

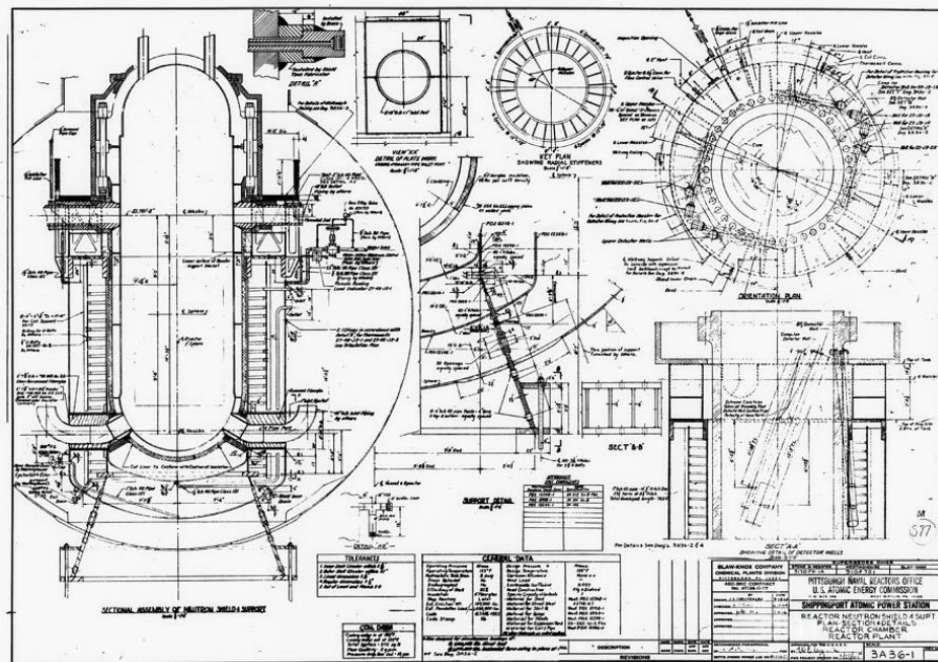
# SEAB's Place-Based Working Group

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Shift from Project or Place-Neutral  
Technology...

...to Place- and People-Based  
Approach



Using the “Place-Based Initiative” table as a framework:

## **The 5 P’s: People, Places, Peer-to-Peer Learning, and Programs**

### **1. Support Recruitment | People**

Objective - continuously support the recruitment of DOE talent through the Clean Energy Corps, especially those with “soft skills” such as community-based stakeholder experience, hired to support PBI work at the strategic and program level

### **2. Provide Technical Assistance | Places**

Objective - avail technical assistance to local and state governments and consider funding that prioritizes Justice 40, and rural, tribal, island and other marginalized communities

### **1. Re-Enable Programs | Peer-to-Peer Learning**

Objective - create / refresh mechanisms for ongoing dialogue between DOE and local and state government, tribes, utilities, and nonprofit stakeholders

### **2. Investment Strategies | Partnerships**

Objective - strategies that would increase the DOE’s presence at the local and state levels to advance the objectives of the BIL and the Biden Administration goals

### **3. Offer Guidance | Programs**

Objective - provide guidance as requested from DOE staff to support their efforts to advance S1’s goals

# The 5 C's: Culture, Capacity, Capital, Creativity, & Continuity

## Drive Transformative **Culture** Shift

1. Recognize this new moment for DOE, and tell its story
2. Analyze & address roadblocks, bottlenecks, challenges, and opportunities
3. Engage Partnership for Public Service to better understand community engagement, and ID existing trained federal workers
4. Responsive message formulation (localizing)
5. Echo S1 talking points

## Increase DOE **Capacity**

1. Once in a lifetime opportunity to be the change
2. Collaborative recruiting
3. Use SEAB
4. Utilize IPA, details, consortium, and other tools
5. HBCUs, MSIs, Land Grant University (ex: ROTC)
6. Workforce / Training (2-way)

## Accelerate Investment and Deployment of **Capital**

1. Leverage existing community financing networks (CDFIs, USCM, NLC, Green Banks)
2. Prioritize proposals that leverage private, public, and philanthropic funds
3. Emphasize expanding access to capital for underserved communities

## Ensure **Continuity**

1. Take the long view, embed this work
2. Future Request for Proposals
3. National Loan Loss Reserve

## Advance **Creative** Solutions

1. Center Stakeholder Engagement, and listen for new ideas
2. Intentionally avoid "silos of excellence"
3. Detail and use what works now until bench is filled out