



# TRANSFORM Manufacturing: An Industry Perspective

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**Rockwell  
Automation**



**Rockwell  
Automation** *at A GLANCE*

**\$6.7B**  
FISCAL 2019 SALES

**22,000**  
EMPLOYEES



**80+**  
COUNTRIES

WORLD'S LARGEST COMPANY DEDICATED  
TO INDUSTRIAL AUTOMATION AND INFORMATION



**AUTOMATION SOLUTIONS** for  
a ***broad range of industries***

**SERVING**  
CUSTOMERS FOR

**115 YRS**



- Innovation
- Domain expertise
- Culture of integrity & corporate responsibility



ABOVE-MARKET GROWTH | PRODUCTIVITY | INTELLECTUAL CAPITAL >>> **VALUE CREATION**

# Smart Manufacturing: Life Sciences Example

## KEY DRIVERS

- Faster agency approvals and time to market
- Enterprise-wide risk management and business continuity
- Aging and lack of access to skilled workforce
- Improved operational efficiencies with scalable information and analytics solutions
- Personalized medicine

## STRATEGIC IMPERATIVES

1. Flexible solutions in primary manufacturing
2. Faster time to market
3. End-end optimization: digital transformation
4. Intelligent systems (robotics, ICT, AGV, etc.)
5. Sustainable production

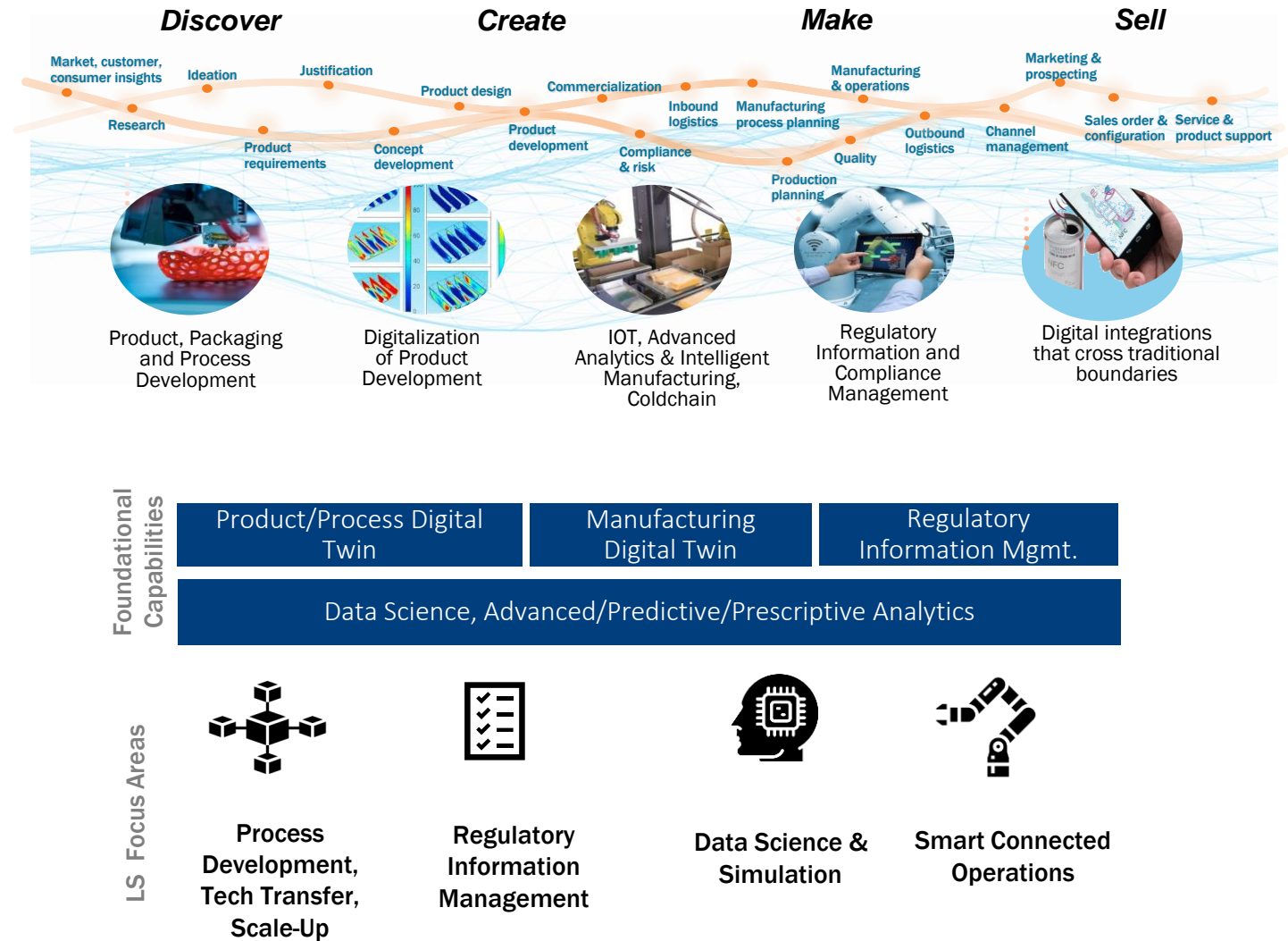




# Smart Manufacturing Imperatives

Three strategic business drivers:

- **Agility**
- **Resilience**
- **Sustainability**



# Future Manufacturing: Agility

## The “What”

- Integration of design-operate-maintain
- Demand prediction
- Flexible production
- Optimized production
- Workforce safety, availability, training

## The “How”

- Digital twins, digital threads
- Simulation
- Software-defined, robots, mobility
- AI/ML, models
- Mixed reality

Business model implications: Software-defined / SaaS, greater remote workforce

# Future Manufacturing: Resilience

## The “What”

- Supply chain resilience
- Cyberthreats
- Operational downtime
- Logistical disruptions

## The “How”

- Cross enterprise data access and visibility
- Defense-in-depth, new approaches
- Autonomous systems
- Models (physics) + AI

Business model implications: localization of supply chains, services for integration and secure operations, cross-enterprise collaboration

# Future Manufacturing: Sustainability

## The “What”

- Waste to wealth
- Carbon neutrality
- Energy

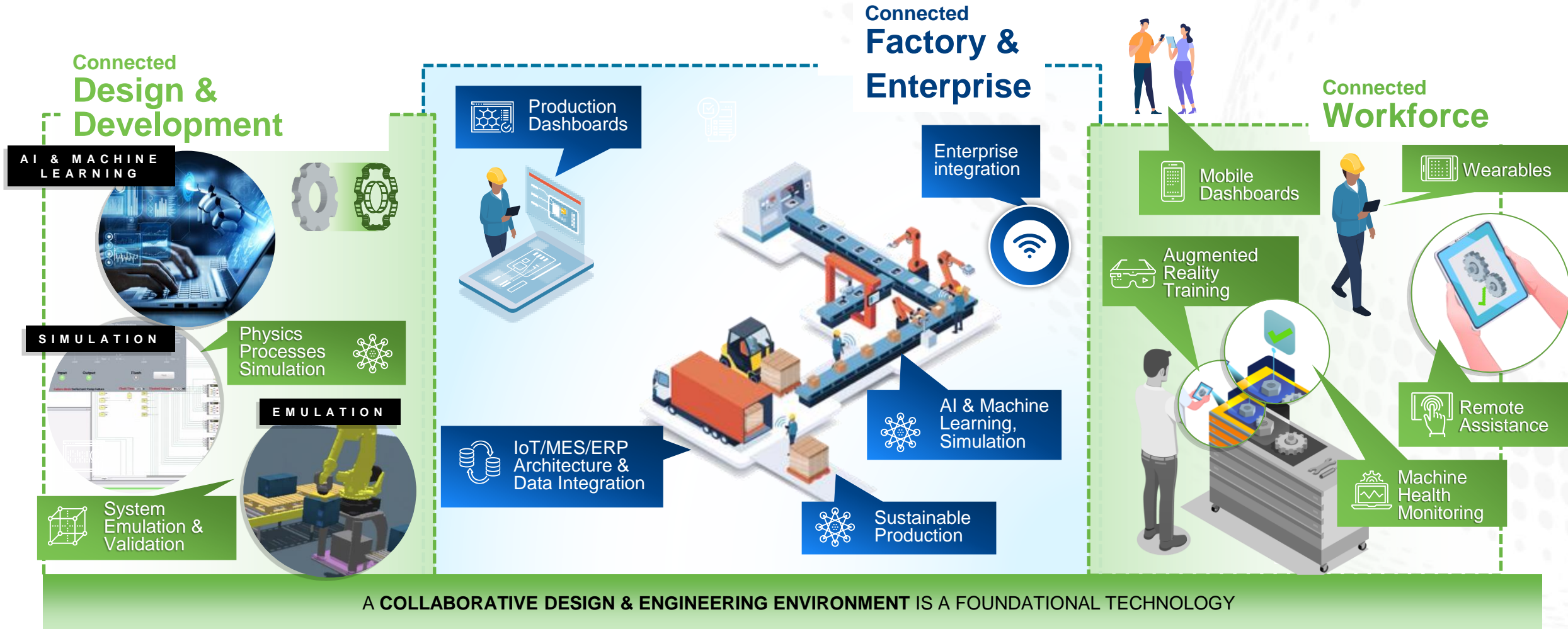
## The “How”

- Recycling, sustainable materials
- Less reliance on fossil fuels, monitoring/control of emissions
- Energy optimization, alternate energy

Business model implications: alternate materials (e.g., packaging), energy, regulatory compliance, reporting, collaboration

# Agile, Resilient, Sustainable Manufacturing

Transformative, Resilient, Adaptive, Nimble, Sustainable, Smart, Flexible, Optimal, Robust, and Model-Based





# Six R&D Imperatives

Transformative, Resilient, Adaptive, Nimble, Sustainable, Smart, Flexible, Optimal, Robust, and Model-Based

**Agility**

**Resilience**

**Sustainability**

1. Software-defined, secure manufacturing
2. Pervasive AI and simulation
3. Enterprise data models and connectivity
4. Highly flexible machines
5. Workforce development
6. Framework and solutions for sustainable manufacturing by industry



# Thank you



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