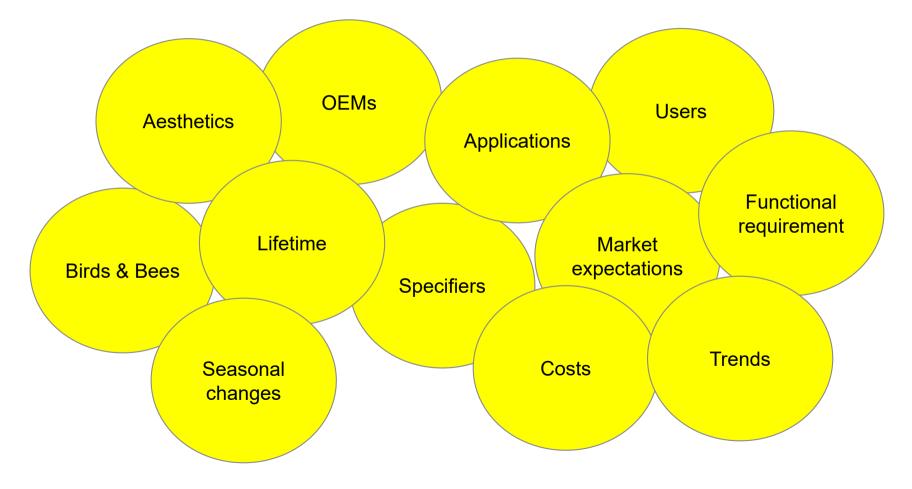
Light that is right

Ideal light - With the help of optics

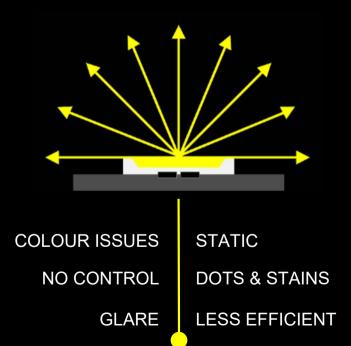
Tero Mäkinen – LEDiL Oy, 2021

Ideal light requirements are ambiguous...

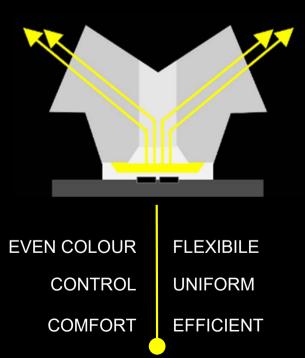


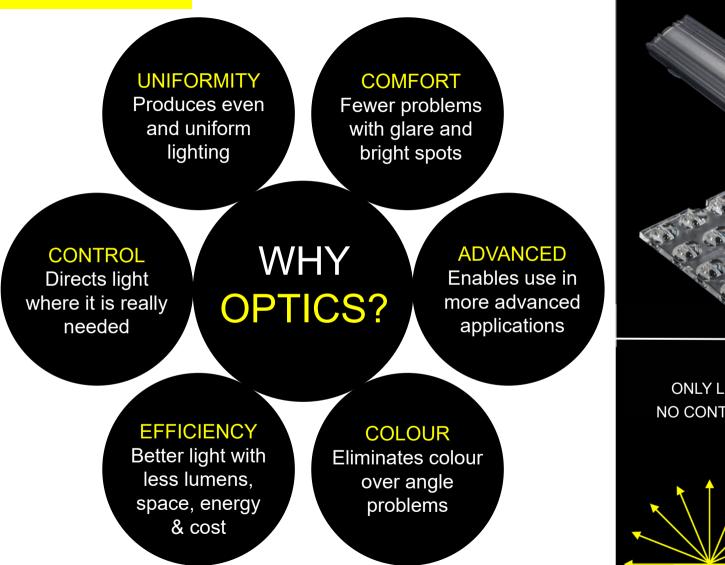
...but optics are there to help

Only LED: 180° beam



With high quality optics



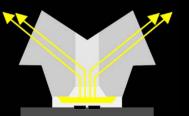




ONLY LED NO CONTROL



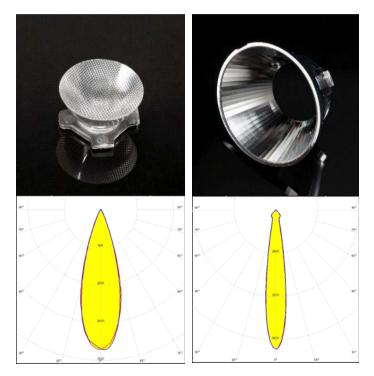
WITH OPTICS CONTROL



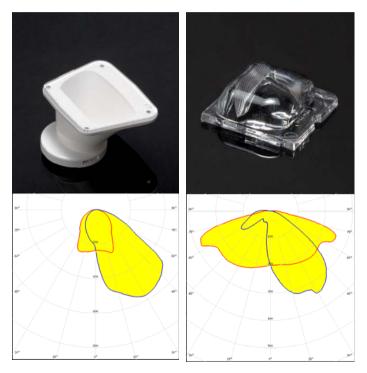
Regular design optics vs Freeform optics

Regular design optics

Freeform optics



- Symmetrical beam patterns
- Simpler designs

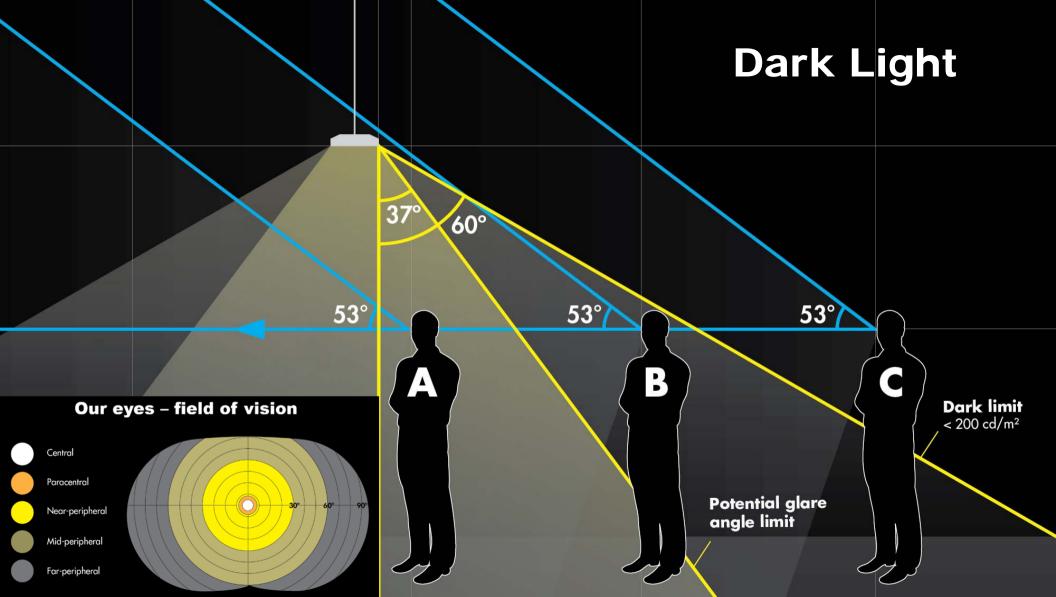


- Asymmetrical beam patterns
- Complete control of light
- More advanced optical designs

Parameters of good indoor lighting



GOOD LIGHTING





Open office Room related lighting concept with recessed direct light

SIMULATION

CARMEN-S has less nuisance light than traditional reflector



"People cannot look at lighting as an expense, but rather as a way to increase sales and profitability"



A new lighting system providing more light and efficiency



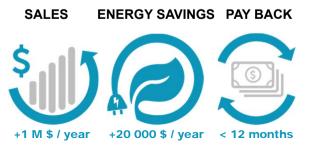


Illuminated display end-cap





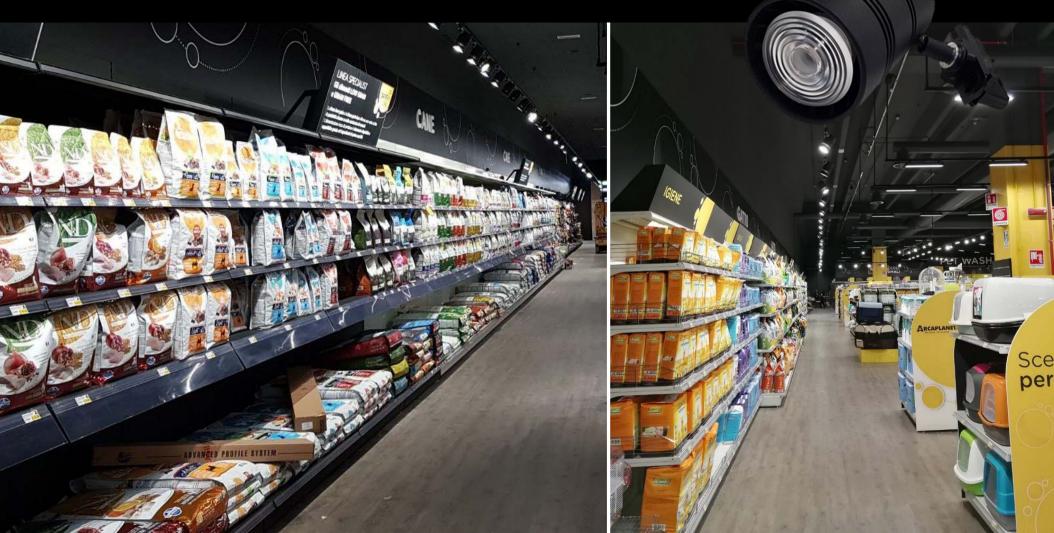
A lighting system change made to save energy and improve aesthetics



Source: Impact of quality of light on retail sales by Soraa simply perfect light https://www.trueluxgroup.co.uk/wp-content/uploads/2014/06/Soraa-Quality-of-Light-in-Retail.pdf

REFERENCE

Track lights with MOLLY by LEDè, Italy



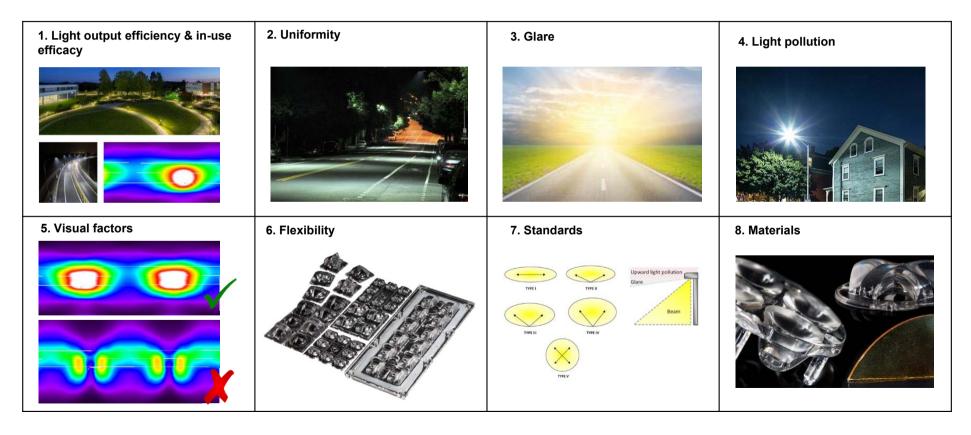
Efficiency

- Luminous efficiency is a measure of how well a light source produces visible light. It's a ratio of luminous flux to power of light source (Im/W).
 - **Optical efficiency** is a percentage of how much of the produced flux is actually extracted from luminaire (Efficiency % or Light Output Ratio, LOR%)



Street lighting in nutshell

What is optically important in Street lighting?



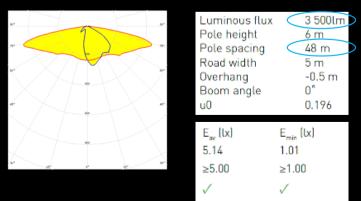
Not all optics are equal

LEDiL optics have better light control resulting in less luminaires needed

STRADA-IP-2X6-SCL

- Better light control
- No disturbing backlight
- Lower power consumption
- Less light poles & luminaires needed

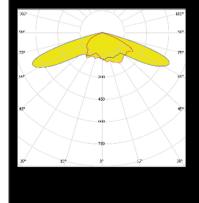
Residential road S4 Class (EN 1320-1) simulation



COMPETITOR

- Worse light control
- A lot of backlight
- Bigger power consumption
- More light poles & luminaires needed

Residential road S4 Class (EN 1320-1) simulation



5 300lm Luminous flux Pole height 6 m 42 m Pole spacing Road width 5 m -0.5 m Overhang Boom angle 0° 0.146 u0 E_ [lx] E_{min} [lx] 6.94 1.01 ≥5.00 ≥1.00

1

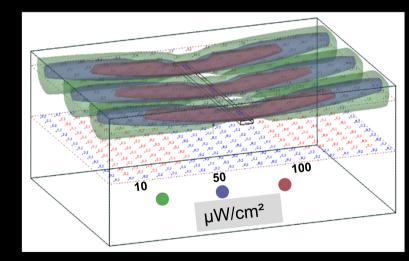
Profitability calculation example per km

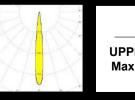
With LEDiL optics ~2x less energy cost and ~2x less LEDs needed

	LEDIL STRADA-IP-2X6	COMPETITOR 2X6	COMPETITOR 2X2
Luminaire efficiency (Im/W)	120 lm/W	120 lm/W	120 lm/W
Luminous flux (Im)	3500 lm	5300 lm	5500 lm
Power/luminaire (W)	30 W	45 W	45 W
Pole distance (m)	48 m	42 m	45 m
Poles/1km (pcs)	21 pcs	24 pcs	22 pcs
W/km	630 W = 0.63 kWh	1080 W = 1,08 kWh	1000 W = 1 kWh
Avg eur electricity price (€/kWh)	0.14 €/kWh	0.14 €/kWh	0.14 €/kWh
Lights are on/year (h)	365 d*12 h=4380 h	365 d*12 h=4380 h	365 d*12 h=4380 h
Energy cost/km/year (€)	387 €	662€	613€
Amount of LEDs needed per luminaire with 3535 HP (300Im)	12	24 (17.7)	20 (19)
Amount of LEDs needed per km (pcs)	252	576	440









UPPE	R AIR	(3.1 m)
Max:	60.8 µ	W/cm ²

EYE LEVEL (1.7 m) Max: 0.3 µW/cm²

RESULTS

5° tilt upwards

8 m

VIOLET installation height: 2.9 m

ۍ 5[.]5

3

613

Surface réflectance: 10 % Optics: LEDiL VIOLET-12-RS (80 % eff.) LED: Nichia NCSU334A (280 nm)

Total UV-C output/VIOLET RS: 528 mW Total power/12 LEDs: 21.84 W

Ideal light is... Functional Efficient Pleasant Controlled Working Adaptive Cost effective Harmless Smart On time Just right Well planned Purposeful