



# Using **ResStock** to evaluate emerging technologies across the U.S. housing stock

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2017 BTO FOA Kick-off Meeting

Eric Wilson, National Renewable Energy Laboratory

December 12, 2017





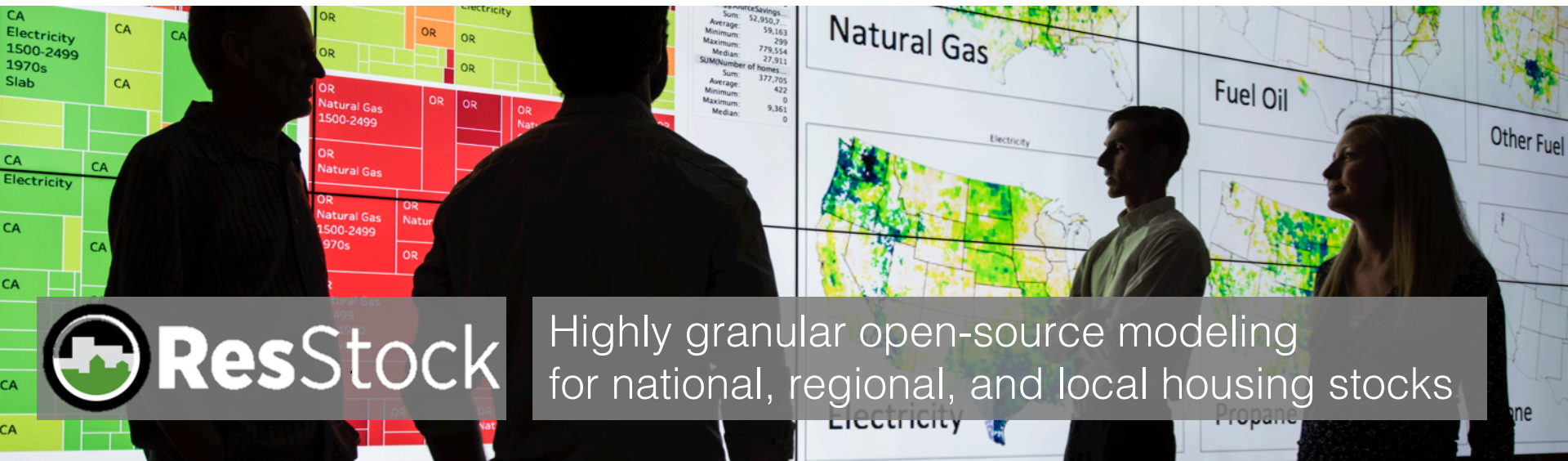
**Housing stock  
characteristics  
database**



**Physics-based  
computer modeling**



**High-performance  
computing**



**ResStock**

Highly granular open-source modeling  
for national, regional, and local housing stocks



**Housing stock  
characteristics  
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computing**

Building  
Characteristics

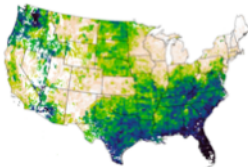


**EIA  
NAHB  
IECC**

**Res. Energy Consumption Survey (RECS)  
Homebuilder Surveys  
Historical Energy Codes**

*Other national, regional, and local audit databases*

Census  
Data



**Census**

**American Community Survey (ACS)**

Costs



**EIA  
NREL  
NREL/Navigant**

**Electricity and fuel costs  
OpenEI.org Utility Rate Database  
Measure Cost Database**

Climate  
Locations



**NREL**

**TMY3 weather data**



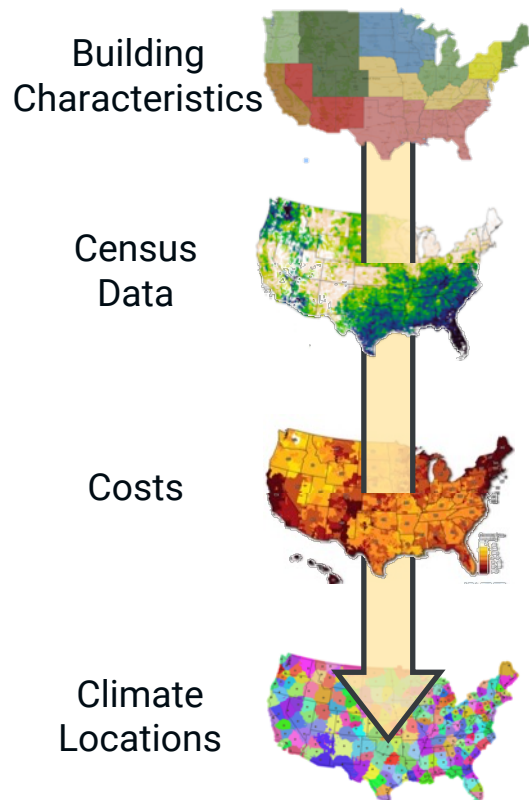
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Housing stock  
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## U.S. DOE Tools

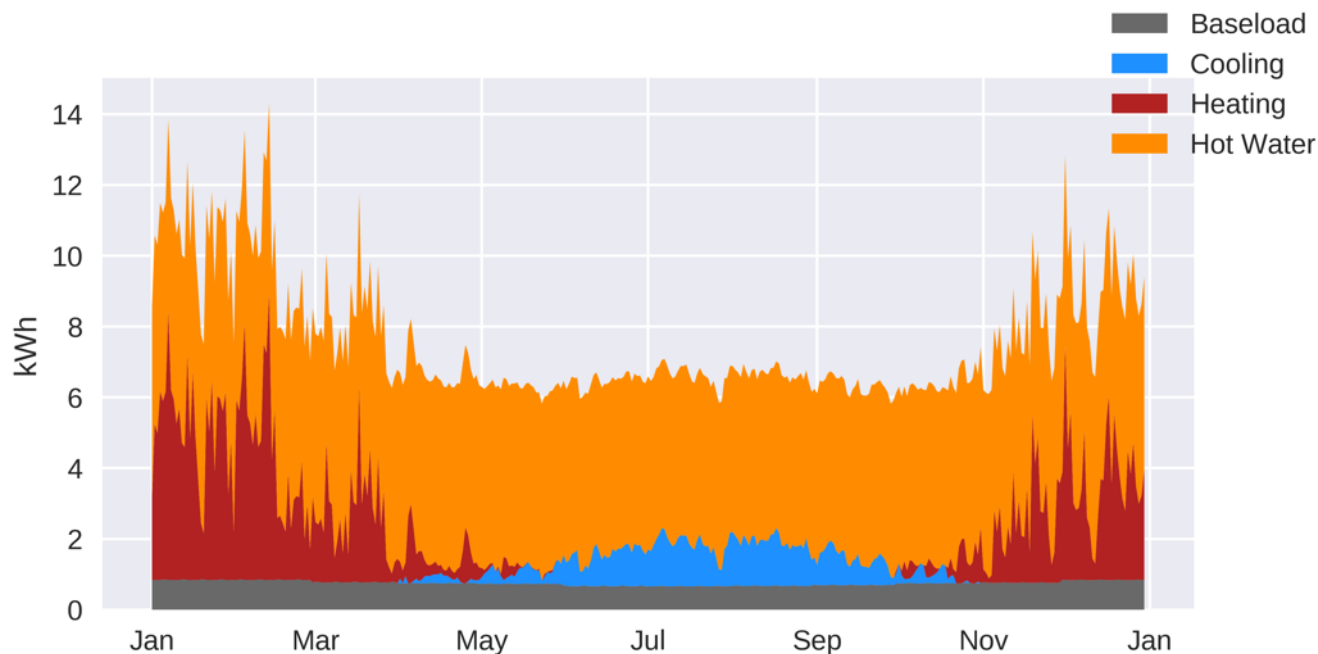


OpenStudio



EnergyPlus

## Detailed sub-hourly energy simulations





Housing stock  
characteristics  
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**Physics-based  
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## U.S. DOE Tools



OpenStudio

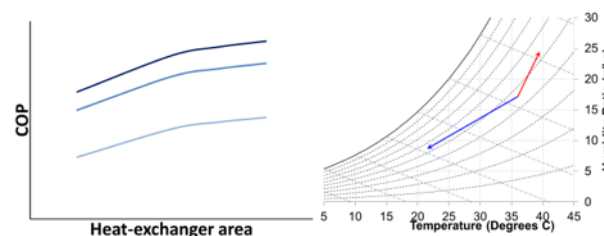


EnergyPlus

## Ability to simulate emerging technologies



Emerging  
technology



System performance  
characterization



 **ResStock**



Detailed open-source  
component models





Housing stock  
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Physics-based  
computer modeling



High-performance  
computing

## U.S. DOE Tools



OpenStudio



EnergyPlus

## Many Partners: Shared Development Resources





Housing stock  
characteristics  
database



Physics-based  
computer modeling



High-performance  
computing

350,000  
20 million  
2.4

simulations for baseline  
U.S single-family housing stock  
simulations for 50+ upgrades  
years of computing time



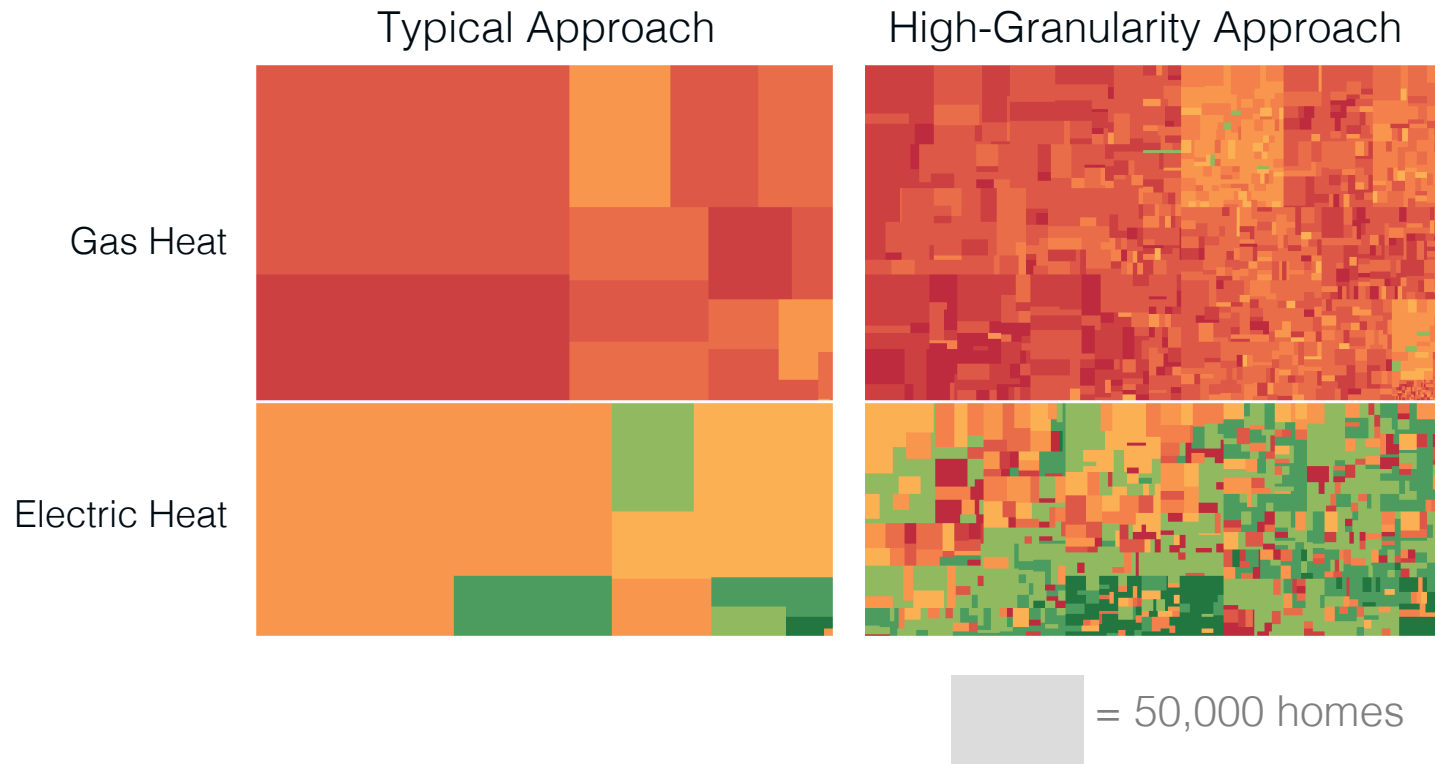
# A high-granularity approach to cost-effectiveness

Typical Approach



Payback, in years, for drill-and-fill wall insulation in Washington and Oregon single-family homes

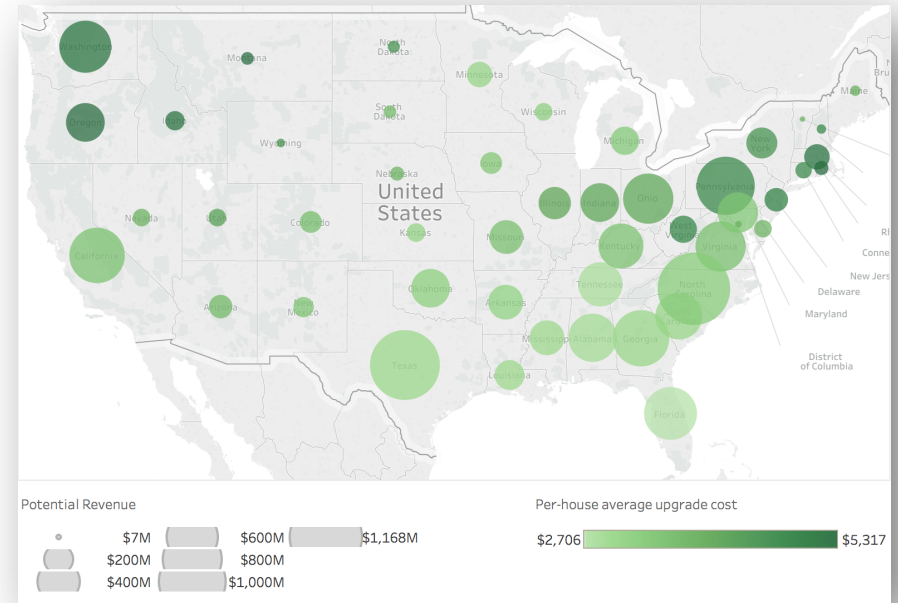
# A high-granularity approach to cost-effectiveness



Payback, in years, for drill-and-fill wall insulation in Washington and Oregon single-family homes

# Application: Product Design & Marketing

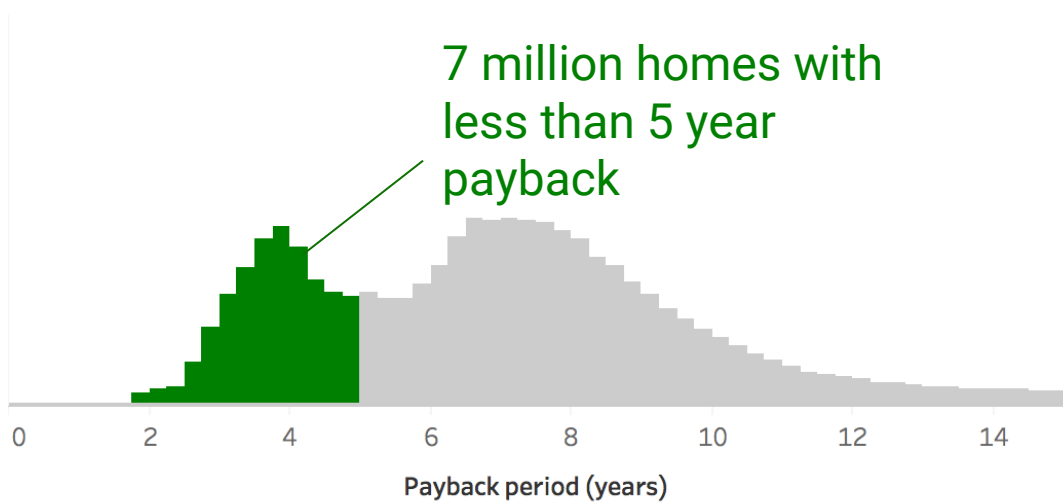
- Early-stage:  
What is the value proposition in different regions?
- Mid-stage:  
How can performance be optimized?
- Late-state:  
Target marketing for customer segments with most to save



Potential revenue from **high-efficiency variable-speed heat pump** equipment sales and installation in households where the upgrade has a less than 5 year payback period.

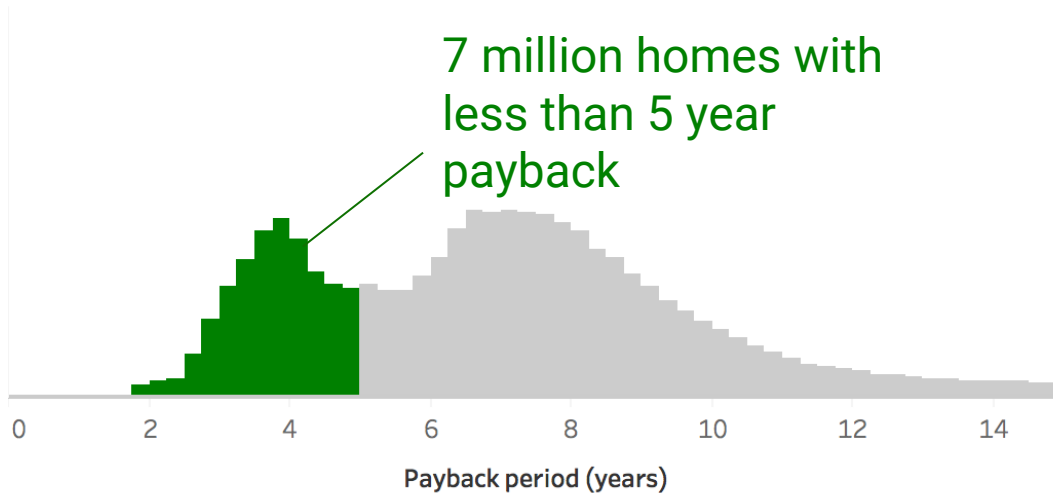
# Evaluate Price Point – Drill-and-Fill Wall Insulation

With no rebate

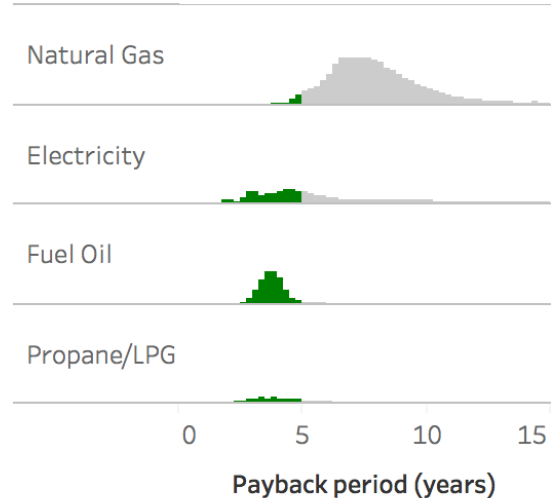


# Evaluate Price Point – Drill-and-Fill Wall Insulation

With no rebate



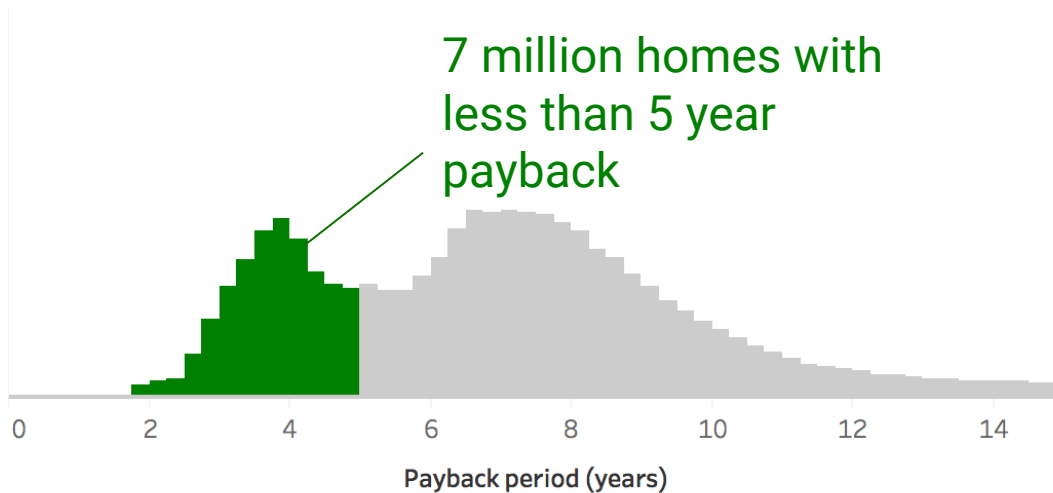
By heating fuel



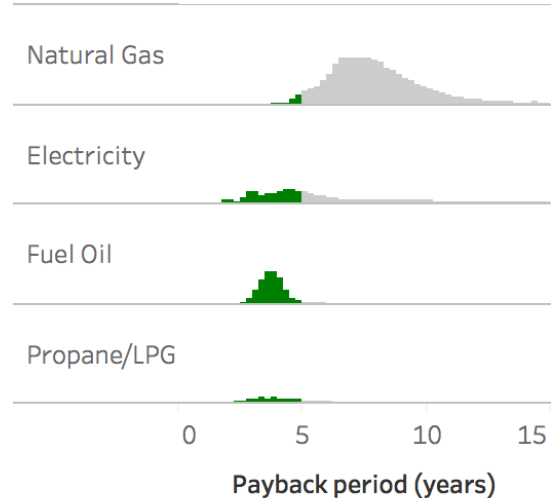


# Evaluate Price Point – Drill-and-Fill Wall Insulation

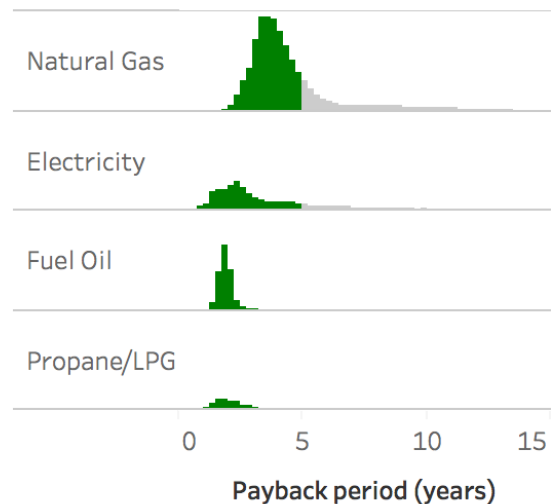
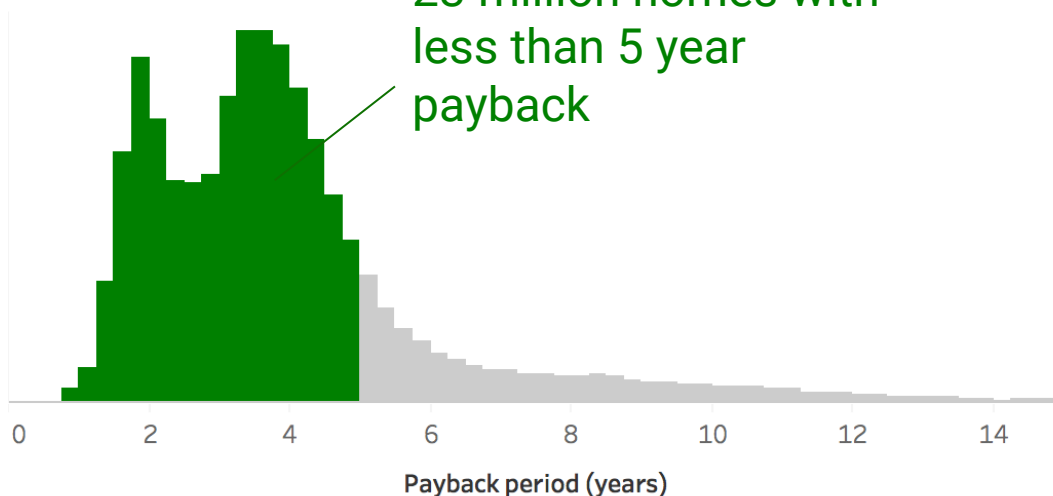
With no rebate



By heating fuel



With 50% rebate



# Acknowledgements



U.S. DEPARTMENT OF  
**ENERGY**

EERE Building Technologies Office  
EERE Office of Strategic Programs  
Office of Energy Policy and Systems Analysis



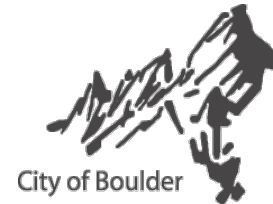
**EPA**

United States  
Environmental Protection  
Agency  
Regions 8 & 10

Bonneville  
POWER ADMINISTRATION



**TEN-DRIL**®



City of Boulder



Contact [Eric.Wilson@nrel.gov](mailto:Eric.Wilson@nrel.gov)

to learn how ResStock & ComStock can benefit your organization.



**ResStock**



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