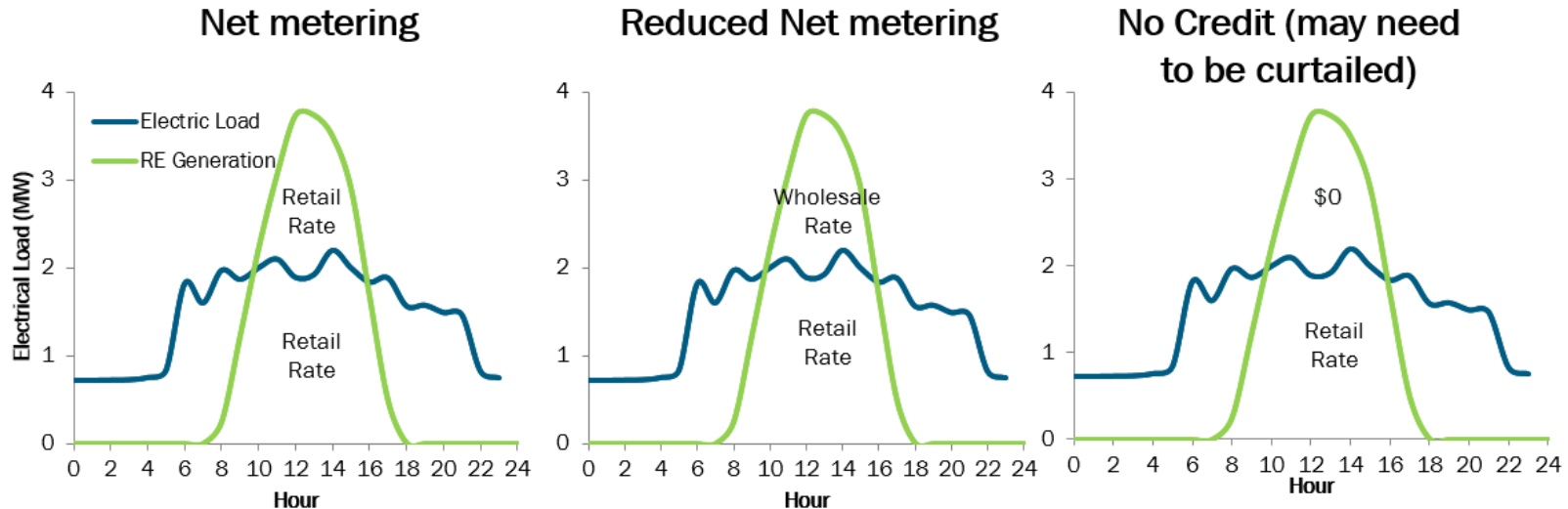
- Net metering can be a major economic driver of behind the meter projects, particularly where utility rates are high.
- Visit your utility's website to confirm availability and net metering details
- Net metering rates are undergoing revision in many key markets, such as California.



Net Metering Compensation

Net metering is a billing arrangement in which the utility credits a customer for excess electricity from an onsite DE project that is fed onto the utility grid.

- **What is your site load compared to estimated DE project generation?**



What is Community Solar?

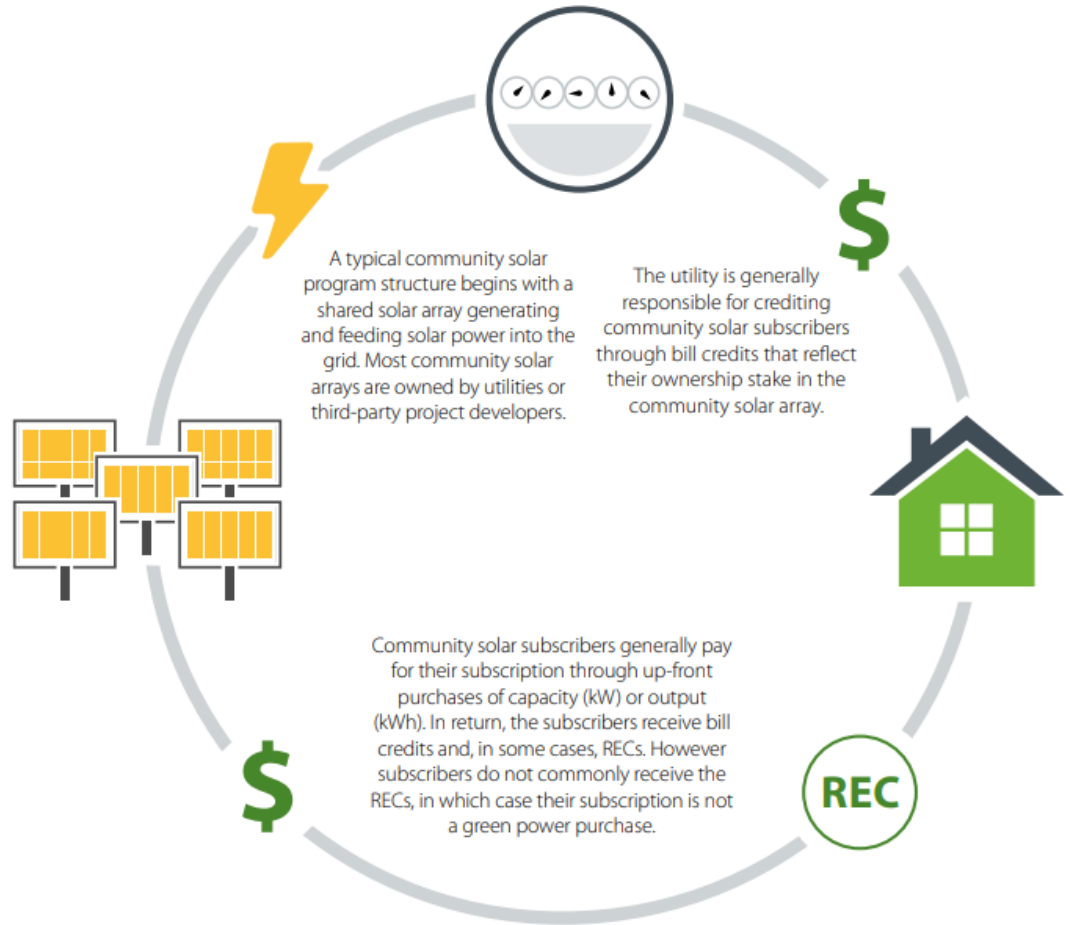
- A *third-party*-owned system to offset multiple individual businesses' or households' consumption participating in the program (DOE/NREL 2015)
- Participants ("subscribers") purchase a *share of the total energy produced* by the site and receive the benefits on their electric bill (GTM 2015).
- Upfront payment or pay-as-you go, monthly payments
- Emerging vehicle for including low-income customers in solar projects
- Facilitated by community solar legislation and/or virtual net metering regulations
- Also known as solar gardens, shared solar or roofless solar



NREL Image Credit: 23816

Community Solar Diagram

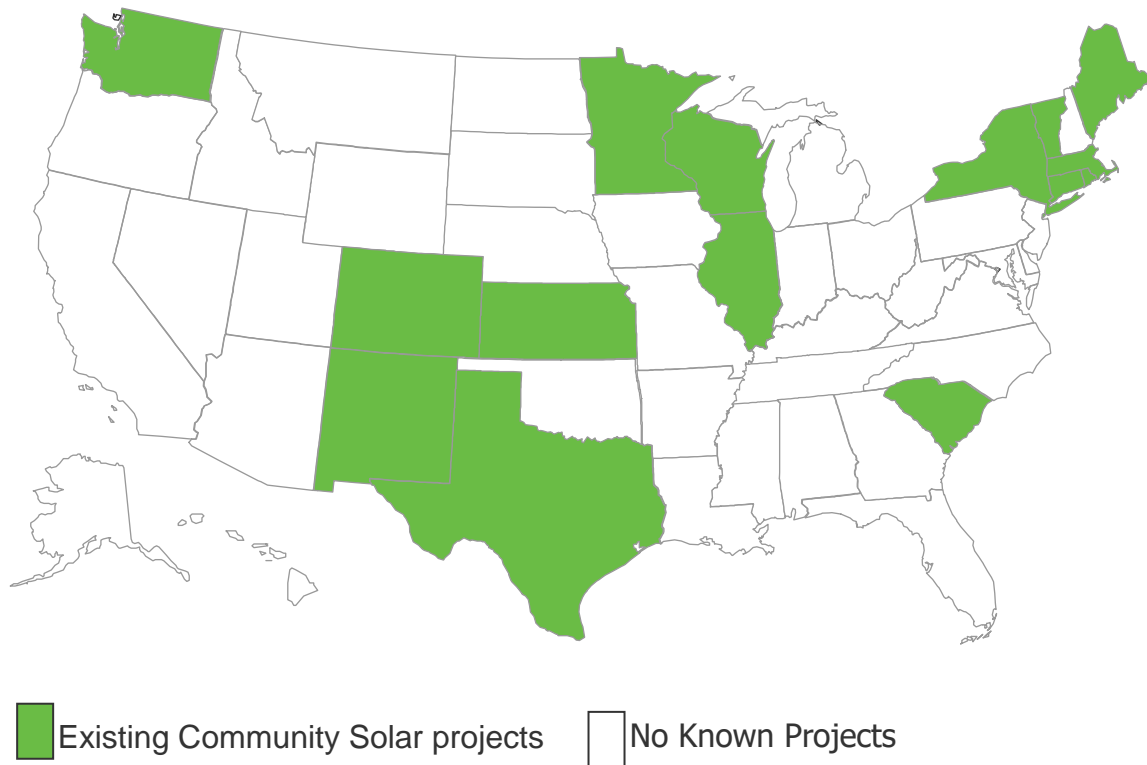
- Utility-sponsored community solar is the most common structure used in the U.S.
- The solar developer owns and maintains the solar project
- Subscribers can pay upfront or monthly



This figure provides a general overview of the structure of community solar programs, but the details of each program can vary substantially.⁵ Illustration by NREL

Community Solar Project Locations

- The largest community solar markets are currently:
 1. New York
 2. Massachusetts
 3. Maine
 4. New Jersey
 5. Minnesota



Citation: Wood Mackenzie. Community Solar Market Outlook 2021. July 2021. Subscription only.

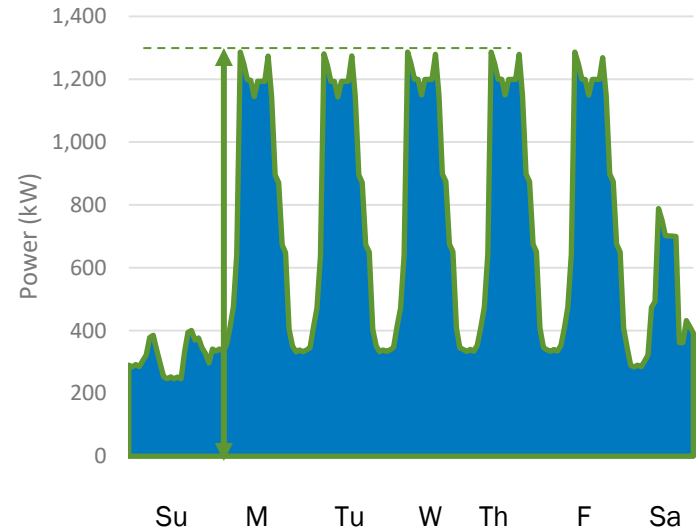


Utility Rates

Electricity Usage Overview

- A site's electric load is characterized by the amount of electricity consumed (load magnitude) and when that electricity is consumed (load shape)
- Advanced meters typically track a site's electricity consumption on an hourly or 15-minute basis; this is referred to as interval data
- Common characteristics include total electricity consumption (kWh, blue shaded area) and electricity consumption at a given time (instantaneous demand in kW, green line)

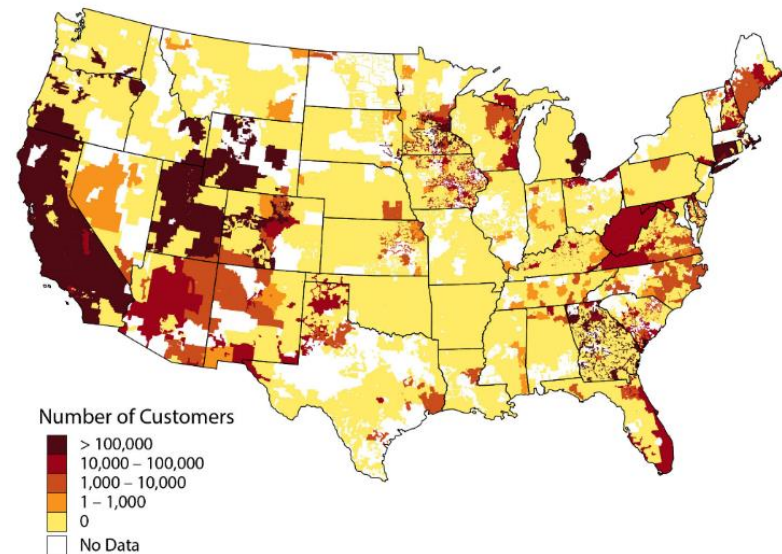
Example Hourly Electric Load



Typical Electricity Bill Components

Bill Component	How It's Billed	Typical Unit	How to Lower this Charge
Energy Charges	<ul style="list-style-type: none"> Based on amount of electricity consumed Cost can vary by time of use and by season 	\$/kWh	<ul style="list-style-type: none"> Reduce overall consumption Shift usage from high- to low-cost periods
Demand Charges	<ul style="list-style-type: none"> Based on maximum demand during a given period, typically each month 	\$/kW	<ul style="list-style-type: none"> Curtail usage during peak demand period Shift usage to different period
Fixed Charges	<ul style="list-style-type: none"> Fixed cost billed monthly Determined by rate schedule, not consumption 	\$/month	<ul style="list-style-type: none"> Can be reduced by consolidating meters

Number of commercial customers who can subscribe to tariffs with demand charges over \$15/kW



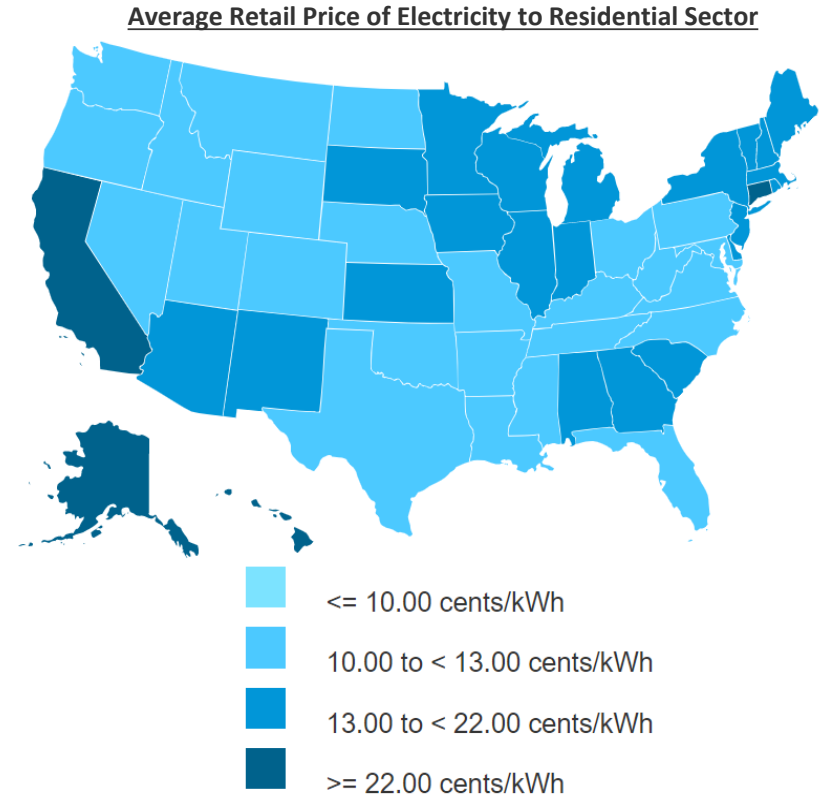
Identifying Potential Markets for Behind-the-Meter Battery Energy Storage:

A Survey of U.S. Demand Charges

<https://www.nrel.gov/docs/fy17osti/68963.pdf>

Drivers of Cost-Effective Solar Projects

- Solar PV projects are most cost-effective for sites with high energy charges (\$/kWh).
- Time-variable rates can be beneficial for solar PV if on-peak charges align with daytime hours, but peaks are shifting to the afternoon and evening.
- PV projects may reduce demand charges if peak demand aligns with daytime hours, but this is not guaranteed due to PV output variability
- Pairing PV with storage can improve savings considerably.



U.S. Rankings: Average Retail Price of Electricity to Residential Sector, May 2021 EIA.
<https://www.eia.gov/state/rankings/#/series/31> Accessed 9/13/2021.



Drivers of Cost-Effective Energy Storage Projects

- Energy storage projects tend to be most cost effective at sites with:
- State and local storage incentives (CA, MA, NY)
 - High demand charges
 - Time-variable pricing with large differences between on-peak and off-peak rates
 - Demand response programs

Site resilience needs are another common driver of energy storage projects

